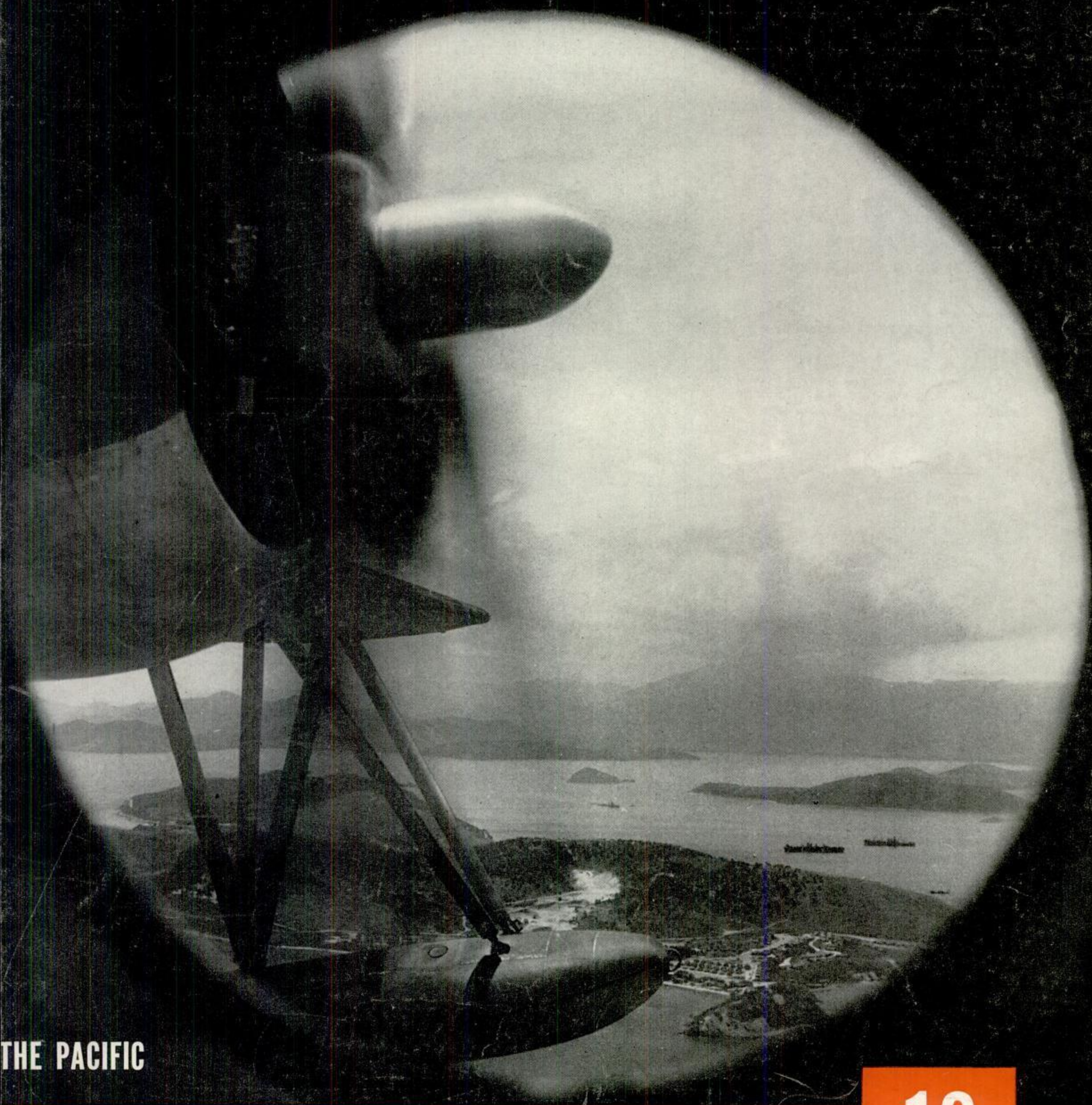


# LIFE



THE PACIFIC

MARCH 5, 1945 **10** CENTS  
YEARLY SUBSCRIPTION \$4.50



# MY TOMORROW...

The tick of the clock in the hall . . .  
The feel of clean, fresh sheets . . .  
A dog's bark and a boy's clear call . . .  
The touch of a hand on my cheek . . .

They're all in my dreams of tomorrow.

The wheel in my hands and the air  
rushing by and the cool, crisp smell  
of winter weather and the first faint  
breath of Spring . . .

The miles sliding by and the trees  
flashing past and the signposts' flicker  
. . . the girl and the boy and the dog  
by my side, and the laughter and joy  
of being alive . . .

The song of a motor and the feel of a

car, and her quiet, fleet speed, and  
the grace and the class and the free,  
clean pace of her . . .

The girl I love, my boy, my dog, my  
car . . . all the things I long for,  
all the things I dream of . . .

These things will be mine again in  
my tomorrow.

. . .

When Victory comes, Nash will go  
on . . . from the building of instru-  
ments of war to the making of two  
great new cars designed to be the  
finest, biggest, most comfortable,

most economical, most advanced au-  
tomobiles ever produced in their re-  
spective fields . . . the new Nash  
Ambassador in the medium-priced  
field, and the new Nash "600" in the  
low-priced field.

And we will build these cars in num-  
bers three times greater than in our  
1941 peak.

In this way, Nash will help contrib-  
ute the jobs, the opportunities, the  
futures which will insure the strong,  
vital and growing America all of us  
owe to those who have fought to  
preserve it.

A New Radio Hit Show! Tune in  
"The Andrews Sisters" and Guest Stars  
Sundays 4:30 P.M. E. W. T. Blue Network

**Nash**  
**MOTORS**

Division of Nash-Kelvinator Corporation







Your soft, gentle hands  
make memories... like moonlight.

So through these busier-  
than-ever days let Trushay  
help keep your hands appealing.  
Always smooth it on before your  
everyday tasks.

Trushay's the "beforehand" idea  
in hand care. A rich, creamy  
heavenly-fragrant lotion...  
different from all others.

It guards soft hands, even  
in hot, soapy water. See for  
yourself... Today.

**TRUSHAY**

The  
"Beforehand"  
Lotion



PRODUCT OF  
BRISTOL-MYERS

This One



83K5-DQA-BPH9



ID LIKE A MAGIC POTION  
TO MAKE MY BRISTLES  
AS GOOD AS PROLON



For years only hog bristle made  
fine tooth brushes. Then Science  
made round-end **PROLON**

Actual Photomicrographs



Far and away the best of the new synthetic tooth brush bristles, being marketed under various trade names, are those made by duPont. "Prolon" is our trade name for the very finest grade of this duPont synthetic bristle.

#### PROLON — no finer bristle made

So, when you read or hear competitive tooth brush claims, ask yourself this: How can the same duPont bristle, in another brush under another name, last longer or clean better than under the name "Prolon" in a Pro-phy-lac-tic Tooth Brush? You know the answer . . . it can't!

#### Only PROLON has "round ends"

Pro-phy-lac-tic's big plus is that Prolon is the only synthetic bristle that is rounded at the ends.

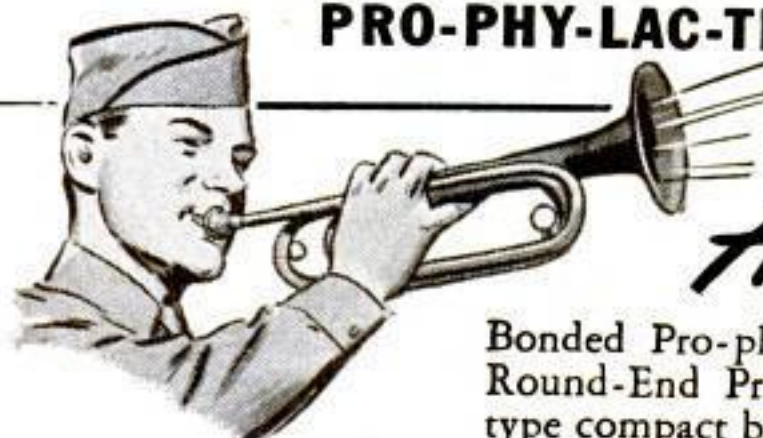
It's a fact! Under a special patented process, exclusive with Pro-phy-lac-tic, we smooth and round the end of each and every Prolon bristle in the Bonded Pro-phy-lac-tic Tooth Brush. See for yourself how much gentler these round ends are on tender gums!

#### And with PROLON these other "extras"

In addition to Round-End Prolon, the Bonded Pro-phy-lac-tic Tooth Brush gives you these three important "extras": 1. The famous Pro-phy-lac-tic end tuft, for ease in reaching hard-to-get-at back teeth. 2. Scientific grouping of bristles to permit thorough cleansing of brush after using. 3. A written guarantee for six full months of use.

Next time, get the most for your money . . . get the Bonded Pro-phy-lac-tic Tooth Brush.

**PRO-PHY-LAC-TIC BRUSH CO., Florence, Mass.**



**Attention!** Users of  
Smaller Brushes

Bonded Pro-phy-lac-tic 2-ROW PROFESSIONAL has Round-End Prolon plus extra agility of professional-type compact brush head, only one inch long.

Same price . . . same package, marked with yellow band.



## LETTERS TO THE EDITORS

### TRENCH FOOT

Sirs:

We are combat infantry soldiers suffering from trench foot and we object very much to the implications in the article on trench foot (LIFE, Feb. 12) and the statement that preventing trench foot is almost entirely a matter of discipline.

In the front lines we couldn't quit fighting because our feet were cold or hurting and whoever was foolish enough to take his shoes off was usually at the mercy of the enemy or else left hopelessly behind. We didn't have dry socks very often, and if we did it would seem foolish to change them while sitting or standing in water and mud most of the time.

We thought we were doing the right thing by sticking to our job of chasing and killing the enemy and trying to forget our sore feet. When we did have the audacity to complain, the standard Army phrase of "everybody's feet hurt in the infantry" was scornfully flung at us, and now we find out it was all our own fault.

SERVICEMEN'S NAMES  
WITHHELD

Ashford General Hospital  
White Sulphur Springs, W. Va.

Sirs:

Have you ever sat in a foxhole, 5x5x2 (that's a deep one), in 16 inches of liquid mud, a heavy artillery barrage going on, with rain and shrapnel dropping every which way? In this position the Army asks us to take off our shoes and massage our feet. There is only one hitch to this beautiful setup. The Army issues us only one pair of combat shoes.

After having been evacuated from Germany, I have seen quite a few trench-foot cases and you would really be surprised at the large number of officers who have contracted this disease. They are the boys who are supposed to control your so-called discipline.

SERVICEMAN'S NAME  
WITHHELD

Ashford General Hospital  
White Sulphur Springs, W. Va.

Sirs:

It's nice to find out that you are a careless and undisciplined soldier after you kept going until you could walk no

(continued on p. 4)

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LIFE  
March 5, 1945

Volume 18  
Number 10

Private Property



Let Johnny have his private CHAP STICK. He'll prize it, use it—if it's his very own. Especially medicated—especially comforting.

CHAP STICK for chapped lips

Sandpaper Lips



When you wake up in the morning with parched, scratchy lips . . . make a dive for soothing, smoothing CHAP STICK.

CHAP STICK for dry lips

Auto Lips



"Wind, dust and weather. That's what you get plenty of in a jeep. And CHAP STICK does the trick when my lips are in trouble."

CHAP STICK for parched lips



CHAP STICK . . . a best seller for chapped lips. A boon companion to men at war. A trouble-shooter for the lips of millions in all walks of life. After exposure to heat or cold—sun, wind or weather . . . Use CHAP STICK! It keeps lips fit.

Copr. 1945  
Chap Stick Co.  
Lynchburg, Va.



KEEPS LIPS FIT





## Traveling Crime Laboratory

This laboratory travels the country running down "crimes" against telephone service. Staffed by scientists of Bell Telephone Laboratories, it can move to the scene on a day's notice.

Always caught, its "criminals" never make the headlines. For they are not people, but such things as a thread of lint, a trace of acid, or

sulphur compounds in the air. Finding these enemies in the telephone plant is one of the services rendered to the Bell System by Bell Telephone Laboratories.

In an organization now concentrating on war work, Bell Telephone Laboratories' people have ferreted out substitutes for scarce materials, have

recommended materials for difficult conditions, have identified enemy materials in captured equipment.

The services of these Bell Laboratories' scientists are always available to any part of the Bell System. This ability to call upon expert aid whenever needed is part of the strength of the Bell System.

**BELL TELEPHONE SYSTEM**







**Dry Scalp is a warning from nature...**



**help nature give you good-looking hair!**



**YOUR HAIR WARNS YOU** when Nature fails to supply enough natural scalp oils. It loses its lustre. Loose dandruff appears. You have Dry Scalp. To check Dry Scalp, supplement the natural scalp oils with five drops of 'Vaseline' Hair Tonic daily. And use it also as a massage before shampooing. There's an improvement you can see and feel. Your hair stays put without looking "plastered down". Your scalp feels better. Remember... use 'Vaseline' Hair Tonic every day. It's different, contains no alcohol or other drying ingredients.

**Vaseline**  
REG. U. S. PAT. OFF.  
**HAIR TONIC**  
double care... both scalp and hair

## LETTERS TO THE EDITORS CONTINUED

more, until every step was like a mile, until it was too late and you had to lose your toes or maybe a limb. When your flesh starts rotting and falls away into stinking nothingness, it lifts your morale a thousandfold to read about that.

SERVICEMEN'S NAMES  
WITHHELD

New York, N. Y.

Sirs:

Yes, we purposely exposed our feet to frostbite and trench foot because it's a gleeful sensation to have no toes with which to play "piggy went to the market."

SERVICEMAN'S NAME  
WITHHELD

Camp Carson, Colo.

● LIFE well realizes that trench foot may be no more avoidable under battle conditions than any other kind of war casualty. Nevertheless, as Lieut. General Ben Lear, deputy commander of U. S. Forces in Europe, has stated, there would have been fewer trench-foot cases on the Western Front if both officers and men had more properly enforced Army foot-care procedure.—ED.

## AMERICAN LEGENDS

Sirs:

Contrary to your statement (LIFE, Feb. 5) that no one knows where Johnny Appleseed is buried, his grave is in a rather obscure section of Fort Wayne.

Note the birth date on the stone as 1774, the engraved apple at the top,



APPLESEED'S GRAVE

the motto, "He lived for others," and the open Holy Bible.

MRS. R. LOWELL WILSON  
Noblesville, Ind.

Sirs:

I am the great-great-granddaughter of Davy Crockett. I own an old flintlock rifle that was presented to Davy by the young men of Philadelphia in 1834 and bears on its barrel in gold the words, "Presented to the Honorable David Crockett of Tennessee by the Young Men of Philadelphia," and near the sight is the motto, "Go Ahead," in letters of silver.

I also have a book which belonged to Davy, an autobiography of Benjamin Franklin which was published in 1825. Davy has written his motto on the flyleaf and signed it as follows: "I'll leave this truth for others when I am dead. First be sure you are right and then go ahead. David Crockett."

MARY ELIZABETH CROCKETT  
HOLDERNESS  
Providence, R. I.

Sirs:

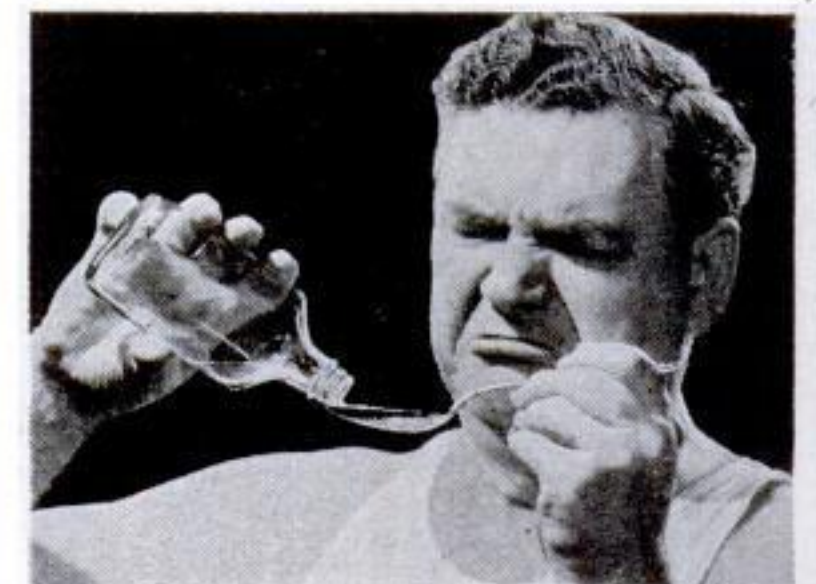
I am glad to learn at last of the real origin of our Black Hills! Some of the pebbles stirred up in the great fight between Paul Bunyan and his foreman, Hells Helsen, are still knocking around these parts. We call them "White Rocks,"

**ME?...**  
**a "Weak Sister?"**



**YOU GOT ME ALL WRONG, Brother!...** I can "take it" as well as the next fellow. But that high-powered laxative I used to take was just like bottled dynamite! It tasted awful and acted worse... You gotta admit that

**SOME LAXATIVES ARE  
TOO STRONG!**



**THAT'S WHY I DECIDED** to switch to another kind of laxative that I figured would be easier on me. But it was like jumping from the frying pan into the fire. The stuff was so "easy" that it just stirred me up inside without giving me the relief I needed.

**SOME LAXATIVES ARE  
TOO MILD!**



**THE MISSUS** finally had her way and got me to try some of her Ex-Lax! Brother, *that's* a laxative for you! Aside from its good chocolate taste, Ex-Lax gets results — nice and gentle-like. Not too strong, not too mild...

**EX-LAX IS THE  
HAPPY MEDIUM!**

*As a precaution use only as directed.*

**EX-LAX**  
**THE "HAPPY MEDIUM" LAXATIVE**  
10c and 25c at all drug stores

(continued on p. 6)



# Free COPIES TO NEW MEMBERS OF THE BOOK-OF-THE-MONTH CLUB

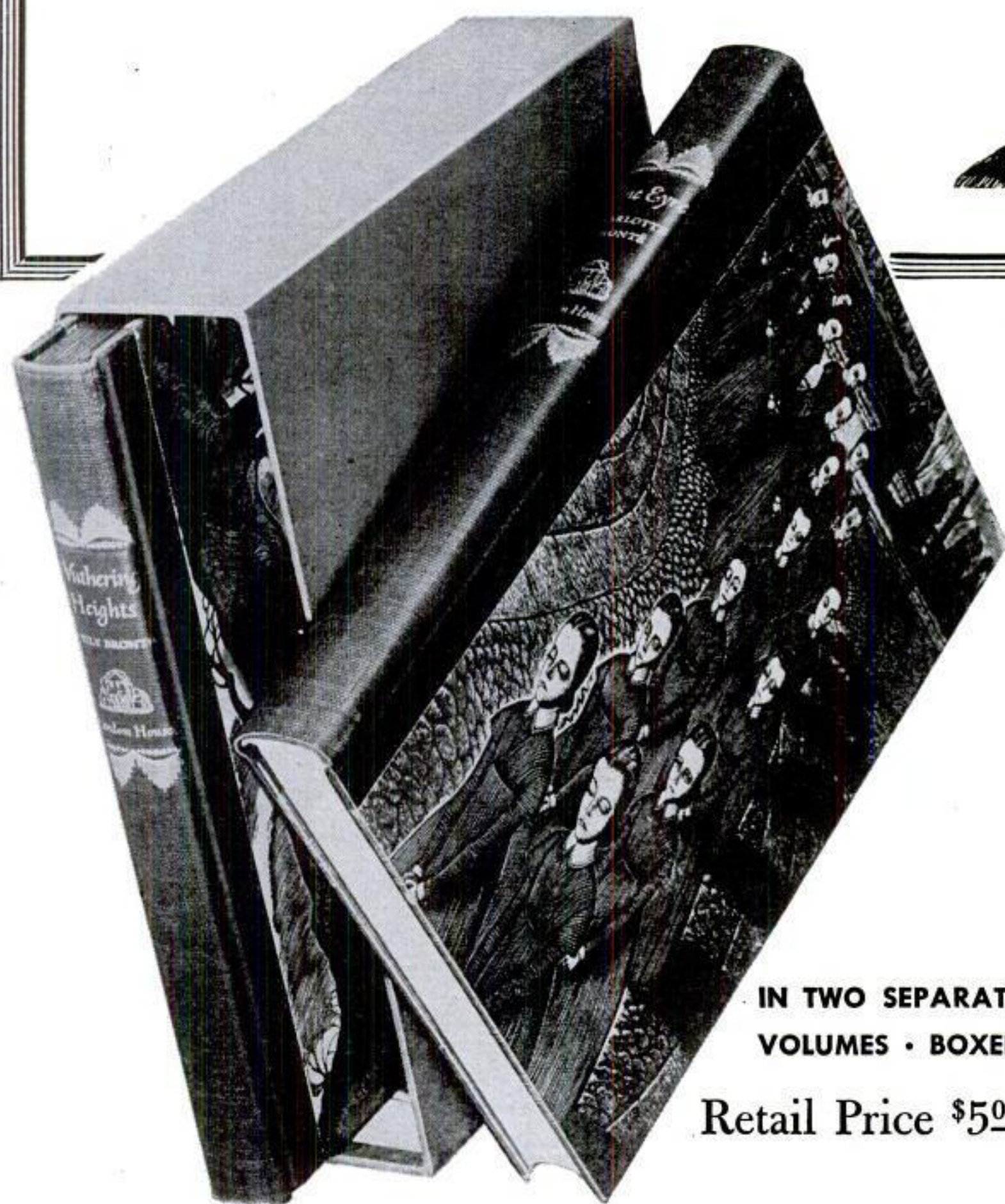
*This Beautiful Edition of Two Immortal English Novels*

## WUTHERING HEIGHTS JANE EYRE

by Emily Brontë

by Charlotte Brontë

*With 37 Wood-Engravings  
by FRITZ EICHENBERG*



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VOLUMES • BOXED

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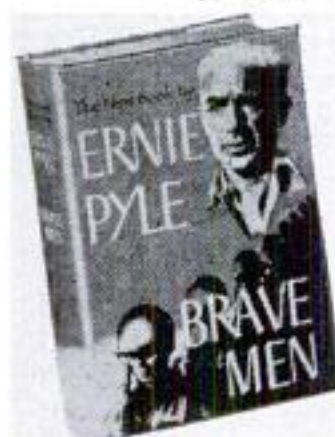
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Last year the retail value of free books given to Club members was over \$8,000,000—given, not sold! These book-dividends could be distributed free because so many subscribers ordinarily want the book-of-the-month that an enormous edition can be printed. The saving on this quantity-production enables the Club to buy the right to print *other fine* library volumes. These are then manufactured and distributed free among subscribers—one for every two books-of-the-month purchased.

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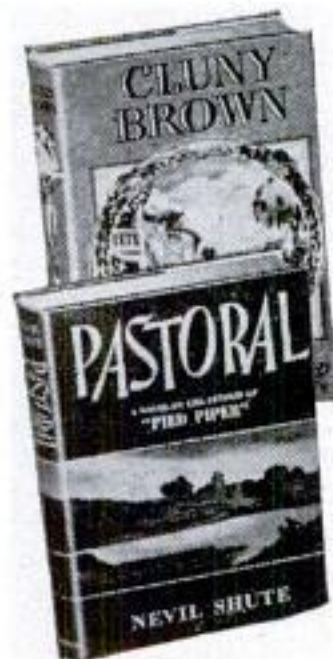
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*All recent Book-of-the-Month Club selections!*



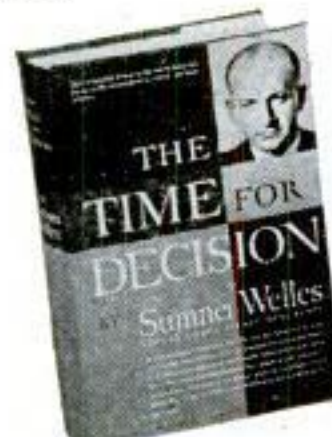
**BRAVE MEN**  
BY ERNIE PYLE  
\$3.00

"This book for thousands and thousands of us, who have sons or friends' sons in this war, will be the source book of what happened to them, as they saw it. This is the first-hand reporting which will never be equalled by stories told afterwards."—Henry Seidel Canby



**CLUNY BROWN**  
BY MARGERY SHARP  
and  
**PASTORAL**  
BY NEVIL SHUTE  
(double selection)  
COMBINED PRICE TO MEMBERS  
\$3.00

Says Christopher Morley, "You will lose your heart to *Cluny Brown*," the gaunt English parlor-maid who has no conception of the things that Aren't Done. And Henry Seidel Canby calls *Pastoral* "wholly charming, one of the freshest and most natural love affairs in recent fiction."



**THE TIME FOR  
DECISION**  
BY SUMNER WELLES  
\$2.75

The former Assistant Secretary of State's sweeping analysis of the role America must now take in world affairs. Only a handful of men in the world have had access to the information on which this book is based.

BOOK-OF-THE-MONTH CLUB A223  
385 Madison Avenue, New York 17, N. Y.

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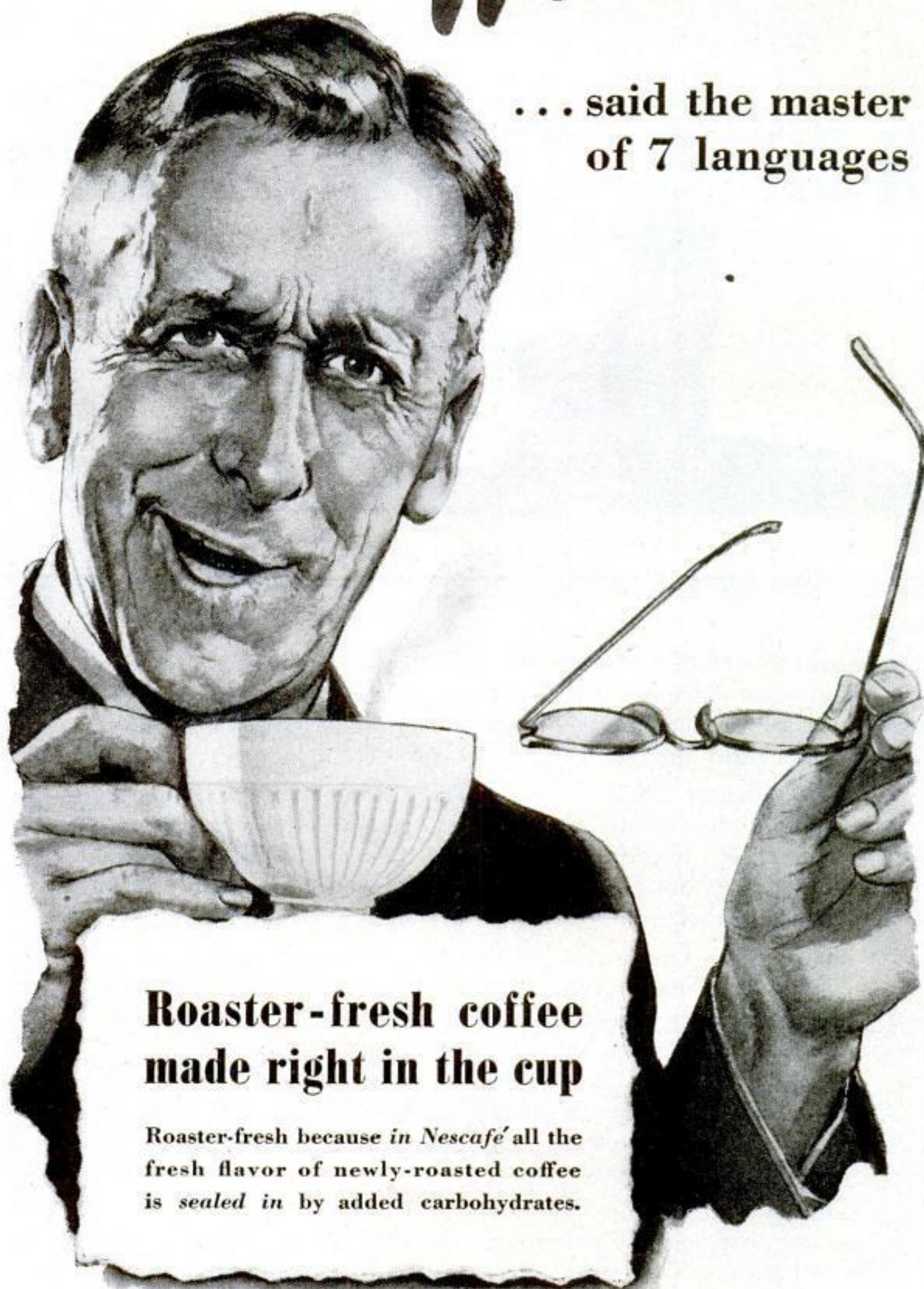
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# "LOST FOR WORDS"

... said the master  
of 7 languages



## Roaster-fresh coffee made right in the cup

Roaster-fresh because in Nescafé all the  
fresh flavor of newly-roasted coffee  
is sealed in by added carbohydrates.

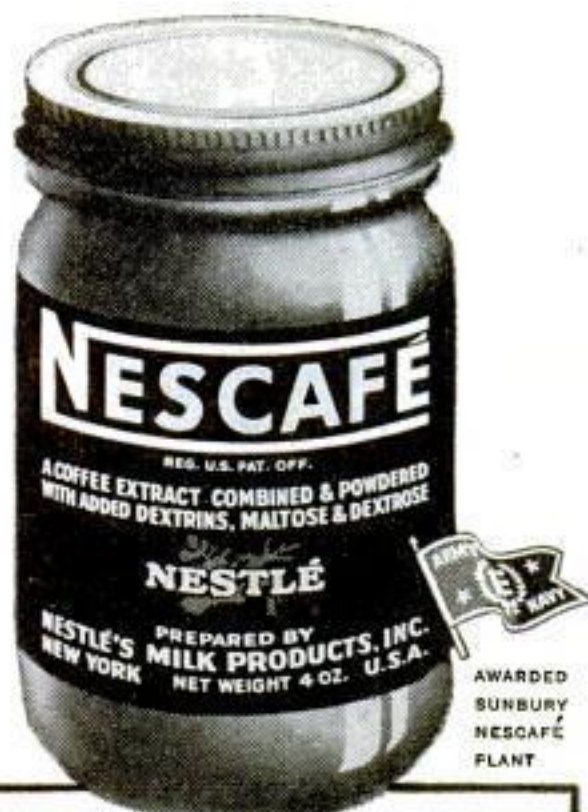
"I CAN ORDER COFFEE IN SEVEN LANGUAGES," said the linguist,  
"but what does that get me? I want a perfect cup of coffee!" "Try this,"  
said a friend, quickly stirring up a cup of Nescafé. The linguist tasted it...  
and shouted "Groot! Que Gusto! Eh bien! I'm—I'm lost for words!"

You'll feel the same way about it. For here's how Nescafé brings you a real  
high in coffee enjoyment. In a way that only Nestlé's knows, an extract is  
made from fine coffees fresh from the roaster...  
then instantly its flavor is sealed in! You release  
this locked-in freshness by just adding hot water.

So easy to prepare...no coffee maker to get ready  
or clean up...no grounds. A teaspoonful of Nes-  
café makes a cupful—for only about 1¢. No waste  
...you make exactly the amount you need—and  
the strength you like best.

\*Temporarily the Armed Forces are taking all  
the Nescafé we make. Soon, we hope, Nescafé  
will again be available at your grocer's.

A teaspoonful in a cup  
Add hot water it's ready



NESCAFÉ (PRONOUNCED NES-CAFAY) IS A NESTLÉ PRODUCT, COMPOSED OF EQUAL PARTS OF SKILL-  
FULLY BREWED SOLUBLE COFFEE AND ADDED CARBOHYDRATES (DEXTRINS, MALTOSSE AND DEXTROSE)  
ADDED SOLELY TO PROTECT THE FLAVOR ★ ★ ★ NESTLÉ'S MILK PRODUCTS, INC., NEW YORK, U.S.A.

## LETTERS TO THE EDITORS CONTINUED

"Brown Rock," "The Needles," "Har-  
ney Peak" and "Mt. Rushmore."  
Should Paul return to the scene of his  
former battle with Hels, he might be a  
little surprised to find depicted on the  
face of Mt. Rushmore the visages of  
other heroes not so legendary.

ALVAH R. CAMPBELL

Lead, S. Dak.

Sirs:

You discuss the failure of Judge Roy  
Bean to find any statute prohibiting the  
killing of a Chinese. One version has it  
that the defendant was Judge Roy  
Bean's son. Under those circumstances  
Judge Bean may not have been making  
too diligent a search for a law against  
killing a Chinese.

J. FRANK TRAYNOR

Rochester, N.Y.

## WAR-ZONE WEDDING

Sirs:

What makes the "War-Zone Wed-  
ding" (LIFE, Feb. 5) more romantic is  
the manner in which Margaret Maslin  
and John Wilhelm met.

Edward J. Kelly was in U.P.'s New  
York office last spring when young  
Lochinvar Wilhelm came out of Wis-  
consin to work there. By the time Wil-  
helm's job with Reuters' came through  
he and Ed Kelly were good friends, good  
enough for Ed to give him the London  
address of Miss Maslin. Ed also wrote to  
Margaret about John.

Several times John sought Margaret.  
Once she was in Ireland, another time  
in Scotland. John accompanied the in-  
vasion of the Continent without having  
found her, although they wrote each  
other. In due course Margaret followed  
to the Continent. Kelly was right, and  
as duly recorded by LIFE, 16 foreign  
correspondents kissed the bride.

GEORGE KEANEY

New York, N.Y.

Sirs:

We have decided that A.P.'s corre-  
spondent Wes Gallagher is the corre-  
spondent we would most like to corre-  
spond with.

JUNE LUCKER  
BARBARA KING

Manhattan, Kan.

## MAULDIN

Sirs:

May I cast my vote for Mr. Maul-  
din's cartoons (LIFE, Feb. 5) above all  
other war-inspired ones—even the wist-  
ful *Sad Sack*—and for the disabled jeep  
as the cream of the Mauldin crop.

S. G. BATCHELLER

Hendersonville, N.C.

Sirs:

Most Americans and all Oklahomans  
are quick to show their indignation  
when someone is compared to their be-  
loved Will Rogers. However, as an  
Oklahoman I join many of my com-  
patriots in believing Bill Mauldin comes  
close to having Will Rogers' insight in-  
to what makes Americans tick.

CHARLES B. WILSON

Miami, Okla.

## GHOST ON SKIS

Sirs:

Having known Skier Conrad Thrane  
for a brief but impressive period last  
summer, I find the explanation of Al-  
fred Eisenstaedt's photographic enigma  
quite simple (LIFE, Feb. 12). Skier  
Thrane simply passed through the tree.

JACK WITHERSPOON JR.

Schenectady, N. Y.

(continued on p. 8)

• The more Richardson's Mint the Armed  
Forces get, the less there is for Civilians. Your  
neighborhood stores are receiving small ship-  
ments regularly, but nothing like enough to supply  
the Home demand.

## ENTERTAIN-MINT

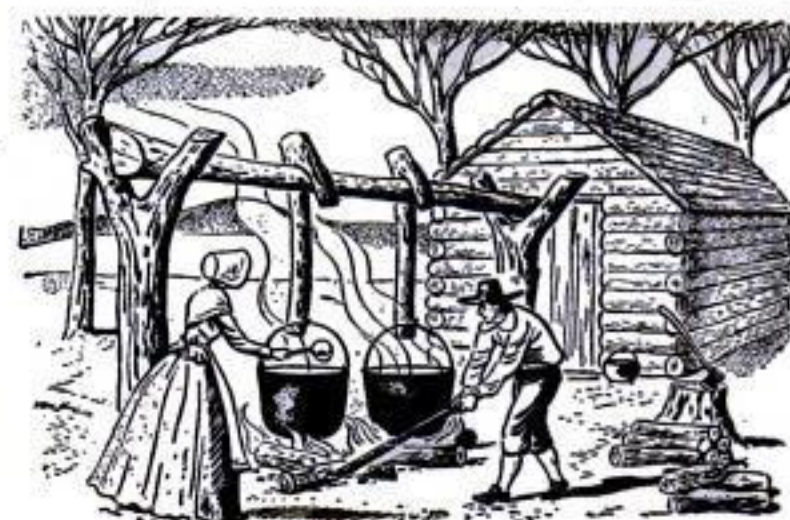


U-ALL-NO  
**Richardson's**  
AFTER DINNER  
MINT  
ALSO OTHER FLAVORS



Richardson's Quality Remains the Finest

THOS. D. RICHARDSON CO., Philadelphia 34, U. S. A.



Early New England colonists, making maple  
sugar the old-fashioned way, did not match the  
flavor achieved by modern methods.

## Rich in true maple sugar flavor

The Indians taught America's early settlers  
how to make syrup from maple sap. But  
they didn't know the secret of keeping the  
flavor always true, rich and uniform.

We blend maple sugar with a combination  
of cane sugar and other sugars which gives  
you—in every bottle of Vermont Maid Syrup  
—the same true maple sugar flavor. This  
blend enhances the maple flavor—makes  
it richer... more delicious... a real  
New England delicacy for your pancakes  
and waffles! Get it at your  
grocer's.

Penick & Ford, Ltd., Inc.  
Burlington, Vermont.



**Vermont Maid**  
Syrup



# "Dear Liz: Are you crazy?"



Dear Liz:

Are you crazy? Oh, I know you're excited about marrying your Ensign and setting up housekeeping in a two-room heaven. But take Big Sister's word--when you say you're planning to get a whole flock of Cannon Percale Sheets--you're off the beam!

Sure--any bride would love a closetful of smooth Cannon beauties. But these days even you starry-eyed creatures should get along with a bedrock linen supply!



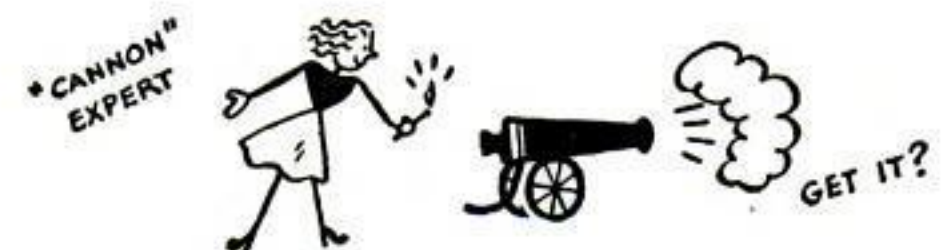
Leave some Cannon Percale Sheets for the other gals, honey. Cannon Percaloes are dreams for wear--you really don't need a flock of 'em right now!

And your smart Sis can give you a few other tips about 'em, too!



A pointer for the pocketbook. Dream-soft Cannon Percale sheets give you up-in-the-clouds luxury at down-to-earth prices!

A word about weight. Percale's lighter! Cannon Percale Sheets save about \$3.25 per bed per year at average pound laundry rates. Easier to handle if you do your own. Yet Cannon Percaloes are woven with 25% more threads than best-grade muslins!



An ace up your sleeve. If you can't find just the size you want in Cannon Percale, ask to see Cannon Muslin Sheets. They're well-made--long-wearing--a real value!

A towel tip. For people who have to buy towels--like you, hon--Cannon Towels are IT!

Love and luck, *Sis*



## Cannon Percale Sheets

Made by the makers of Cannon Towels and Hosiery

CANNON MILLS, INC., NEW YORK 13, N. Y.

★ For Victory, Buy U.S. War Bonds and Stamps

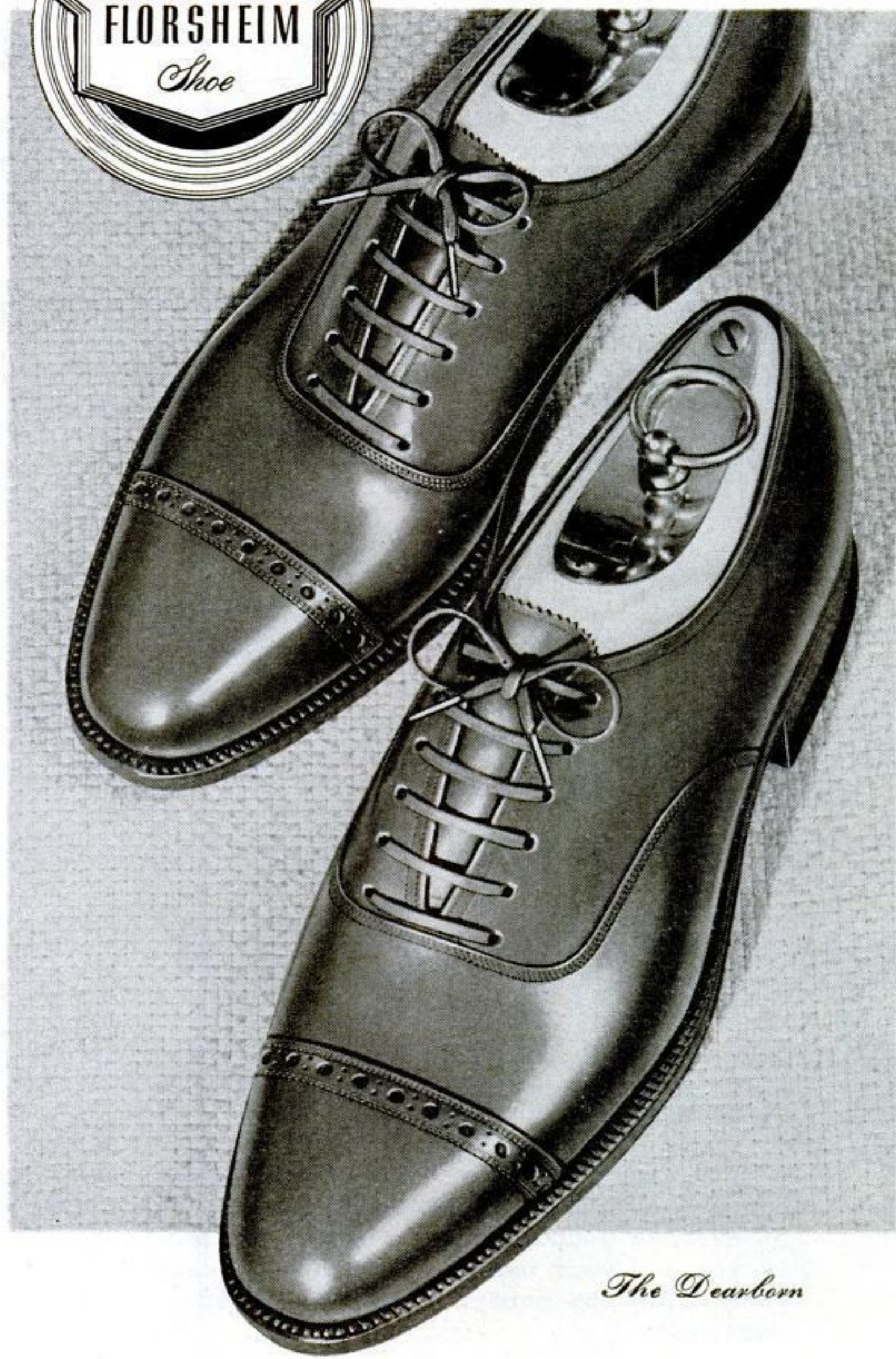


LOOK FOR THE FLORSHEIM SHIELD

IT STANDS FOUR-SQUARE



FOR QUALITY



*The Dearborn*

When it's everyone's patriotic duty to save shoe leather, your best assurance of longer wear from fewer pairs lies in an established name and quality reputation. If you must buy shoes, buy better ones; buy Florsheims and care for them.

Most Styles \$10.50 and \$11

# Florsheim Shoes

THE FLORSHEIM SHOE COMPANY • CHICAGO • MAKERS OF FINE SHOES FOR MEN AND WOMEN

## LETTERS TO THE EDITORS

CONTINUED

Sirs:

If you can't print pictures that any levelheaded, nondrinking, upright citizen with two eyes in his head can understand, you ought to close shop. I can pay my dime and see a magic show any time, but I want my facts straight in a news magazine!

MRS. GUSSIE EDWARDS  
New York, N. Y.

Sirs:

For the sake of clear photo-reporting I feel it is my duty to explain the phenomenon of the picture showing a skier going through a tree. How did Conrad Thrane do it? Being one of the country's



THRANE'S METHOD

best cross-country skiers, Thrane has many resourceful tricks. This time he started out on both skis, lifted one ski and veered around the tree on the other. He repeated the stunt starting off in the same tracks, going around the tree on the other side.

ALFRED EISENSTAEDT  
New York, N. Y.

### WASHINGTON CATHEDRAL

Sirs:

About the middle of November, when I was with the First Army in Belgium, General Huebner of the 1st Division kindly arranged for me to spend part of a day in Aachen.

We visited the historic cathedral which was badly damaged but probably not beyond repair. One of our party was an Army chaplain who, because he could speak excellent German, had authority to converse with the enemy population. He told a canon of the cathedral, who had been in Aachen through the siege and capture of that city, that I was from America. The canon displayed a quite natural lack of interest and enthusiasm until he learned that I belonged to the Episcopal Church. At once his whole attitude changed as he asked, "Could you tell me about the consecration of Bishop Dun in Washington? Yesterday I was looking at the pictures and reading the story of this consecration in a copy of LIFE magazine which was left here in Aachen by

(continued on p. 11)

**WINDBREAKER**

REG. U. S. PAT. OFF.

JOHN RISSMAN & SON

LOOK FOR THIS LABEL

BUY WAR BONDS

Sandy Rissman



4 to 10 12 to 20 36 to 46

A MASTERPIECE OF CRAFTSMANSHIP

WHITMAN SHOWER-PROOF GABARDINE  
LUXURIOUS RAYON LININGS

SOLD EVERYWHERE

JOHN RISSMAN & SON • MAKERS • CHICAGO

Be an INTELLIGENT COPY CAT-



Be above the ordinary  
Enjoy Finer Tobacco, with

**Country Doctor  
Pipe Mixture**

the pipe smoker's  
ECONOMY-LUXURY

25 Extra-pleasureful pipefuls, for 25¢



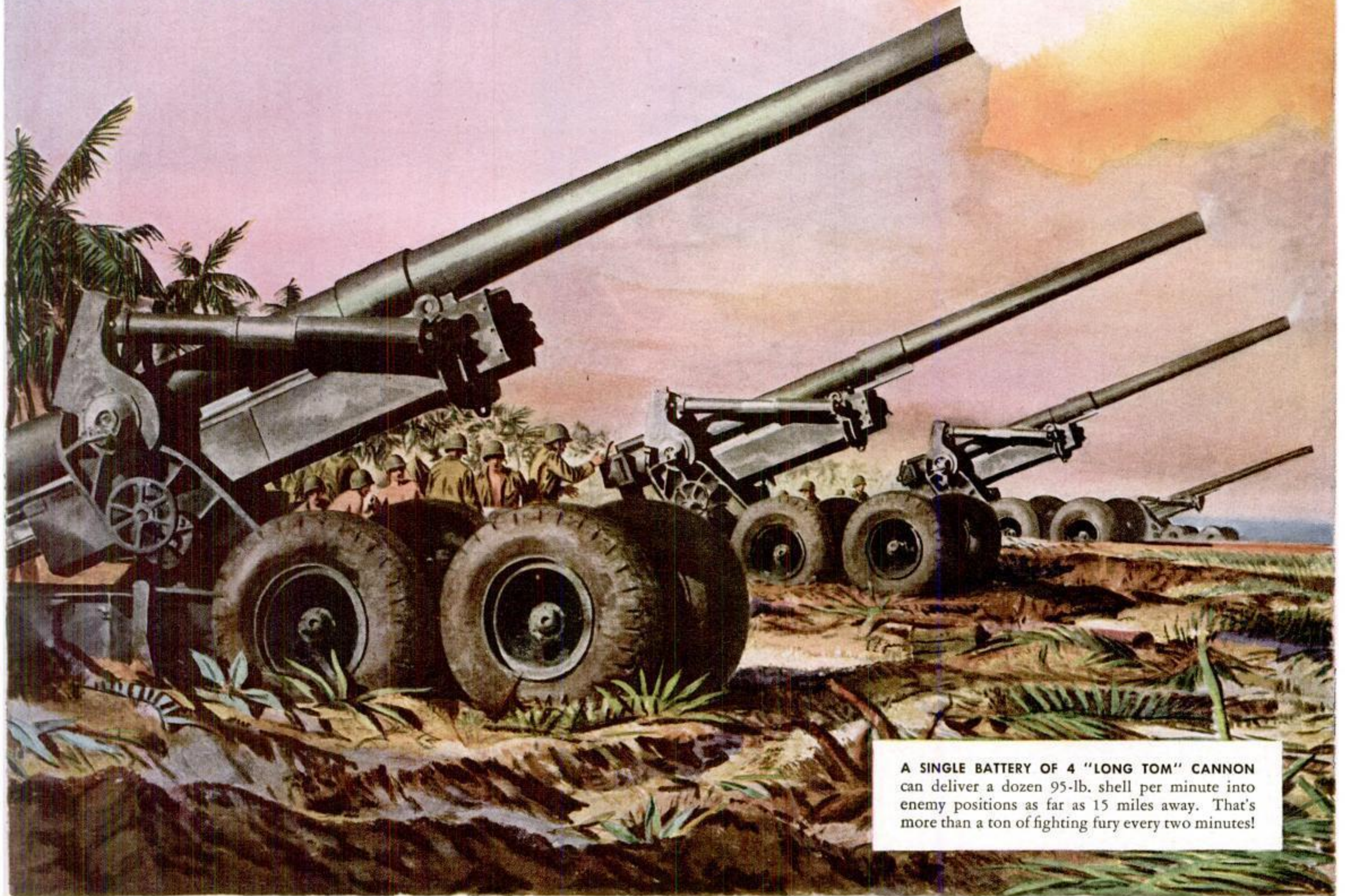
TRY IT TODAY

If your dealer doesn't have it—write Phillip Morris & Co. Ltd., Inc., 119 Fifth Ave., N. Y.



# ONE TON OF T.N.T. AND STEEL!

..**"DELIVERED" IN  
2 MINUTES FLAT!**



A SINGLE BATTERY OF 4 "LONG TOM" CANNON can deliver a dozen 95-lb. shell per minute into enemy positions as far as 15 miles away. That's more than a ton of fighting fury every two minutes!

*Help keep the  
"Long Toms" firing!*



Imagine a gun that can smash heaviest enemy armor, that can sink a heavy cruiser at a ten-mile range. That's what you help to keep firing when you Buy War Bonds!

**KEEP BUYING BONDS!**

**Heavy-hitting 155 mm. shell are now rolling out by the thousands to help deliver the knock-out blows!**

Up front, the doughboys are stalled by stubborn fortifications. To rush through would be costly. *But it isn't necessary . . . The long arm of the Artillery is swinging into action.* WHAM! . . . A giant "Long Tom" fires to probe the target. There's a deadly silence at the battery; then the distant thunder of the exploding shell. From a tiny plane overhead, an observer spots the hit. "Base deflections one two zero. Battery right, quadrant four one zero." WHAM! . . . A second gun speaks. Finally, from the observer, "On Target!" and the whole battery leaps to life! Like clockwork, the sweating loaders pass

up more powder and shell. Like clockwork, the guns keep booming. There is no letting up, no resting, until the target is reduced to rubble and the Infantry is ready to move on.

That's how the Artillery co-operates with the doughboys. And here in America, it is Oldsmobile's privilege to co-operate, too, with volume production of shell to feed the "Long Toms" and many other sizes of cannon. Oldsmobile also produces shell for the Navy, and cannon for planes and tanks and tank destroyers, and powerful plane-launched rockets, *to help deliver the knock-out blows!*

## OLDSMOBILE DIVISION OF GENERAL MOTORS

**FIRE-POWER IS OUR BUSINESS**



Conventional Radio—lacks color and richness. Something is missing.



PHIL BAKER—star of "TAKE IT OR LEAVE IT" every Sunday night over CBS.

FM Radio by General Electric—you hear the tones in all their "natural color" and beauty, virtually free from static, fading and station interference.



## FM radio brings a greater Phil Baker—in vibrant natural color

A BRILLIANT new Phil Baker . . . a glittering shower of melody . . . performance so real and living you almost see him swaying there before you, fingers racing over the keys!

This is General Electric's miraculous new FM—the "natural color" radio! Such amazing realism has been impossible up to now. Even the best conventional sets miss more than half the true tonal range of the music. So far, you have been able to hear radio in "black-and-white" only.

But with the new General Electric FM radio you will hear the fragile and beautiful overtones that spring so magically from the notes of each instrument, and which give to each, its own rich, "natural color."

And you enjoy it all against a velvety background of silence because static, fading and station interference are reduced to the vanishing point.

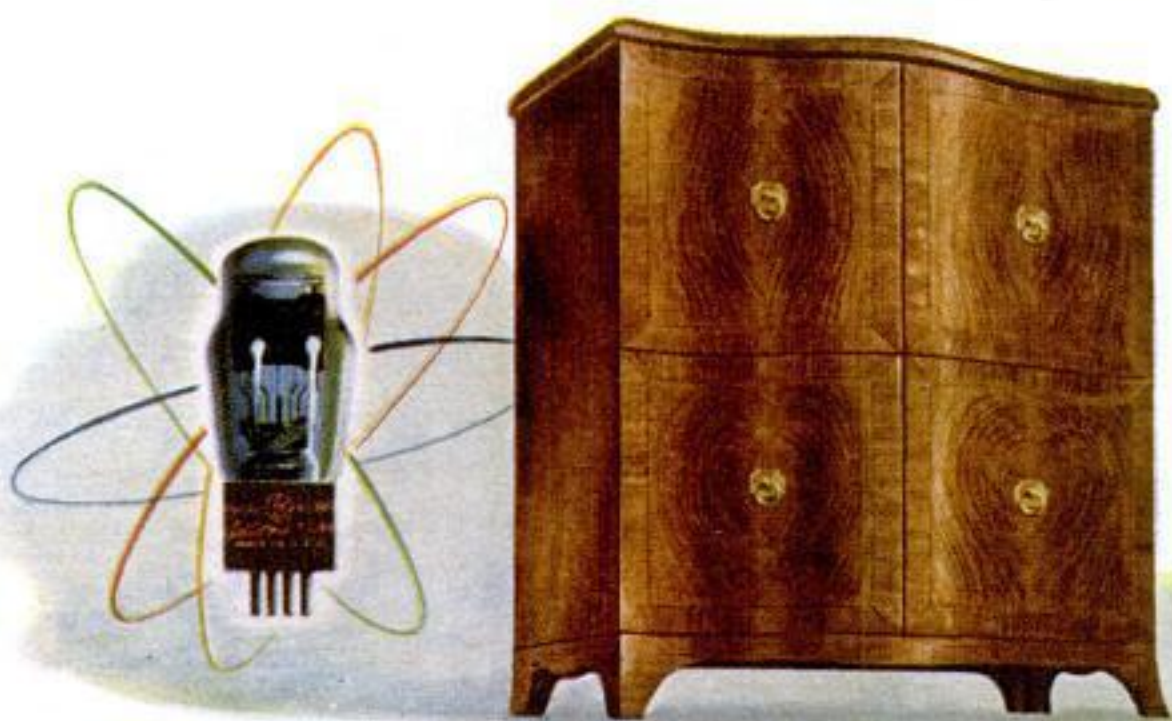
Entirely different, magnificently finer . . . this is the coming General Electric FM "natural color" radio.

### Quality Finer Than Ever Before

General Electric built the first FM sets for the public . . . operates its own FM broadcast station . . . and is the only manufacturer to build FM complete, from station equipment to the radio for your home. This unmatched experience in Frequency Modulation is your assurance that the coming General Electric FM will embody the highest quality ever built into a radio.

**FREE:** A fascinating booklet, "YOUR COMING RADIO." 28 pages profusely illustrated in full color. Previews an entirely new kind of radio that reduces static to the vanishing point . . . Radio-phonographs that reveal music on your records you have never heard before . . . Self-charging portables that eliminate expense of frequent battery replacements . . . Latest advances in television . . . No matter which General Electric model you prefer, its G-E monogram will stand for the highest quality in tone, style, performance . . . all at popular prices. For your free copy of "Your Coming Radio," mail a postcard to Electronics Department, General Electric, Schenectady, New York.

Hear the G-E radio programs: "The World Today" news, Monday through Friday, 6:45 p. m., EWT, CBS. "The G-E All-Girl Orchestra," Sunday 10 p. m., EWT, NBC. "The G-E House Party," Monday through Friday, 4 p. m., EWT, CBS.



**GENERAL ELECTRIC**

LEADER IN RADIO, TELEVISION AND ELECTRONICS

**FM RADIO**





IF YOU'RE A  
PENCIL PUSHER..



Then push no more!  
Change to the nimble,  
fast-moving pencil—  
Ticonderoga. Glides  
smoothly through a  
big day's work. It's easy  
on the hand, too. Has a  
grand rubber tip;  
a green plastic ferrule  
with two yellow stripes.

When you buy pencils  
Demand Dixon  
**TICONDEROGA**

Joseph Dixon Crucible Co., Dept. 43-J3, Jersey City 3, N. J.  
Canadian Plant: Dixon Pencil Co., Ltd., Newmarket, Ont.

## Grand Relief From Coughs

Huskiess... Due to Colds

Vicks Cough Drops are medicated...  
really medicated with throat-soothing  
ingredients of famous Vicks VapoRub  
plus other cough-easing medications.  
That's why they do so much good.



**VICKS**  
MEDICATED  
COUGH DROPS



## LETTERS TO THE EDITORS

CONTINUED

one of your American soldiers" ("Washington's New Bishop," LIFE May 1). When I told him that I had been present at Bishop Dun's consecration and had served as one of the precentors, the canon grasped my hand with enthusiasm: "Yes, I remember now, you are the tall man who stood by Bishop Dun in the center of the chancel. I want to know more about that service, your church and the beautiful Washington Cathedral."

For ten minutes I answered his questions, and in my mind then and since has been the consciousness of the strange and yet powerful bonds that reach out, even in the midst of war, to draw men



BISHOP HOBSON IN BELGIUM

together. A Roman Catholic canon of a partly destroyed cathedral, in a devastated city of Germany captured by our troops, reads with interest in LIFE magazine, left behind by some GI, of a church service in another cathedral in faraway Washington. The next day he meets someone who was present at that service and could satisfy a curiosity about the Episcopal Church in America which reading the magazine article had aroused.

HENRY W. HOBSON  
Bishop of Southern Ohio

Cincinnati, Ohio

### "THE HASTY HEART"

Sirs:

But he that filches from me my good name  
Robs me of that which not enriches him,  
And makes me poor indeed.

In identifying me as William Lund in your pictorial report on *The Hasty Heart* (LIFE, Feb. 5) you have curdled my spine, desolated my wife, anguished my ancestors. Here I'm in the first hit of my life and you flatten me with an alias. May your caption writer fry in hell.

JOHN LUND

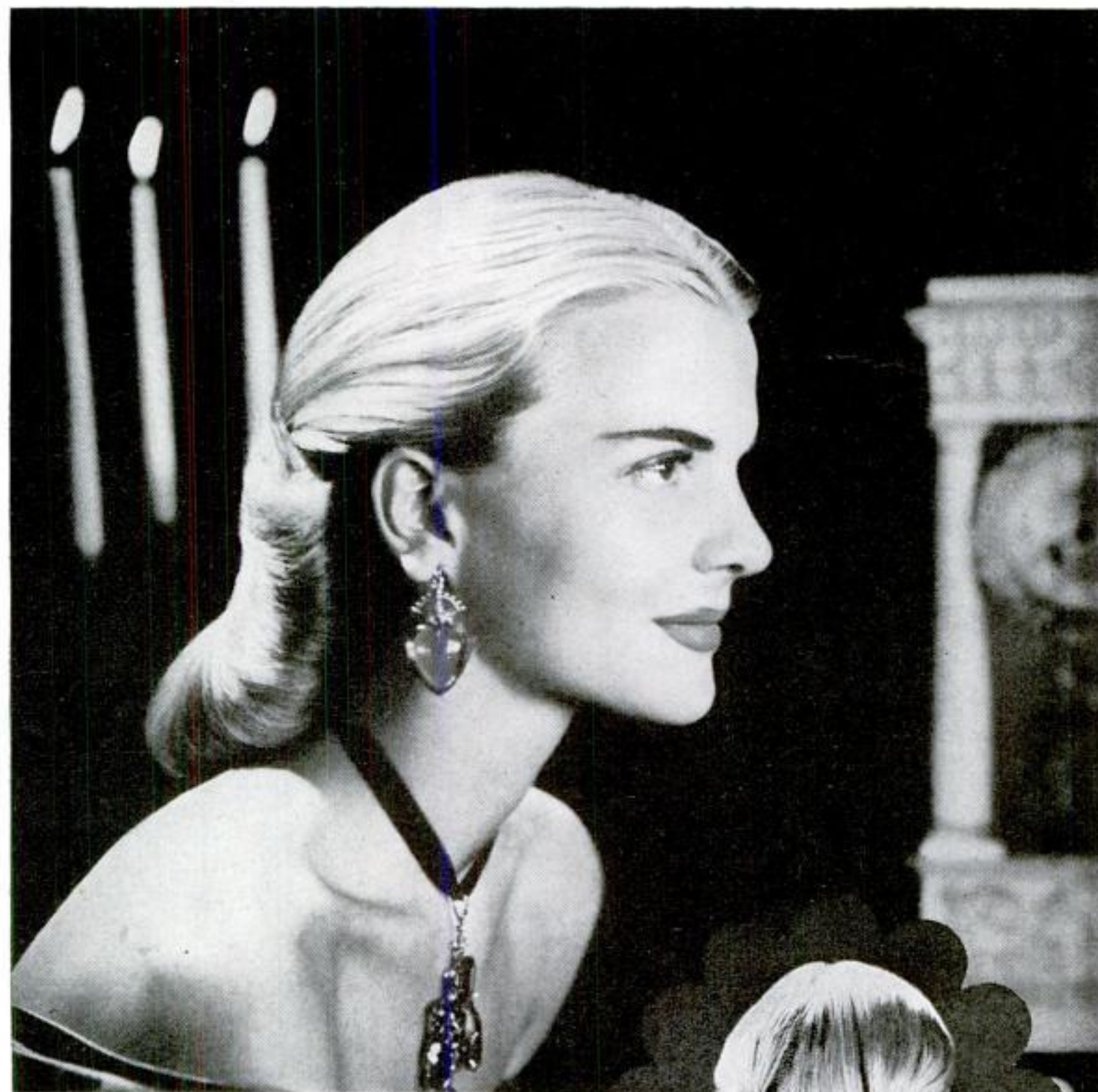
New York, N.Y.

● LIFE's caption writer asks, "How now! What means this passion at his name?" (*Two Gentlemen of Verona*). Nevertheless, apologies to Mr. Lund, who gives a fine performance in *The Hasty Heart*.—ED.

Time, LIFE, Fortune and the Architectural Forum have been cooperating with the War Production Board ever since Jan., 1943, on the conservation of paper. During the year 1944 these four publications of the Time group are budgeted to use 73,000,000 pounds (1,450 freight carloads) less paper than in 1942. In view of resulting shortages of copies, please share your copy of LIFE with your friends.

Bring out natural lustre  
in your hair like

# Lovely Powers Models



Miss Selene Mahri whose lustrous, silken-sheen hair is so characteristic of beautiful Powers Models who wash their hair with Kreml Shampoo.

### Leaves Hair Sparkling With Its Natural Glossy Beauty That Lasts For Days!

Those devastatingly lovely Powers Models have to be up on every beauty trick. And just leave it to these gorgeous "million dollar" Powers Models to discover the remarkably beautifying action of Kreml Shampoo.

### The Beauty-Benefits Of Kreml Shampoo

Kreml Shampoo washes hair and scalp *scrupulously* clean of dirt and loose dandruff. You'll be thrilled the way it brings out the natural sparkling beauty—the shining highlights that lie concealed in *your* and *every* girl's hair.

Notice how much softer, silkier and easier to set your hair is after you *glamour-bathe* it with Kreml Shampoo. It leaves hair gleaming

with its natural silken-sheen beauty, which is dynamic date-bait!

### Helps Keep Hair From Becoming Dry or Brittle

There are no harsh chemicals or caustics in Kreml Shampoo. Instead it's a *mild* gentle shampoo with a beneficial oil base which helps keep hair from becoming dry or brittle. It rinses out so easily and never leaves any excess dull, soapy film.

Kreml Shampoo is excellent for *every* color of hair and for *every* type whether oily or dry. At all drug or department stores.

## Kreml SHAMPOO

FOR SILKEN-SHEEN HAIR—EASIER TO ARRANGE  
MADE BY THE MAKERS OF THE FAMOUS KREML HAIR TONIC







A SOFT, LIGHT SNOW CLINGS TO LARGE AND SMALL TREES, FORMING A GLEAMING WHITE BACKDROP FOR A STRANGE SNOW SCENE THAT LOOKS MUCH LIKE A TEPEE AND TWO BEARS

# *SPEAKING OF PICTURES . . .*

*. . . EISENSTAEDT CATCHES SOME GRACEFUL SNOW PATTERNS*





HIGH UP ON THE PEAK OF MONT TREMBLANT THE MORNING SUN, OUT AGAIN AFTER A TWO-DAY SNOWFALL, TIPS THREE WHITE-MANTLED TREES SET IN A FRAME OF HEAVY BRANCHES

The beautiful and brilliant photographs shown on these pages were taken by LIFE Photographer Alfred Eisenstaedt on White Peak and the highest tip of Mont Tremblant in the Province of Quebec. During a recent trip he made to this Canadian skiing resort, Photographer Eisenstaedt had to wait ten days for

the cold but sunny morning when he could get these snow patterns.

Pictures of this kind can be photographed only under ideal weather conditions, which occur after a soft snow has fallen for at least two days with no wind to disturb it. Then the snow clings lightly to the branches

of the trees, makes strange shapes of the shrubs and covers the ground with a powdery white blanket.

Scenes like these are a delight not only to the sight-seers but to the skiers as well. Skiers call this kind of snow a "dry powder" and know that for the next one or two days the skiing conditions will be wonderful.





## 7 A.M....You're dim and hazy

**HOW SAD A FACE!** That's how you look when that logy feeling starts your day all wrong. Maybe it's a laxative

you need. Then's when a sparkling glass of Sal Hepatica can do the trick! Right away—before breakfast!



## 9 A.M.... Fresh as a daisy

**YOU'RE IN THE RACE!** Going along like sixty! Say—Sal Hepatica sure does make a difference! Taken first thing in the morning, it usually acts within an hour . . . brings speedy, easy relief. Helps counteract excess gastric acidity,

too—and helps turn a sour stomach sweet again.

Next time *you* need a laxative, try this sparkling, refreshing saline. Remember—3 out of 5 doctors, interviewed in a survey, advised Sal Hepatica.

**Whenever you need a laxative  
—take gentle, *speedy*  
SAL HEPATICA**

*Get a bottle of Sal Hepatica from your druggist today, remembering this. Caution: use only as directed. Sal Hepatica's active ingredients: sodium sulphate, sodium chloride, sodium phosphate, lithium carbonate, sodium bicarbonate, tartaric acid. Ask your doctor about the efficacy of this prescription. Sal Hepatica is a product of Bristol-Myers.*

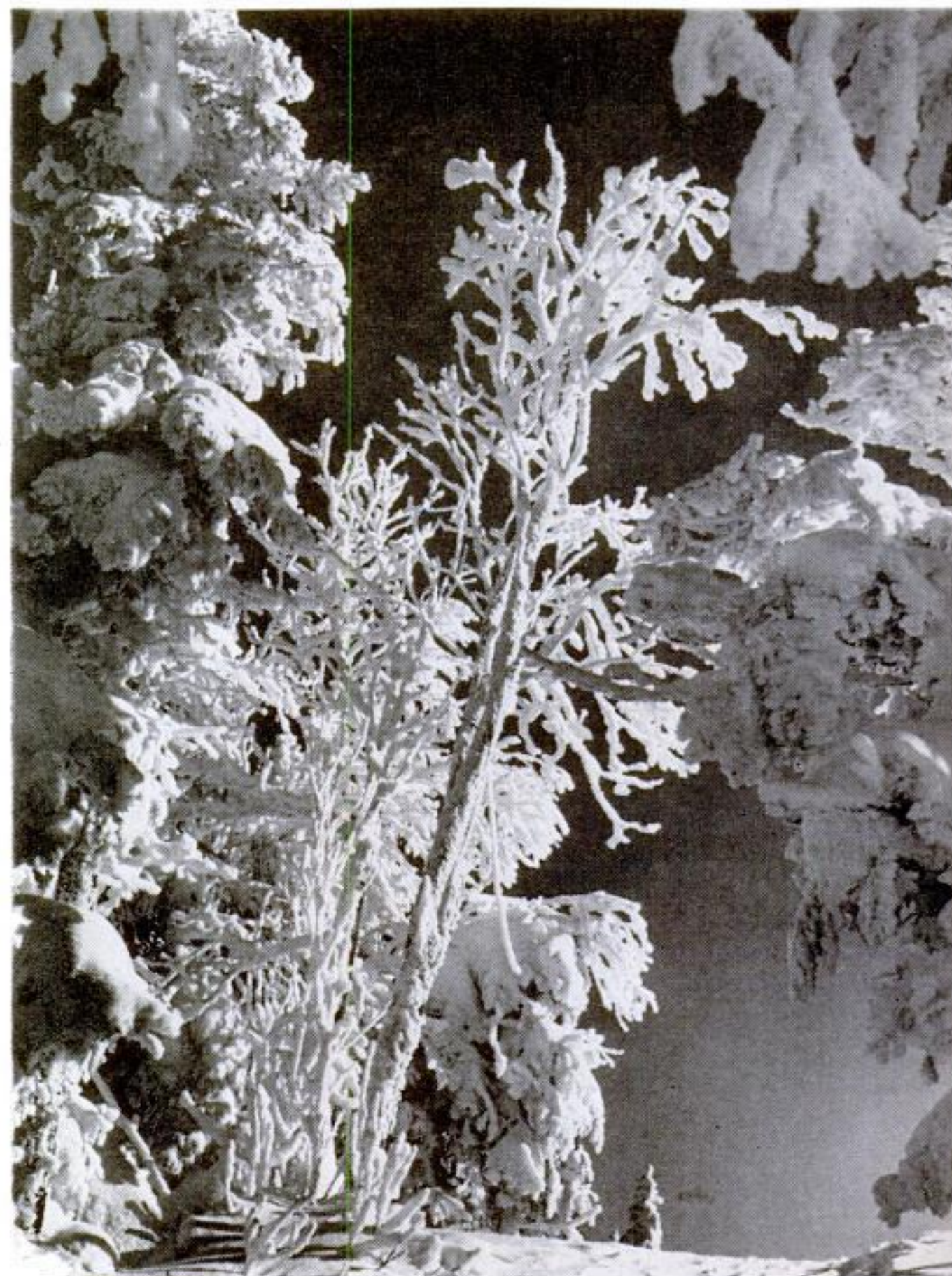
**TUNE IN** { "EDDIE CANTOR"—Wednesdays, NBC, 9:00 p. m., E.W.T.—  
"THE ALAN YOUNG SHOW"—Tuesdays, Blue Network, 8:30 p. m., E.W.T.

## SPEAKING OF PICTURES

(continued)



**Tracery of shrubs** stands out against a skier's shack on the mountainside. Mont Tremblant is 3,100 feet high and has more than 50 inches of snowfall all winter.



**In the still air** the trees stand motionless up against the clear sky. Before the skiers go out on trails snowshoed men called "gnomes" flatten every inch of it for safety.





## YOU NEED A WESTINGHOUSE LAUNDROMAT

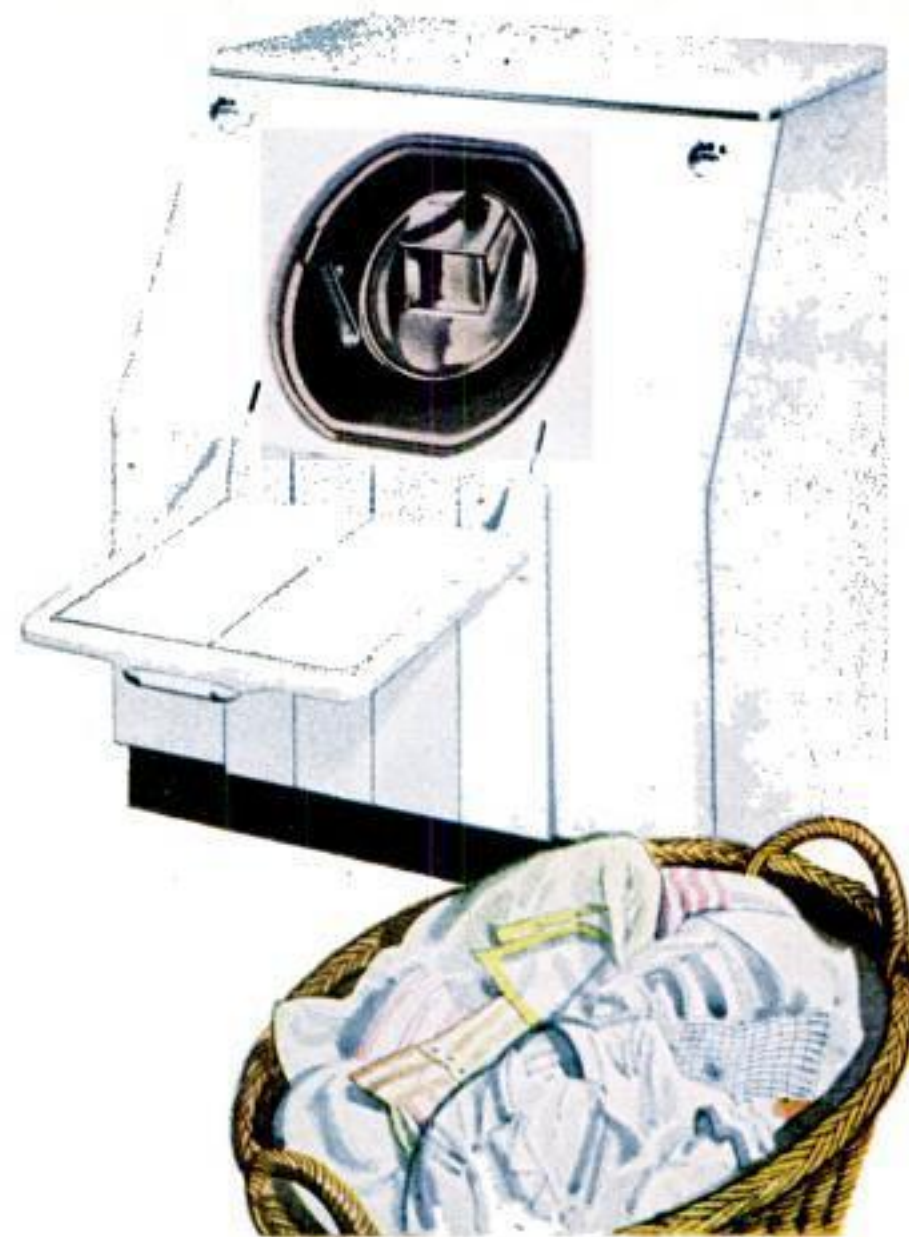
No, none are available now. Winning the war comes first. But, when it's won—*then* washdays will hold no worries! Dish towels, work clothes, lingerie, you'll do them all with a simple "put 'em in—set the dials—take 'em out".

You see, the Laundromat\* is completely automatic; *it fills itself with water, washes, rinses, spins the clothes amazingly dry, cleans and drains itself and shuts off.* Every load is spotlessly clean, thoroughly rinsed, fluffily damp dried—and your hands never touch the water!

Yes, and this "postwar" dream product has been proved! For more than three years now, the Laundromat has given faithful wartime service in 25,000 American homes.

Westinghouse, maker of 30,000,000 fine electric appliances, is still 100% engaged in war work. When peace comes, Laundromats will be for sale again. When you see how truly "workless" this revolutionary appliance is; how economical on soap and water; how easily installed or moved; you'll want one for your very own. It's well worth waiting and saving for.

\*Reg. Trade Mark



Time in John Charles Thomas, Sunday 2:30 EWT., N.B.C.



### FREE! 48-page Home Laundering Guide

Pictures, hints, tested methods, to help you with your washings, today. Plus a detailed story of the thrilling Westinghouse Laundromat. Another wartime aid from the Westinghouse Home Economics Institute. Write 476 Fourth Street, Mansfield, Ohio.

# Westinghouse Laundromat

PLANTS IN 25 CITIES . OFFICES EVERYWHERE



A perfect-fitting shoe  
looks good  
from any angle

*From above and from below,  
from front and from the back,  
in profile and in three-quarters,  
outside and inside,  
right side up and upside down.*



*"WRAP-AROUNDS"*

*by*

*Naturalizer*

*the shoe with the  
beautiful fit*



*\$6<sup>95</sup>*  
SLIGHTLY HIGHER  
DENVER WEST



# LIFE'S REPORTS

## RADIO LUXEMBOURG

It uses jokes as propaganda against Nazis

by ROBERT T. COLWELL

Robert T. Colwell, a 42-year-old New York advertising man, was an OWI program planner at Radio Luxembourg for two months after its capture by the Americans. This is his story of how the station has been used as a psychological weapon against the Nazis.

One of the most valuable Allied objectives captured during the American sweep through Luxembourg at the end of last summer was a radio transmitting station. This powerful station, known as Radio Luxembourg, blankets all Europe and can be clearly heard in Germany even on the Nazi "people's sets," which are designed to exclude all but German wave lengths.

Since Sept. 20 Radio Luxembourg, with its entree into virtually every home in Germany, no longer speaks for the Nazis but for the Allies. It relays news and features from OWI and the BBC and it also broadcasts various Army shows. But probably its most important and certainly its most interesting programs are the shows it originates and beams every day into the heart and mind of Germany. They are designed to sap German morale and lure German soldiers into surrendering.

One program consists of excerpts from letters captured from the Germans before they could be mailed or delivered. Another gives "inside" news from Germany, stories of scandal and corruption. A third broadcasts recordings made by German prisoners describing how well they are treated. But the station's staff considers the jokes told on many of its programs as perhaps the most effective propaganda of all.

Sometimes the jokes are made up by staff writers to illustrate a propaganda point currently being stressed. Sometimes a joke may be one that new prisoners tell U. S. intelligence officers is currently making the rounds in Germany. One of the radio staff's greatest rewards has been to launch an original joke on the air and then have it return some weeks later on the lips of a prisoner, proof of its circulation in the Wehrmacht.

### Why Grandpa joined the Volkssturm

The quality of many of the jokes would make even Joe Miller cringe. However, they are designed to appeal to the heavy-handed German sense of humor. The staff learned that this one, for instance, laid the Germans in the aisles:

"We used to say to the Führer, 'When you lead—look! We follow!' Now we say, 'When you lead, look what follows!'"

Many of the jokes are barbed reminders of Germany's shortages and worsening manpower situation.

"Why did Grandpa join the Volkssturm?" one voice asks.

"Because he had no one to take care of him now that Grandma's in the Luftwaffe," replies the other.

One of the better jokes exploited the rift between the regular army soldiers and the Elite SS troopers. An SS man gave a Wehrmacht soldier a moldy crust and watched him devour it.

"How was it?" he asked.

"Perfect," said the Wehrmacht man.

"Perfect? How so?"

"If it was any better you wouldn't have given it to me. If it was any worse I couldn't have eaten it."

The lines are delivered in good colloquial German. The station's staff includes professors who had taught German in colleges, well-known German men of letters, advertising men, sons of emigrants, musicians, radio actors, former students in German universities, stage directors. Good inflection is necessary for a joke like this:

"Our brave SS divisions are advancing toward Russia and France.



ONE OF A SERIES OF PORTRAITS BY DOROTHY THOMPSON INTERPRETING AMERICA'S ATTRACTIVE WOMEN

*You're the junior miss type....*

*You* are a portrait of America

itself...eager, bright-eyed with

youth and promise. For *You*

especially, Kayser is planning

gay, new fabric gloves, hosiery,

underthings and lingerie

Be Wiser...Buy **KAYSER** buy war bonds too!



# What do you think of a SHAVING CREAM

Guaranteed *not*  
to make shaving a  
pleasure?

An ad for reasonable  
men only...who prefer  
billows of lather  
instead of  
billows of claims

Dear Sir:—Your face has probably been a testing laboratory for a lot of shaving theories and tools, soaps and creams, lotions and salves.

Yet, in the fullness of time and experience, each man learns that shaving is at best a nuisance and a bore. And that even when it is not downright painful, the word *pleasure* shouldn't be mentioned in the same breath with *shaving*.

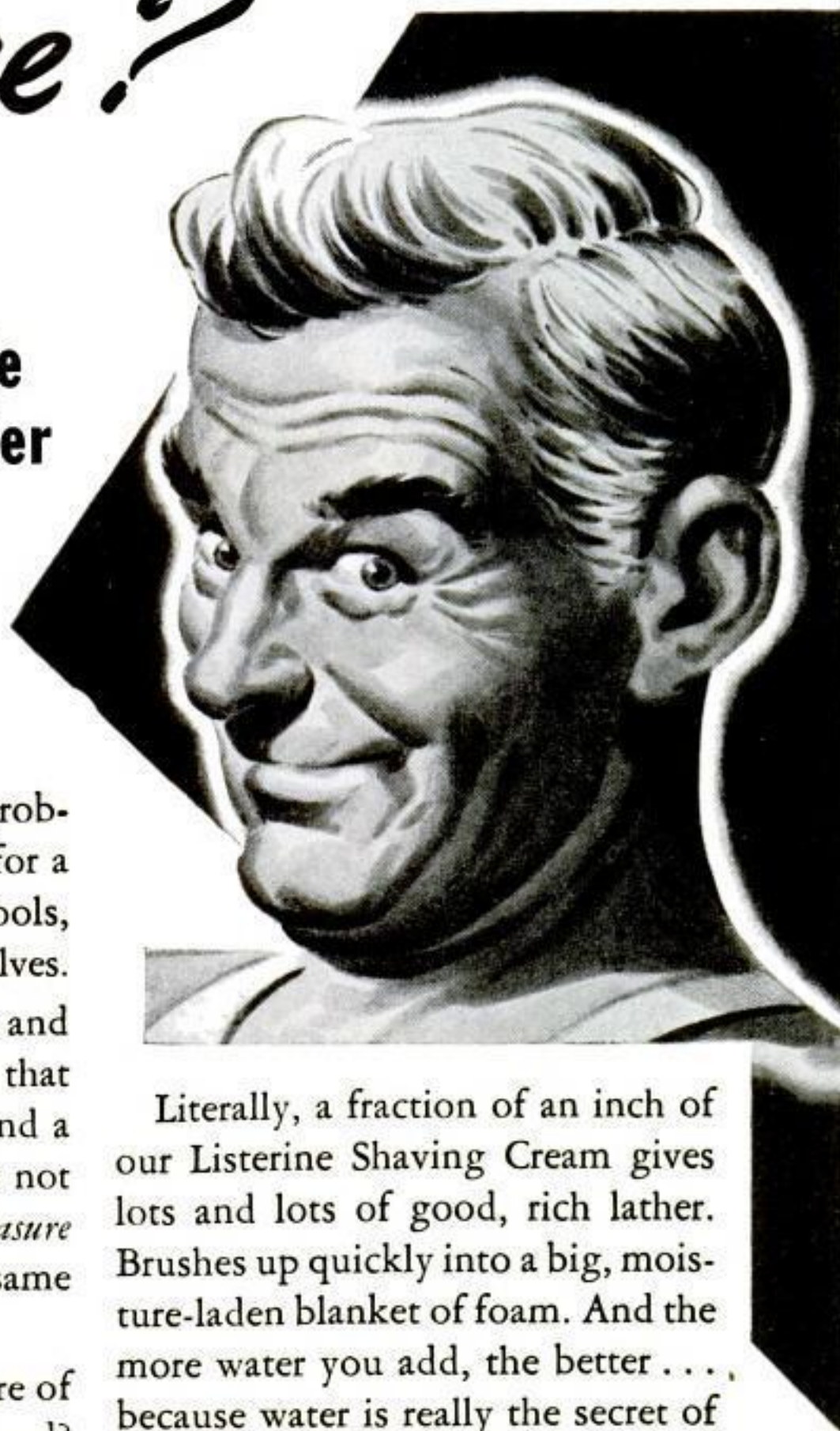
Does this mean that the future of shaving is all black as a man's beard? Not at all.

For the sake of your comfort (and incidentally, our business) we have lavished our technical skill and resources on producing a quality shaving cream. One which we could offer fairly as a *sensible* shaving aid. One which would do as much as any reasonable man could expect, to make shaving as painless as possible.

Literally, a fraction of an inch of our Listerine Shaving Cream gives lots and lots of good, rich lather. Brushes up quickly into a big, moisture-laden blanket of foam. And the more water you add, the better... because water is really the secret of the whole beard-softening mystery.

If all this sounds like good sense to you, we'd like you to meet Listerine Shaving Cream face to face. Ask for it at any drug counter. The price is low, the tube lasts long; so it is just as smart to buy as it is smartless to use. Sincerely,

LAMBERT PHARMACAL COMPANY  
St. Louis, Mo.



REMEMBER, THERE ARE 2 TYPES  
OF LISTERINE SHAVING CREAM

Listerine *Brushless* is



25¢

## LIFE'S REPORTS (continued)

Those in Russia are advancing toward France. Those in France are advancing toward Russia."

Jokes that concern actual persons usually make Himmler or Goebbels their target since they are the most unpopular of the Nazi hierarchy. Thus, Hitler, Göring and Goebbels once found themselves trapped in a snakehouse at the zoo. Someone had to walk out through the snakes to summon help. Goebbels volunteered, and as he started toward the door the snakes slithered aside, making a path for him. Hitler winked understandingly at Göring and said, "Professional courtesy."

Although by comparison Hitler and Göring are still popular in Germany, they also figure in some of the jokes. According to one of them Hitler sent President Roosevelt this telegram after the November election:

"Much as I hate free elections, this one will keep you in office four years. Can you think of anything that will do the same for me?"

The humblest soldier's morale is just as much a target for the jokes as the dignity of the leaders. He is regularly reminded of his expendability, as in the gag about V-57, the "new secret weapon."

"It's the new 57-man tank," the announcer explains. "One man sits inside and the other 56 push."

The program that has had great immediate success consists simply of excerpt after excerpt from enemy letters captured before being delivered. Sometimes the continuity writer has to shorten the letters a bit but they are never distorted or faked. Most of them are filled with enormous war weariness, melancholy and longing for home. One memorable one was written by a soldier to a friend in a town from which many men in his company had originally come:

"Kurt Burg is dead. Hans Brekker is dead. Rudolph Streicht is dead. Josef Muller is dying and Karl Schmidt is dead. Outside of that we are all in good health."

Another program which Radio Luxembourg still broadcasts is called the *Story of the Day*. The material for this is supplied by Army Intelligence and, like the other programs, it is written and enacted by Colonel Clifford R. Powell's Psychological Warfare Division, 12th Army Group. This program gives German listeners news that they are most unlikely to hear elsewhere.

One "scoop," for example, was an off-the-record speech which Himmler gave to a group of army officers in which he told them to use the utmost brutality in dealing with their men. Another sensational broadcast gave details of how doctors in a German hospital bootlegged narcotics to addicts at a fancy profit while the wounded, for whom the drugs were intended, screamed in pain.

Radio Luxembourg's most dramatic presentation was a recording of the famous mass surrender of General Elster and his 19,000 men near Orléans. The record, made at the scene, included everything from the actual voice of Elster as he handed over his personal pistol to the heel-clicking of his men and to the songs of happiness in the prison camp when it was all over.

### The programs pay off in results

The basic note underlying all the broadcasts is surrender. The programs even include English lessons in which the German soldier is taught how to say, "I am wounded," "Please give me a drink of water," "Yes, I like cigarettes" and other phrases which might be useful when he is captured. Desertion is never mentioned by name nor is it hinted that Germans ever desert since grave punishment threatens the families of deserters. Any direct suggestion of even voluntary surrender is evaded. On the air prisoners are simply "captured" after which they become "honorable prisoners of war." But all the time the pleasures of being an American prisoner are enticingly described and emphasized. Recorded messages from well-fed, well-clothed, carefree prisoners are broadcast. Surrender is the shining, if unmentioned, gate of Heaven.

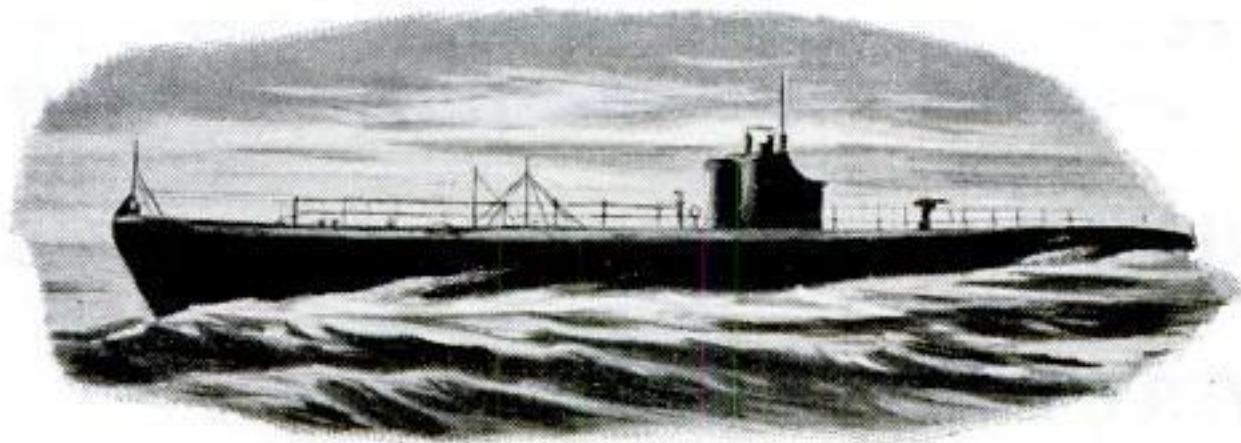
German soldiers who have voluntarily come over to the American lines and surrendered have told interrogators that Radio Luxembourg's broadcasts sometimes played the decisive part in their determination to give up. Indeed, three prisoners who surrendered to the Third Army, when asked why they came over, explained it was because they hoped to work at Radio Luxembourg.

These reports cheer the station's staff who sometimes talk wistfully of introducing a sort of commercial announcement into their programs which would enable them to gauge the effect of their labors more exactly. It would be a simple, businesslike appeal to Radio Luxembourg's listeners:

"In surrendering, please mention our program."



# "Showers and cooler"



*American kids are like that. Comes hot weather, they'll roll on the lawn under the hose or leap whooping into ponds and pools to keep cool. And engines are just like people, that way. Keep 'em cool, and they'll be more vigorous and energetic. That's why General Motors creates good weather for them to work in, right inside them. Here's the story:*

**T**he minute an engine starts, a cooling system must start right with it.

The temperature has to be brought to the point where the engine operates best, and kept there.

That's why General Motors engineers, always working to make more and better things for

more people, studied and tested radiators and cooling systems for so many years.

They devised radiators, oil coolers and air coolers for all kinds of engines. Your own General Motors car benefited enormously from their research—at the same time they were finding out how to liquid-cool a 2000-horsepower airplane motor before it was even built.

**T**hen came a war of machines — engine against engine.

And the cooling systems General Motors men had developed met the test fairly. They helped those LST's and LCI's to swarm up to the beaches on D-Day.

They helped to keep subs cool and livable. They helped to keep airplane engines singing their long song. This very minute, our fighting men, earnest and intent, are bent over the gauges and indicators that tell of tip top weather inside their engines.

Here again, peacetime experience and research helped turn the tide of war. The American way of throwing open the doors of opportunity to men of enterprise once more proved its value.

And in the fertile, productive years ahead it will make, in even greater measure, its contribution to the happiness and prosperity of all.

## GENERAL MOTORS

"VICTORY IS OUR BUSINESS"

CHEVROLET • PONTIAC • OLDSMOBILE • BUICK  
CADILLAC • BODY BY FISHER • FRIGIDAIRE  
GMC TRUCK AND COACH

Every Sunday Afternoon  
GENERAL MOTORS SYMPHONY OF THE AIR  
NBC Network

MAKE VICTORY COMPLETE

★  
Buy More War Bonds





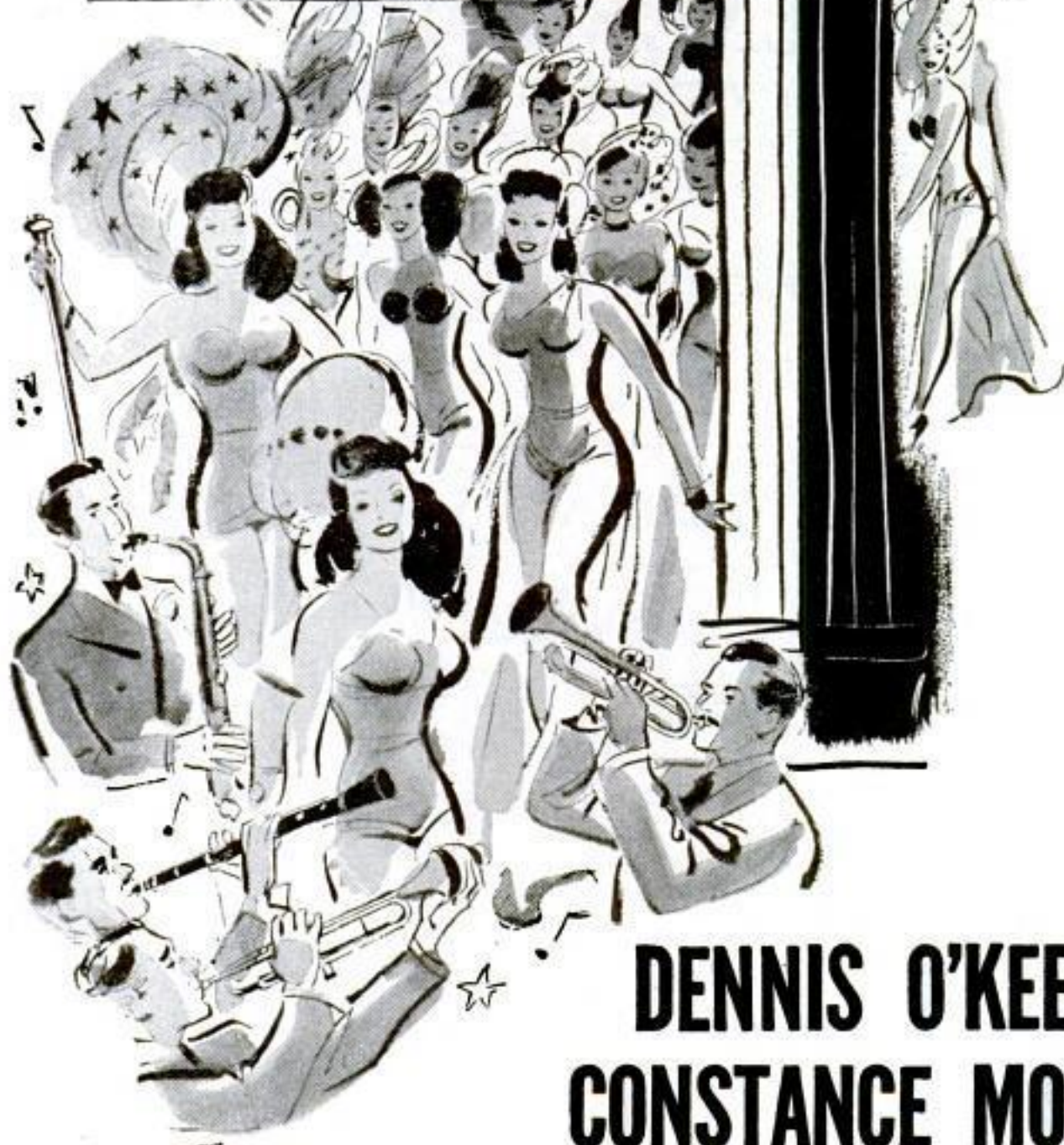
THROUGH THESE PORTALS PASS THE MOST BEAUTIFUL GIRLS IN THE WORLD!

EVERY GIRL A BEAUTY! EVERY SONG A HIT!

EVERY SCENE A SPECTACLE!

EVERY MINUTE

A PLEASURE!



DENNIS O'KEEFE  
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## LIFE

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LIFE'S COVER

Seen through the round window of a U. S. Navy transport plane is a part of the world's biggest battle arena. It is the Pacific Ocean, an area larger than all the land in the world, bounded by five continents and sprinkled with islands. Its farthest reaches are 7,000 miles from the U. S., but the U. S. extends its power over all the ocean. Great U. S. ships (see pages 76-78) control the waters and brave American men fight battles to defeat Japan (see pages 25-31 and 36-44).

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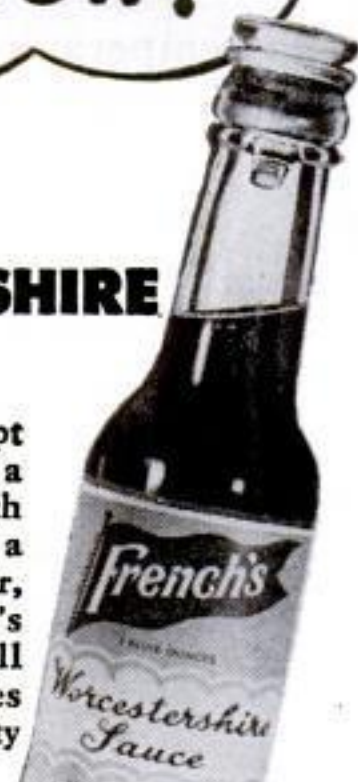
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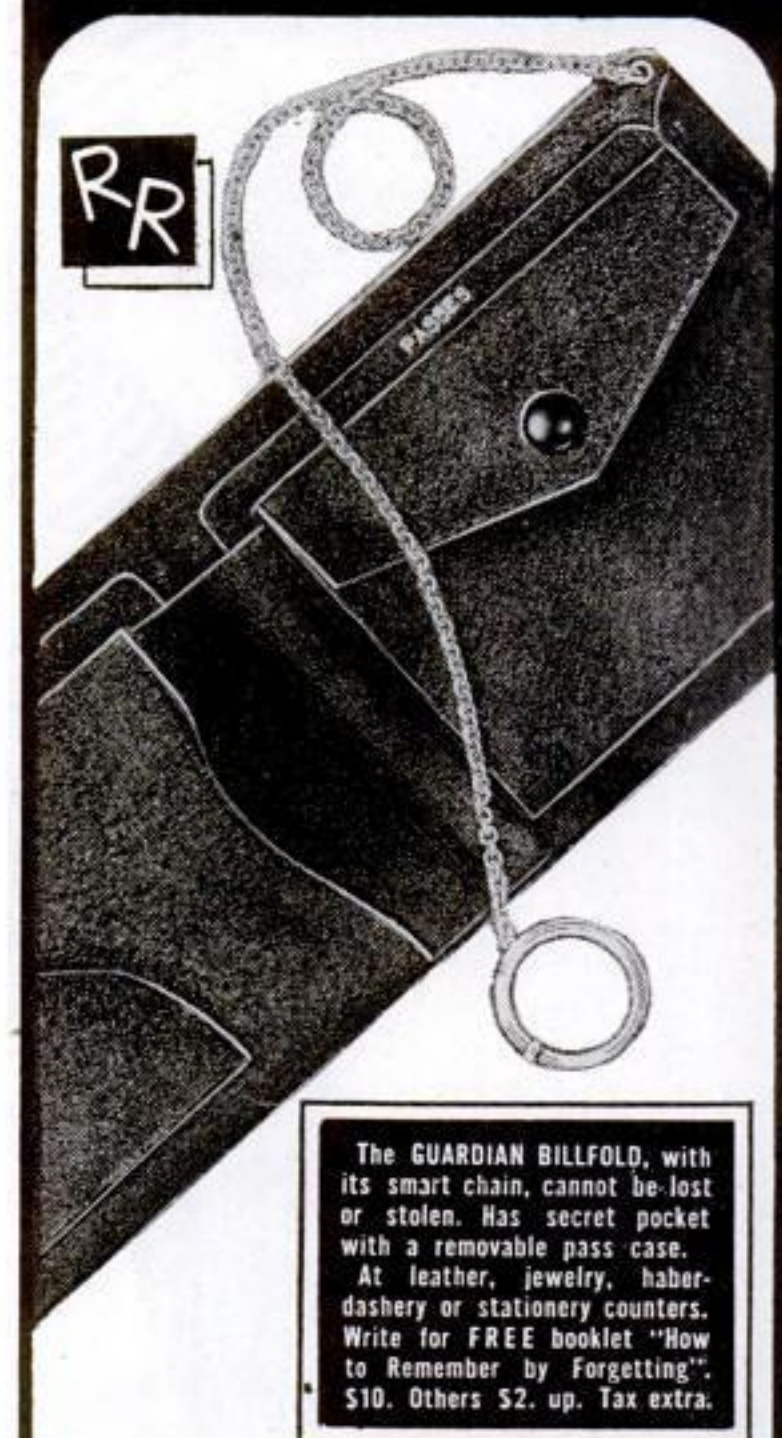
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## "Mother warned me" sighed Elsie "you were no man for a crisis!"

"CRISIS? CRISIS?" mumbled Elmer, the bull, sleepily. "I don't want any crisis. Go 'way, woman, and let me sleep! I'm taking the day off."

"This is no time to take days off," said Elsie, the Borden Cow, firmly. "Our boys still have a tough fight on their hands. And you're going to get right to your war job and help them win!"

"Ah, those boys don't need any help," poo-pooed Elmer. "They'll get those bums in Europe and then clean up the Japs in no time! I don't see what difference it's going to make in winning the war if I take just one teeny, weenie, little day off."

"If everybody felt that way," commented Elsie, "where would the Army and Navy get the things they need *when* they need them—necessary things like guns



and food? Suppose, for instance, that the folks who make *Borden's Fine Cheeses* all decided to take a day off now and then. Our men at the front, and the people backing them at home, would not get this important, body-building food as often as they should have it. And that's not good! For cheese is one food that fighters and workers need—it's *concentrated nourishment*!"

"Oh-ho!" triumphed Elmer, sitting bolt upright.

"I begin to catch on. All this talk about a crisis is a come-on for a lecture on Borden's. Let me tell you, Mrs. Beat-around-the-bush, there'll be a *real* crisis in this house if you don't change your tune, and let me get a little sleep!"

"The very nicest tune I can think of," teased Elsie,



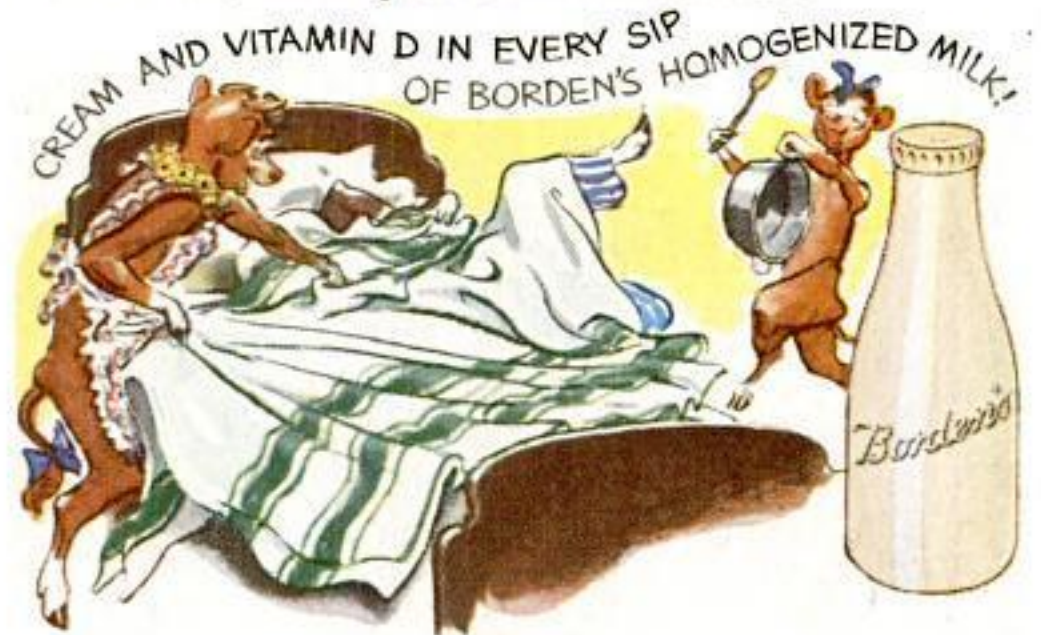
"is a little baby's gurgle over his formula made with *Borden's Evaporated Milk*. Loads of doctors approve it; it's pure, wholesome, *sterilized*! And it's fortified with Vitamin D."



"Oh, woman," said Elmer wearily, "go hire a telephone booth! I'm going to get my forty winks if it kills me. The boys are doing pretty good without me."

"But, dear," protested Elsie, "real Americans are never satisfied with *pretty good*. They want the *best* in everything. When they want vitamins, for instance, they know that the kind that does the *best* for them comes in a *food*. That's why so many folks *insist* on *Hemo*, Borden's chocolate vitamin food drink!"

"Just you keep insisting," threatened Elmer, "and there *will* be a crisis. Not in Japan either—but right here in this room! Just one more sentence—"



"In just one sentence," interrupted Elsie blithely, "I can tell you all about *Borden's Homogenized Milk*. It's got cream in every sip, and a full day's supply of Vitamin D in every quart, and it's homogenized to make it easy to digest."

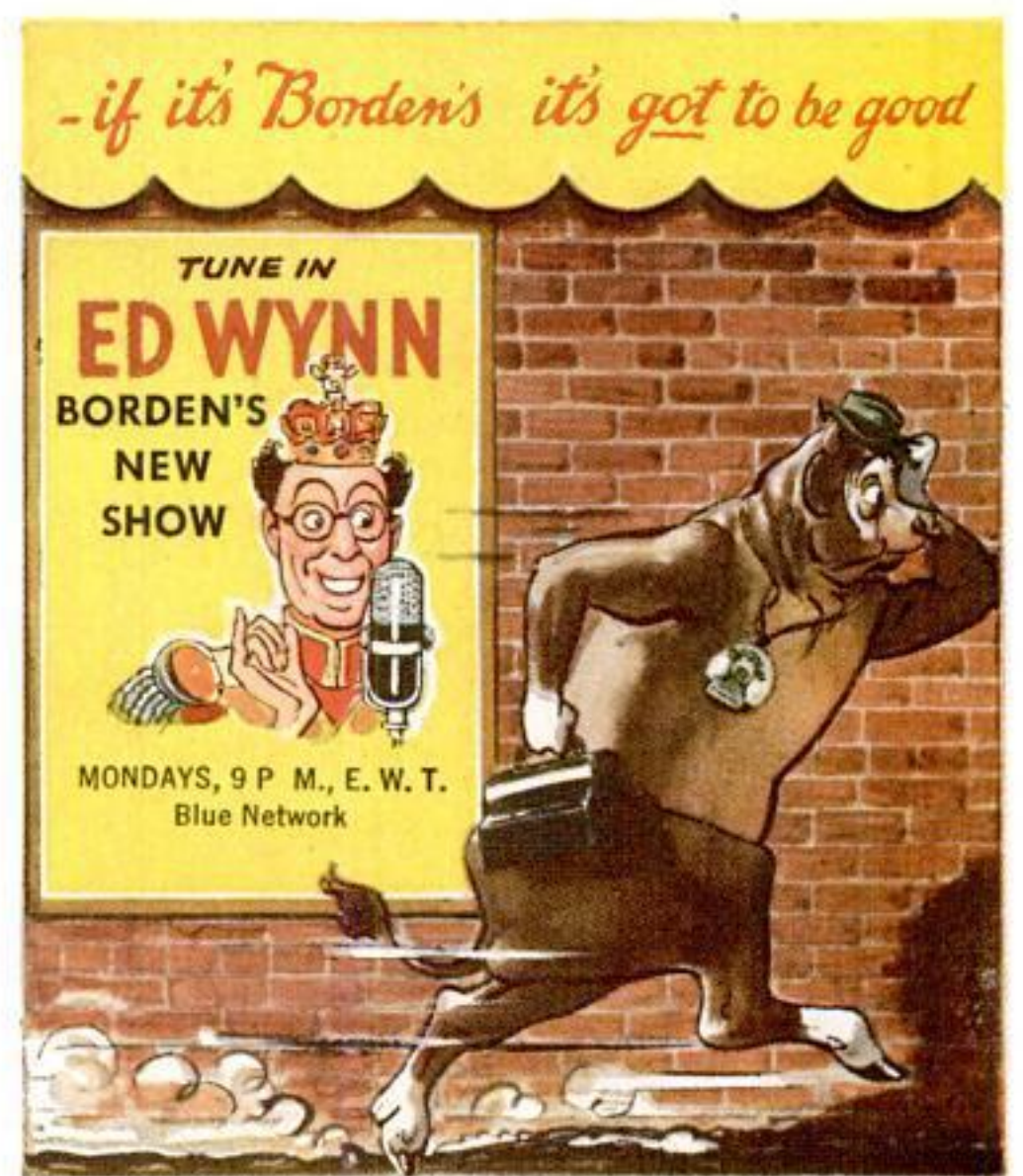
"Hold on!" bellowed Elmer. "What's my digestion got to do with a crisis? Stick to the subject!"



"One subject I could stick to for hours," chirped Elsie, "is delicious, delightful *Borden's Ice Cream* and *Borden's Milk Sherbets*. You should try them for pep-ping up your energy, dear. They're real foods as well as delightful refreshers. The boys in our armed forces eat tons and tons of ice cream every day. Now, if they *couldn't* get their good eats, and guns and—"

"Say!" cried Elmer jumping out of bed, "that *would* be a crisis! Get going! Pack me a lunch! Get breakfast on the table! We can't have this war dragging on! Well? What are you waiting for?"

"Just waiting to say what I always say," answered Elsie: "if it's *Borden's*, it's *GOT* to be good!"



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### LIFE'S PICTURES

MacArthur is speaking here to Carl Mydans, who has been both photographer and correspondent of the invasion of Luzon since the death of LIFE and Time Correspondent Chickering. Mydans covered landing on S-day (LIFE, Feb. 19).

On pages 25 to 31 of this issue are Mydans' pictures of the liberation of Santo Tomás and the fighting in Manila. LIFE has already published Mydans' cables describing the rescue of Cabanatuan (Feb. 26) and Santo Tomás (Feb. 19) where he found former fellow internees so changed that he could not recognize them.


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Modern mothers, engaged in numerous wartime activities, confidently turn over kitchen chores to the children! Favorite dish of these amateur chefs is Heinz Condensed Cream of Tomato Soup—a hearty, *nourishing* soup rich with

thick cream and the tempting goodness of vine-mellowed "Aristocrat" tomatoes. A deft touch of rare seasoning gives Heinz Cream of Tomato Soup just the sort of spicy appeal that so many youngsters like.

## ACCENT ON YOUTH

Times have changed—as youngsters constantly remind their parents! The bobby-socks brigade and this year's crop of brides are learning to cook the easy, fool-proof way—with a can-opener and delectable, quick-to-fix, Heinz Condensed Soups!



Dinner's on when mother's home from the Red Cross! Junior salvages the empty tin while sister heats Heinz Vegetable Soup with Beef Stock. Made from select corn, carrots and other prize vegetables simmered in glistening beef broth, this soup tastes *homemade*!



Wised up to the secrets of soup cookery, today's bride creates masterful meals—in a hurry . . . She finds Heinz Condensed Soups make tasty, time-saving sauce-bases for spaghetti and meat loaf—are perfect backgrounds for stews and casserole dishes.



Solo dining rates zero with service wives, who frequently pool ration books and cooking ideas. Apartment facilities necessitate simple meals—built around a substantial soup such as Heinz Vegetable *without meat* (but simply brimming with over a dozen carefully cooked, well-seasoned vegetables!)



Little women early learn about the proverbial route to the masculine heart! It's ruddy Heinz Cream of Tomato Soup—aromatic with spice and that irresistible tomato fragrance—with sure-fire appeal for men of any age!



Your grocer now has good supplies of the new Heinz Condensed Soups! So ask him for Heinz Cream of Tomato, luscious Cream of Green Pea, Vegetable Soup or Vegetable *without meat*. Every one is a thrifty, old-time treat—with the accent on *flavor*!





CRYING AND WAVING AS THEY SING, "GOD BLESS AMERICA," RESCUED INTERNEES OF SANTO TOMÁS HANG OUT THE FIRST AMERICAN FLAG THEY HAVE SEEN IN 37 MONTHS

# SANTO TOMÁS IS DELIVERED

February was a month of new battles for U. S. forces. The biggest battle was being fought on Germany's Western Front, where the Allies began a new winter offensive last week. The sharpest was being carried to the Japanese on the tiny island of Iwo, only 675 miles from Tokyo (see pages 36 to 44). The war passed great emotional milestones in February, too. Manila was taken and its starving U. S. prisoners were rescued. In Manila the emotion ran highest at the place where the greatest number of imprisoned Americans were kept. This was Santo Tomás.

When the Americans first reached Santo Tomás

on the night of Feb. 3, it was quiet and dark in the camp. There were a few scattered shots from the Japanese until tanks broke through the wooden fence. A few minutes later one of the internees appeared and said, "I'll lead you in." Among the first men into the camp was LIFE Photographer Carl Mydans. When Mydans walked into the main building, where he and his wife had spent the beginning of their internment three years ago, he was greeted by a hysterical crowd. The 3,700 Americans who had spent three years in Santo Tomás were finally delivered.

The men who liberated Santo Tomás had sighted

on their objective from 60 miles away. Six days before the main U. S. forces entered Manila, Brig. General William C. Chase of the 1st Cavalry Division picked a mechanized squadron of 700 men to crash through to the university grounds. Charging down the roads and carabao paths, the squadron brushed through most Japanese positions on the way. When it encountered heavy Japanese fire the men dismounted and worked with tanks to push through. Wherever the column stopped, ecstatic Filipinos came out with flowers and eggs for the soldiers. In the evening of the third day, the Americans broke into Santo Tomás.





American hostages line the windows of Santo Tomás' Education Building on the morning after U. S. troops entered the university. Hiding behind the window sills on the floor below are

Colonel Hayashi's 65 men. Lieut. Colonel Charles E. Brady went into the building to talk with the Japanese. Hayashi fingered his pistols menacingly but agreed to come out with his men.

## THE JAPANESE MARCH OUT FULLY ARMED AFTER THEY HOLD HOSTAGES 36 HOURS

A strange episode of war followed the U. S. entry into Santo Tomás. When the U. S. tanks first burst in, some of the Japanese in the camp were captured. But 65 of them, commanded by a correct little Japanese lieut. colonel named Hayashi, retreated into the university's Education Building, taking 221 internees with them as hostages.

When the Americans asked the Japanese to surren-

der, Colonel Hayashi answered, "It is not compatible with Japanese military doctrine." After a day of negotiating to save the hostages' lives the Americans agreed to conduct the Japanese out of Santo Tomás to within a few hundred yards of their own lines. At dawn the next day the Americans, holding their rifles ready, formed on both sides of the Education Building door, marched the Japanese out of the university grounds.

The Japanese leave the university in the dim light of early morning. At the right, holding up his trousers to keep them out of the mud, is Ernest Stanley, a missionary who worked as an

interpreter during the talks between Colonel Brady and the Japanese. At the left is Colonel Brady. The Americans marched in two columns, one on each side of the departing Japanese.







**March through Manila**, led by Brady (*left*), Hayashi and Stanley, took the Japanese through wrecked streets. Near the end of the march some Filipinos ran across the road and the nervous

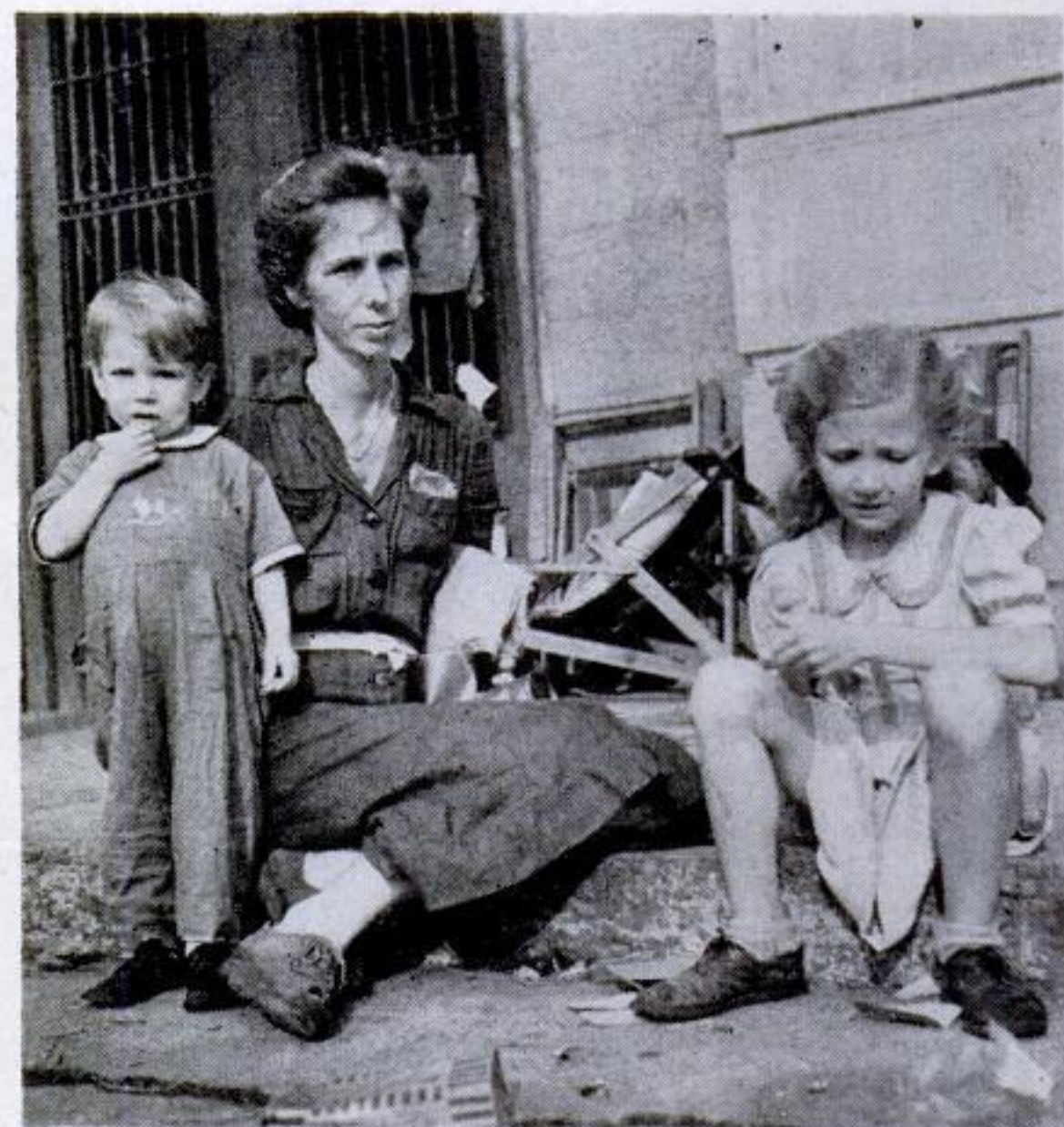
Japanese soldiers broke for cover. Shamed by loss of face, Hayashi and his officers, who were left standing alone in the road, coaxed their men out and went off toward their own lines.





In the main patio the internees go on with the quiet routine of their prison lives while the Japanese are still holding out in the Education Building next door. Below is

the university gym, where 400 sick old men live. Many of the men are too weak to leave their beds. Sometimes there were as many as 600 of them in this one big room.



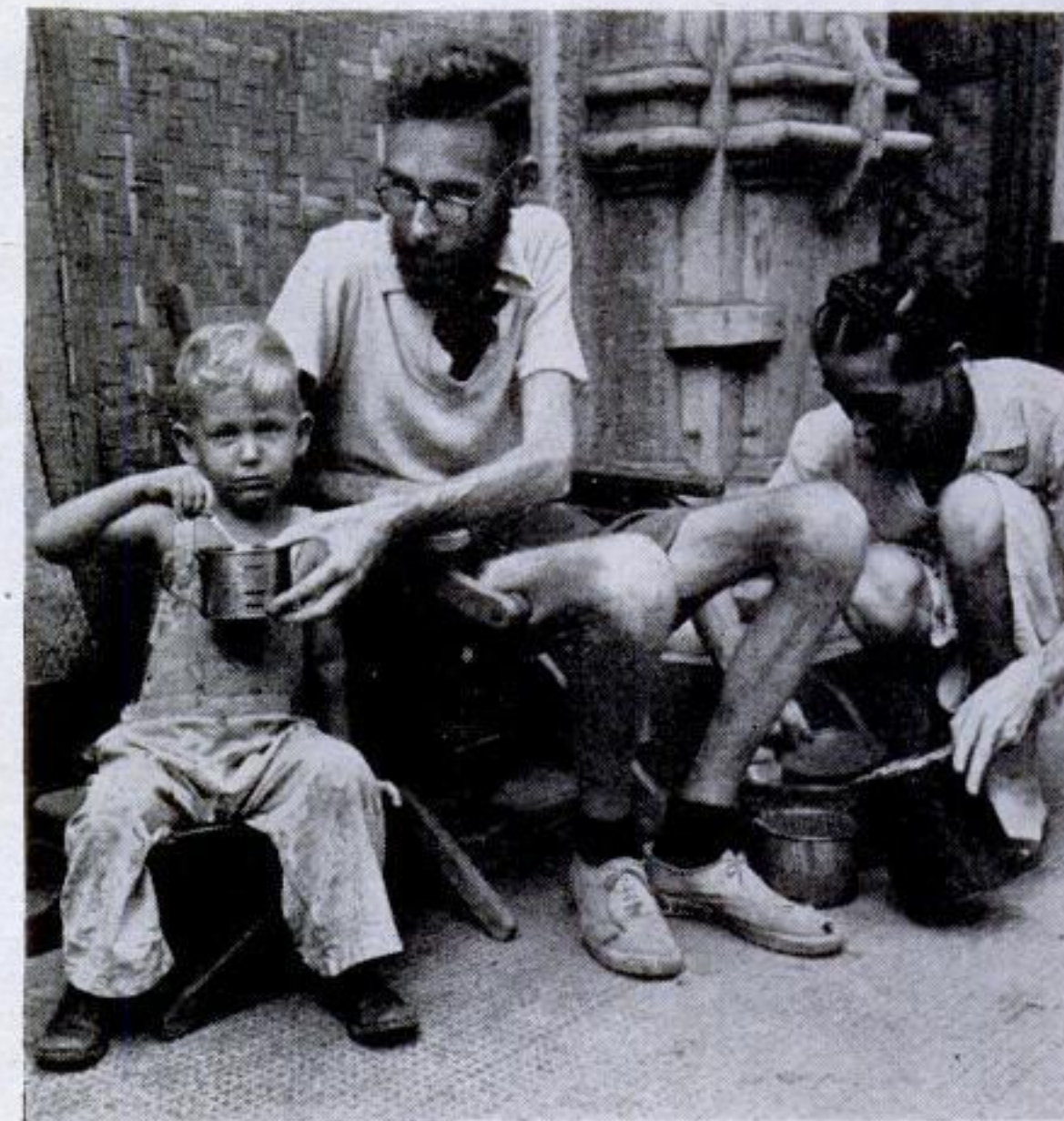
A sad-eyed mother sits on a step with her children outside one of the university buildings. Many children were born during the internment.

## THE RESCUED AMERICANS STILL ARE SICK, HUNGRY AND SUBDUED

After the first shock of happiness, the Americans in Santo Tomás found that one day of freedom could not repair the damage of 37 months of imprisonment. Their bodies were still wasted by hunger. The youths were pale and gangling and the old people were shrunk to the bones. Hundreds of the internees were feeble and sick with diseases of malnutrition. The children, who were fed the best, were the healthiest.

Imprisonment had left other marks. There were some people who walked staring straight ahead, without looking to the right or left. When correspondents spoke with them, they shuffled with a strange restlessness. Everyone walked with the deliberate tread of people whose movements are limited by walls. There was also a tired politeness, something gentle and hopeless about their manner.

Very few of the Americans interned in Santo Tomás plan to come back to the United States. Their home is Manila. Said one old man, "We know our boys are doing their darnedest to clear the Japs out of there, but we can't help wishing they'd hurry."



An emaciated father feeds his son out of a tin can. Note that the children, given the best food in camp, look better than the men or women.





**Two starved men** sit outside university's gym-hospital. They are Lee Rogers (*left*), a retired employee of Cavite Navy Yard, and John C. Todd, a miner. When Rogers entered Santo To-

más he weighed 145 pounds. Now he weighs 90 pounds. Todd dropped from 178 pounds to 102. Behind them is one of the vegetable gardens which internees grew to keep themselves alive.





At the Pasig River, which runs through Manila, U. S. phosphorus shells drop among Japanese positions on south bank. In foreground is the Quezon Bridge, newest of four across the river.

Japanese demolition charges have neatly dropped its handsome span. On the horizon there is smoke where the Japanese battle the U. S. 11th Airborne Division driving up from the south.

## AFTER WEEKS OF FIGHTING THE BATTLE STILL GRINDS THROUGH RAVAGED MANILA

Three days after the first entry into Santo Tomás, the battle for Manila itself began. The 1st Cavalry and 37th Infantry Divisions entered the northern part of the city and drove quickly to the Pasig River. The Japanese resistance was disorganized, then stiffened. Japanese set fire to buildings on the U. S.-held side of the Pasig and blew up the bridges across the river. Their artillery and mortars viciously shelled Santo Tomás, killing and wounding many of the liberated internees.

But by last week the Americans had broken into the Intramuros, Manila's ancient walled city, where the Japanese were making their last stand. Manila Bay itself was open to our fleets.

Meanwhile General MacArthur returned to a place where his heroic armies had made history. On Bataan he surveyed Japanese dead (*opposite page*), issued a grimly satisfied communiqué: "So far as can be found, no living Japanese soldier is now on the peninsula."

The ruined areas of Manila are reminiscent now of Cassino and Stalingrad. At the upper right is the main building of Santo Tomás, still substantially undamaged. The suffering of the

Filipinos in the devastated areas of the city is intense. There is no water, gas or electricity and little food. Many Filipinos have been wantonly shot and burned by retreating Japanese.







ON RECONQUERED BATAAN GENERAL MACARTHUR  
LOOKS DOWN ON A HUDDLE OF DEAD JAPANESE



# "JOBS FOR ALL"

## THE BEVERIDGE PLAN COULD ACHIEVE IT, BUT HENRY WALLACE SHOULD STOP TALKING LIKE THAT

"Jobs for all," says Henry Wallace, "should and will be the economic battle cry of all the peoples of the world for the next 20 years." When he outlined his "full-employment" proposals before a Senate committee a few weeks ago, Henry Wallace faced a row of beady senatorial glares, like a mile of red lights, their intensity equaled only by the ardor of his supporters. There is grave danger that the passion over the personality of Wallace will turn into a passion over postwar jobs. Before it engulfs all reason, let us try to isolate the substance of the jobs-for-all controversy.

### A Government Responsibility

Dewey, as well as Roosevelt, promised "full employment" during the campaign, and even Senator Taft, who disagrees violently with Wallace, says, "I agree with full employment whatever that may mean." There is no conceivable government of the U. S., however conservative, that will not accept some responsibility for the job question. Even Hoover accepted it. But even Roosevelt, who welcomed it, failed to achieve "full employment" until the war. The question is, therefore, not whether the government of a free democracy should take responsibility for the number of jobs, but whether it has the wit and the means to promise "jobs for all," and deliver on the promise.

For England this question has been boldly answered by Sir William Beveridge's new book *Full Employment in a Free Society*. If you will accept Sir William's values, definitions and program, you can hardly avoid the conclusion that full employment can be achieved. He defines it as a permanent labor shortage such as we have now, i.e., always more vacancies than applicants. His definition of a free society is one in which the voters can change the government and in which the consumer can spend his income however he likes (although the State will "influence" his choices). Sir William does not include private ownership of the means of production among his essential liberties. He allows no producer's rights to stand in the way of his goal.

His goal is "freedom from idleness," idleness unlike want being a moral evil "from which men do not escape by having an income," nor even by having a job (such as a WPA job) which does not satisfy them. Having isolated his enemy, Sir William attacks it by direct government control of investment, of wages, of prices, of the location of industry, of the use of land and of foreign Trade. Will this lead to socialism? "The necessity of socialism has not yet been demonstrated." If British businessmen wish to seek profit in the interstices of his controls, they are welcome to try—at least until they are proved guilty of not trying.

Considering the almost familylike trust

the British people have in each other and the strong and ancient roots of their civil liberties, it would be rash to predict that Sir William's plan would inevitably need a gestapo to enforce it. It is much easier to predict that a Beveridge economy would grow less and less productive the harder and more securely the British people work. At any rate, the British government is not backing Beveridge, having a somewhat less ambitious plan of its own.

Any scheme of national economics represents one or another compromise between anarchy and tyranny. The question for Americans is not whether the Beveridge plan is right or wrong, but whether his particular compromise is at all relevant to the American case. It is not. There is no readiness in America today—and no need either—to sacrifice as much postwar economic freedom as Beveridge asks. Labor here still wants the right to strike, capital to make its own major as well as minor decisions, and everybody is tired of so much government regulation.

### Wallace's Budget

Like Beveridge's, Henry Wallace's definition of full employment is more vacancies than applicants. But his stated minimum goal is 57,000,000 jobs, which may or may not fulfill his definition. Moreover, Wallace's program relies—or his words rely—primarily on an expansion of free enterprise, of new business and of competition (a word altogether absent from Beveridge's index, if not from his vocabulary). Yet the very enterprisers on whose confidence he counts have, as a class, a minimum of confidence in Henry Wallace. His appointment as Secretary of Commerce, said Senator Taft, "will inspire the same confidence among businessmen which the appointment of Sewell Avery as Secretary of Labor would inspire . . . [in] labor." This paradox makes it almost impossible to consider Wallace's program on its impersonal merits.

One part of that program, already introduced in a bill by Senator Murray, is a National Production and Employment Budget. This calls on the President to make a statistical forecast of "gross national product" every year: how much it is likely to be, how much is necessary for full employment and what the government should do to fill the gap (if any). A joint committee of Congress then studies his proposals and takes action.

Now statistical forecasting is by no means an exact science; and the freer and more expansive our economy, the likelier is it that the government's predictions—and therefore plans—will go wrong. Yet something like the Murray Bill's National Budget is a right and necessary experiment. For the government is going to do a vast amount of

taxing, spending, borrowing and regulating in any case, all of which will vitally affect the economy for good or ill. And if Congress can be made to take an annual, comprehensive look at the government's multifarious fiscal policies and face their meaning in relation to the economy as a whole, we may at least get a better correlation between effect and intent. A National Employment Budget is "planning" chiefly in this sense: that Congress is asked to take intelligently, and in advance, actions which it will later be forced to take hurriedly in an emergency.

Although the Murray Bill calls itself the "Full Employment Act of 1945," it shies away from Beveridge's all-out controls. Therefore it cannot and will not guarantee full employment. What such a bill can help to do is to offset, minimize, perhaps eliminate, the real economy enemy in America, which is not individual idleness but *mass unemployment*. America must try—and should be satisfied—to lick that problem over the next 20 years. But to call that "jobs for all," as Wallace does, is at worst demagoguery, at best sloganeering.

### What is a Job?

Beveridge proclaims a direct responsibility of the State to the individual, who therefore becomes dependent on the State. Our government's economic responsibility should be to no individual but to the general health of our economic system.

And what is the real purpose of our economic system? It is not to provide jobs; it is to produce goods, services and a rising standard of living. So long as goods, services and incomes are produced and distributed adequately, Beveridge's "moral evil" of personal idleness or dissatisfaction is surely beyond the reach of government economic policy. A free, expansive capitalism has brought America within sight of the Age of Plenty. To say that jobs, rather than plenty, is the criterion of an economic system, is to say that work is an end in itself. When that becomes the prevailing view, then capitalism will bow out. It has more humane objectives.

A job—any job—is a combination of men, money and materials. The thing that brings them together and makes the job, is an idea. No idea, no job. The reason the government by and large is a poor job-creator is that it cannot, by its very nature, generate as creative ideas as can individuals who depend on their own efforts for a living. Our society will create enough jobs for full employment when men's ideas are flowing freely and find ready access to the money, materials and manpower. When there is a healthy adjustment among all these ingredients, full employment is the by-product. It is a poor thing, a dangerous thing, as an end in itself.

### PICTURE OF THE WEEK:

Feb. 23, birthday of the Red Army, was duly celebrated in New York City. Russian War Relief gave a party in Carnegie Hall with a huge birthday

cake. The Council of American-Soviet Friendship gave its party on Feb. 22 to honor both the Red Army and George Washington. This association

stung Hearst's Russophobic *Daily Mirror* to shrill ranting, "An insult! . . . 'patriots' . . . whose mental breaths reek of vodka . . . Russia-Firsters . . ."



Red Army's birthday is observed in New York  
with a 550-lb., 6-foot cake valued at \$1,000







**East meets West** aboard an American cruiser in the Suez Canal when President Roosevelt plays host to Ibn Saud, the 65-year old king of Saudi Arabia. The Arabian ruler, here seated next to the President, spent the night on a U. S. destroyer. He brought thick Oriental rugs and

a royal tent, which was pitched on deck and in which he slept. With Ibn Saud were his brother, two of his 17 sons, ten bodyguards and representatives of native tribes. The king also brought his own food—a flock of sheep for which a pen had to be erected on the destroyer's fantail.



# ROOSEVELT'S VISIT TO MIDDLE EAST

**After leaving Yalta, he talks with  
Arab leaders aboard U. S. cruiser**

Throughout World War II one of the most petulant and malicious censorships in the world has been imposed on recurring crises in the Middle East. The main excuse is that political agitation, usually conducted in the name of the Four Freedoms, cannot be allowed to interfere with the war. The excuse sounds valid but it has been used to cover up military blunders, rivalry between Britain, France, the U. S. and Russia, and some of the fanciest double-dealing that even the cynical old Middle Eastern states have ever seen.

By tradition and centuries of practice, the small and scrofulous states and would-be states which are cluttered around the Middle East's routes of empire are masters at snakepit politics. Shamed by the appalling poverty of their people, hamstrung by their deeply rooted religious bigotries and frustrated by everything including their own failings, they have nevertheless felt new hope in recent years. The hope has been that the U. S. will intercede in their affairs. To them Franklin Roosevelt, as President of a rich, powerful, productive, liberty-loving, self-governing democracy, is a symbol of all the things they want and need.

Straight from Yalta, President Roosevelt plunged into Middle Eastern affairs with a temerity that no treading angel would consider without having fire-proofed his wings with asbestos. Sweeping along a no doubt dubious Winston Churchill, the President instigated personal interviews with King Farouk of Egypt, who hates the British, with Emperor Haile Selassie, who has been squabbling with the British over who is to run Ethiopia; and with Ibn Saud, friend of Britain, friend of the U. S. and friend of U. S. oil companies.

## "We three kings of Orient are"

Even then censorship was lifted only around the edges. But that was enough to preview the Middle East's postwar problems. Haile Selassie discussed last December's long-delayed agreement allowing U. S. planes to land on U. S.-built airfields in his country and his own hopes of a land route to the sea through what was once Italian Eritrea. Farouk wants U. S. funds and know-how to build up Egypt's industries. Ibn Saud had such things on his mind as new Ford cars and a progress report on the \$100,000,000 Arabian-American Oil Company's new project.

After leaving Roosevelt, Farouk and Ibn Saud went on to Cairo to join representatives of five other states in a Pan-Arab Conference. U. S. Ambassador Pinkney Tuck sent all delegates to the conference copies of the Dumbarton Oaks agreement. Churchill conferred with Kuwatly Bey, president of French-mandated Syria which, with Lebanon, revolted last year against the French. The French resented his "meddling."

All these conferences aroused hopes, fears and suspicions. Jews worried about continued support for their Palestinian homeland. France feared an immediate crisis in the Levant. Turkey, hitherto aloof from everything but Lend-Lease aid, suddenly declared war on Germany and Japan. But when Egypt's prime minister, similarly goaded by the conference and the desire to cut in on postwar settlements, rose to announce Egypt's official entry into the war, the snakepit hissed again. An assassin's bullet struck him down.



**Egypt's King Farouk**, who recently shaved off his beard, wore a red tarboosh and an Egyptian naval uniform when he was piped aboard the American cruiser for meeting with Roose-

velt. Once considered pro-Fascist by many, King Farouk energetically woos U. S. support, bitterly resents British interference, is host to the current Pan-Arab Conference at Cairo.



**Ethiopia's Haile Selassie** (above) flew to meeting aboard an American plane. He wore a greatcoat and military cap. He enjoyed buying PX supplies. Tall, limping Ibn Saud (below)

wore royal robes. Oil, fees from Mecca's pilgrims have made Ibn Saud rich. Possession of the holy city and his Moslem "puritanism" give him great prestige among Mohammedans.







ON A RIDGE IN IWO JIMA, BLACK AND DESOLATE WITH OLD VOLCANIC ASH FROM MT. SURIBACHI, AMERICAN MARINES CROUCH IN THEIR FOXHOLES, SEEKING SHELTER FROM THE

# IWO JIMA

The prize of Iwo Jima was 8 square miles of volcanic ash, 675 miles from Tokyo. Over it last week American marines fought a battle which their commander, Lieut. General Holland M. Smith, called the "toughest we've run across in 168 years." It was tougher than Château Thierry, tougher than Tarawa and Kwajalein and Saipan. Never before in this war had so many men

—almost 70,000—fought such a bloody fight on such a limited space. From the waters just off the beach, across the sand and up the black, treeless ridges (*see above*) the marines were under merciless fire from Jap mortars hidden in the hills. Not even the historic bravery of the marines or the pumping fire of U. S. warships (including six famous old battleships, the *Texas*,





**POUNDING OF JAPANESE MORTARS AND ROCKET SHELLS. BESIDE THEM, SOMETIMES HALF-BURIED IN THE SHIFTING ASH, LIE THE BODIES OF THEIR ENEMIES AND THEIR FRIENDS**

Arkansas, Tennessee, New York, Nevada and Idaho) could still the Jap batteries. By week's end, when the American flag had been raised over Mt. Suribachi, U. S. casualties had risen to 5,372.

The Japs fought fanatically because they knew Iwo Jima offered bomber and fighter bases from which their homeland could be put under consistent air attack.

But they fought for other reasons, too. Said a Jap newspaper, "If we waver now, it means defeat." The last hope of the enemy was a suicidal tradition—the Japanese belief that, in spite of U. S. superiority, the Americans could be worn out if each individual Jap would sell his life dearly enough. On Iwo Jima that theory was receiving its critical test. The island's nar-

row confines were ideal for a dug-in, suicidal defense. Japan's home islands, with their long coastlines, could never be defended so thoroughly at all points.

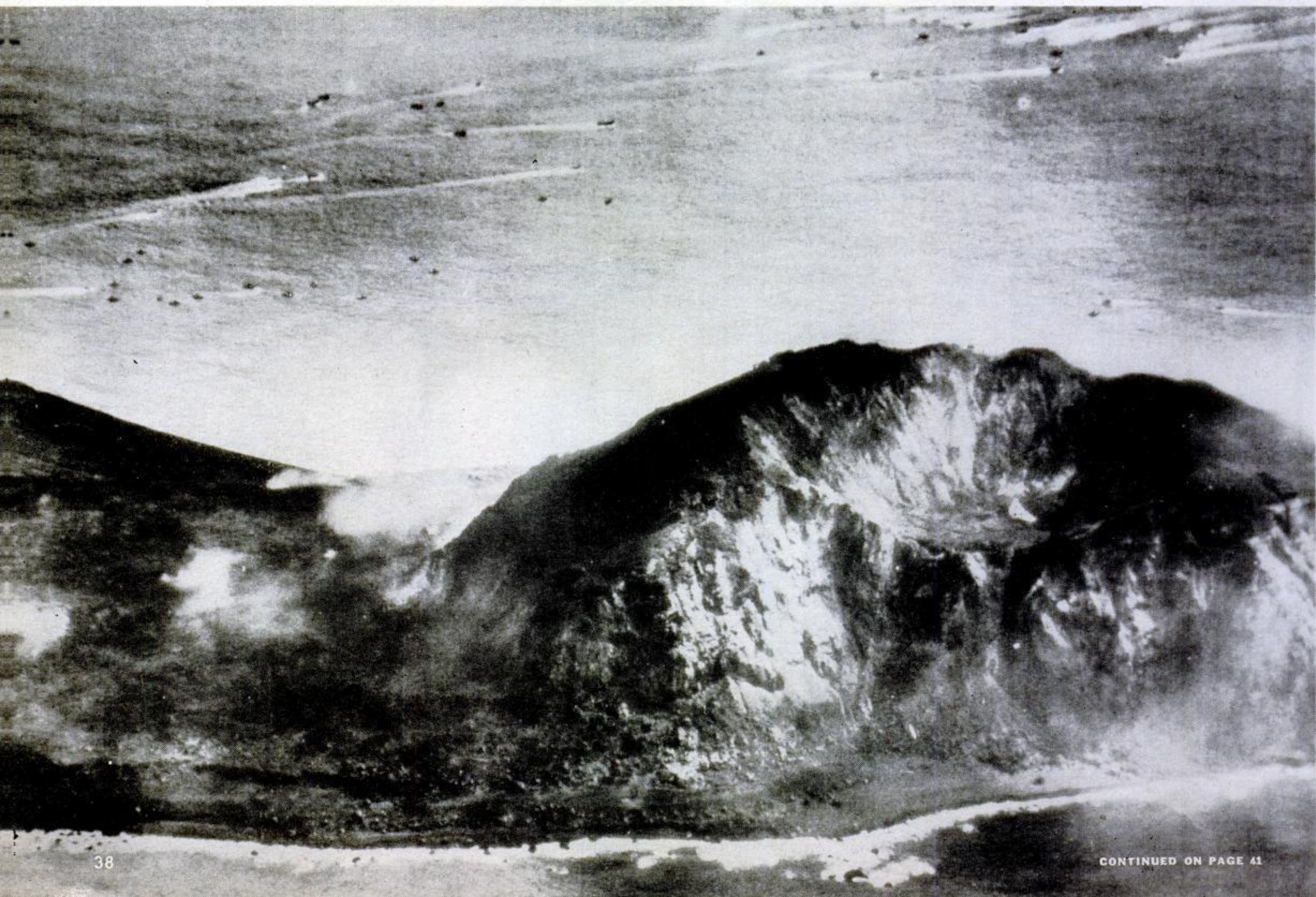
With the U. S. 4th Marine Division when it went ashore Feb. 19 on southeastern beach of Iwo Jima was LIFE Correspondent Robert Sherrod, veteran of Attu and Tarawa. His story of the landing is on page 41.





**Landing boats move toward the shore** (*above*) while smoke from shells and bombs curls over entrenched Japs. More than 800 ships participated in the landing. The simultaneous carrier attack on Tokyo kept enemy planes on the Japanese mainland grounded for several days.

**The smoke of fighting** (*below*) rolls over Mt. Suribachi where at the end of the week marines raised the American flag. For the first day of the battle, during the first landings, the weather was good. The next two days it rained and blew, making landing of supplies very difficult.





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Naturally, a great deal of water is used in preparing peas for the can—actually 50 gallons for every case packed. But there is water and water. Calcium, magnesium and other minerals in hard water toughen pea skins. So in canning Green Giant Brand peas we use the most modern water-softening equipment to protect the delicate skins during vital canning processes. These extra-tender peas are grown from our exclusive breed (S-537) and *packed at the fleeting moment of perfect flavor*. This tenderness is further protected by soft-water care.

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Look for the Green Giant on the label—the friendly mark of a fine and friendly product.



## Green Giant Brand Peas

*Packed at the fleeting moment of perfect flavor*



"GREEN GIANT" BRAND  
REG. U. S. PAT. OFF.





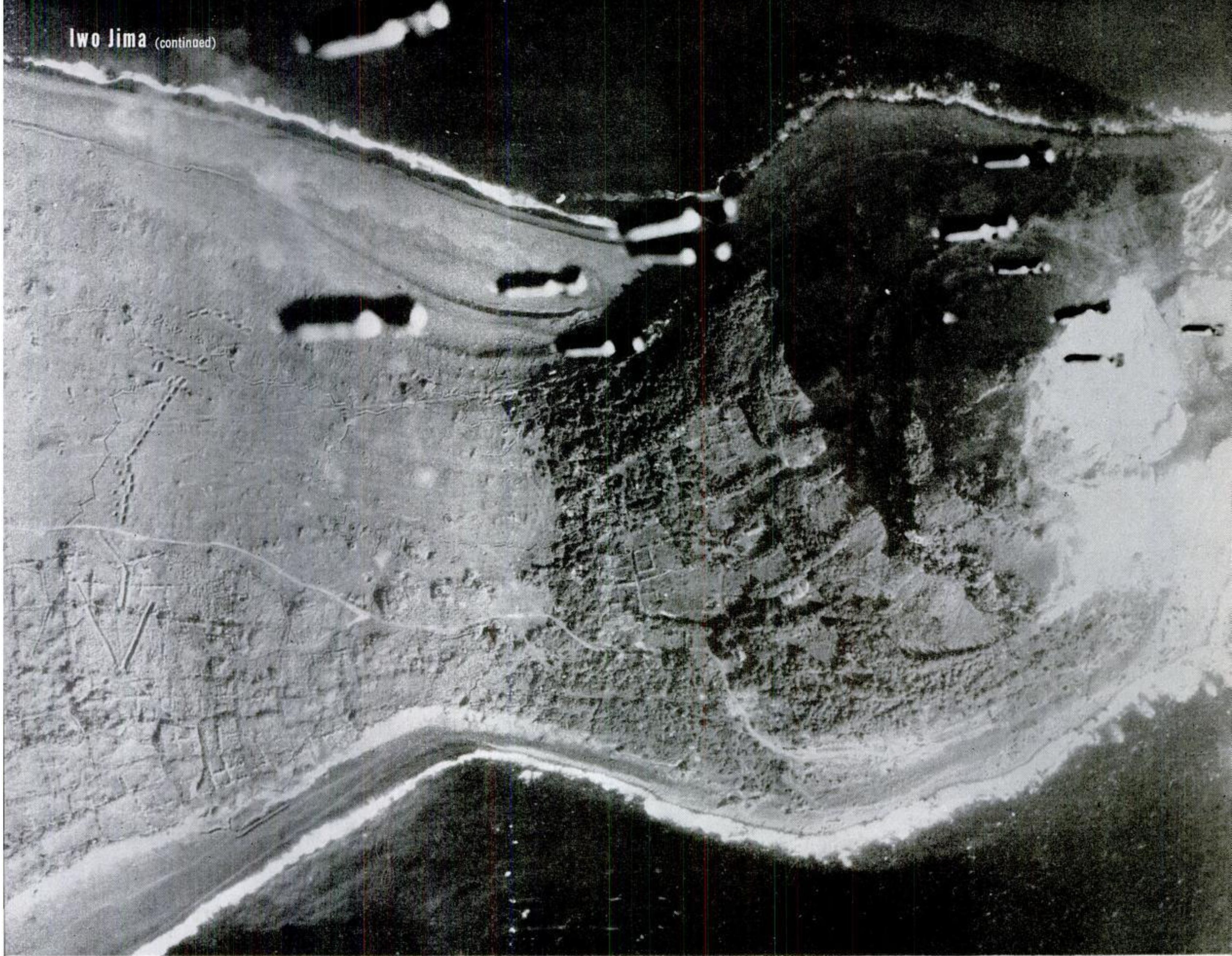
*"For my money, it's the finest brand on the range!"*

When a man's in the mood for a hearty Old Fashioned, the chances are good he chooses Paul Jones. Somehow, it has that full, true flavor, that more-than-usual smoothness people seem to prefer. By all means, let Paul Jones make your next Old Fashioned memorable! *Blended whiskey 86 proof—65% grain neutral spirits. Frankfort Distillers Corporation, New York City.*



**Paul Jones**  
...famous whiskey since 1865





American bombs head for Iwo Jima in pre-invasion bombing. This picture shows the crisscross pattern of Jap defenses, the series of interlocking defenses, trenches and gun positions. Marines landed on beach in upper part of picture.

At right is Mt. Suribachi, extinct volcano on southeastern rim of island. Off left is airfield which was first objective.

# THE FIRST THREE DAYS

"LIFE'S" WAR CORRESPONDENT WATCHES COURAGEOUS MARINES ATTACK WORLD'S BEST-DEFENDED ISLAND

by ROBERT SHERROD

BY WIRELESS FROM IWO JIMA

The Japs had expected for a long time that we would land on Iwo Jima and they prepared accordingly. Into their defense they poured all the ingenuity they could command, all the lessons they learned from Tarawa, Kwajalein, Saipan, Guam and Peleliu. For our attack on Iwo Jima, the island they could not afford to lose, they had saved their newest and best weapons.

Besides their meticulously built pillboxes and their concentrated hillside caves, the Japs had dozens of big guns, a new rocket projectile, hundreds of smaller guns and machine guns and the most fantastic array of mortars man ever assembled in defense of one island. Their soldiers—perhaps 20,000 of them—lived underground because our planes could destroy topside barracks. It is no wonder that Vice Admiral Richmond Kelly Turner, veteran of the toughest Pacific amphibious operations, said, "Iwo Jima is as well defended as any

fixed position that exists in the world today."

Yet it is possible to say after three days that the Japs will lose Iwo Jima and we will have airfields within 675 miles of Tokyo. One reason is sheer power, including naval and air supremacy which made available some 800 ships and a total of perhaps 1,200 planes. But the ultimate factor in the fall of Iwo Jima will be the character and courage of the U. S. Marines.

Iwo Jima is shaped roughly like South America. The northern half of Iwo Jima's five-mile length is a high plateau rising over 300 feet and having steep cliffs around the perimeter as well as in between the various levels of the plateau. The southern tip of Iwo Jima is Mt. Suribachi, a volcano shaped like a scoop of ice cream which rises 554 feet. The only beaches on the island are between the plateau and the volcano at the southern tip. Our landings were made on the east beaches.

The island had been bombed for 74 straight days before D-Day. In January it had been thoroughly shelled by cruisers and battleships. For three days prior to D-Day many cruisers, battleships and destroyers poured more than 8,000 tons of high explosives on the eight square miles of Iwo Jima. To a British observer aboard our transport it seemed "that nothing could possibly be alive." The naval gunfire stripped away many tons of earth from the east side of Mt. Suribachi and from the cliffs at the underside of the bulge on the right flank. Thus the concrete-framed caves of the molelike Japs were revealed—rectangular frames leading to holes which extended far into the cliffs. Some of these concrete frames were wrecked. But from many others, though they had been laid bare, the Japs kept firing.

Several hundred carrier planes dropped their last bombs and completed their final strafing

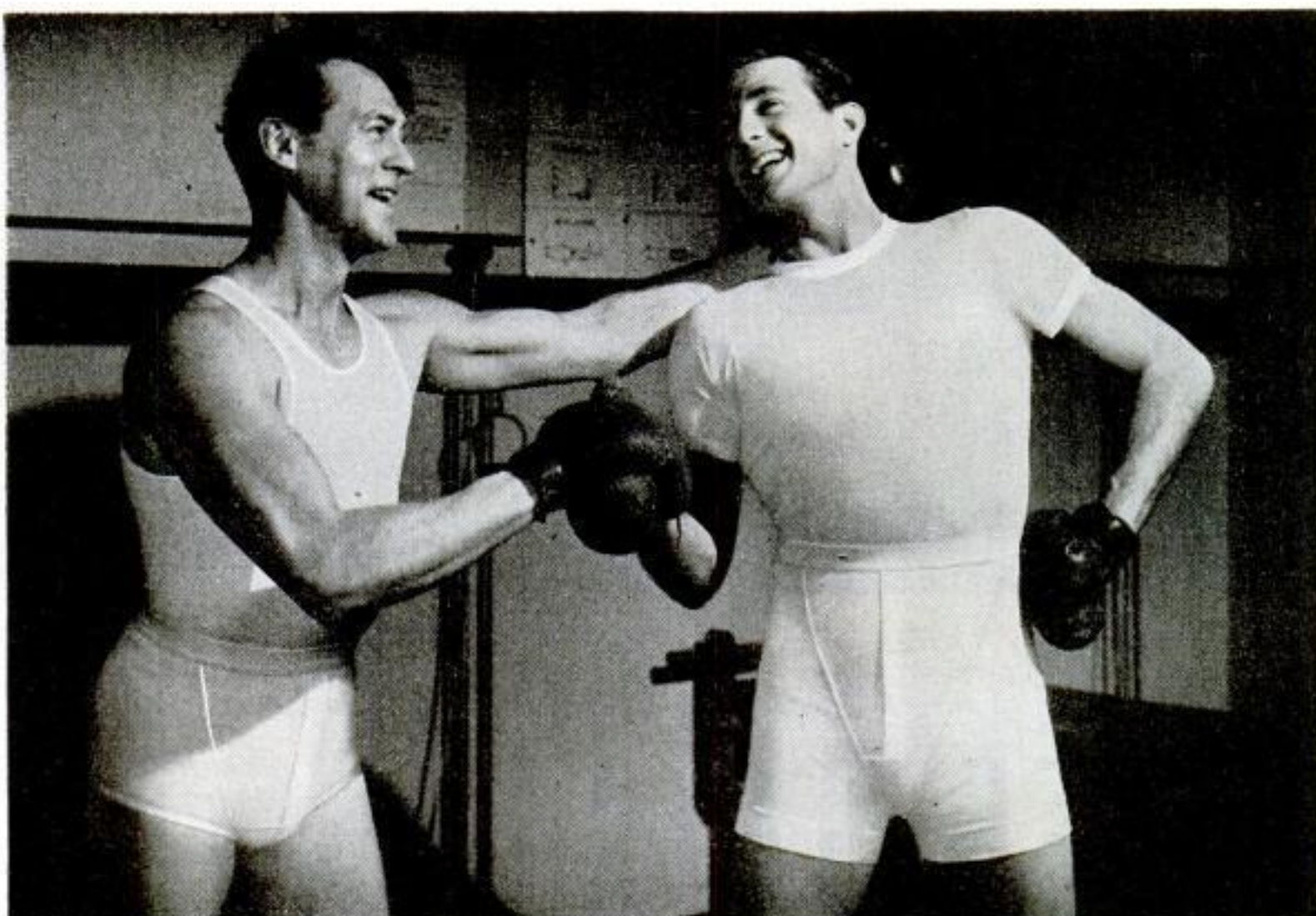


## "O.K., brickhead, I heard you!"



**ROCKO:** But why can't I drive it into your blundering brain that it's Munsingwear's "STRETCHY-SEAT" that makes these shorts such knockouts? "STRETCHY-SEAT" gives as you move...comes right back into shape!

**SOCKO:** Sure, sure...but are you forgetting that Munsingwear is knit for fit? That's why it's so snug and comfortable...won't creep or bind. Why, even *your* hideous frame looks human with slick-fitting Munsingwear!



**ROCKO:** I'll admit this clinging masterpiece adds to my well-knit charm. But us active young champs go for Munsingwear's mild supporter feature, too. It's ideal protection for sudden strains and stresses.

**SOCKO:** Just save some of those raves for Munsingwear's "T"-Shirts. They're streamlined, light and absorbent...fit and give like my skin. Say, *what are we fighting about?* It's all Munsingwear, so we both win!



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## IWO JIMA (continued)

runs as the first wave of assault boats reached the shore of Iwo Jima's east beaches. It was 9 o'clock when regimental combat teams from the 4th Marine Division of Major General Clifton Cates and the new 5th Marine Division under Major General Keller Rockney landed abreast on the black sand.

The first objective was Motoyama Airfield No. 1 which lies midway between the east and west beaches of Iwo Jima. The airfield itself is on a plateau that looks deceptively low. But from the beach the airfield looks as high as a mountain. Furthermore the sand on Iwo Jima beaches is a coarse, loose, black sand which can be negotiated only by tracked vehicles—and not always by them. Many of our indispensable tanks stalled in the sand soon after they hit the beaches. There they became easy marks for heavy gunfire.

The first two hours were not easy. Mortars from Mt. Suribachi and the northern plateau rained on the beaches. The 4th Division was sprinkled by machine-gun fire from the cliffs. By 11 o'clock one division had advanced 300 yards to the steep embankment below the airfield, had almost crossed the island at its narrow neck just above Suribachi. But the first two hours were a picnic compared to what followed.

### The incredible marines kept going

We had a toehold and it looked like a good one. Then, before noon, all hell broke loose. From the north and from the south the hidden Japs poured artillery and six-inch mortars into the marines on the beachhead. Nearly all our tanks were clustered near the beaches like black beetles struggling to move on tar paper. A few others waddled up the steep, sandy incline toward the airfield, spouting flames now and then into the pillboxes.

Viewing the scene later, I could only marvel that any men got past those pillboxes. Their openings were mostly to the north and south. Naval gunfire might have destroyed them had their vents been exposed to the sea. But somehow these incredible marines had swept past the pillboxes, tossing grenades into them or shooting flame into them as they inched uphill toward the airfield.

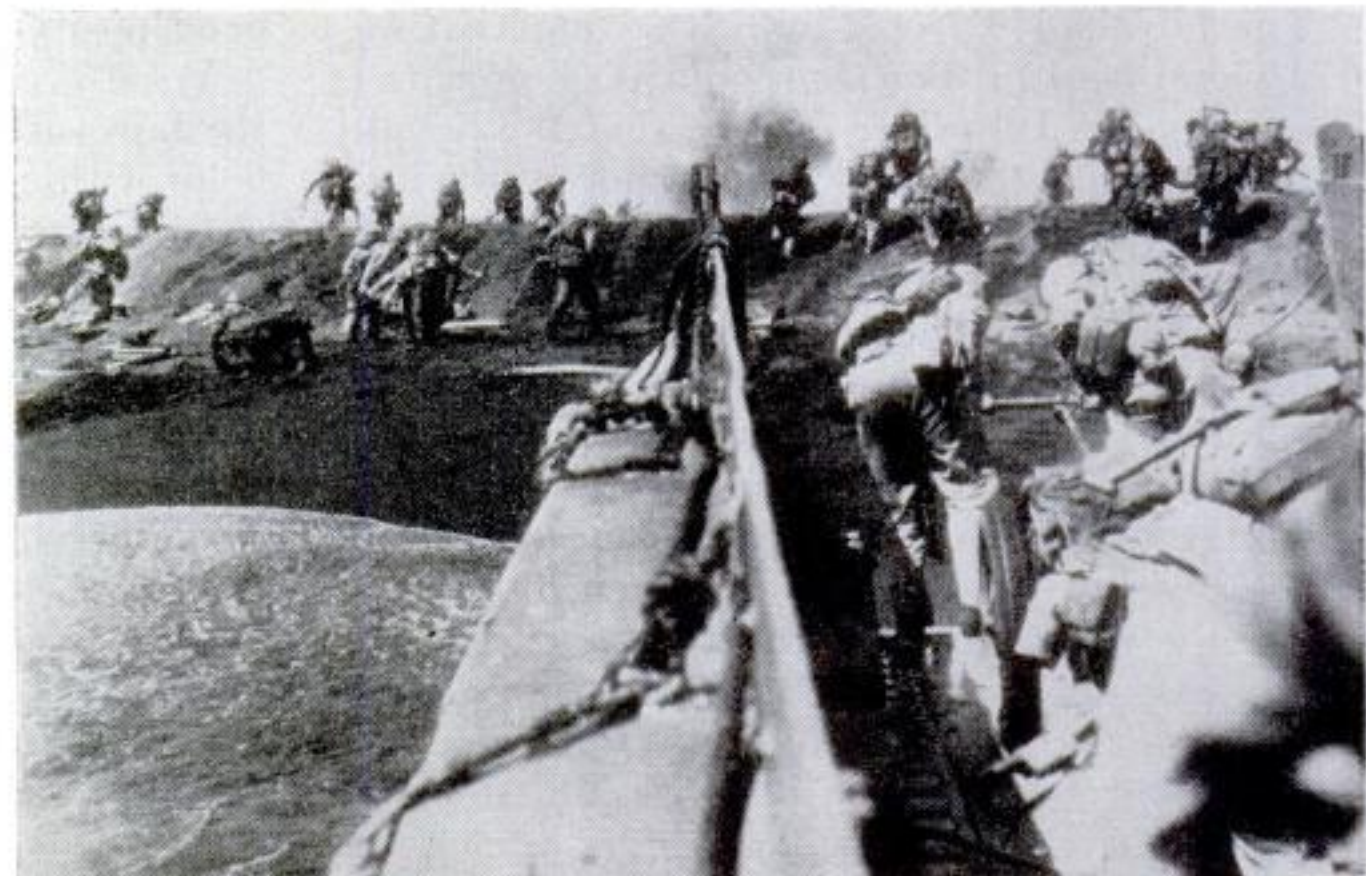
It was sickening to watch the Jap mortars crash into the men as they climbed. These huge explosive charges—"floating ash cans" we called them—would crash among the thin lines of marines or among the boats bringing reinforcements to the beach, throwing sand, water and even pieces of human flesh a hundred feet into the air. Supporting naval gunfire and planes with bombs managed to knock out some of the mortars but the Japs continued throwing their deadly missiles all afternoon. By noon the assault battalions reported 20% to 25% fatalities.

Some units crossed the island in midafternoon and overran the southern extremity of the airfield but others were knocked back every time they struggled over the eastern embankments. Five tanks actually got on the airfield but three of them were quickly knocked out and the other two had to return. Our trouble was that the Japs had us covered from both ends of the island, from any point on the island. The marines could only advance and die, paving with their bodies a way for the men who came behind them.

By late afternoon we held perhaps 10% of the island, the most dangerous 10%. It was about 5 o'clock when orders came for Colonel Walter Irvine Jordan to take his 24th Regiment of the 4th Division to the beach. I had been assigned a spot in the boat of Jordan's executive officer, Lieut. Colonel Austin R. Brenelli.

The Higgins boat crunched on the shore. We ran up the steep

CONTINUED ON PAGE 44



Onto the beach go marines from the 4th Marine Division. This division plus 5th Marine Division made first landings, the 3rd Division coming in on the third day.





Since this picture was taken, Packard has completed more than 55,000 combat engines. Shown here escorting the last Packard from the lines are factory officials, including Pres. Geo. T. Christopher (right)

# Don't make the mistake of forgetting this picture

HERE YOU SEE the last new Packard that rolled off the line—more than three years ago.

We're showing you this picture to remind you that your car—even if it's one of the last cars built in America—is now an *old* car.

So drive it carefully. Take good care of it. For it will be longer than you think before you can get a new one.

You can conserve your car, and prolong its life, by protective service. Take care of little troubles before they develop into major repairs. Don't let "hidden dangers," caused by wartime driving conditions, catch you by surprise.

Here at Packard, we've already built over 55,000 Packard marine engines and Rolls-Royce aircraft engines—and still they come. Someday, a new and finer Packard car will roll off our assembly lines. But until that day, remember this picture.

Its moral is: *take care of the car you've got!*

ASK THE MAN WHO OWNS ONE



## PACKARD

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## The Nurse who lifted the doctor's eyebrows!



1 When I broke it to the Doc that my conscience was pricking me to join the Army Nurse Corps, I thought his eyebrows would hit the ceiling! "But I need you here!" he spluttered. "I've got enough patients to keep three doctors busy!"



2 "I know, Boss," I said, "but the Army needs me *more*—to take care of our wounded soldiers. In fact, they need 10,000 more graduate registered nurses by June! You can get an office nurse who's not eligible for the Army."



4 "And you're constantly beefing about how poorly you sleep!" "Nonsense..." he started, but changed to "O.K., you're right. But I won't give up both you and coffee—like it too much!" "Who's asking you to give it up?" I snapped. "Just drink Sanka Coffee..."



6 Next morning Doc said, "Nan, Sanka Coffee's grand! The wife fixed it for me last night as you suggested. I drank 3 cups—and did I sleep! Well—what'ya standing there for? Get going, gal—you're needed in the Army!"



3 "Ye-es, I s'pose I can," he admitted, "but can I get along with her? You're one in a million, Nan, the way you laugh off my bad disposition." Then I spoke out, "I know one of your troubles—you've said *yourself* you're affected by caffeine in coffee..."



5 "It's 97% caffeine-free and can't keep you awake!" "I know about that stuff," he growled, "I bet I wouldn't like it!" "Why it's delicious!" I cried. "Sanka Coffee has all the rich flavor and aroma you coffee hounds go for! I'll get some for you to try."



**Sanka Coffee**

YOU CAN DRINK IT AND SLEEP

Real coffee—all coffee—make it as strong as you like, it's 97% caffeine-free! A product of General Foods.

beach and started digging in for the night. Fashioning a foxhole out of that loose sand was, in the words of a marine from the Deep South, "like trying to dig a hole in a barrel of wheat." But we all finally managed to spade holes deep enough to protect our bodies against the shelling that was to come.

All night the Japs rained heavy mortars and rockets and artillery on the entire area between the beach and the airfield. Twice they hit casualty stations on the beach. Many men who had been only wounded were killed. The command post of one of the assault battalions received a direct hit which killed several officers. An artillery battalion based near the beach had 12 men killed and one of its guns knocked out. A six-inch mortar killed the captain of one assault company with two of his officers and five of his men. When the night had ended one group of medical corpsmen had been reduced from 28 to 11. The corpsmen were taking it as usual.

Many times during the night we blessed our naval gunfire and the few pieces of land-based artillery. They plastered the Jap nine tenths of the island so thoroughly that the enemy could never gather for a counterattack against our thinly held lines. Once a hundred Nips managed to rush against the 5th Division lines. Those who were not killed fled.

### Men died with great violence

During the entire second day I saw only 12 dead Japs, though many others had undoubtedly been burned in their pillboxes by flamethrowers. The Jap plan of defense was plain. Only a few men would defend the beaches. The mortars and machine guns from the hillside caves, long ago registered on the beaches, would stop the landing. The Jap plan of defense failed because we had so much power we could stun them if we could not kill them, because the Navy's guns and planes could keep them down during our attacks. And it failed because the marines kept advancing despite their losses.

About the dead, whether Jap or American, there was one thing in common. They died with the greatest possible violence. Nowhere in the Pacific war have I seen such badly mangled bodies. Many were cut squarely in half. Legs and arms lay 50 feet away from any body. In one spot on the sand, far from the nearest cluster of dead men, I saw a string of guts 15 feet long. There are 250 wounded aboard the transport where this story is being written. One of the doctors tells me that 90% of them require major surgery. Off Normandy last summer, he says, only 5% who were brought aboard this transport needed such surgery. On the beach this morning I saw at least 50 men still fighting despite their wounds. Only the incapacitated request evacuation.

On the second day the 4th and 5th Divisions completed occupation of the airfield and pushed northward toward Motoyama Airfield No. 2, about 400 yards north of No. 1. The second night ashore was bitter cold but Jap firepower had decreased. After three days we hold about one quarter of Iwo Jima and we have finally gained some high ground. It seems certain that we will take Iwo Jima at a smaller cost in casualties than Saipan's 16,000. Probably no large percentage of the Jap defenders have yet been killed, but henceforth the Japs will kill fewer marines and the marines will kill more Japs.



American dead sprawl on the volcanic ash of Iwo Jima. U. S. casualties the first 58 hours were almost twice the casualties during the whole 72 hours of Tarawa.

TUNE IN: The Kate Smith Hour, Sunday, 7 P.M., EWT., CBS



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- ★ First natural rubber latex tire.

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Research has always been of prime importance at Firestone. From the very day that the Firestone organization was founded, nearly half a century ago, its fundamental policy has always been to make and sell the best products on the market

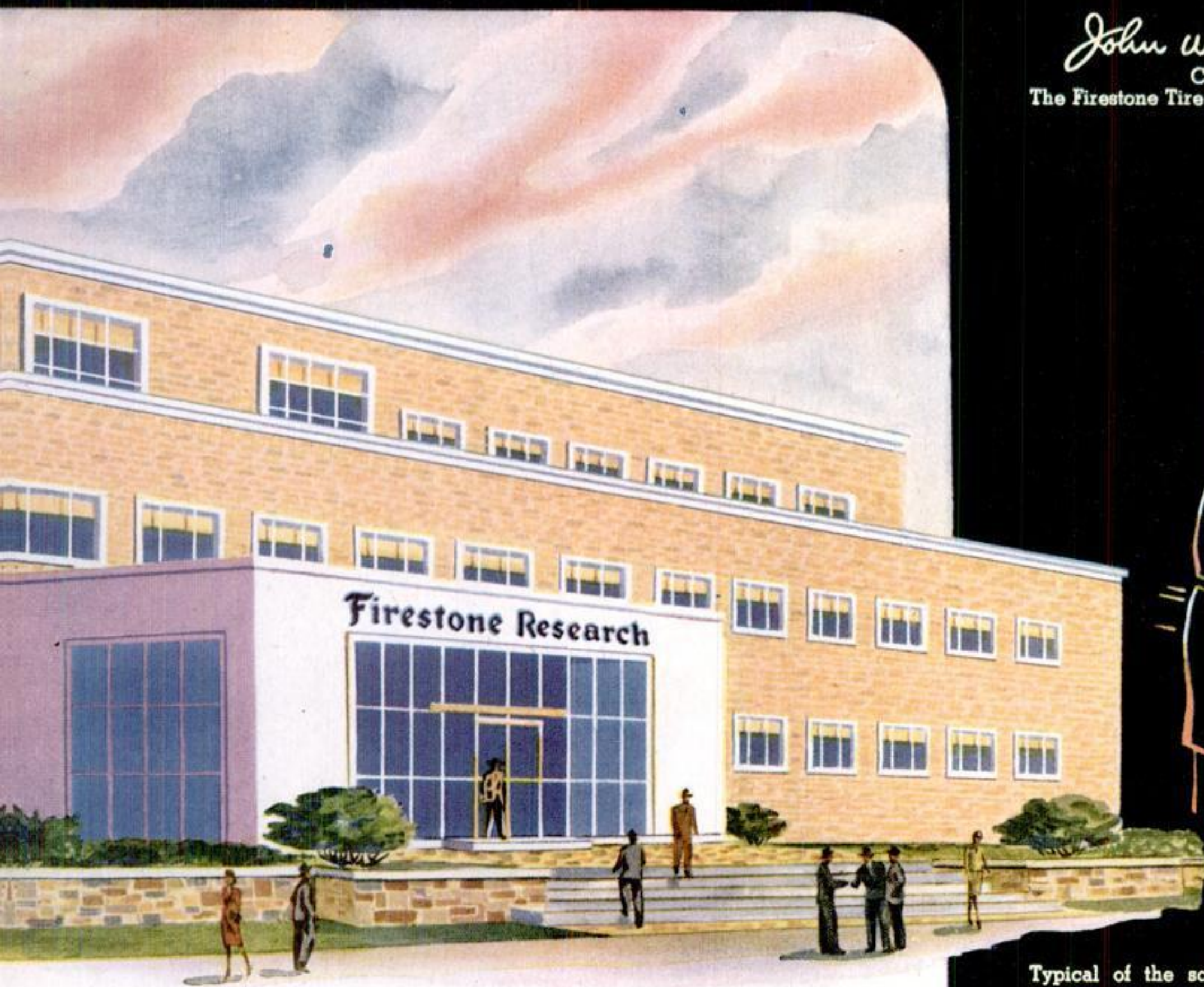
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# TOMORROW



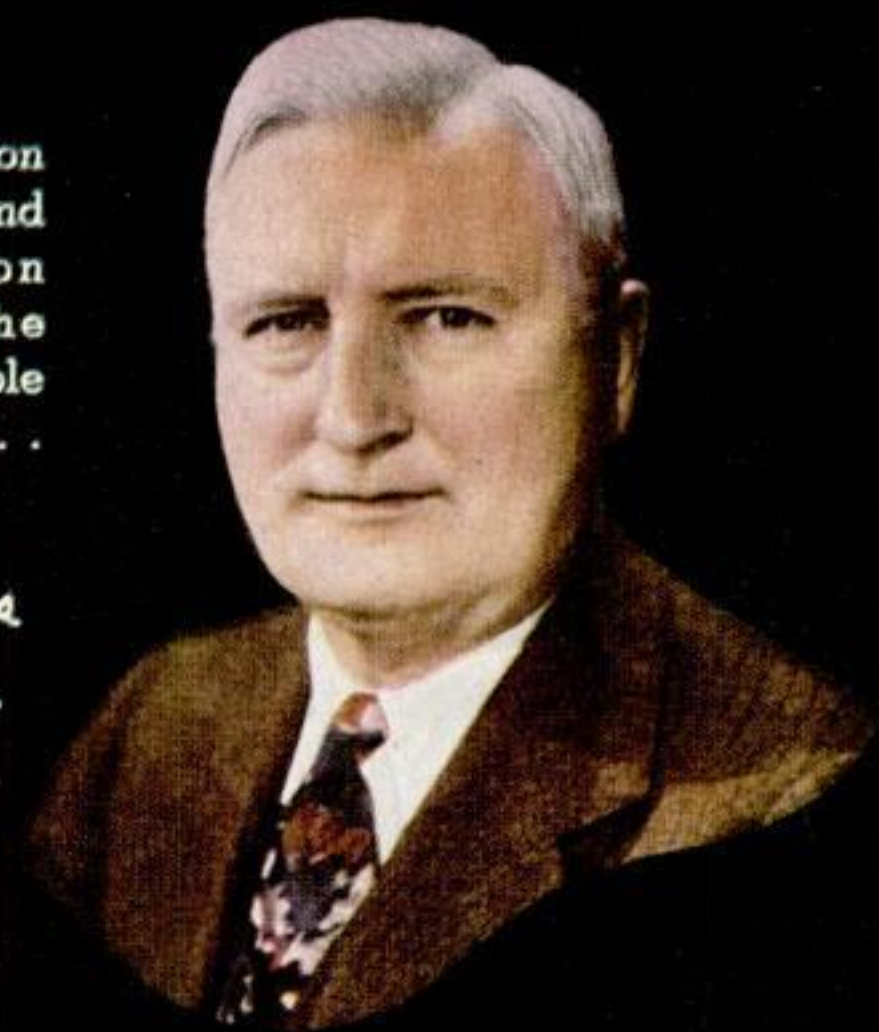
and, at the same time, seek unceasingly for ways of making them still better. As a result, Firestone has made many notable contributions to scientific progress not only in rubber, but also in metals, textiles and plastics.

Realizing that research will be of even greater importance in the future, these new and enlarged facilities have been provided to assure the continuation of Firestone leadership. In the years to come you can expect from Firestone product improvements of tremendous importance, new products of exceptional worth and more contributions to the world's fund of knowledge. You can depend on Firestone to make the **BEST TODAY . . . STILL BETTER TOMORROW!**

Copyright, 1945. The Firestone Tire & Rubber Co.

The advancement of civilization and the happiness of mankind are largely dependent on technical progress. The applications of science enable us to make the best today . . . still better tomorrow.

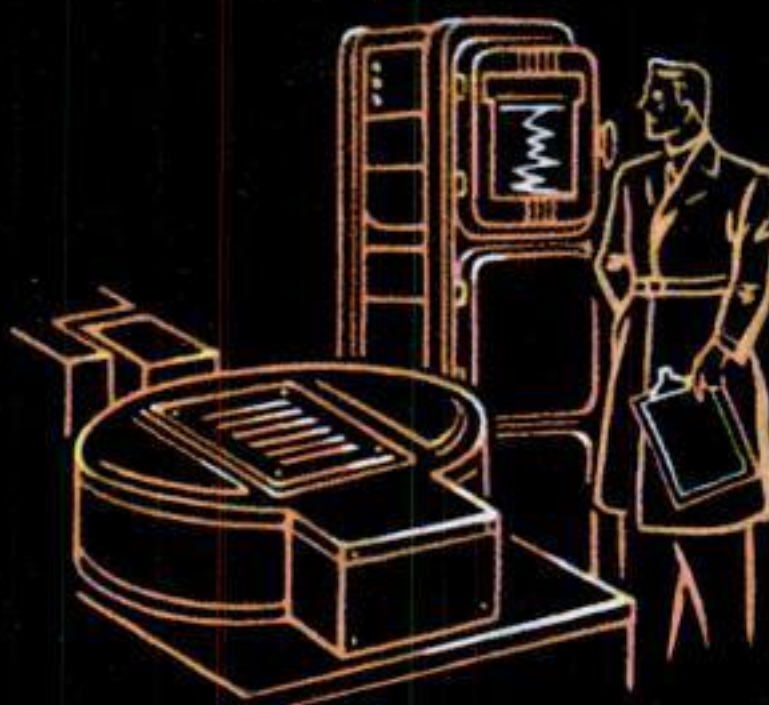
*John W. Thomas*  
Chairman,  
The Firestone Tire & Rubber Co.



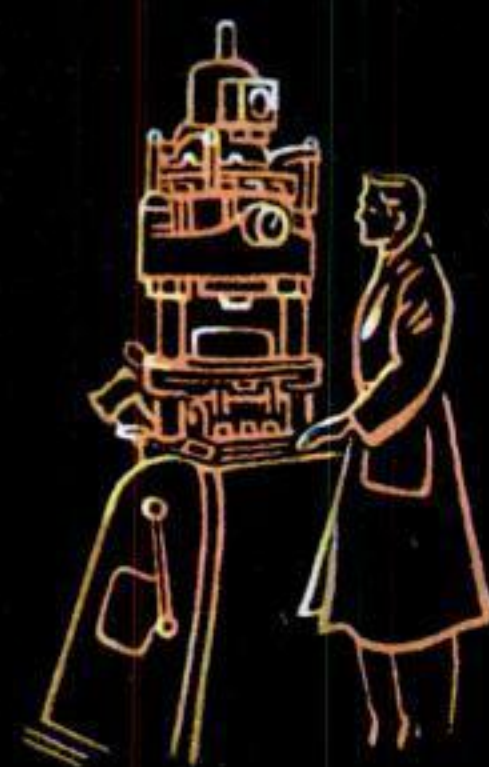
Chemistry is the keystone of modern industrial research. Advanced experimental work on rubber, textiles, metals and plastics will be carried on with the newest and most complete equipment.



Typical of the scientific precision instruments in the Firestone Research Laboratories are the spectrometer and spectrograph (below) used for special analytical work in the development of new and improved materials and products.



The workability of natural and synthetic rubber compounds and many other substances is accurately measured with the plastometer (below), an instrument developed by Firestone and now adopted as standard by the rubber industry.



By magnifying particles up to 20,000 times their original size, the electron microscope (above) permits detailed examination of complex rubber compounds, textiles, plastics and many other materials, which cannot be seen by any other means.



By means of the flexometer (above), the heat-resisting and heat-generating properties of rubber compounds under various conditions of load and speed are determined scientifically and precisely.

# tone

## PACEMAKER



# Our Pin-Up Picture is a Super-Tomato!

Snider's Catsup is smooth as silk...red as ripe tomatoes...rich with real, spicy, country-style flavor!



"Too bad they don't give beauty prizes for catsup," says Grandma Snider, admirin' a bottle of Snider's country-style Catsup.

"Look at that rich red color—just like the natural color of the ripe, red, juicy tomatoes that go into it! Never could abide a dark, muddy-lookin' catsup," Grandma always says.

"And look at the way it pours," she points out with smiles and pride. "Smooth as silk. No skins. No seeds. Mounds up just so on the plate. Don't know how folks can put up with a catsup that's blobby or watery!"

"Of course, pretty is as pretty does," Grandpa remarks at this point. "And your catsup tastes even better than it looks, Grandma!"

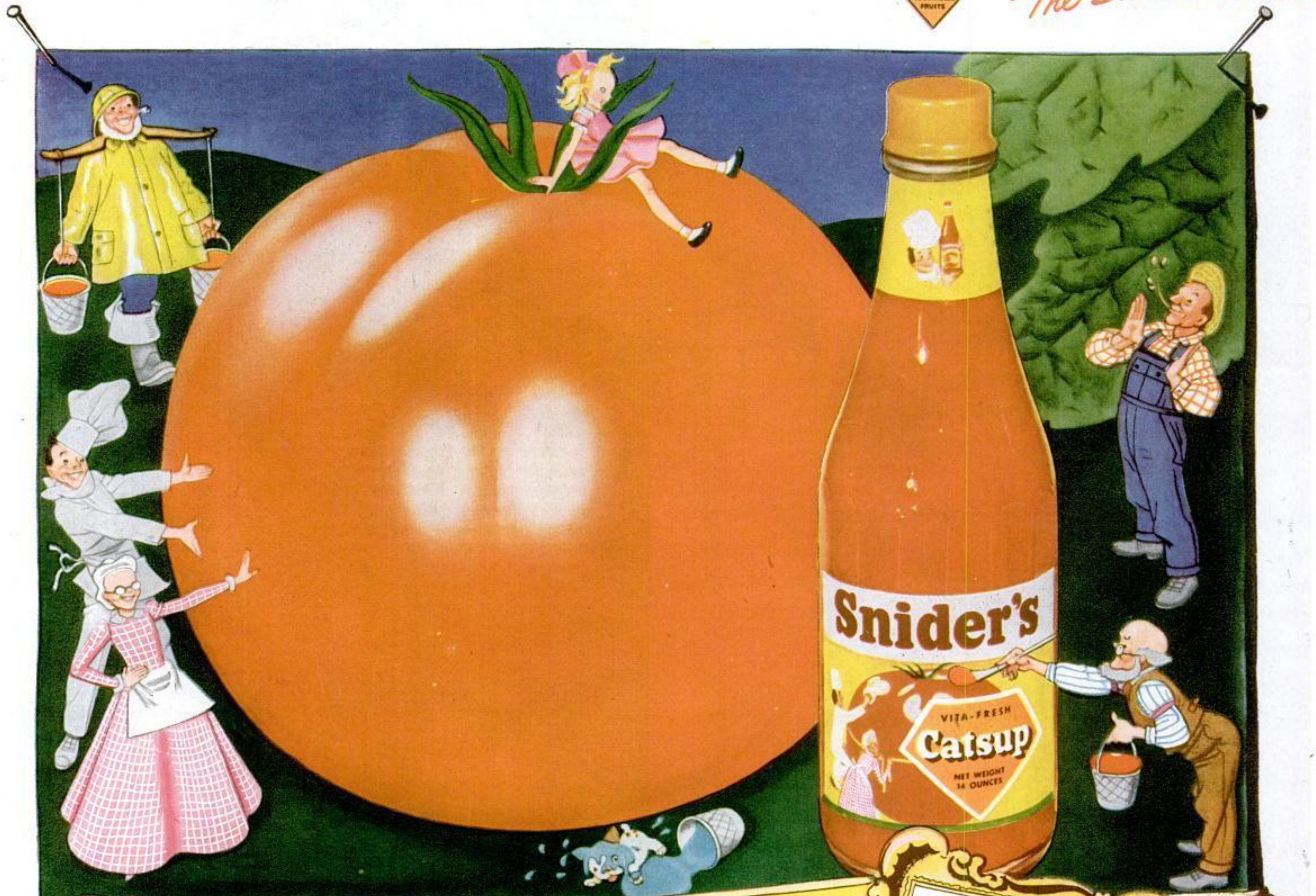


Grandpa's right, too! Snider's Catsup has that spicy tang that menfolks like—everybody knows they're the fussiest when it comes to catsup. Not too sweet...not too tart...just right!

No wonder when folks want a real country-style catsup that's different from ordinary store-bought kinds—they ask for Snider's. Try a bottle today! You'll find Snider's Catsup tastes like home!



*The Snider Folks*



And of course—the Snider Folks put up a whole line of delicious fruits and vegetables too—in cans and jars...for example, **Snider's Beets** are a treat, put up sliced or whole. Like all Snider's products, they have that real "homey" Snider flavor! Better put 'em on your list!



Folkssure enjoy **Snider's Chili Sauce** too. That's because it's the real **Old Fashioned** kind...made according to an old recipe of Grandma Snider's. Nice and chunky like good Chili Sauce ought to be—and spiced that one-and-only Snider way!



Old Salt Snider's proud of **Snider's Cocktail Sauce**. Ought to be, too. It's the **original** Cocktail Sauce...and no one's ever matched that Snider flavor. It's the makin' of any fish dish...so how about a sea-food dinner tonight, folks, with Snider's?

Copyright 1945 by General Foods Corp.

**If the Snider Folks put it up...it tastes like home**





MARLENE DIETRICH, HER FAMOUS LEGS ENCASED IN ARMY UNDERWEAR, CHANGES FROM GI BOOTS TO GOLD PUMPS BEFORE ENTERTAINING A U. S. ARMY AUDIENCE IN GERMANY

## DIETRICH AT FRONT

An ex-German returns to Germany as a tireless entertainer of GIs

German-born Marlene Dietrich has returned to Germany but it is not a triumphant, native's homecoming. The 40-year-old film actress, who has been a U. S. citizen since 1939, has traveled as a U.S.O. entertainer with the troops across Africa, up through Italy and later into France, with side excursions to Greenland and Iceland. Recently she followed the Ninth Army into Germany, often performing so close to the front lines that her audiences brought rifles

and battle equipment into the impromptu "theaters."

Marlene's act consists of a number of brief routines. She plays classical music on a musical saw, an old pre-movie Dietrich specialty. She does a "telepathy" act. She sings several songs, like *See What the Boys in the Back Room Will Have* and her own version of *Lili Marlene*. But all these acts are merely preliminary to the main attraction—the solemn exhibition of Dietrich's world-famed legs (*see next page*).



# Twice as effective! ❁

## MODESS with

# DEODORANT

❁ Yes—put through 26 different tests, by an impartial laboratory, and proved twice as effective as another leading napkin containing a deodorant!



**W**ONDERFULLY—sensationally—effective, by actual laboratory test! No wonder women are all so keen about the marvelous new Modess with a fine deodorant powder sealed right in!

It's been used by thousands of women for a whole year. You should read their letters of praise! Try it, yourself, and you'll write one, too!

Think of it! No fuss, no nuisance of a separate deodorant powder! Marvelous!

And besides this daintiness extra—at no extra cost—Modess gives you other tested

extras: 3 out of 4 women, in a nationwide poll, voted it *softer to touch*; 209 nurses, in hospital tests, found it *safer*, less apt to strike through than nationally known layer-type napkins.

Hurry and get the wonderful new Modess with Deodorant, today!

**PLEASE NOTE:** Your store has two kinds of Modess. If you'd rather have softer, safer Modess without deodorant, just ask for "Standard Modess."



*Just look at these praises!*

*Congratulations to Modess for a famous first.*  
Mrs. L.K.

*I appreciate the lack of fuss and bother with necessary deodorants.*  
Mrs. F.L.K.

*Modess is now the first and last word in personal protection.*  
Mrs. J.P. duP

## Dietrich at Front (continued)

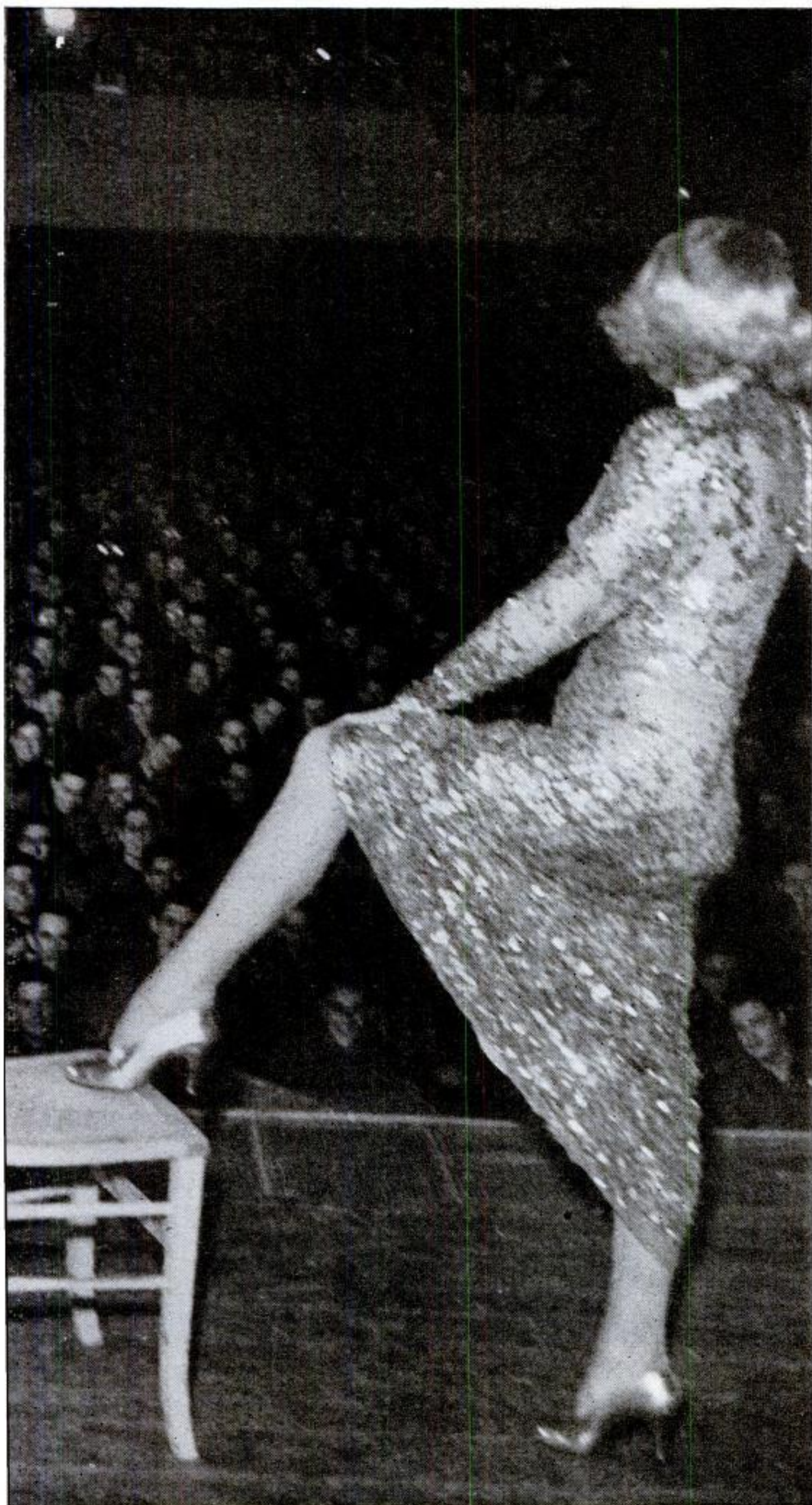


AFTER REPEATED REQUESTS, DIETRICH HOISTS ONE FAMED LEG ON A CHAIR AND,



Dietrich entices a GI to the stage. Earlier, doing her "telepathy" act, she reads a soldier's mind, then cracks, "Oh, think of something else. I can't talk about that."





WHILE PANDEMONIUM BEGINS, SHE DRAWS UP HER SKIRT TO UNVEIL THE LEG



The GI enticed, Dietrich playfully makes love. Comedian Freddie Lightner stands by, ostensibly to protect her from the blushing, pleased "wolf." The audience roars.

# Carnival appetite....



## Merry-go-round stomach!

It's a strong stomach that has no turning! When upset stomach brings a sorry end to a day of fun and feasting, get relief the gentle way...take soothing PEPTO-BISMOL.

### Never Upset an Upset Stomach!

Don't aggravate an already irritated stomach with overdoses of antacids or harsh physics! Take soothing PEPTO-BISMOL! This pleasant-tasting preparation is neither an antacid nor a laxative. Its action is different. It spreads a soothing, protective coating on irritated stomach and intestinal walls...thus helping to calm and quiet common digestive upsets. Three sizes at your druggist's—or by the dose at his fountain.



Take soothing PEPTO-BISMOL...to relieve queasy, uneasy, upset stomach; distress after over-indulgence; nervous indigestion; heartburn... And to retard intestinal fermentation; gas formation; simple diarrhea. If you do not get prompt relief, see your physician.

Norwich

A NORWICH PRODUCT

# Pepto-Bismol

for UPSET Stomach





## "Well, they can't say they didn't know !"

"Remember, Mother, when Jim and Helen first talked about taking that trip?

"We tried to convince them this wasn't any time for it. Reminded them of all the newspaper stories they'd seen.

"And of the Pullman ads—the ones that said, as plain as day, that war travel—both civilian

and military—was taking more and more sleeping car space. And that even if folks could get on a train *going* somewhere they might have all sorts of trouble getting reservations back.

"But you know Jim and Helen!

"They just laughed—parked the kids with us—and said they'd worry about getting home

after they got there. Well, that's what they're doing all right. Worrying plenty.

"Look at the fix they're in!"

STUCK. ALL TRAINS HOME SOLD OUT FOR WEEKS.  
PLEASE WIRE FIFTY BUCKS. CALL OFFICE AND  
SQUARE ME WITH BOSS. EXPLAIN TO JUNIOR  
WHY MOTHER AND DADDY WON'T BE THERE  
FOR BIRTHDAY. LOVE.

JIM

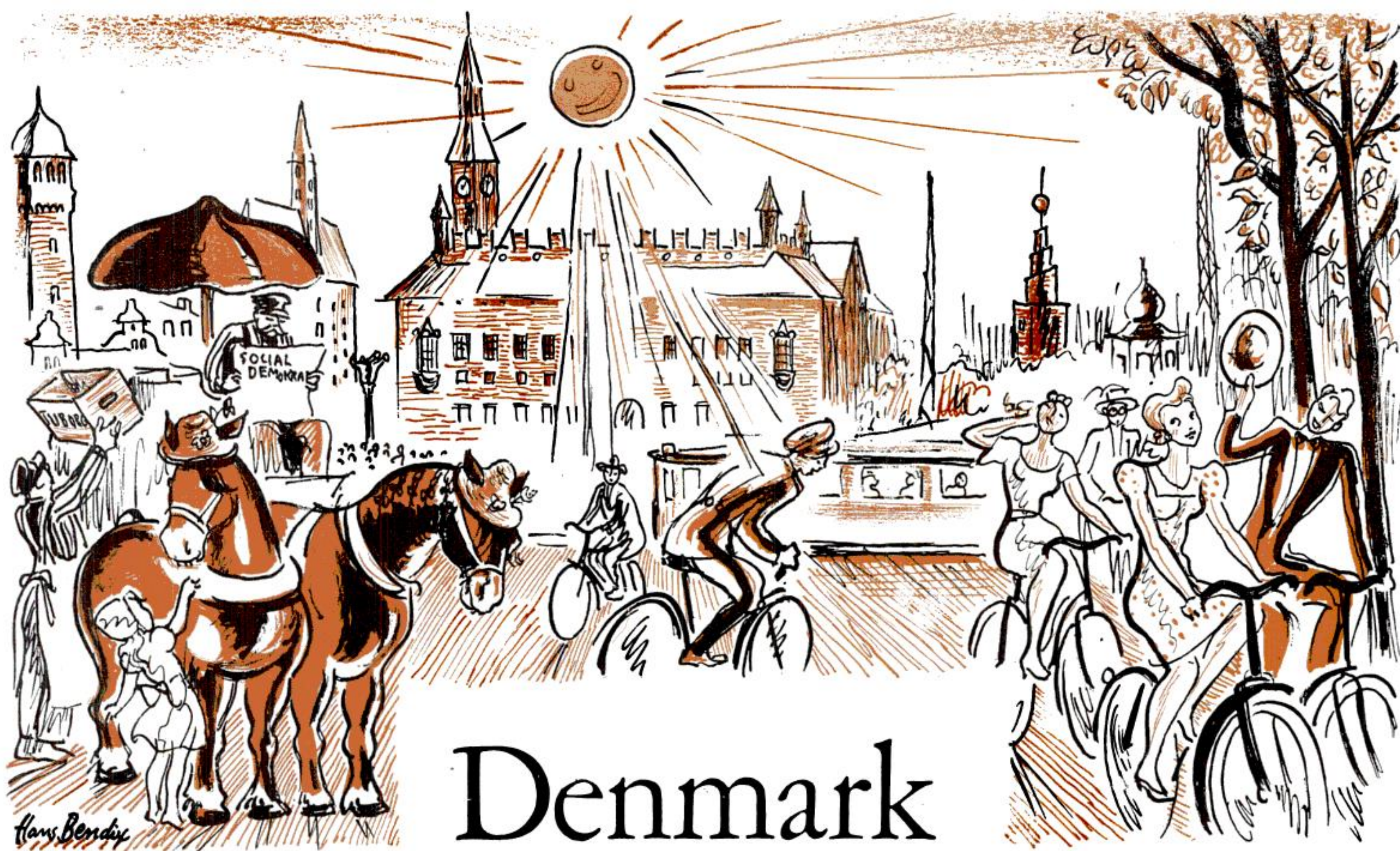
### Travel Forecast:

The situation will probably get even worse before it gets any better. Summer vacationists will face the same difficulties that those who took winter vacations are facing now. Much as we regret to do so, we urge you, for your own sake, to postpone pleasure trips till after the war. Buy an extra War Bond with what your pleasure trip would cost!

# PULLMAN

For more than 80 years,  
the greatest name in passenger transportation





# Denmark

The peaceable descendants of the fierce Vikings have stubbornly refused to get along with the Nazis

by HANS BENDIX

When an American thinks of Denmark, he probably thinks (if not of pastry) of the Vikings. We Danes have been proud of our Viking forebears, whose savage forays made Europe tremble and caused a special prayer to be inserted in the litanies of Western Europe:

*A furore Normannorum libera nos* ("From the fury of the Northmen deliver us"). The Vikings bore such impressive names as Harald Bluetooth, Svend Forkbeard and Erik Bloodaxe. But 20 years ago a Danish historian, Professor Erik Arup, caused a scandal throughout Denmark by calling these national heroes thieves and murderers. His judgment has been gradually accepted and today Danish textbooks show less pride in our rapacious past. Denmark, though poorly endowed by nature, has made peaceful ingenuity a better weapon against adversity than sword, fire and rape.

The descendants of sea warriors, in fact, have in modern times become butter and bacon merchants, feeding instead of plundering other lands. "The right of the strong" and "every man for himself" were Viking slogans, but no modern people take better care of their weak, old and unemployed than the Danes. The Vikings fared forth to escape the severe living conditions of their homeland a thousand years ago. Within the past hundred years other more peaceable Danes did the same; in America the Jensens and Knudsens are known as mechanics and lieutenant generals, and another Danish name, that of the settler Jonas Bronck, survives in the Bronx and the Bronx cheer. But I have a friend who emigrated from Denmark only ten years ago because he could not stand living in a country where everything had become so drearily ideal. It bored him that one could not become outrageously rich or disastrously poor. No excitement! As the late Dutchman, Hendrik Willem van Loon, said, the Danes "entirely through their own efforts, have made themselves the second richest country per capita of all Europe and . . . practically abolished riches and poverty as they are known in the rest of the world."

Why do Danes love our country and take pride in it, small as it is? The Germans would like to know. They were unable to set up a quisling gov-

*This article is the third in LIFE's continuing series of articles written by Europeans about their native lands. Hans Bendix, who both wrote and illustrated this nostalgic reminiscence of Denmark, was a war artist on the British front during the last war, chief illustrator for the Copenhagen "Socialdemokraten" between wars and lately OWI's Danish expert in New York.*

ernment in Denmark and Goebbels has been a total flop there. For three years his propaganda machine went full blast. When the Nazis wanted to reap the harvest, they let the Danes hold a free election. Less than 2% of the voters voted Nazi. Said Hitler's chief agent in Denmark, "The Danish mentality

is the damnedest nut to crack."

In fact Danes are strange, stubborn folk. They are convinced—and they are probably right—that they know better than most "how to live." Their specialty is making much from little. The Danish farmer is a case in point. By and large he is no mere quaint hewer and digger but a complex, cosmopolitan individual. Although less than 30% of Denmark's 4,000,000 population, farmers are perhaps the chief source of our national culture and strength.

The Danish farmer is educated in a way that makes him spiritually as well as physically strong. The far-famed Folk High Schools had their origins nearly 100 years ago. Bishop Grundtvig, their founder, was one of those who first gave the sons of the Vikings a more human and dignified conception of life. He taught that work is at best an animal necessity, not an end in itself. Its purpose is to free the individual talents for spiritual and community enrichment. His idea of a liberal education was expressed simply: "To make accessible to young people a place where they may become better acquainted with human nature and human life in general, and with themselves in particular, and where they will receive guidance in all civic duties and relationships and get to know the real needs of their country." And this education was to be open to all.

At first the privileged classes, as everywhere, were afraid of giving the peasants "too much education." An educated man, they feared, would refuse to plow and spread manure. But it hasn't worked out that way. The Folk High School student is not given examinations, degrees or the notion that he has become a learned doctor. He goes back to work richer in the knowledge that to be civilized is to be simple. He is a happier and better plowman because he knows his role in the development of a working democracy.

Moreover, he works for himself. Before the occupation 96% of Danish





# Back IN THE RANKS...

Five A.M. the telephone shrills. "... another trainload of Marines arriving in 45 minutes. Can you come and help?"

Certainly she can. She has two sons in the service. And she's always on call to help in a pinch at Fred Harvey's—the same Harvey House where she was a "Harvey Girl" forty years ago. Except for patriotic women like her, many of our young fighting men would go hungry.

This is just one of the ways Fred Harvey restaurants, hotels and dining cars manage to serve tens of thousands of *extra* meals every day to men and women in uniform.

To do this job and do it well—in spite of help shortages, rationing and our greatly increased civilian patron-

age— *is now our foremost task.* If this occasionally means we cannot give you the old-time Fred Harvey service, we know you understand. When our war job is done we promise you only Harvey hospitality at its best.



La Fonda—The Inn at the End of the Trail

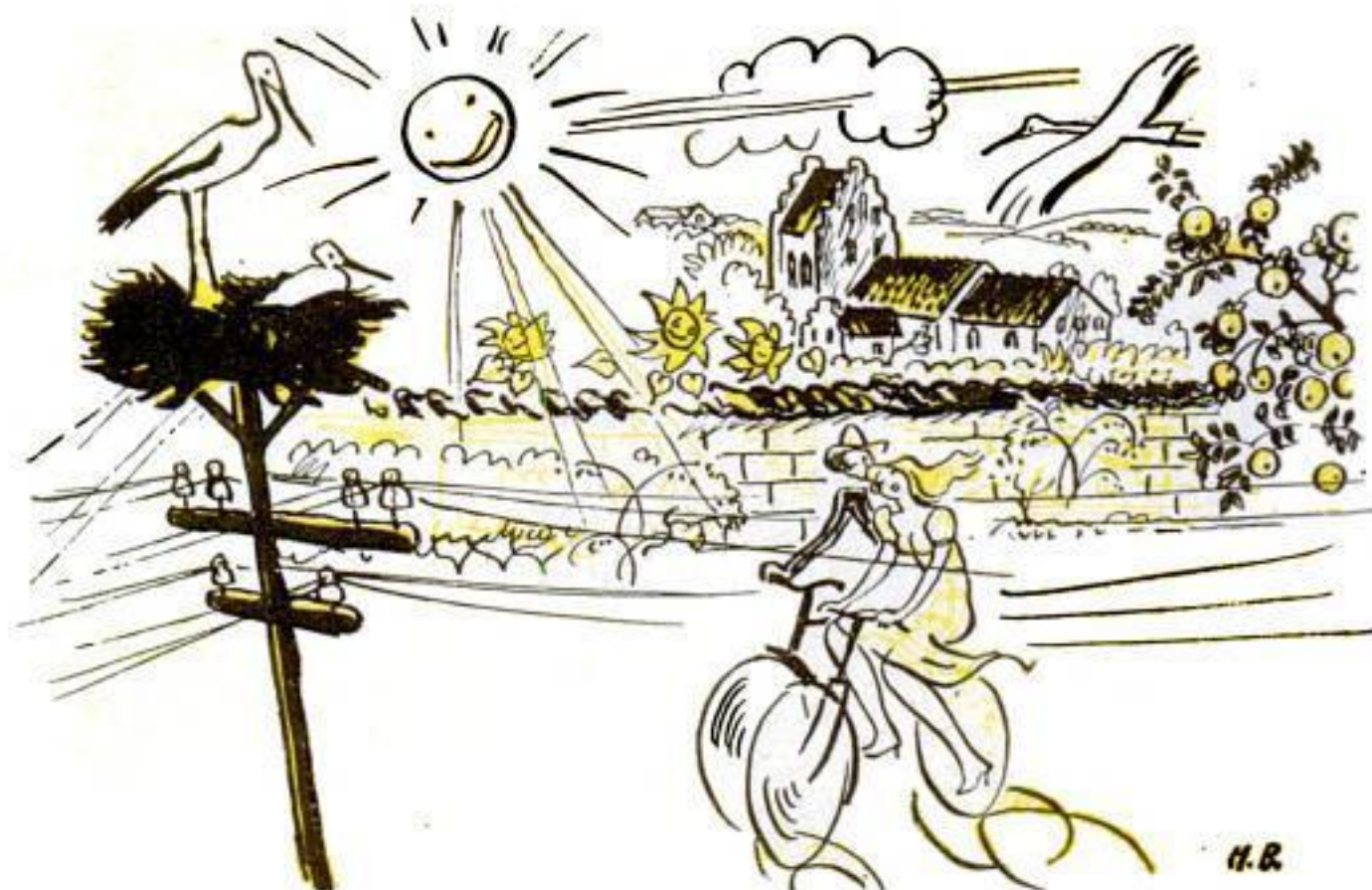
Unnecessary travel slows the war effort, threatens our vital transportation system. Wait for that trip you will have earned after the war and then visit *La Fonda*, famous Fred Harvey resort hotel in Old Santa Fe, New Mexico, center of "the most interesting 100-mile square in America"—one of the many unique spots along Harvey's "3000 miles of hospitality."

## Fred Harvey

RESTAURANTS • SHOPS • HOTELS • DINING CARS

3000 MILES OF HOSPITALITY—FROM CLEVELAND TO THE PACIFIC COAST

© FRED HARVEY, CHICAGO, 1945



Storks, Denmark's bird, nest in telephone poles, incuriously watch young Danes on the national vehicle in summertime.

## DENMARK (continued)

farmers worked their own land; only 4% were tenants. In America, by the way, more than 38.7% are tenants, which was Denmark's situation in the middle of the 19th Century. Along with the land reforms that brought this about grew another more uniquely Danish movement stimulated by the Folk High Schools: the cooperative system. No single man conceived it. It just grew until now Danish farmers have organized practically all of Danish agriculture—buying, selling and credit—along cooperative lines.

Intensive farming and penny saving were a necessity for us. In 1864 Denmark lost the short, tragic war in which she stood alone against Bismarck's Prussia. She lost territory, too. But the Danes forgot their humiliation and set out to regain their soil and their soul within the new borders. A great national reclamation plan was launched to transform, with the help of scientific planting, the northern moorlands and sand into forests, pastureland and farms. The people responded. From 1866 to 1929 they increased Denmark's timberland by half a million acres and agricultural land by over a million. These were added to the Danish realm; without making it bigger, they made it richer.

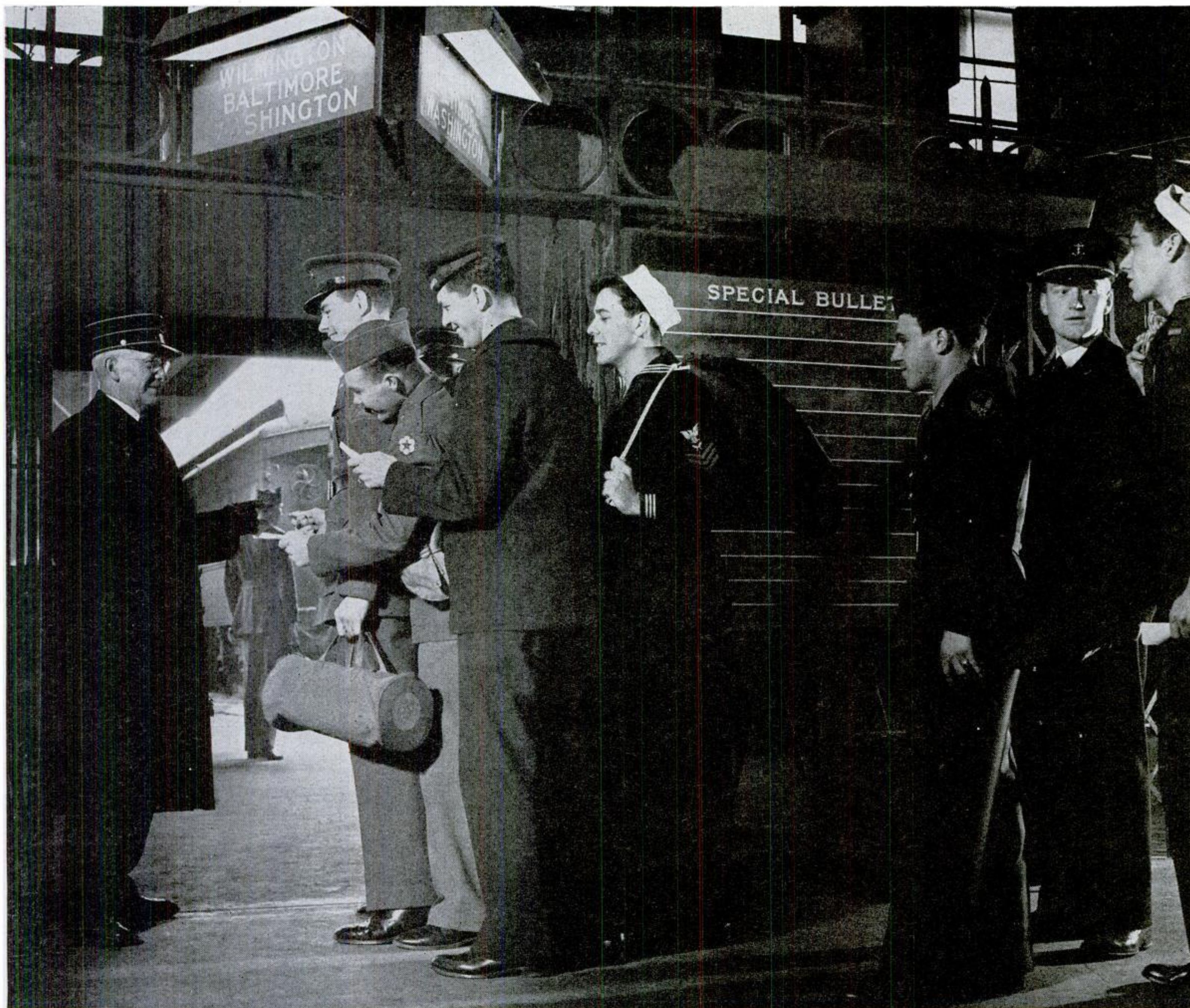
Besides creating natural resources where none existed, the Danes have for many years protected their human resources against decay, poverty and disease. Denmark pioneered in social security. Partly because 96% of the workers are unionized, they have had unemployment insurance since 1907. Before the occupation old-age pensions, partly tax supported, took care of 125,000 people and everybody was covered by health insurance. The life expectancy of the average Dane (62.6 years) was lengthened more than ten years by this system. For some reason, although Danes are still considered good drinkers, their consumption of alcohol greatly declined at the same time [from nine liters per person per year to a little more than two liters]. Delirium tremens has all but disappeared and so (before the German occupation) had syphilis. I remember a venereal disease specialist who confided to me a very gloomy view of the future of his profession. He could not even find a case for his students.

Do not get the idea that Denmark is a sort of statistician's preserve or model prison. As Grundtvig said, the test of freedom is its abuse, and we Danes love freedom. Denmark is simply a homogeneous little country whose people allow each other a wide margin of criticism because they understand each other and know the advantages of cooperation. As individuals they are skeptical, hardheaded and frequently sarcastic. They resent and deride attempts to mislead them or to feed them slogans. You cannot propagandize the Dane, as Goebbels found out. You can only hope to enlist his sympathy.

One man who enlisted Denmark's sympathy was our last great statesman, Thorvald Stauning, who died in 1942 after 13 years as prime minister. Danes loved him because he was so Danish. Even his political enemies felt secure when he ruled; he sort of blanketed the country's hopes and fears beneath his long red beard. A man of the people, a Social Democrat who had been a cigar roller (like the American labor leader, Samuel Gompers), he had a Viking's tremendous lust for life. It was said by his detractors that once in the cold climate of Iceland he and his friends so overheated themselves with drink that he fell asleep and they sheared off his beard. He was weeks late getting back, waiting for it to grow, they said. He liked to be among artists. When the artists' guild gave him a dinner once, he made a gracious speech telling why: he had developed a color sense

CONTINUED ON PAGE 56





BUY WAR BONDS AND STAMPS

## A tip to the women in their lives!

Uncle Sam is feeding your service man today and feeding him well—even if GI cooking can't compare with yours! But against the time when you take over, here's a friendly tip to remember.

*The chances are, your man will want more milk, butter, cheese and ice cream than he ever did before. That's a natural result of his service diet. In training in this country, he was given about 3 times as much dairy products as men got in the last war.*

Overseas, of course, the supply problem is tougher, but about 10% of all the food exported to our forces has been dairy products

— as compared with only 2% in '17 and '18. That's one big reason why America has the healthiest, huskiest fighting men in all the world — for milk is nature's most nearly perfect food.

Part of your post-war job will be to keep your veteran fit and feed him as carefully as Uncle Sam did. Part of our post-war job is to keep on improving the processing of milk and its many products—developing new products — and protecting their purity — as our laboratories have done so long.

We know you'll do *your* job well. And we expect to do the same.

*Dedicated to the wider use and better understanding of dairy products as human food . . . as a base for the development of new products and materials . . . as a source of health and enduring progress on the farms and in the towns and cities of America.*

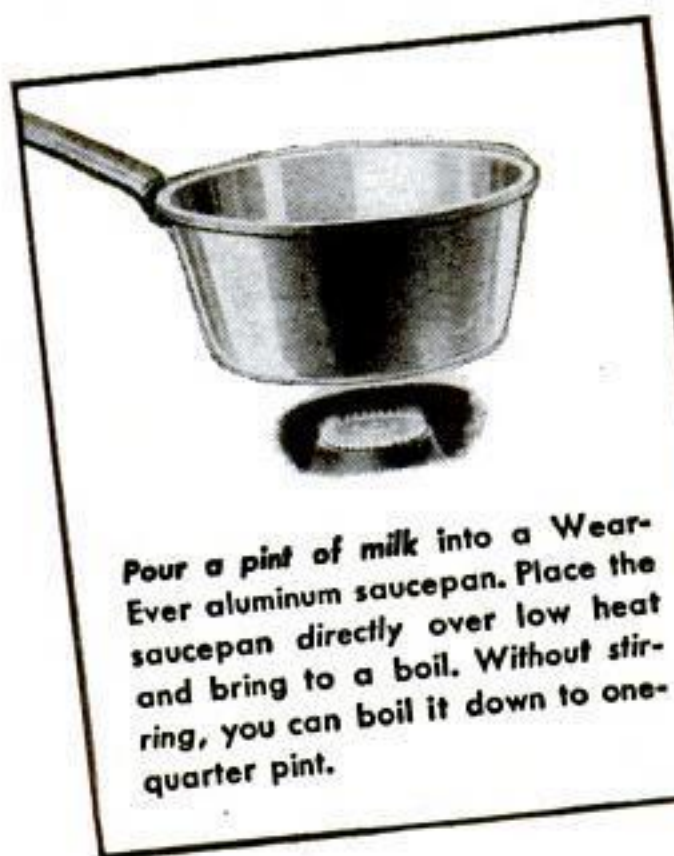


**NATIONAL DAIRY**  
PRODUCTS CORPORATION  
AND AFFILIATED COMPANIES





## "Why cooking is easier— with Wear-Ever Aluminum in the kitchen"



Pour a pint of milk into a Wear-Ever aluminum saucepan. Place the saucepan directly over low heat and bring to a boil. Without stirring, you can boil it down to one-quarter pint.



The milk won't scorch! Aluminum spreads the heat fast, avoiding a hot spot on the bottom. Good cooking becomes simpler, and cleaning the saucepan easier!

Wouldn't it be a cinch if all cooking could be as simple as just boiling water! But there are sauces, puddings, cereals, cakes, roasts . . . *all sorts of cooking*. And with all of them, the fast spreading of heat in Wear-Ever Aluminum . . . avoiding hot spots . . . certainly contributes to making life pleasanter.

We're sorry no Wear-Ever utensils could be made during these last four years; but just as soon as the enemy is well on the run, and Uncle Sam says "Reduce war work, start home front production," we shall start making joy-to-use Wear-Ever aluminum cooking utensils again.

Genuine Wear-Ever is worth waiting for.

# WEAR-EVER

## ALUMINUM UTENSILS

Made of the metal that cooks best . . . easy to clean

THE ALUMINUM COOKING UTENSIL COMPANY, NEW KENSINGTON, PENNSYLVANIA

### P.S.

... More good news, too, will be the sensational new Wear-Ever Pressure Cooker, to cut your kitchen hours and make meals more delicious.



On the long sandy coasts the Danes like to bathe in solitude on moonlit nights, beside the whispering pines and beeches.

## DENMARK (continued)

as a cigar roller, separating the brown leaves from the grayish ones, and ever since had considered that he was a bit of an artist himself. After the toasts at this dinner had passed a certain peak, his wife suggested they go home, reminding him that he had affairs of state to attend to in the morning. Said Stauning majestically, refusing to budge, "I do not care to govern tomorrow."

He often dined out with the big industrialists, in white tie and tails, but he never forgot his origin and he died as poor as he was when he rolled cigars. Once I traveled with him to a Social Democratic congress in Odense, where Hans Christian Andersen was born. There was an all-night party and when we returned to the hotel the charwomen were on their knees scrubbing the hall floor in the cold

dawn. Stauning was touched. With a gesture of lifting up forlorn humanity and repairing centuries of injustice, he shouted, "Proletarian women, arise! It is the hour for you to drink champagne!" They looked somewhat alarmed. But the next day he made one of the strongest reform speeches of his career, a landmark in the development of our social-security system.



Old Viking Stauning

When Denmark and Norway disputed sovereignty over Greenland, they did not go to war; they went to The Hague. Stauning was one of Denmark's pleaders and his testimony won the vote of 12 of the 14 members of the international tribunal. (One of the two dissenters was Norwegian.) Greenland remained all Danish, and it still is. But on April 9, 1941, a year after Denmark was overrun, the Danish minister to Washington, Henrik Kauffmann, turned its defense over to the U. S. and gave the U. S. bases on the island. Danes and Americans are getting acquainted in Greenland and will see a little more of each other after the war than hitherto.

If Americans have anything to learn from us, I hope it will be a more poetical kind of enjoyment of life. Only an incurable materialist would fail to see the poetry, for example, in the wonderful Danish cold table (*det kolde bord*). The Swedish *smörgåsbord*, so popular in America, is a pale brother. The bigger the table, the better. Many colored salads sprout from thin slices of buttered pumpernickel. Baby shrimps in butter crowd all over the black rye bread. The pink smoked salmon contrasts delectably with the greenish Limfjords oysters. Glasses of *Snaps*, the Danish firewater, radiate from the table's center like living diamonds. There is a dessert made of burnt sugar and buttered crumbs of black bread filled with mulberry jam and covered with whipped Danish cream. It is called "peasant girl with veil." It is an Andersen fairy tale told by Lucullus.

Danes also understand less substantial forms of art. In November a Dane won the Nobel prize for literature. The Swedish Academy chose Johannes V. Jensen because of his "exceptional vigor and fertility of his poetic imagination, combined with an all-embracing creative expressiveness."

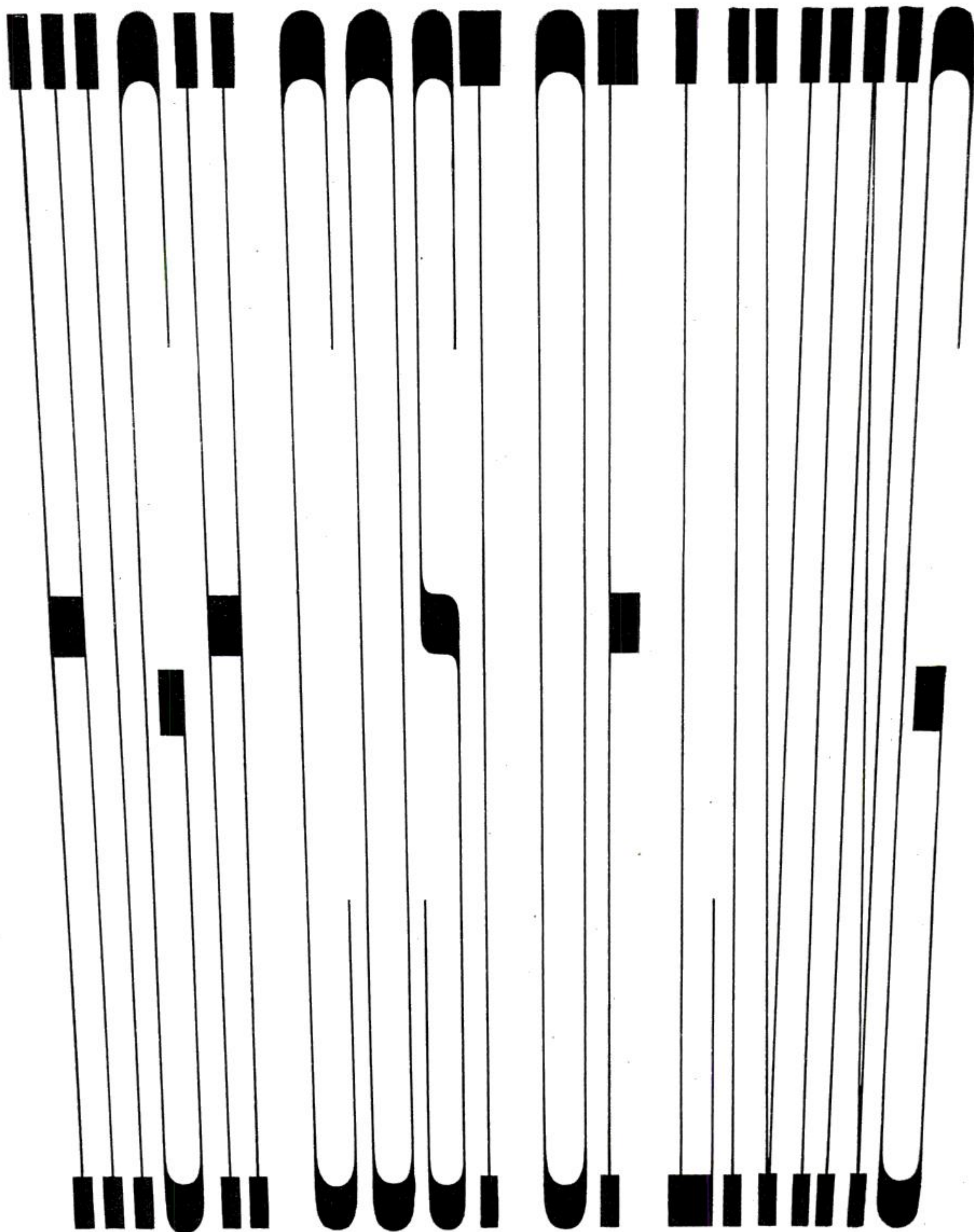
Jensen is little known in America. But in Denmark he is a sort of public conscience. When he expresses opinions on everyday life he upsets entire communities. He has been like a dog at the heels of bigoted virtue and complacency. Had he been born in nearly any other country, he would be famous everywhere. But Denmark is so little, the language so exclusive and the world so big!

CONTINUED ON PAGE 58



# IT'S ALL IN THE WAY

## YOU LOOK AT IT!



(The lines at the right may look like a mystic maze. But if you close one eye and tilt this page to the position shown, you can easily read four familiar words.)

**MAYBE** you won't thank us for reminding you of the H C of L. But *it doesn't seem nearly so high when you look at it in the light of your electric bill!*

Almost alone among household necessities, the price of electricity has not spiraled upward with war. In fact, official government figures\* show that the average price of electricity has actually *dropped 3.2%* since 1939!

That's especially good news now, but it continues a long-time trend. Electric prices have

\*Bureau of Labor Statistics.

been coming down so steadily that *the average American family gets about twice as much electricity for its money today as it did 15 years ago.*

If your bill is no smaller, it's because you're using more electricity to do more jobs than you did then. But the saving is *there.*

It has been accomplished by America's light and power companies in spite of rising costs and taxes—on top of tremendous war demands for electric service that were met without delay, shortage or rationing.

It was done by efficiency and experience and sound *business* management—by the same American enterprise which built our nation and on which its future depends.

• Hear NELSON EDDY in "THE ELECTRIC HOUR," with Robert Armbruster's Orchestra. Every Sunday afternoon, 4:30, EWT, CBS Network.

**167 ELECTRIC LIGHT AND POWER COMPANIES\***

SELF-SUPPORTING, TAX-PAYING BUSINESSES

\*Names on request from this magazine.

**DON'T WASTE ELECTRICITY JUST BECAUSE IT'S CHEAP AND ISN'T RATIONED!**





"You're making wonderful progress since you've got rid of your '5 o'clock Shadow'."

## HOW'S YOUR PROGRESS?

What's the good of your shave if it doesn't last! Sturdy, super-keen Gem Blades get the beard at the base clean and close; positively prevent "5 o'clock Shadow"! Keep you chin-clean far longer. Try Gem!

AVOID '5 O'CLOCK SHADOW' WITH

# GEM

RAZORS and BLADES



**PAPER PACKS A WAR PUNCH!**  
Fight Waste · Save Paper for Salvage

## DENMARK (continued)

Magazines as we know them in America hardly exist in Denmark. The daily papers take their place with a section called the *Kronik*. Here contemporary philosophers and authors exercise a special kind of creative journalism. Jensen, a master of the *Kronik*, used it to tell Danes about his favorite subject, America. Now 71, he made his first trip to America at 23. At that time, he says, it was like venturing out on an ice-floe. It drifted aimlessly, but it moved forward; the very idea of it gave many Europeans cold feet. Jensen staked his whole literary fortune on the importance of the American experiment. To him



Johannes V. Jensen

America represented a revival of the strength of primitive man, and primitive man is another Jensen enthusiasm. His best-known novel, *The Long Journey*, traces the struggle of man from glacial times to the discovery of America. Incidentally, he tried to prove in it that Christopher Columbus was of Danish descent.

Last time he was in New York Jensen nearly died in the Roosevelt Hospital. In a barely audible voice he politely addressed his wife, "Pardon me if I continue to advertise America, though unintentionally, by making you a widow in New York."

Danish art also thrives because of Danish beer. The Tuborg and Carlsberg breweries have dedicated their profits partly to science, partly to contemporary paintings, which they buy and distribute to schools, museums and even public baths. Thus Danish artists have more than one reason for their heavy beer drinking.

All things considered, until the Nazis came in April 1940 we Danes were as happy a people as any in Europe. The occupation fell upon us like a stroke of doom. Denmark had never in its history been occupied before. To see German soldiers parading and singing *Deutschland über Alles* in the streets of Copenhagen gave every Dane an unbearable sense of finality.

But the shock did not last long. No quisling arose to divide us. On the contrary, we found a new focus of unity. That was our king, who kept his throne, unafraid. After the invasion he rapidly replaced the more colorful prime minister in Danish hearts. The people needed a new symbol and he filled the bill.

Hitler had decided to make a show case of Denmark as a model protectorate. During this period the Germans tried everything short of force to make the king show himself publicly in the company of the invaders. They did not succeed. At his 70th birthday celebration in 1940, he demanded that no German uniforms should be seen in the streets or in the Royal Theater. The Germans gave in to avoid anti-German demonstrations. There was a gala performance in the theater. When it was over, people gathered in the blackout in front of his palace, Amalienborg, under the starlit sky. They wanted to see him, wanted him to come out on the balcony. They called and shouted. At length there appeared a tiny flashlight at the back of the dark room. It was the old king, leading his queen to the balcony. Said he, "Better times, brighter days are in store. I hope to live long enough to see them with my people. Your affection gives me strength for days to come. But it has been a strenuous day. I am tired. Please now, go home to bed." And the people went.



King Christian X

The Danes were united against the Germans and resisted in the most forthright ways. It was often said that the RAF spared Denmark from severe bombing because the Danish saboteurs did so good a job. Precision workers, they knew the value of timing. When the crown princess gave birth to a daughter last spring, the traditional 21-gun salute was replaced by 21 acts of sabotage. One factory after another blew up as if an officer of the guard were giving the command in front of the royal palace.

But responsible Danish leaders all along tried to avoid an open rupture with the Germans. And after Stauning died and the Germans forced out his successor, Vilhelm Buhl, these efforts became more conscientious. The last Danish prime minister was Erik Scavenius, an astute and "realistic" politician who took pride in the title of cynic. He argued, with perfect sincerity, that Denmark's best long-term hope lay in playing possum. He therefore condemned the saboteurs, calling them a "lawless mob" and "gangsters."

CONTINUED ON PAGE 60





"U.S." Keds  
1941

"U.S."  
JUNGLE BOOTS  
1945

## THE SHOE THAT GREW WITH THE BOY

"Keds" is a name that stirs memories—of young sons absorbed in play and games—of bodies growing strong—reflexes sharpening—the learning of teamwork. It's the name of America's first and best-loved boy's rubber and fabric athletic shoe.

"Keds" was one of the first casualties of war.

But this shoe left a great legacy to our nation.

Because your sons liked and wanted Keds, many men and women found work making them. A business grew—a business you made big—with

scientists, engineers, artists, workmen joined in common effort to satisfy your need.

Like any business, it had untapped strength and vision in its people. Under the compulsion of war, these "shoe-makers" began thinking, creating, meeting war needs that they alone could meet. The different products they produced fill a large hall.

But, more important, we could care for the needs of the men and women now fighting. It is these "shoe-makers" who build the rubber life rafts, the life vests, the bullet sealing gasoline tanks, the jungle boots—dozens on dozens of products.

We are a race of builders. Rubber by its very nature challenges the best in people who want to build ...to create...to serve the needs of people.

The most vital work of United States Rubber Company is the opportunity, the tools, the science, and, above all, the teamwork it provides to encourage men and women to create new security and better living.

You'll see this in action when Keds come back. They'll be better Keds because they will still be made by the kind of people who work to fill human need.

SERVING THROUGH SCIENCE




Listen to "Science Looks Forward"—new series of talks by the great scientists of America—on the Philharmonic-Symphony program. CBS network, Sunday afternoon 3:00 to 4:30 E.W.T.

# UNITED STATES RUBBER COMPANY

1230 SIXTH AVENUE, ROCKEFELLER CENTER, NEW YORK 20, N. Y. • In Canada: DOMINION RUBBER CO., Ltd.







# New neighbor saves labor!




**1** On Monday a newlywed couple named Warner Had moved in the little white house on the corner.




**2** A day or so later the neighbors who called Were startled to find them completely installed.




**3** "But how did you do it?" a visitor said, "Why, cleaning the windows alone leaves me dead!"



**4** "You ought to use WINDEX!" their hostess opined, "Just spray and then wipe and your windows are shined!"



**5** The economy angle she then did explain— That WINDEX costs less than a penny per pane!




**6** And if it's the 20-ounce size that you get, The tariff per window is thrifter yet!

Get Brighter Windows Quicker With—

# WINDEX

WINDEX is a *must* for house cleaning! No streaking, no film, when you insist on this nonflammable, oil-free cleaner that costs but a fraction of a cent per window pane. Don't trust cheap substitutes.

**For Economy, Buy the Big 20-ounce Size**



Copy. 1945, The Drackett Co.

## DENMARK (continued)

Scavenius got the king to issue proclamations against sabotage and even leading trade unionists echoed his warnings to save Danish institutions and land values. But the "Freedom Council," the Danish underground organization, with members from all political parties, did not follow Scavenius. It thought it more important to save the Danish soul. Sabotage continued.

This split did not mean that Denmark was divided in its opposition to the Germans. No serious Dane ever called Scavenius a quisling or accused him of being kind to Germans. They knew he was kind to nobody. The split rather reflected the difference of opinion in all democratic countries as to the revolutionary implications of the war. In any case the split ended in August 1943 when the Germans dropped all pretense and took over the country.

A month later, to scare Denmark into submission and to avenge sabotage, Hitler personally decreed a terror against Danish Jews. They were to wear the yellow Star of David. When the king was informed, he replied that in that case he and his family would all wear the star "as a sign of the highest distinction." In every thinkable way Danish Jews were helped to flee. The Danish police called on Jews in their homes, took them in ambulances to waiting fishing boats. Nearly 7,000 have escaped. The rest are now in concentration and extermination camps in Germany or in hiding.

Hitler's definition of a Jew has no meaning in Denmark. Earlier the king had said, "We have no Jewish problem, for we Danes do not consider ourselves inferior to the Jews." He had attended services in the Copenhagen synagogue in full-dress uniform. The Jews had come in the 17th Century and their descendants had long since become Danes. Georg Brandes the critic, Henri Nathansen the playwright, Niels Bohr the Nobel Prize atom smasher were Danes, not Jews. General de Meza, it is true, who commanded the army against Bismarck in 1864, has been criticized for peculiar behavior perhaps attributable to his Portuguese ancestry. He used to expose himself on the most dangerous promontories in battle, with bullets singing around him and a huge woolen scarf waving in the breeze. But he wore it because he had a deadly fear of catching cold.

Denmark is not Denmark today. Since August 1943 it has been a grim, underground battlefield. Sabotage and strikes have been continuous. To most Danes the showdown of August 1943 came as a relief. Passive resistance, however effective, had become psychologically unbearable. Today Danes are fighting at home, in Greenland, in the armies of the United Nations. We are peaceable people. We had substituted the gentle fairy-tale poet, Hans Andersen, for our Viking heroes. But we keep a strain of Viking ferocity.

We also keep our love of the Danish land. It is a poor land, without coal, iron or rich soil, but when you cross the border from the south it is like coming into a rich garden. The rye fields move in the wind like the golden hair of the girl waving at you from her silent bicycle. The salt water embraces the islands. On the Jutland peninsula the nights are clear and starlit. No country is quite like Denmark. The hills are not high, but they are covered with a soft green turf, a green blanket which every Dane, no matter where he is in the world, wants to draw over himself when he dies.



Fisherwomen in Copenhagen market sell live fish kept in submerged wooden crates which are suspended in the clean canal.

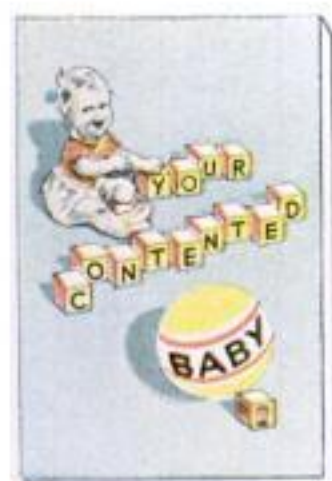


When milk's  
"on the house"  
*it must be the best*



#### BABY'S FORMULA

Your doctor will give you directions for your baby's formula. It can easily be prepared with safe, nourishing Carnation Milk, which is so easy to digest because it forms a fine, soft curd. Remember that adding an equal amount of boiled water gives you the equivalent of whole-milk richness, which makes it simple to figure the right proportions in the formula. Millions of fine, husky youngsters owe their good start to Carnation Evaporated Milk.



**FREE! "YOUR CONTENTED BABY."** 36-page booklet of advice on baby care, with baby recipes. Every mother needs it to help keep baby happy and well. Written by a registered nurse, it's authoritative, practical. Address Carnation Company, Dept. L-45, Milwaukee 2, Wis., or Toronto, Ont.



It's the "house formula" that the nurse has brought . . . to a hospital nursery filled crib to crib with vocal infants whose hungry wails will soon subside into contented gurgles.

And the "house formula," so eagerly awaited, is the formula adopted by the hospital staff as *standard*—not for special, "difficult" cases, but for all the normal, healthy babies. It contains ingredients, chosen with utmost care, that experience has proved best.

And when it comes to *milk*, surely it's significant that, in hundreds of hospitals, the

selected milk for babies is *Carnation Milk*—just as it is with many, many physicians in private practice. They all rely on the safety, uniformity, digestibility, and nourishing values of Carnation—and on its fortification with "sunshine" vitamin D, so essential to the development of strong, straight bones and fine, sound teeth.

That professional confidence has securely guided *millions of mothers*, everywhere in the United States and Canada. Why *shouldn't* they feel that only the *best* could win such favor?

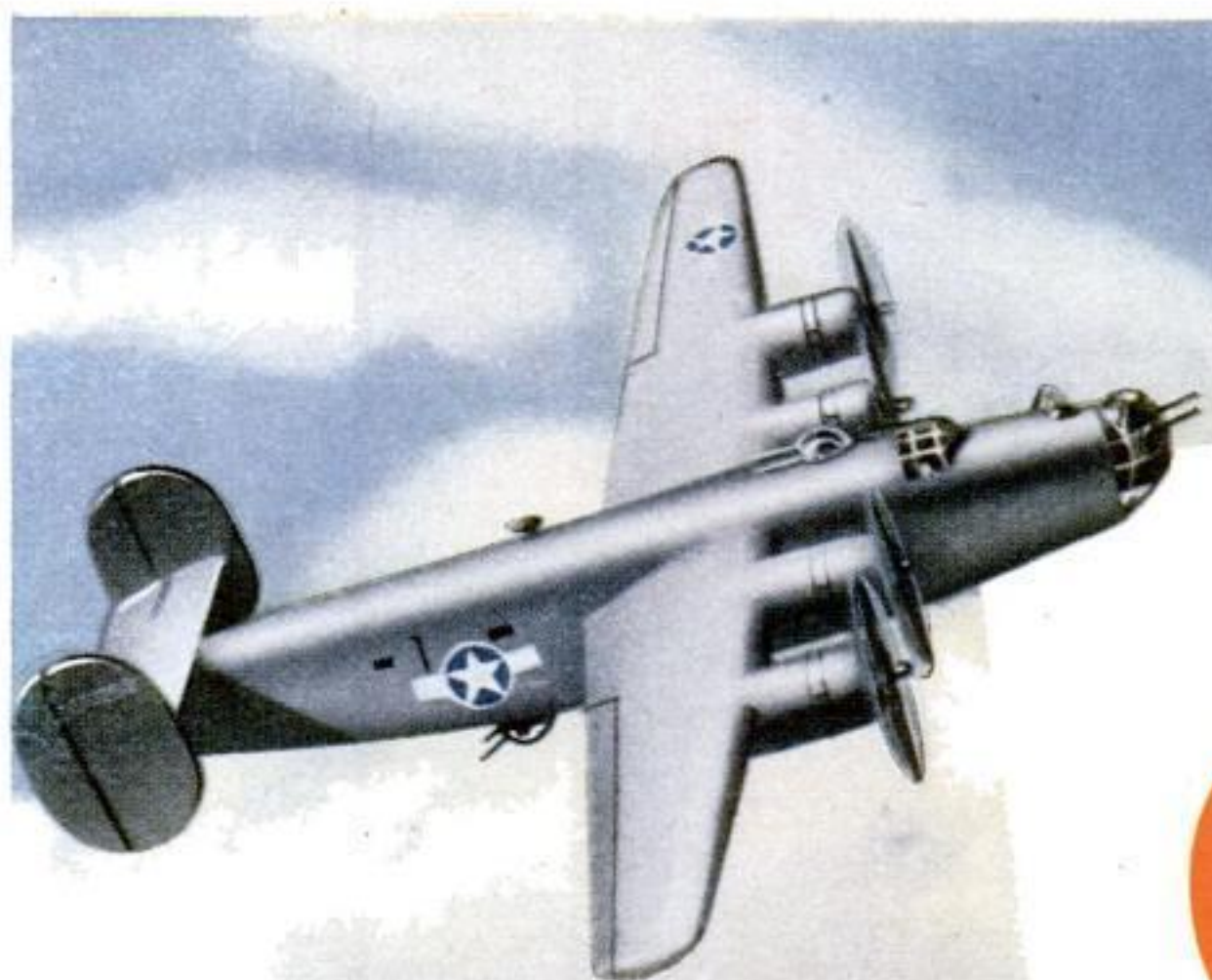
# Carnation Milk

"FROM CONTENTED COWS"

TUNE IN THE CARNATION "CONTENTED HOUR" MONDAY EVENINGS, NBC NETWORK

{ BUY WAR BONDS  
AND KEEP THEM }





B-24 LIBERATOR BOMBER



C-47 SKYTRAIN



P-61 BLACK WIDOW FIGHTER

# CHEVROLET

## Reports to the American People on Chevrolet Production of Volume for Victory

Year after year, our ever-increasing production of war matériel has dwarfed all previous production records of even America's largest manufacturer of motor cars and trucks.



BUY MORE WAR BONDS . . . HELP SPEED THE VICTORY

After 22 months of production of 14-cylinder, 1200-horsepower Pratt & Whitney aircraft engines, Chevrolet was requested by the Army Air Forces to undertake the manufacture of an entirely new 18-cylinder model, developing more than 2,000 horsepower, to help meet urgent military needs. The contract for this new engine was signed—the first engine was test-run in one-third the time usually allotted to projects of this type—and shortly thereafter Chevrolet went into volume production on this new and more powerful Pratt & Whitney aircraft engine.

Currently, Chevrolet is producing three models of Pratt & Whitney aircraft engines: (1) a 14-cylinder, 1200-horsepower engine for the B-24 Liberator—one of America's longest-range bombers; (2) a 14-cylinder, 1200-horsepower engine for C-47 and C-53 transport planes—"workingest airplanes in existence"; and (3) a new 18-cylinder engine of more than 2,000 horsepower for the latest models of the P-61 Black Widow night fighter and the P-47 Thunderbolt—this latter engine being one of the most powerful of all radial-type aviation power plants.

In all, as of Nov. 30, 1944, Chevrolet has manufactured more than 54,000 Pratt & Whitney aircraft engines—supplied the armed forces of the Allied nations with more than 64,000,000 aircraft horsepower—and, as early as November 1943, attained an output of 3,502 complete combat-type engines—the largest single month's production ever achieved by any aircraft engine manufacturer up to and including that date.

**CHEVROLET** Division of **GENERAL MOTORS**



Chevrolet has produced over 2,000 of these giant 90-mm. guns—and more than 3,000 spare tubes—to help destroy enemy tanks and planes.



**1941** Even in 1940, more than a full year before Pearl Harbor, Chevrolet was producing military trucks for the War Department; also steel forgings for gun mounts. On April 3, 1940, Chevrolet was awarded educational contracts for the forging and machining of 75-mm. shells, and the first shipment of these was made in December of that year. This was followed by the signing of contracts (or letters of contract) to produce 14-cylinder, 1200-horsepower Pratt & Whitney aircraft engines (June 1941), pilot models of armored cars (November 1941), and high-explosive and armor-piercing shells (June and November 1941). Other Chevrolet war matériel produced during this year included aluminum forgings for aircraft manufacture—within a few months after work was started on the expansion and conversion of the first plant devoted to this purpose.

**1942** With the U. S. fully engaged in the world struggle, Chevrolet activities were increased to keep pace with the ever-mounting, ever-varying demands for war equipment. In January, work was started on an addition to the aluminum forge facilities, and this work was completed a few months later. On March 30, the first Pratt & Whitney engine was produced, six full months ahead of schedule. Also in March, Chevrolet was again requested by the Army Air Forces, for the second time in three months, to expand its contract for these engines. April brought production of the first armor-piercing shot and the beginning of the construction of another aluminum forge plant, which was completed at the end of 1942. September 1 saw the first armored car—September 11, the first 90-mm. gun . . . and September also saw the beginning of the construction of a new magnesium foundry, completed in January of the following year.

**1943** The year 1943 brought new high production marks in Chevrolet's program of turning out Volume for Victory. Production of Pratt & Whitney aircraft engines—armored cars—90-mm. guns—high-explosive and armor-piercing shells—military vehicles—steel forgings—aluminum forgings—magnesium castings and other war matériel—all reached or surpassed the prescribed peaks during the year, with the monthly output of some of these items doubling, tripling or even quadrupling by the end of 1943. And, by the same token, increased manufacturing efficiency made it possible for Chevrolet to reduce the unit prices on various matériel to the Government and taxpayers by 18 to 62 per cent in this year alone.

**1944** Again in 1944, Chevrolet concentrated on its program of building Volume for Victory, producing at a rate far exceeding the totals of its greatest peacetime year. For its achievements in war production, Chevrolet plants and employees have been honored with six Army-Navy "E" awards: one for the production of armor-piercing shells (1942), with two additional stars for continued efficiency (1943-1944); three Army-Navy "E" awards for aircraft engine production (1943), with a total of eight additional stars for continued efficiency (1943-1944); and two more Army-Navy "E" awards for aircraft engine production (1944), with two additional stars for continued efficiency. And, needless to say, Chevrolet will continue with its vital work of war production until complete victory is won.

\* These illustrations reproduced from official U. S. Army Signal Corps photographs.



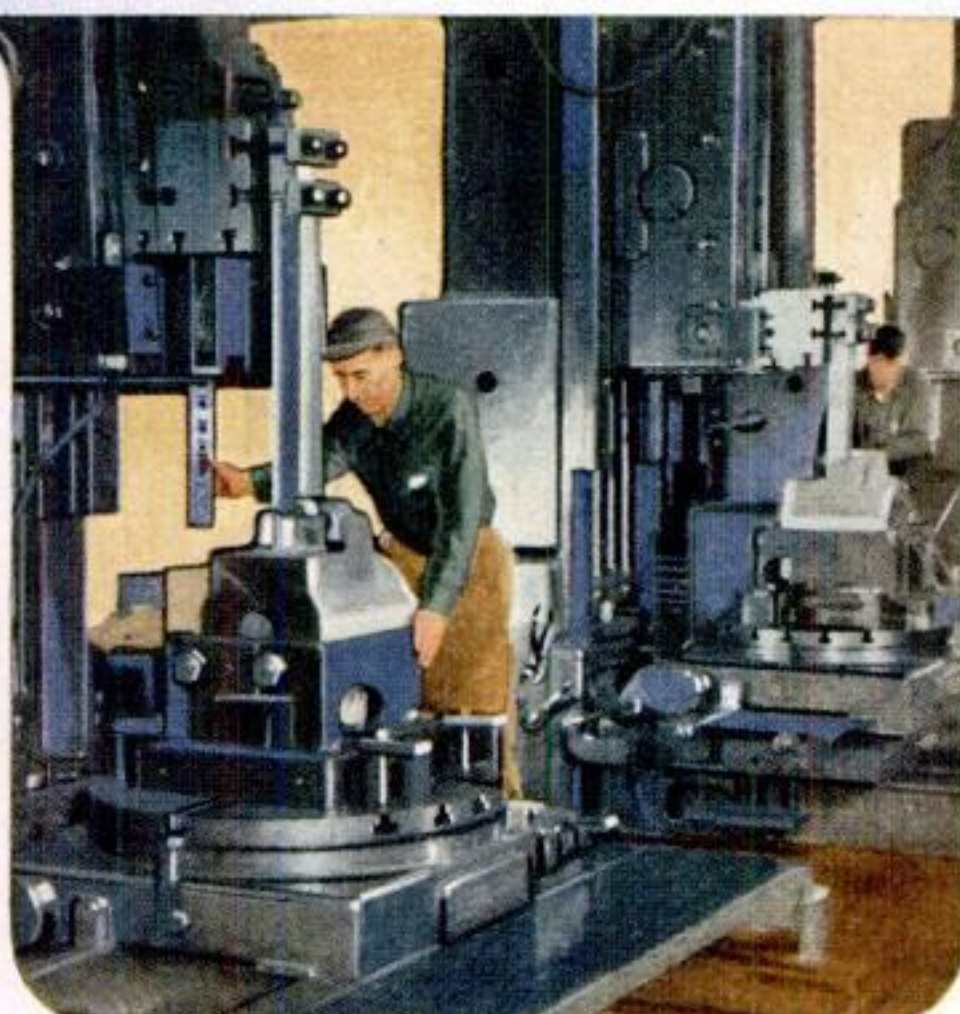
Chevrolet has produced over 400,000 rugged, powerful military trucks, in three different types, to serve our fighting men on battlefronts in all parts of the world.



Chevrolet has produced and shipped over 100,000,000 pounds of aluminum forgings from one plant alone in 22 months—this one plant being the largest of four aluminum forge plants operated by Chevrolet.



Chevrolet has produced millions of high-explosive and armor-piercing shells to help our fighting men win total victory over the Axis powers.



Chevrolet has produced other vital parts by the million for scores of other war producers both within and without General Motors.



Chevrolet has produced several thousand 14-ton armored cars—instruments of victory extraordinary—to help spearhead Allied invasions.



**YOU, TOO, MAY LOOK FOR THESE SKIN IMPROVEMENTS IN ONLY 14 DAYS!**



**Less oiliness, Less dryness!**

"Less oily," says Esther Spellman of Boston. "Less dry!" says Doss Franklin of Chicago. Of the 1285 women who tested the new 14-Day Palmolive Plan, 696 had too oily or too dry skins to start, according to examining doctors. But at the end of 14 days, 566 of these women actually showed definite, positive gains.

**Finer texture, Better tone!**

Anne Snyder of Philadelphia reported finer texture after trying the Palmolive Plan for just 14 days! The 36 doctors reported 63% of all the women gained better texture...65% gained better tone. Reason enough for every woman who longs for a lovelier complexion to start this new *proved* way of using Palmolive!

**Smoother! Fewer blemishes!**

"Skin smoother!" reports Lynda Kaye of New York. "Fewer blemishes!" says Marion Dear of San Francisco. The 36 doctors found gratifying evidence of increased smoothness in almost two-thirds of the women who tested the 14-Day Palmolive Plan. And over half of the skins had fewer blemishes.

**Fresher, Clearer color!**

"Skin fresher!" reports Edith Shorr of Detroit, listing her complexion's gains from testing the 14-Day Palmolive Plan. The 36 examining doctors report this same important improvement for 2 skins out of 3 among the 1285 women. See if this Plan won't bring you fresher skin—and in only 14 days!

# DOCTORS PROVE

**2 out of 3 women  
can have  
Lovelier Skin in 14 Days!**

**14-Day Palmolive Plan tested  
on 1285 women  
with all types of skin!**



"My complexion had lost its soft, smooth look," says Virginia Crawford of Glendale, Mo. "So I said 'yes' when I was invited to try the new 14-Day Palmolive Plan—along with 1284 other women of all ages—from fifteen to fifty! My group reported to a St. Louis skin doctor. Some of us had dry skins; some oily; some average. After a careful examination, we were given the Palmolive Plan to use at home for 14 days.



**"Here's the *proved* Palmolive Plan:**

I washed my face 3 times a day with Palmolive Soap. Then—each time—for a *full* 60 seconds—massaged onto my skin Palmolive's lovely soft lather, as you would a cream. Then rinsed. This cleansing massage brought my skin the full, beautifying effect of Palmolive's lather. After 14 days, my doctor agreed my skin was smoother, fresher, cleaner. You *must* try this wonderful 14-Day Palmolive Plan for your skin!"



**It's NEW! It's BIG!  
Bath Size Palmolive!**

Use it for tub or shower. Thrifty. Solid. Long lasting. And how a man enjoys its rich, generous lather!



**DOCTORS PROVE  
PALMOLIVE'S BEAUTY RESULTS!**





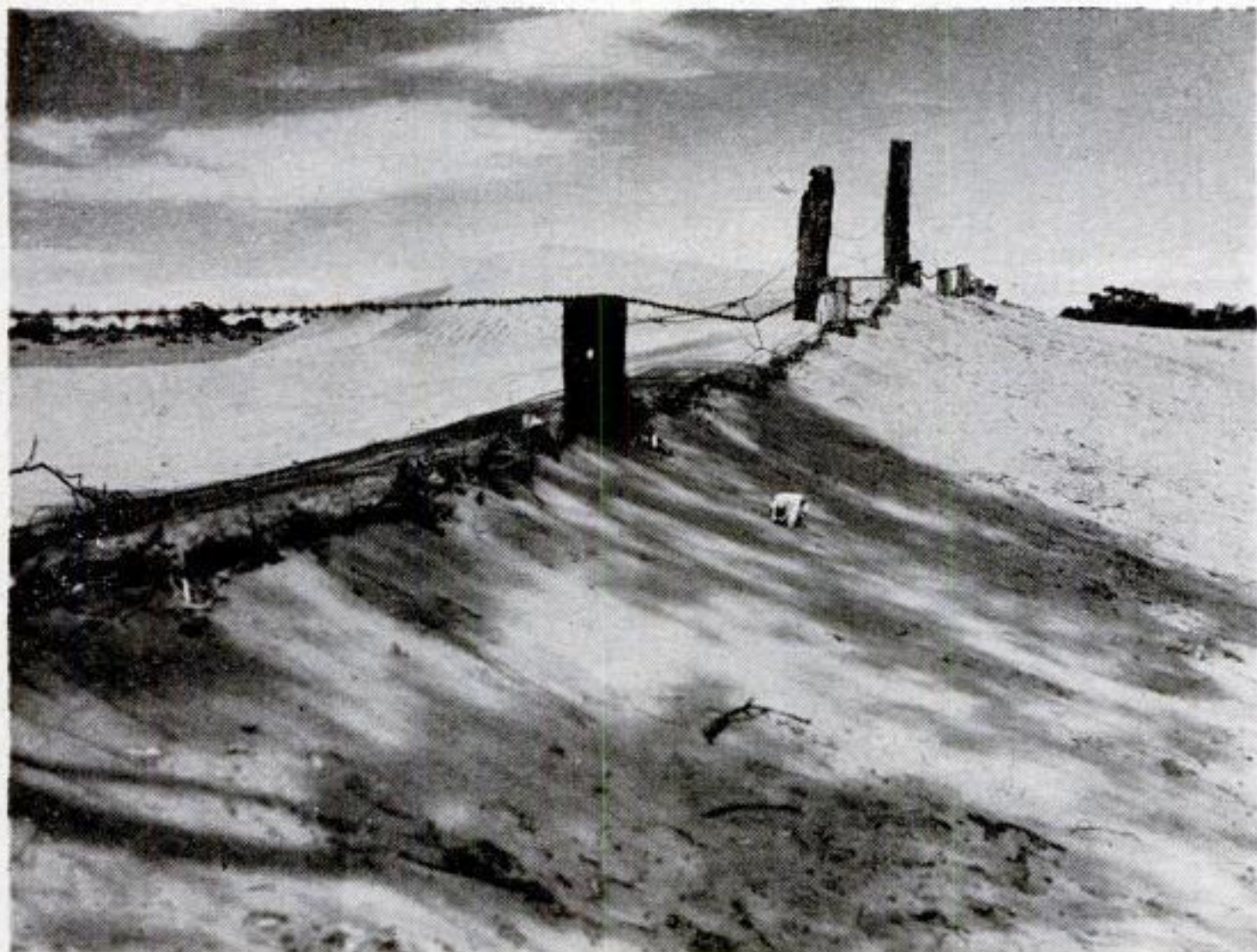
A WITHERED TREE STANDS ON AN ERODED PILLAR OF POWDER-DRY SOIL. HIGH WINDS HAVE BLOWN AWAY THE SOIL, LEAVING THE GAUNT ROOTS EXPOSED TO THE HOT SUN

## AUSTRALIAN DROUGHT

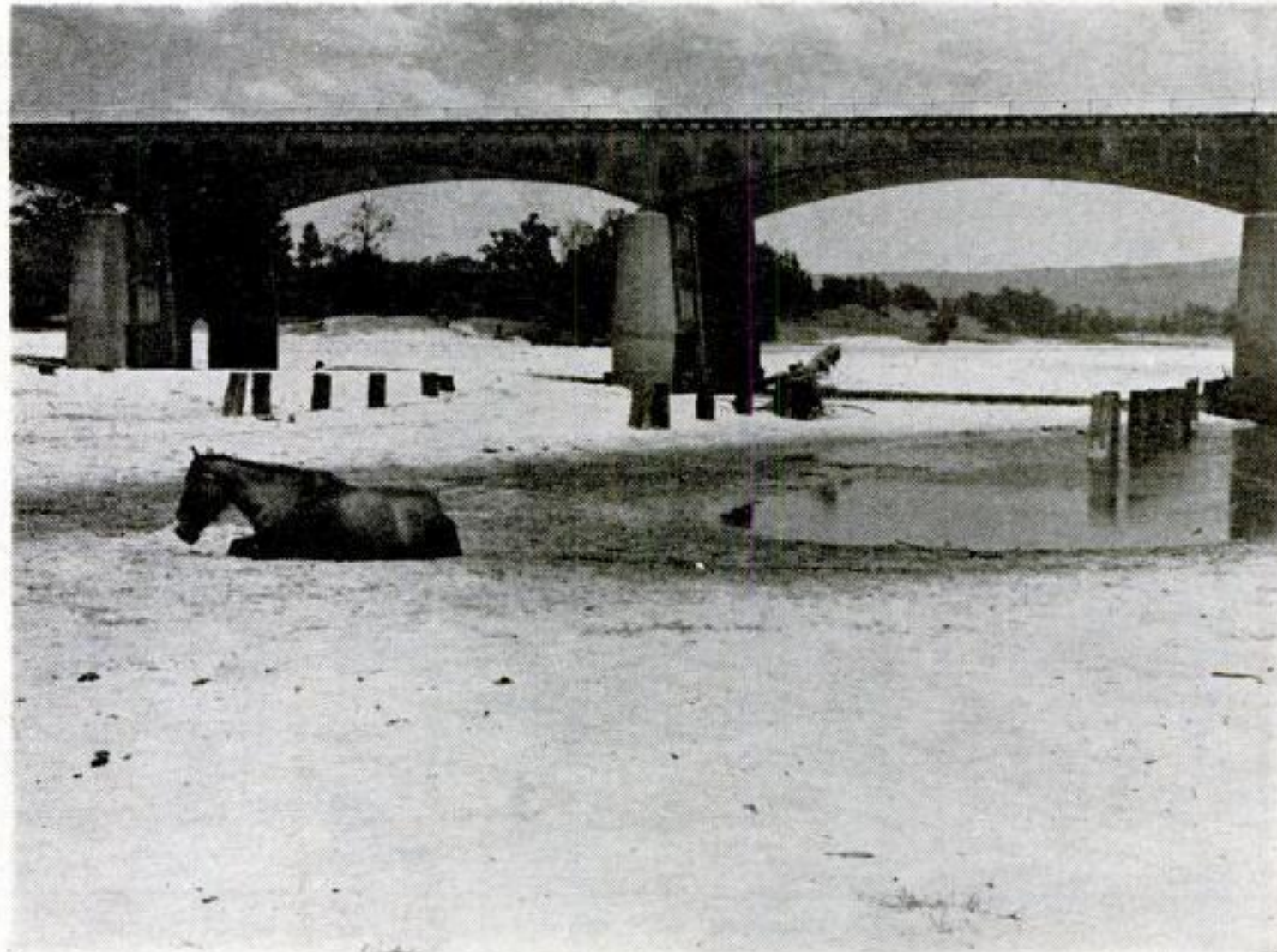
Erosion and lack of rain ravage  
continent's ranches and farmlands

During the past year Australia has suffered a terrible drought. The rich, productive states of Victoria and New South Wales in the southeast of the continent have had little or no rainfall. Crops have shriveled. Millions of sheep and cattle have starved. The land has been left desolate and scarred by eroding winds. The country's average yearly wheat harvest of 156,000,000 bushels has fallen to 50,000,000. Along with New Zealand, Australia produces more

than 90% of the food supplied to American troops in the Pacific battle zones. The drought has menaced its wartime role, but stockpiles of previous bountiful years have enabled her to keep pace with shipping requirements. The continuing cycle of droughts, about once every ten years, may completely devastate the rich soil, leaving it with no recuperative resources. A big conservation program of irrigation, "resting" the land and planting grass cover is now being urged.



Drifted sand has almost covered a barbed-wire fence. Rather than remove the sand, new fences are built right on top of old ones. There are two other fences underneath this one.



A river bed has been dried up by lack of rain. Depth of river when flowing normally is about eight feet. The horse in foreground has been caught in the drying mud and silt, awaits rescue.



# Here's how your car FEELS...



...after **MARFAK**  
chassis lubrication!

"She sails along beautifully," you'll say to yourself, after your car has received a MARFAK chassis lubrication job. And it'll stay that way, too. Because Texaco MARFAK sticks to the job, resisting washout, squeezeout, wearout! MARFAK is always applied by chart, never by chance. Ask your Texaco Dealer to give your car that "MARFAK feeling" today!

THE TEXAS COMPANY

#### MAKE THIS TEST!

When your car is ready for its next chassis lubrication job, make special note of its riding and handling qualities. Then have your Texaco Dealer MARFAK your car. Now try it out on the roughest streets, on sharp turns. Then's when you can feel the difference that MARFAK makes.



For Your Enjoyment... 2 Great Radio Programs  
Tune in **JAMES MELTON: The TEXACO STAR THEATRE** every Sunday night.

**METROPOLITAN OPERA: Complete** broadcasts of great operas every Saturday afternoon.



Consult newspapers for time and stations

## Australian Drought (continued)



Eroded land lies barren and gloomy as the result of the scouring winds which blew away tons of topsoil. The small clumps of remaining trees and bushes still anchor



A farmer returns from a day's trip to the city to find rapidly drifting sands filling his barnyard, burying his equipment. Scene is reminiscent of the U. S. "dust bowl."





some of the soil in place by their roots. Although there was originally a thick layer of topsoil, erosion has carried most of it away. When all topsoil goes, fertility is gone.



**Dust storm in daytime** raises a thick pall around a car creeping along a street of a New South Wales town. Car owner turned on headlights to see where he was going.

*It solves  
the cocktail puzzle!*



**H**ERE'S THE EASY WAY to put your cocktails together. *Let us do it for you!*

*Heublein's Club Cocktails* come to you perfectly mixed. You just add ice and serve. Ask for them at your local liquor store.

*There are no finer cocktails.*

**HEUBLEIN'S**  
*Club*  
**COCKTAILS**



THE FAMOUS FIVE  
Dry Martini, 71 proof  
Manhattan, 65 proof  
Old Fashioned, 80 proof  
Side Car, 60 proof  
Daiquiri, 70 proof

G. F. Heublein & Bro., Inc., Hartford 1, Conn.





COTTON BLOUSE TIED IN A BOW AT THE FRONT AND EXPOSING THE MIDRIFF IS A SPORT FASHION. FOR MORE FORMAL WEAR, ENDS ARE CROSSED TO COVER MIDRIFF AND TIED IN BACK

## WRAP-AROUNDS

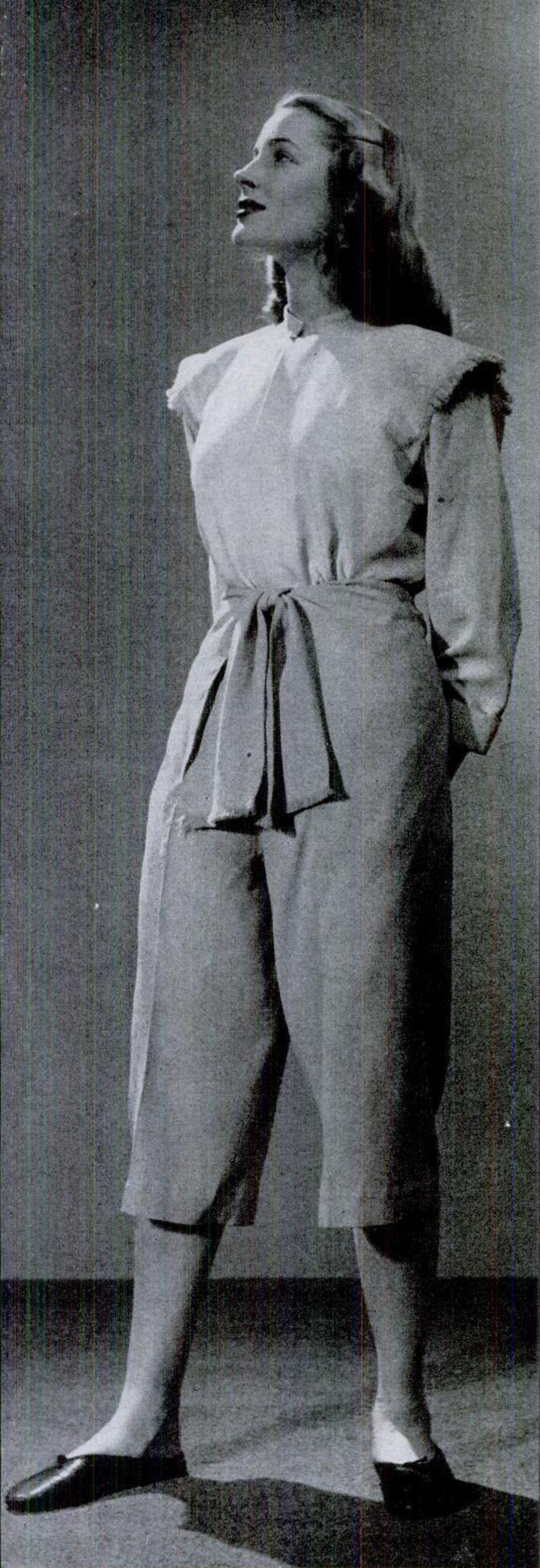
Device of tying on clothes now spreads to entire fashion field

A minor revolution in women's clothes is recorded in these pictures. They show the new wrap-around fashions, clothes which are tied around the waist and stay in place without buttons, zippers, fasteners, belts. Several years ago New York Designers Clare Potter, Claire McCardell and Tina Leser began experimenting with wrap-around sports clothes. The movement gained impetus a fortnight ago when Tina Leser won second prize in the annual Fashion Critics' Award

(LIFE, Feb. 26). Miss Leser, who was born in Philadelphia, spent six years in Honolulu running a specialty shop. She came back to the U. S., turned to designing and has remembered in her clothes the easy-fitting, wrap-around garb of Pacific natives.

Having started in play clothes, wrap-arounds are now invading the entire women's clothing field. They will be seen this spring in formal and informal evening clothes, suits, skirts, blouses and even daytime dresses.





A front knot, tied as loosely or snugly as wearer wishes, keeps these short slacks in place. Designer Tina Leser got the idea from the Hindu water boy's trousers.

CONTINUED ON NEXT PAGE

COLORS OF AMERICA'S GREAT OUTDOORS

# Wembley

## NOR-EAST NON-CRUSH TIES



*Crush it!...*

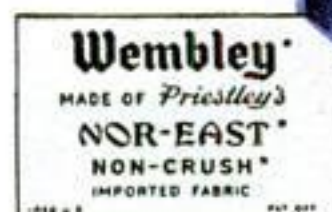


*Twist it!...*



*Knot it!...*

*Not a Wrinkle!*



**Quality Far Beyond the Price**

**ONE DOLLAR**

**WEMBLEY TIES** of imported Nor-East Non-Crush fabric maintain high *quality*, but are limited in *quantity*. When more fabric is available from England, you'll be able to get all you want. Meanwhile, select Bar Harbor Blue in Wembley's new wartime all-wool fabric—at better stores everywhere.

COPYRIGHT 1945, WEMBLEY, INC., NEW ORLEANS





No curative power  
is claimed for  
**PHILIP MORRIS**—but

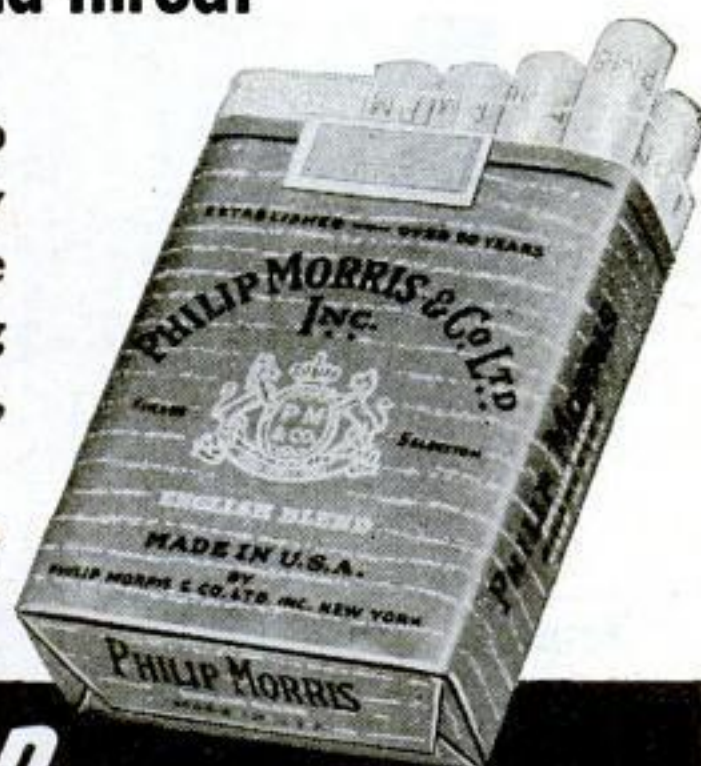
# AN OUNCE OF PREVENTION is worth a pound of cure

**PHILIP MORRIS**

are scientifically proved far less irritating to the nose and throat

When smokers changed to PHILIP MORRIS, substantially every case of irritation of the nose or throat—due to smoking—either cleared up completely, or definitely improved!

—from the findings of a group of distinguished doctors.



**CALL FOR  
PHILIP MORRIS**

**FAR FINER FLAVOR—PLUS  
FAR MORE PROTECTION**

## Wrap-Arounds (continued)



New-old design is this wrap-around blouse made by Jennifer, Viennese designer who is now in New York. Although it costs \$7 to \$30 at smart shops, it is easy to make.



Front of the blouse is tied at the back with two strings and back of the blouse is brought forward and tied in bow at front. This blouse will fit any size from 10 to 16.





# NAVY CHAPEL WEDDING

*Navy Captain's daughter,  
lovely Virginia Kiernan, becomes the bride  
of Lieutenant (j. g.) Harold Frederick Lang.  
Her Dresden doll beauty  
she trusts only to Woodbury!*



## ... another Woodbury Deb

"Even in the tropic heat of Manila," says Ginny, "Woodbury Facial Soap kept my skin beautifully soft. I love the wonderful, fresh feel of my skin after a Woodbury Facial Cocktail. A good massage and two rinses, hot and cold. Woodbury is *different*, all right!" Because Woodbury is truly a *skin* soap—made by a famous formula, in cake form only!



**They take their marriage vows** and look forward to a peacetime life together. Meantime, Ginny will keep up her singing for Navy radio shows, and work on her Victory Garden.



**Snapshots from their Courtship Album...** "Navy Yard Scooter" was snapped on a leave date. They met each other at a theater party given by friends. Love at first sight, of course!




**"The day he popped the question,"** says this swimming shot. Easy to see why he fell for that sweet-petite charm, and that irresistibly soft and lovely Woodbury complexion!



**Made by skin scientists for skin alone** with a special costly ingredient for extra mildness. Woodbury is *different*! For brighter, smoother, more romantic skin—use Woodbury!

BRING THEM BACK SOONER—BUY AND KEEP BONDS!





• Style 6165, Straight tip blucher that is always good for business.

• Style 6162, Newest wing tip brogue with distinctive rows of heavy stitching.

**MORE MEN WEAR FORTUNE SHOES THAN**

**ANY OTHER BRAND IN THEIR PRICE RANGE**

• When any product can lead its field in America, you can bet your bottom dollar *that* product is *worthy* of leadership. The fact that Fortune shoes are now leading their field is evidence that they have passed successfully the finest test of any product's worth—the test of public acceptance. To discover for yourself why millions of American men choose Fortunes, try on a pair . . . *step into a Fortune* and find the snug-fitting comfort, the quality leathers, the expert detailing and finish that make Fortune the *really fine* shoe in its price field. After the first step, you'll know that *this* is the shoe for your money. For the newest in styling for spring, see your local Fortune dealer.

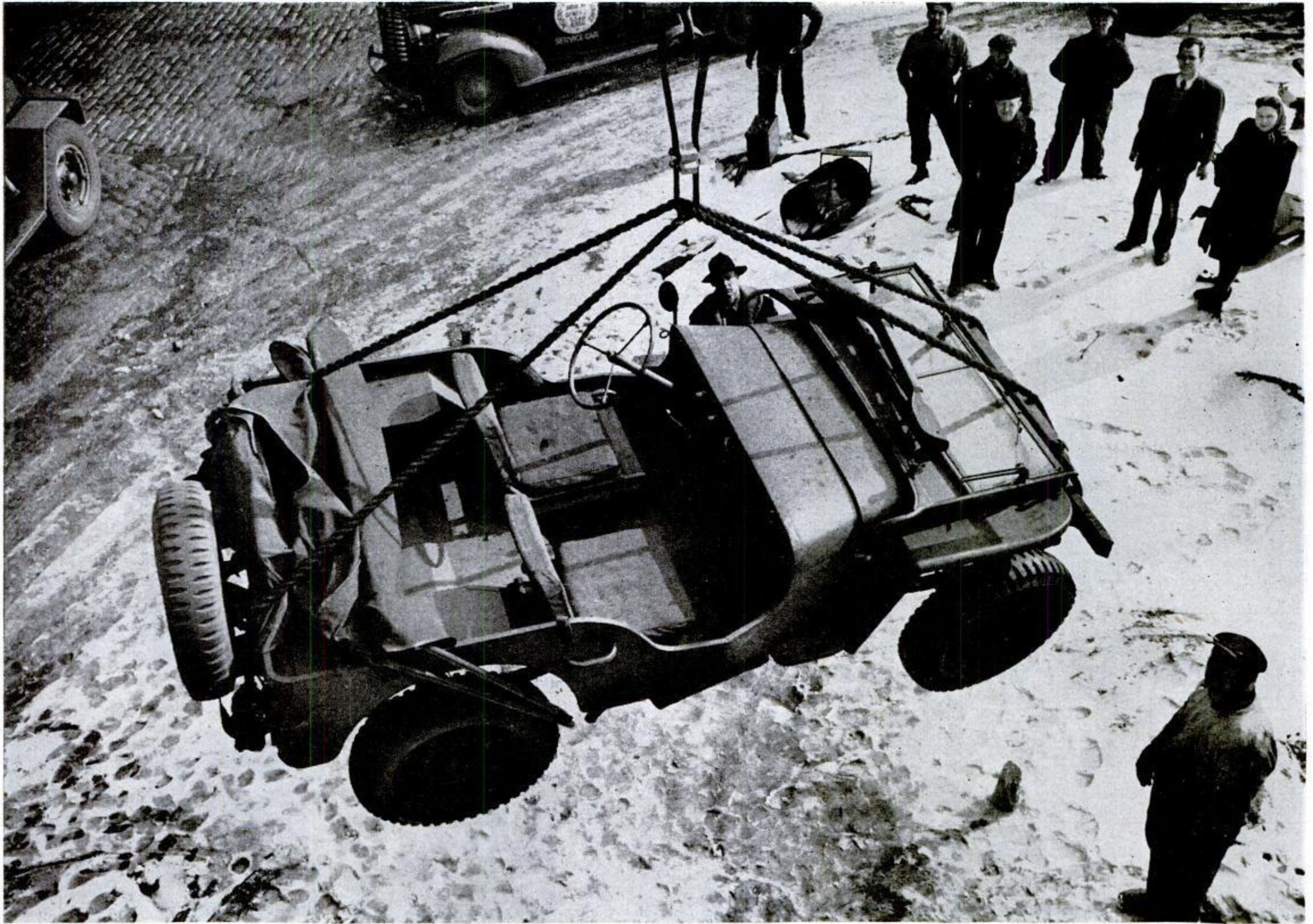
*Step into a Fortune for \$5 to \$5.50 SOME STYLES HIGHER*

**FORTUNE**  
*Shoes for Men*

RICHLAND-DAVIDSON SHOE CO. DIVISION OF GENERAL SHOE CORP. NASHVILLE 1, TENN.

• Style 6163, Fortune's classic straight tip brogue for town wear.





WEIGHT OF 2,563-POUND JEEP IS SUPPORTED BY TINY BLOCKS WHICH HAVE BEEN GLUED TOGETHER BY REDUX. GIANT HAIRPINLIKE ARRANGEMENT LINKS THE BLOCKS TO HOIST

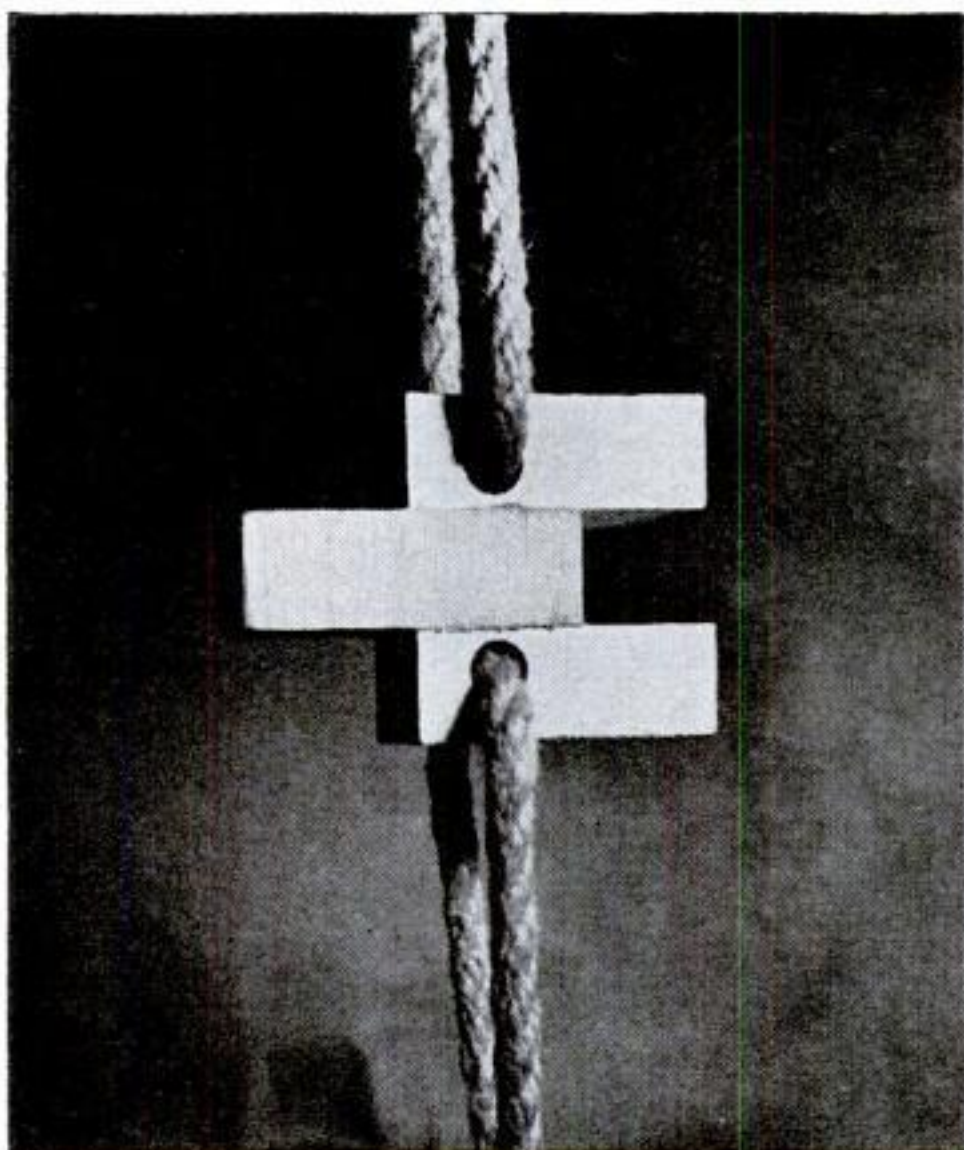
# SUPERGLUE

Synthetic adhesive makes a joint strong enough to hold up a jeep

The suspended jeep shown in the picture above is being held in the air by glue. But the glue is no ordinary adhesive. It links the surfaces of two different materials so firmly that, when subjected to pull or pressure, the materials usually break before the glued joint will yield. This superglue is called Redux and can be applied to unite metal to metal or metal to wood. It consists of two elements, a resinous liquid and a powder which is sprinkled over the liquid after

it has been applied to a surface. The powder acts as a "curing" agent helping to strengthen the glue.

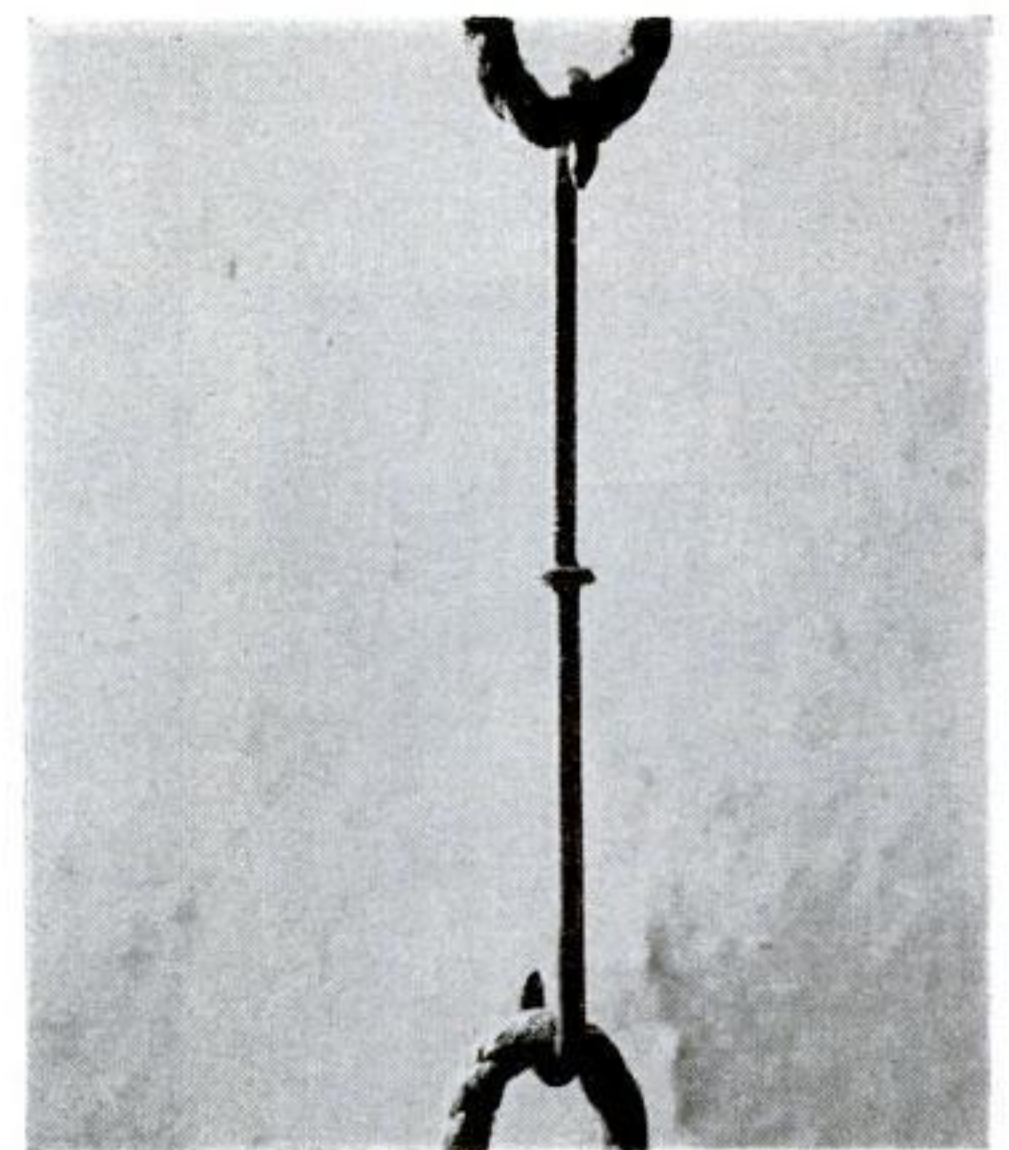
Developed by the Resinous Products & Chemical Company, Redux has so far found limited industrial uses but is being widely tested. It has been used with success to glue aluminum sheets to an airplane's fuselage, making a smooth sheath unbroken by rivets. Because Redux bonds must be formed under heat and pressure it is of no use yet for household mending.



Blocks which hold up jeep at top are just like these. Middle one is wood, others metal. Glued area is two square inches.

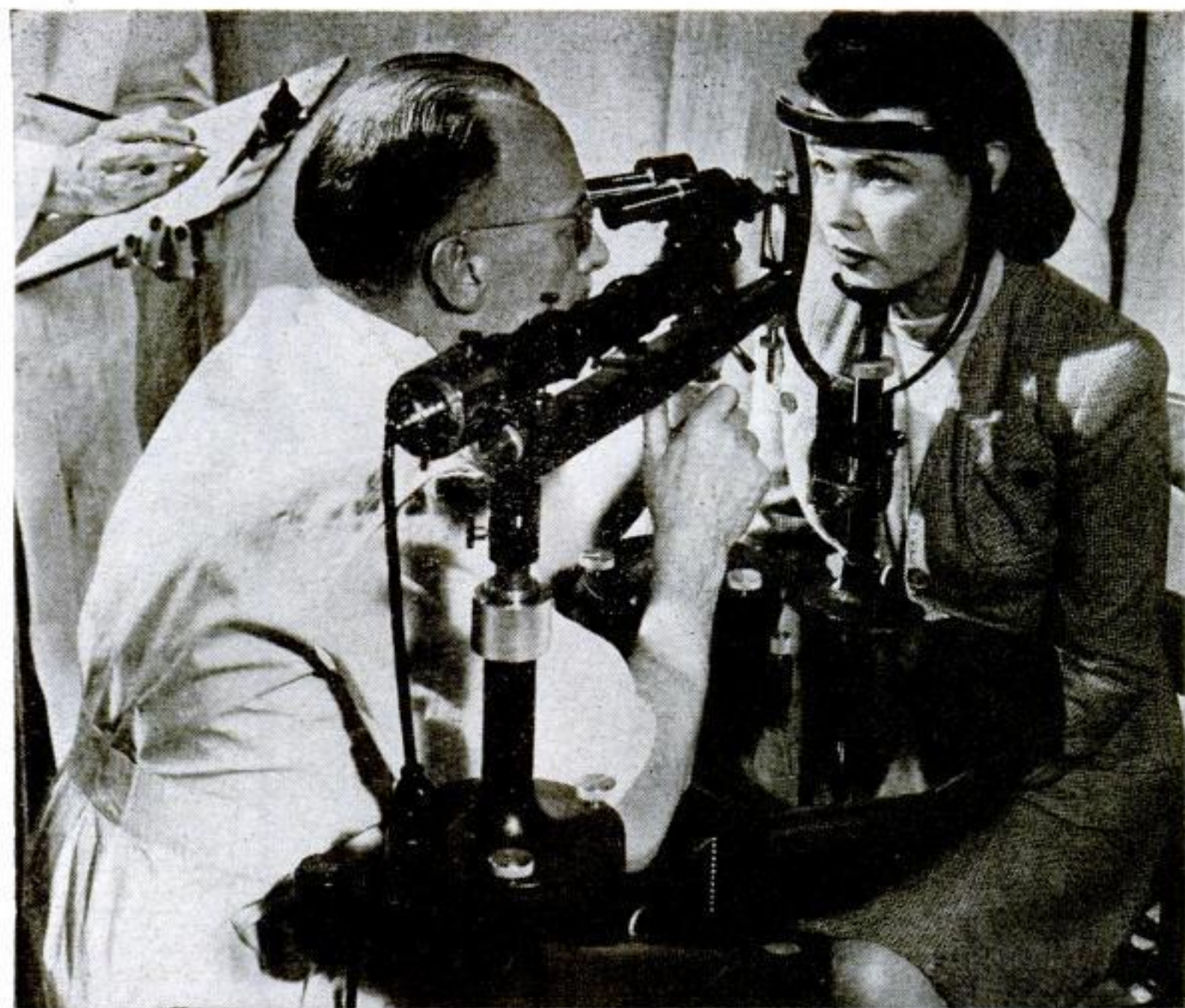


220-pound man sits comfortably in cradle held by joint of two nailheads (see right) which have been bonded by Redux.



Nailheads which support weight of man at left are shown close up. Glued area of the nails is less than one-half inch.





Vitamin Research—eyes reveal Vitamin A and B<sub>2</sub> deficiencies

## HOW OLD ARE YOU... PHYSICALLY?

**T**HE candles on your birthday cake may add up to the sum of your years, but you can take it from science that in many cases, "birthday age" differs from "physical condition age."

Under varying conditions of diet and living, certain chemical changes occur which often render humans "older than their years." Slowly developing changes, for example, in vision, in the skin, gradual loss of muscular strength and energy, general aches and pains.

So common are some of these changes, especially in their milder forms, that they have come to be regarded as a natural part of "just growing old." But, pinned down, they may often be identified as dietary deficiencies, tending to shorten man's youth.

Viewed in light of the widespread inadequacy of the national diet, as evidenced in U.S. Government surveys and other responsible checks, it would seem that many Americans are eating their way to a young old age.

Actually, these unbiased surveys show that millions of American families aren't getting enough vitamins and minerals from

their meals. That is why doctors advise Vimms. For Vimms give you all the vitamins essential in the diet... as well as all the minerals most commonly lacking.

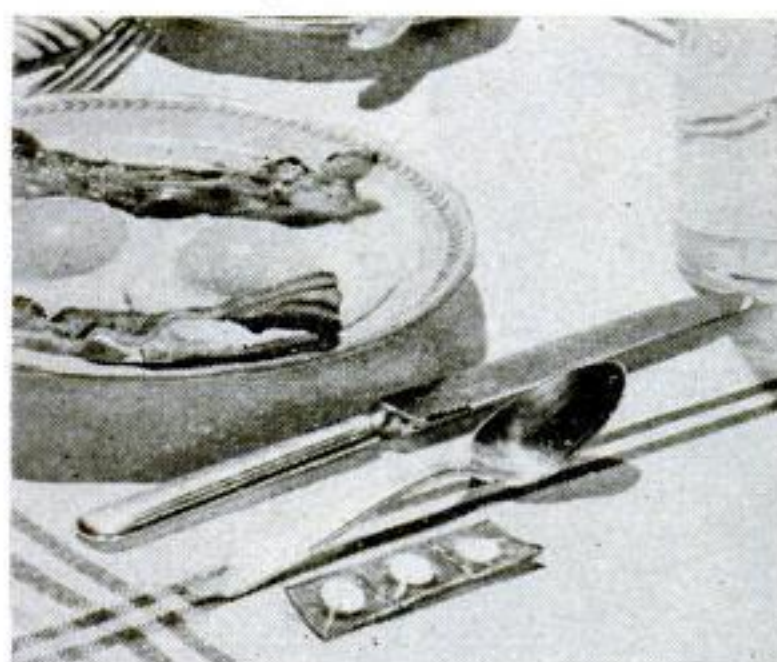


**To feel your best**—make sure of getting enough vitamins and minerals in your diet. Take Vimms! Unlike most vitamin preparations, Vimms give you not only vitamins A and D, not only the important B Complex Vitamins, but all the vitamins Doctors and Government experts agree are essential in the diet. You also get Iron for good red blood, Calcium and Phosphorus.

## VIMMS

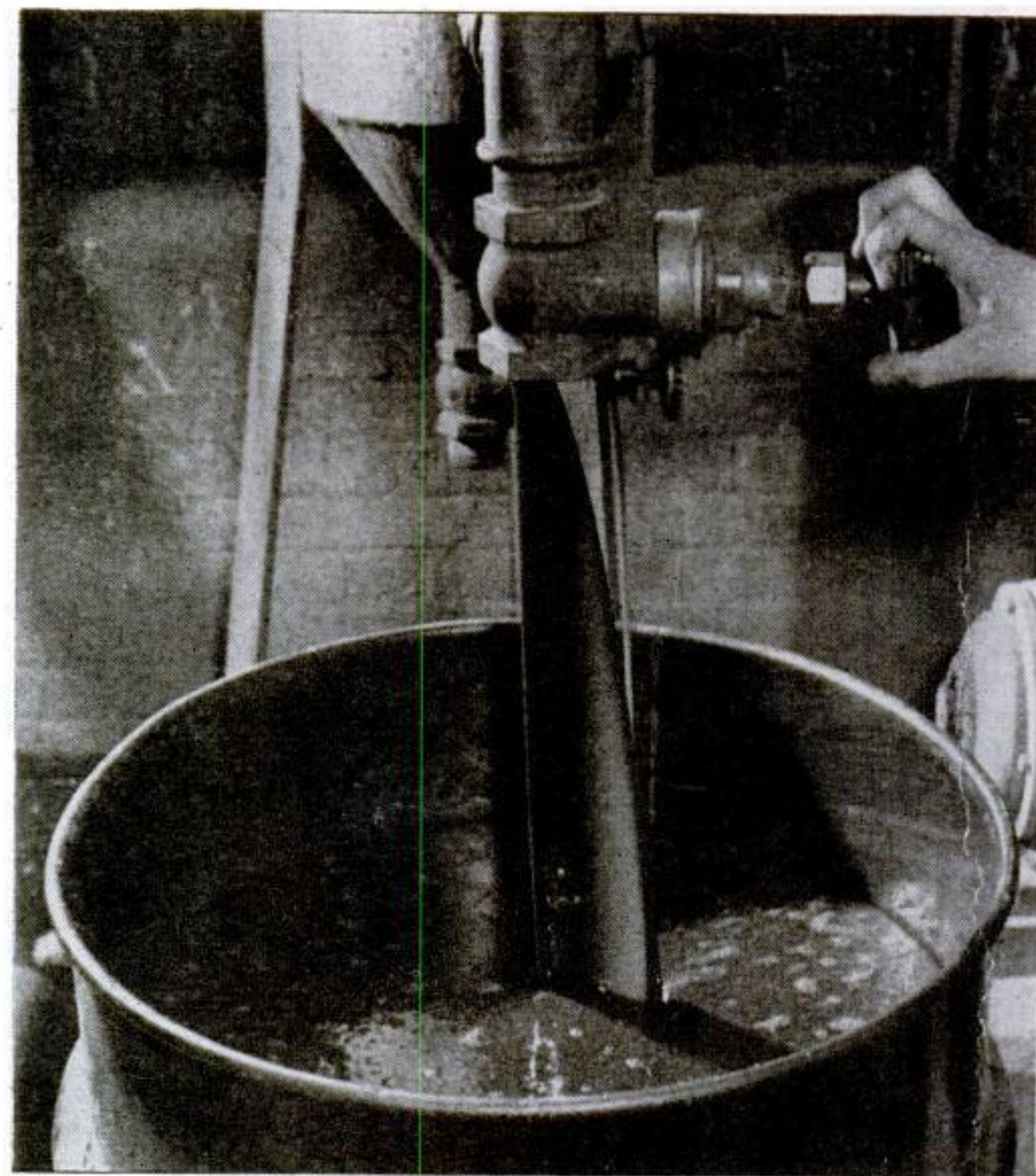


**Medical recommendations**—Vimms meet Medical Councils' recommendations for multi-vitamin formulas. Moreover, three Vimms daily will raise the average diets of children and adults up to or above the Recommended Daily Allowances for vitamins and minerals adopted by the National Research Council.

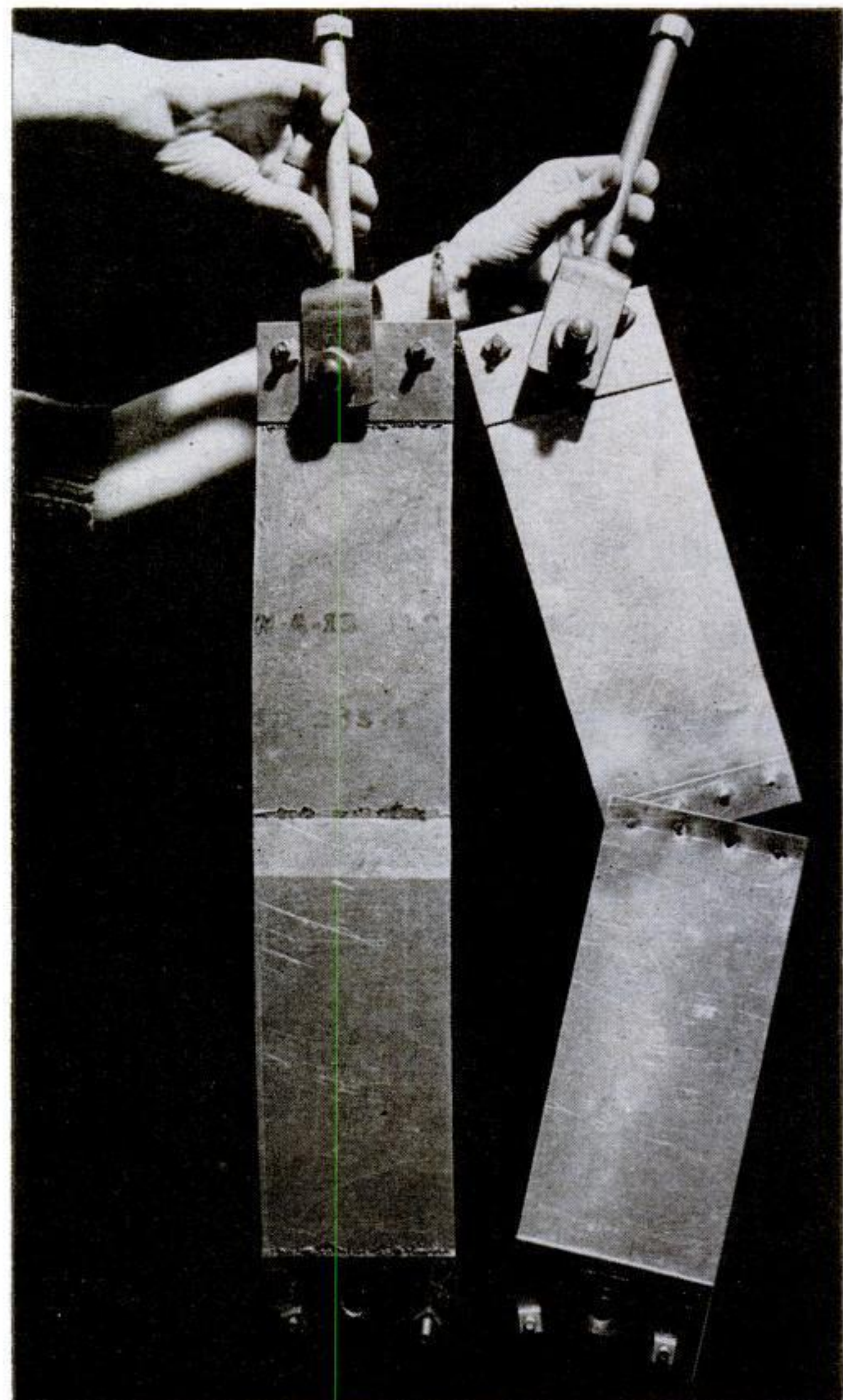


**3 Vimms at breakfast**—No product offering you only one tablet or capsule per day gives you the benefits of all the vitamins and minerals that you get in the Vimms' formula. That's why Vimms come in three tablets per day. Easily swallowed, Vimms are also pleasant-tasting—have no after-taste.

## Superglue (continued)

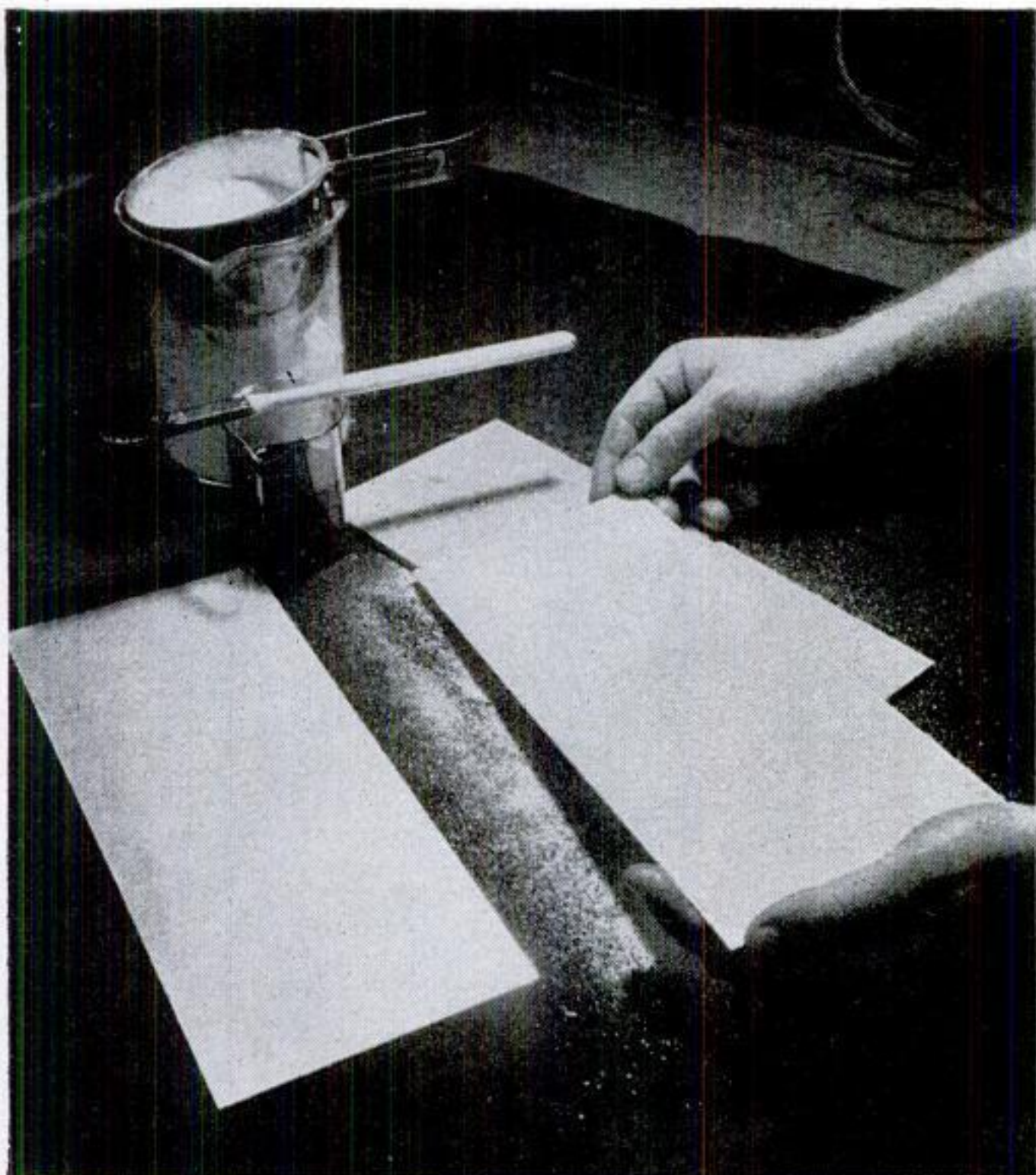


Raw glue at factory in Bridesburg, Pa. pours from a pipe and is ready for use. Glue has consistency of thin varnish, may be applied by brush, by spraying or by roller.



**Strength test** shows that riveted joint (right) gave way under pull of 1,770 pounds. Redux joint (left), undergoing same test, held firmly without buckling or slipping.

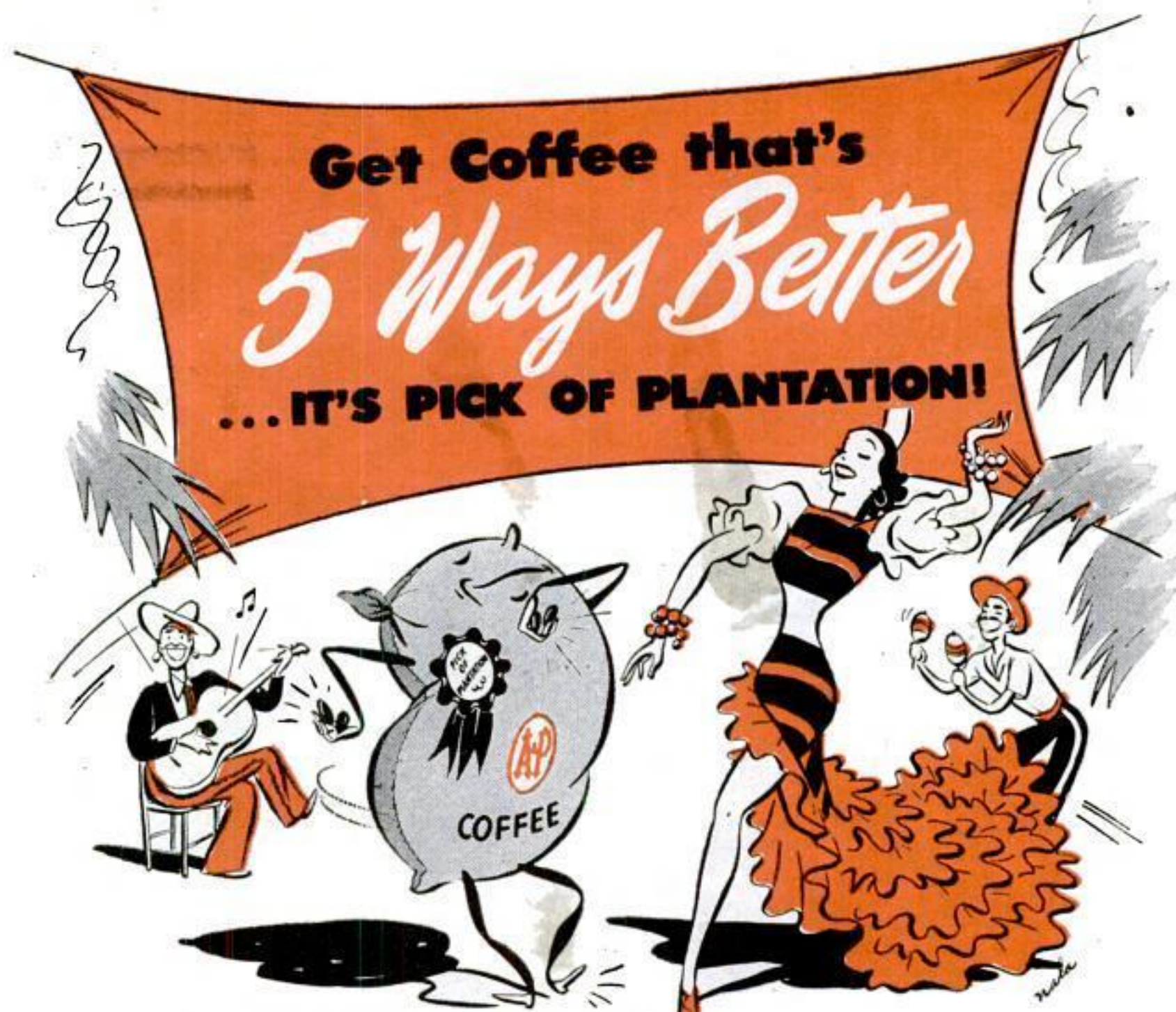




Redux liquid and powder are applied to metal plates. Powder is sifted over liquid coating. Plates are now ready to be made into a single piece by heat and pressure.



Glass-fiber cloth impregnated with the glue withstands girl's weight. Before impregnation, glass fibers are limp, like section at right. Glue gives fibers boardlike stiffness.



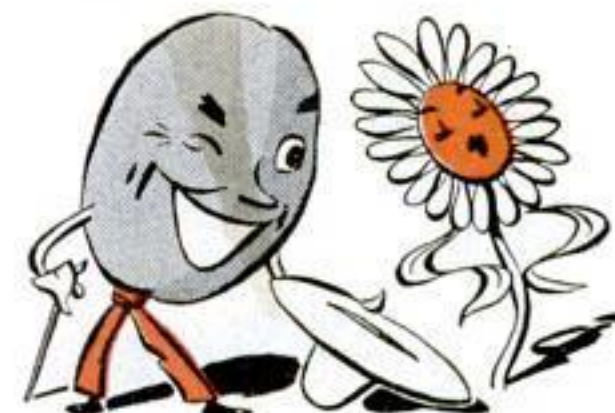
### 1. IT'S ALWAYS... SUPERB QUALITY!

Down in South America, land of the finest coffee plantations, A&P buyers... every day set out to get pick of the crop coffee. Such care in selecting superb quality is reflected in every pound of A&P Coffee you buy. Its gay—exhilarating flavor will bring you deep pleasure in every cup.



### 2. IT'S "FLAVOR-SAVER" ROASTED!

That means each individual bean is scientifically roasted to develop the rich hearty flavor—for which this coffee is noted.



### 3. IT'S FRESHER IN THE BEAN!

The richness, so painstakingly developed in roasting, is sealed in the bean until the moment you buy. No pregrinding for this grand coffee!



### 4. IT'S CUSTOM GROUND... TO ORDER!

The way YOU make coffee determines how your pound will be ground. Percolator, Drip Pot, name your choice and fresh A&P Coffee will be ground to "fit" it. Taste the difference!

### 5. THERE'S A BLEND TO SUIT YOU!

Tastes do differ... especially in coffee—that's why there are three distinct blends of A&P Coffee to choose from. Each offers you richer flavor... and more of it!

MILD AND MELLOW



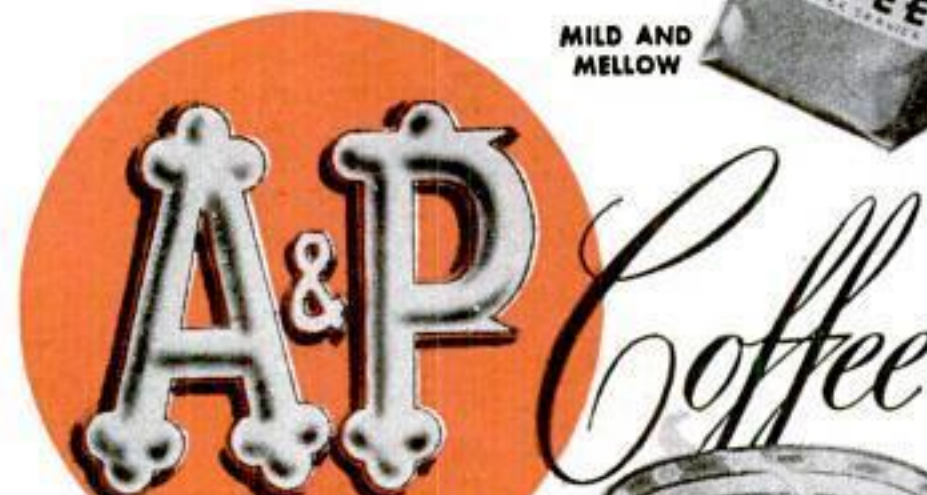
RICH AND FULL-BODIED



VIGOROUS AND WINERY



IT'S TIME TO TURN TO A&P COFFEE—AMERICA'S FAVORITE

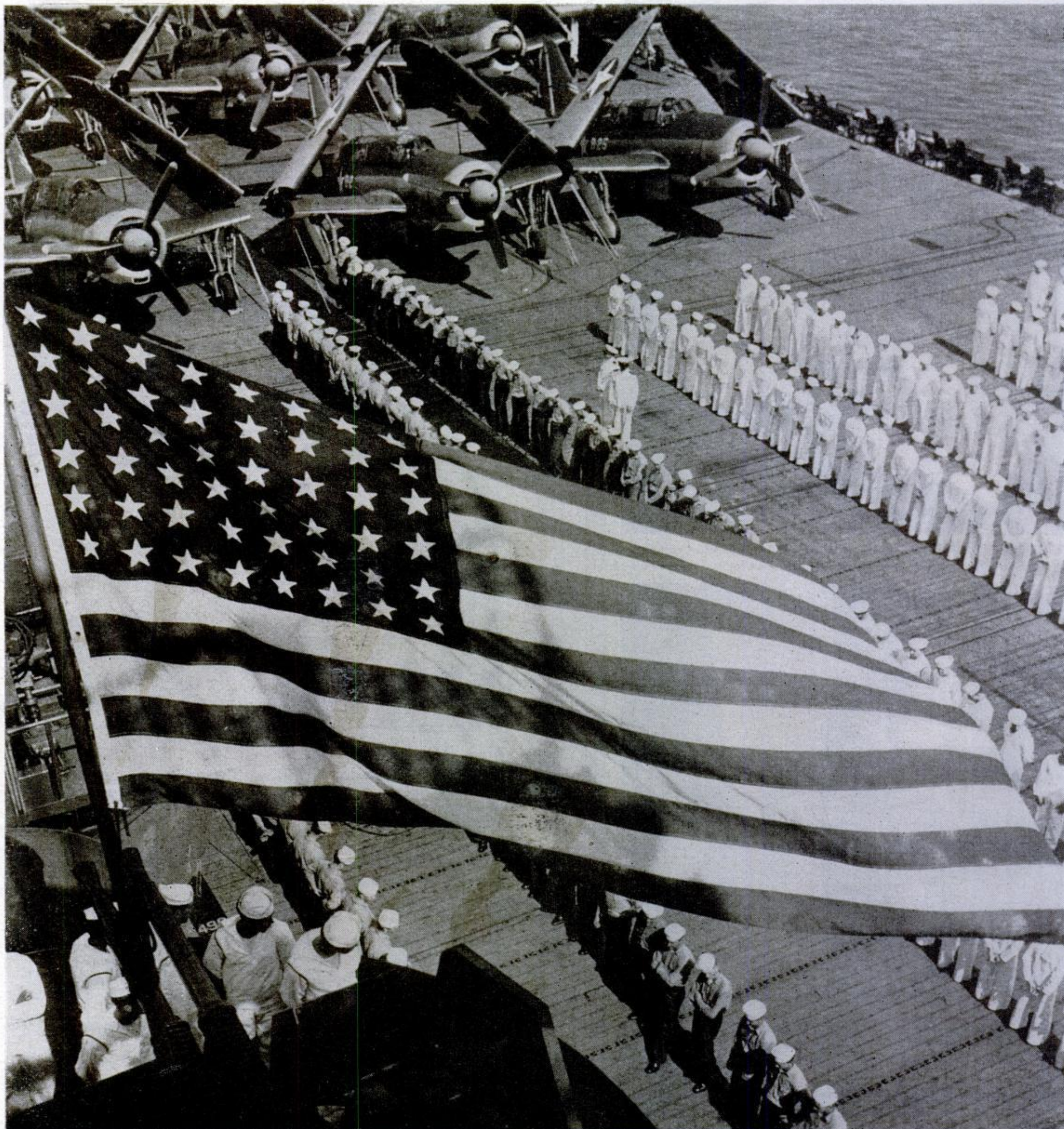


*There is no finer coffee in any package at any price*

Sold Exclusively at all  
**A&P FOOD STORES**

© 1945, The Great Atlantic & Pacific Tea Co.





BENEATH THE "FIGHTING LADY'S" BIG ENSIGN ENLISTED MEN LINE UP FOR MUSTER. AT THE UPPER LEFT THE SHIP'S DIVE-BOMBER GROUP IS DRAWN UP WITH FOLDED WINGS

## MOVIE OF THE WEEK:

# *Fighting Lady*

Its heroine is an aircraft carrier

**F**ighting Lady is the full-color story of 14 months in the life of a U.S. warship. Its heroine is a high-decked, slim-waisted, *Essex*-class aircraft carrier. Few other movie heroines have performed in such brilliant drama.

The drama begins quietly. On the way to the Panama Canal the men of the carrier lie on deck in the sun and drill to perfect their battle routines. In the Pacific the days pass in quiet monotony until the men learn their first battle objective: Marcus Island.

With the attack on Marcus *Fighting Lady* goes into a continuous climax of battle and destruction. After the Marcus raid the carrier's planes strike at Kwajalein and Truk, where antiaircraft fire comes floating

up in eerie red corkscrews. The planes meet their biggest action in the U.S. invasion of Saipan last June. In the "Marianas Turkey Shoot," where Navy planes threw back a big Japanese carrier-plane attack, gun cameras catch dozens of Japanese planes writhing under fire in the air (see opposite and following page).

*Fighting Lady* was made by the Navy and Hollywood. It was photographed by enlisted men under the direction of Captain Edward Steichen and Lieut. Commander Dwight Long. Louis de Rochemont of 20th Century-Fox edited it; Lieut. (j.g.) Robert Taylor narrated John S. Martin's commentary. But its work was done by anonymous contributors: the fliers who made footage with cameras which fired with their guns.





DURING THE "MARIANAS TURKEY SHOOT" A JAPANESE PLANE IS HIT BY DEFLECTION SHOT



MORTALLY WOUNDED, IT TRAILS SILVERY GASOLINE VAPOR AND A PUFF OF FIRE



THE RED SPOT JUST BEHIND THE ENGINE NACELLE BECOMES BIGGER AS THE FIRE SPREADS



TRAILING BLOBS OF FLAME, PLANE NOSES IN SHALLOW DIVE TOWARD THE WATER

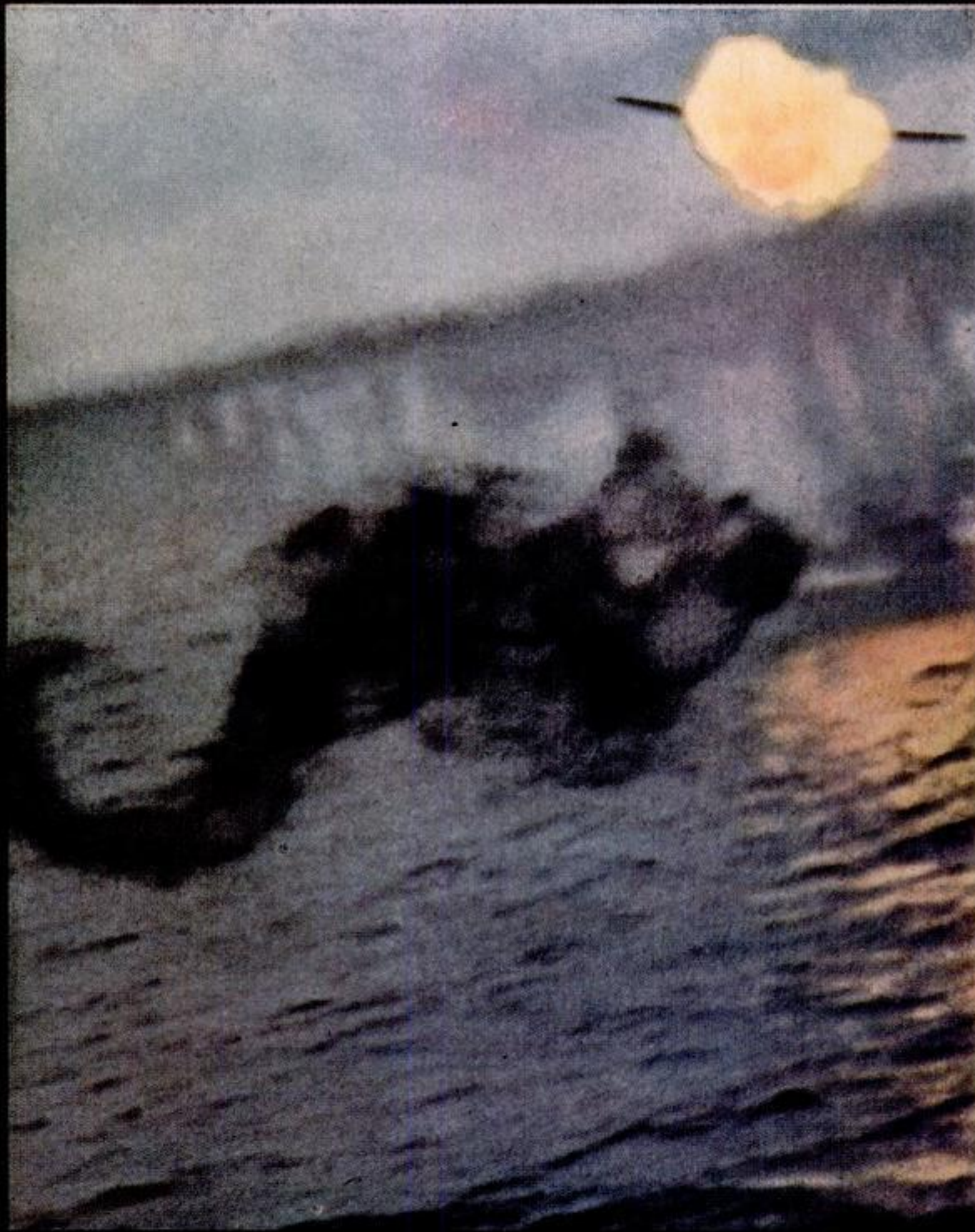
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**"Fighting Lady" (continued)**



ANOTHER JAPANESE PLANE LEAVES A BURST OF REDDISH-BLACK SMOKE WHEN HIT



EXPLODING IN GASOLINE FLAMES, PLANE IS FOLLOWED BY A TRAIL OF GUNFIRE SPLASHES



THE PLANE NOSES DOWN SHARPLY, LIGHTING THE WATER WITH AN ORANGE CLARE



IT TRAILS A BIG, FUNNEL-SHAPED SPOUT OF FIRE AS IT FINALLY PLUNGES INTO THE SEA





## Are these the things you want in Your next refrigerator?

SHARE AND PLAY SQUARE WITH FOOD!

**Space for Everything . . .** room for large dishes, small dishes, plenty of tall bottle space. Interior arrangements quickly adjustable to meet your individual needs. And a variety of cold . . . quick, dry cold for fast freezing . . . moist cold for general storage . . . super-moist storage for keeping fruits and vegetables.



**Trigger-Quick Ice Service . . .** a quick, easy way to get lots of ice without prying or man-handling old-fashioned ice trays. Without splashing, tugging or melting to get a big supply of solid ice cubes. A super-fast freezing service with plenty of ice-making capacity.



**Advanced Functional Styling . . .** Built for brilliant new beauty but styled to give utmost in convenience. All storage space easily accessible; sturdy, streamlined, adjustable shelves; automatic controls that save time and work. Easy to clean both inside and out.



**Scientific Cold Distribution . . .** a modern principle of refrigeration providing proper control and balance of air circulation and temperature for various food-storing purposes. Protection against wilting and shrinkage of foods. Preserves natural flavor and vitamins. Guards against odor transfer from one food to another.



**Complete Frozen Storage Facilities . . .** a special compartment with lots of space to freeze food and store it, too. Space for storing dozens of packages of store-bought frozen foods—or your favorite ice cream. Designed so sub-freezing temperatures stay where they belong—in the freezing compartment.



**Trouble-Free Mechanism . . .** for low cost, trouble-free refrigeration. Quiet, unseen, self-oiling, with no unnecessary moving parts to cause trouble or wear. Completely sealed against dirt and moisture. Simplest refrigerating mechanism ever built with power to produce abundant cold on a mere trickle of current.



### Look to the Favorite . . . Look to Frigidaire!



**GET THIS FREE 36-PAGE BOOKLET  
from your FRIGIDAIRE DEALER!**

"101 Refrigerator Helps!" For all refrigerator users, New tips on its care and use. Find Dealer's Name in your Classified Directory or write Frigidaire, 108 Amelia St., Dayton 1, Ohio. In Canada, 208 Commercial Road, Leaside 12, Ont.

#### VICTORY IS OUR BUSINESS!

Frigidaire, now busy in war work, is dedicating its resources to building materials to speed a complete and final victory and an early peace. When the day comes that Frigidaire's energies and skills can return to peacetime pursuits, you once again will see the appliances that have made the name Frigidaire famous and respected for outstanding quality, dependable performance and unexcelled value. Meanwhile, we take pride in the millions of Frigidaire products, made in peacetime, now serving so well in so many useful ways.

For Excellence  
**ARMY E NAVY**  
in War Production

## FRIGIDAIRE

Made only by

## GENERAL MOTORS



Electric Refrigerators



Ranges



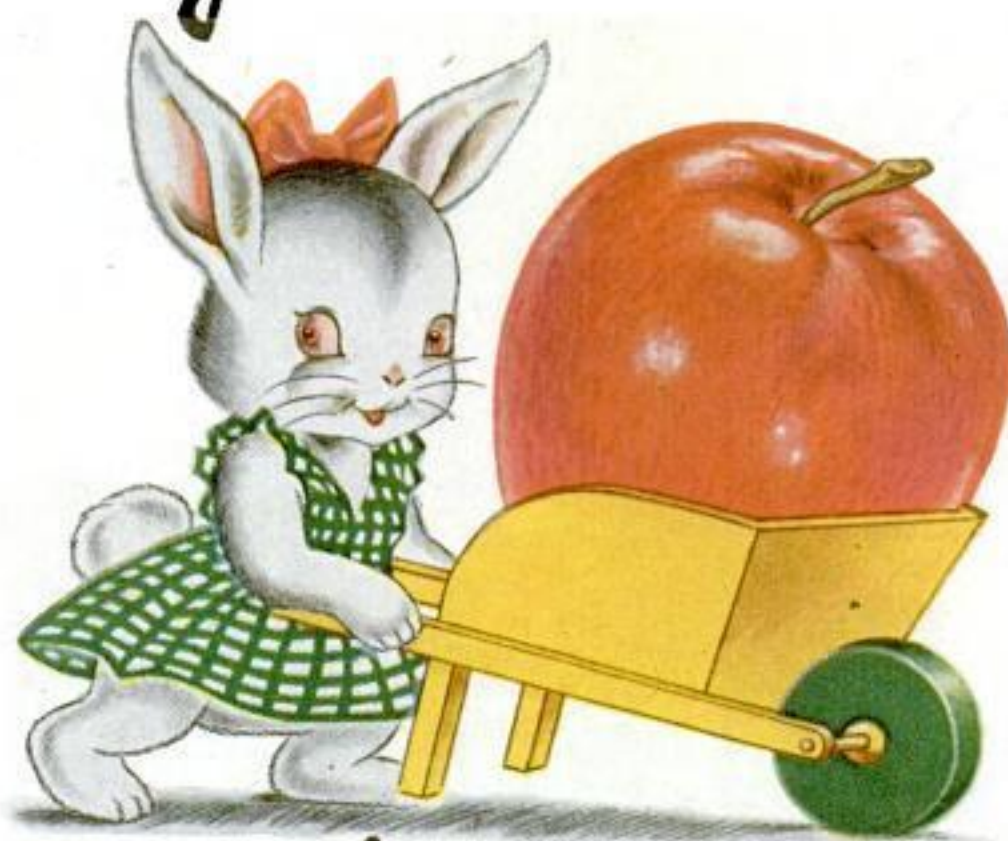
Water Heaters



Home Freezers



# What can you do with one Apple?



## Make it more and merrier with Jell-O!

**I**S CHOICE FRUIT almost made of gold this winter?

Well, how about *buying less* and making it *seem* like more?

See what a gay dessert you can make with one red apple—and Jell-O! Or pull another stunt! See what a

good hearty salad you can make with a few carrots and peas, a hard-boiled egg or two—and Jell-O!

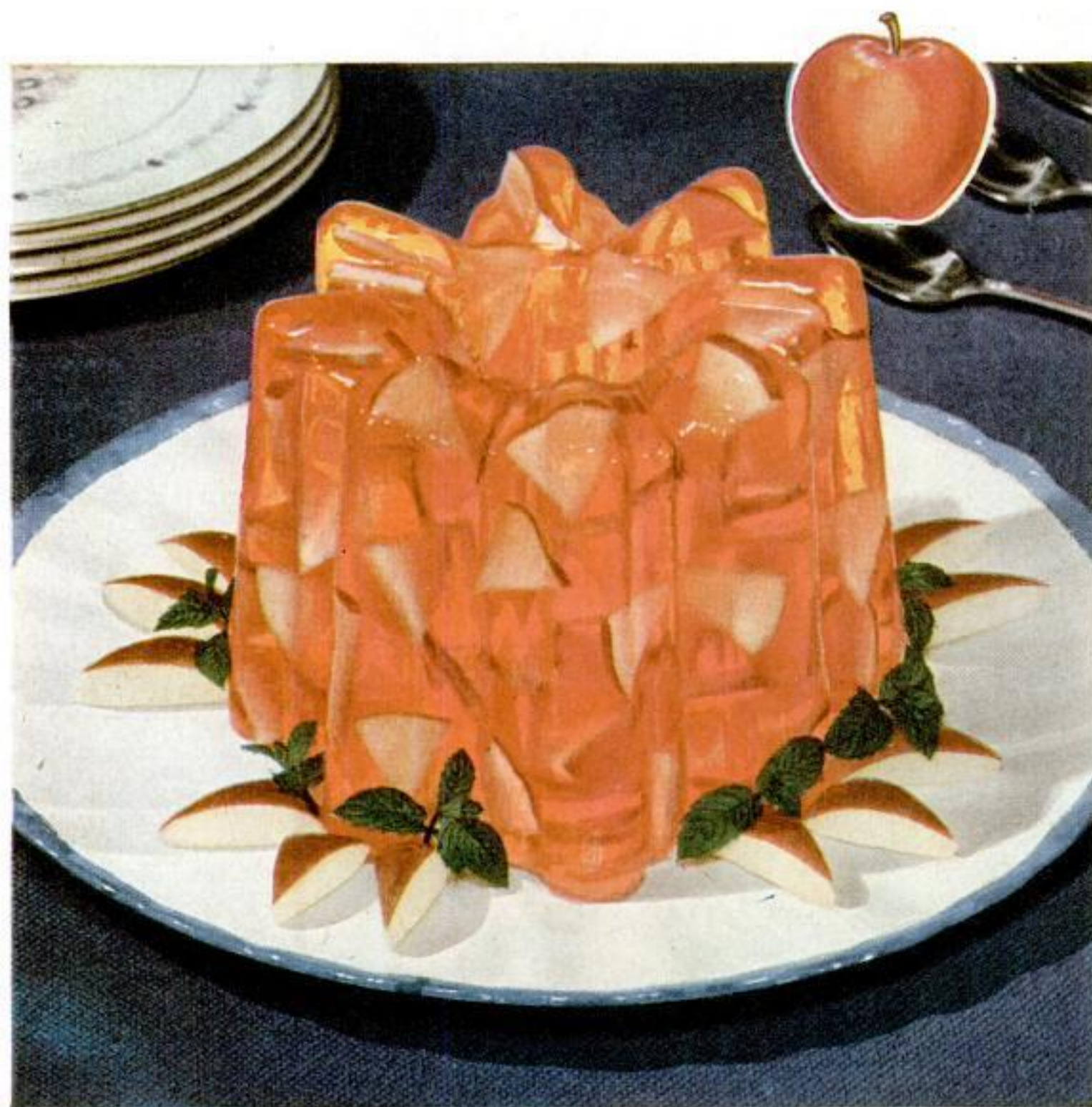
You'll find that Jell-O is one of the best and cheeriest friends a family paycheck can have!

And don't forget—Jell-O is one gelatin dessert that has

the same high quality as before the war!

That wonderful fruity goodness, "locked-in" by Jell-O's *exclusive* process, is just as luscious and rich as ever.

So get *genuine* Jell-O whenever you can. It's a real money's worth every time!



1 package Jell-O (any flavor)  
1 cup hot water  
1 cup canned apple juice  
or cold water  
2 tablespoons sugar  
½ teaspoon salt  
1 teaspoon vinegar  
1 medium red apple,  
cut in thin wedges

**APPLE JELL-O MOLD**—Dissolve Jell-O in hot water. Add apple juice, sugar, salt, and vinegar. (Vinegar makes a deliciously tart and sassy combination with Jell-O's extra-rich fruit flavor!) Chill until slightly thickened; add apple wedges. Turn into large mold or individual molds. Chill until firm. Unmold. Garnish with additional apple slices and fresh mint, if desired. Makes 5 servings.



1 package Lemon or Lime  
Jell-O  
1 pint of hot water and 1  
bouillon cube  
3 tablespoons vinegar  
½ teaspoon salt  
½ teaspoon scraped onion  
¾ cup cooked diced carrots  
¾ cup cooked peas  
Dash of cayenne  
1 hard-cooked egg, sliced

**JELLIED VEGETABLE ENTRÉE**—Dissolve Jell-O in hot bouillon. Add vinegar, salt, and onion. Chill. When slightly thickened, fold in vegetables, seasoned with cayenne. Cover bottom of ring mold with slightly thickened Jell-O. Arrange slices of hard-cooked egg against sides of mold. Chill until firm. Fill mold with remaining Jell-O. Chill until firm. Unmold on crisp lettuce, sprinkled with French dressing. Fill center of mold with mayonnaise. Garnish with escarole and egg slices. Makes 6 servings.

Jell-O is a trade-mark owned by General Foods

The Kate Smith Hour—Every Sunday—CBS Network

WHAT'S FOUND ONLY IN JELL-O?



—THAT "LOCKED-IN" JELLO FLAVOR!





ALAN FORD IS ONLY 5 FT., 9½ IN. TALL AND WEIGHS 170 LB., BUT HIS SWIMMING HAS GIVEN HIM THE POWERFUL BACK AND SHOULDER DEVELOPMENT OF A MUCH BIGGER MAN

## ALAN FORD OF YALE

THE SWIMMING CHAMPION MAKES A NEW WORLD RECORD JUST BEFORE HIS GRADUATION FROM COLLEGE

**A**lan Robert Ford is the fastest short-distance swimmer in the world today. In his three years at Yale University, from which he graduated last week, he has equaled or broken 42 records. At 21 he has already swum 100 yards and 100 meters faster than any other human in history.

Easy-going, mild-mannered Alan Ford was born and brought up at Balboa in the Canal Zone, where

even the smallest towns have two or three swimming pools. His parents persuaded him to duck for candy bars when he was 3 years old, had him breaking local records when he entered Mercersburg Academy in Pennsylvania (LIFE, March 20, 1939). Drilled by famed Swimming Coach "King John" Miller, Ford outswam Yalermen even then. At Yale he practically lived with Coach Robert J. H. Kiphuth, was meticu-

lously trained up to his peak. Ford, who became captain, and his teammates won every dual meet except the last one, when a war-rich West Point team beat them 44-31 (see p. 84). But a week later, before enrolling at Columbia University Midshipmen's School, Alan Ford swam a new record of 49.4 seconds for 100 yards in Yale's 20-yard pool, four-tenths of a second faster than Johnny Weismuller did it 17 years ago.



New Thousands Won to

# BETTER HEARING!

Attracted by Zenith's  
Neutral-Color Earphone and Cord



Again Zenith has brought new encouragement to the hard of hearing!

Thousands who long denied themselves the blessings of better hearing now wear a hearing aid—thanks to the Zenith Radionic's new look of youth. It's Neutral-Color Earphone and Cord is *as little noticeable as eyeglasses*...enables you to wear a hearing aid with poise and confidence. See it at your Zenith dispenser's.

## EACH COMPLETE, READY-TO-WEAR

- 1. Model A-2-A Air Conduction Zenith.** New, improved model of famous Zenith standard hearing aid for the person of average hearing loss. Only \$40
- 2. Model A-3-A Air Conduction Zenith.** A brand new *super-power* instrument with reserve volume to assure maximum clarity and tone quality even under most difficult conditions. Only \$50
- 3. Model B-3-A Bone Conduction Zenith** A new precision instrument created specially for the very few who cannot be helped by any air conduction aid. Only \$50

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LONG DISTANCE RADIO  
RADIONIC PRODUCTS EXCLUSIVELY—  
WORLD'S LEADING MANUFACTURER

PASTE ON PENNY POSTCARD AND MAIL

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Please send Free booklet on Radionic Hearing and name of nearest Zenith dispenser.

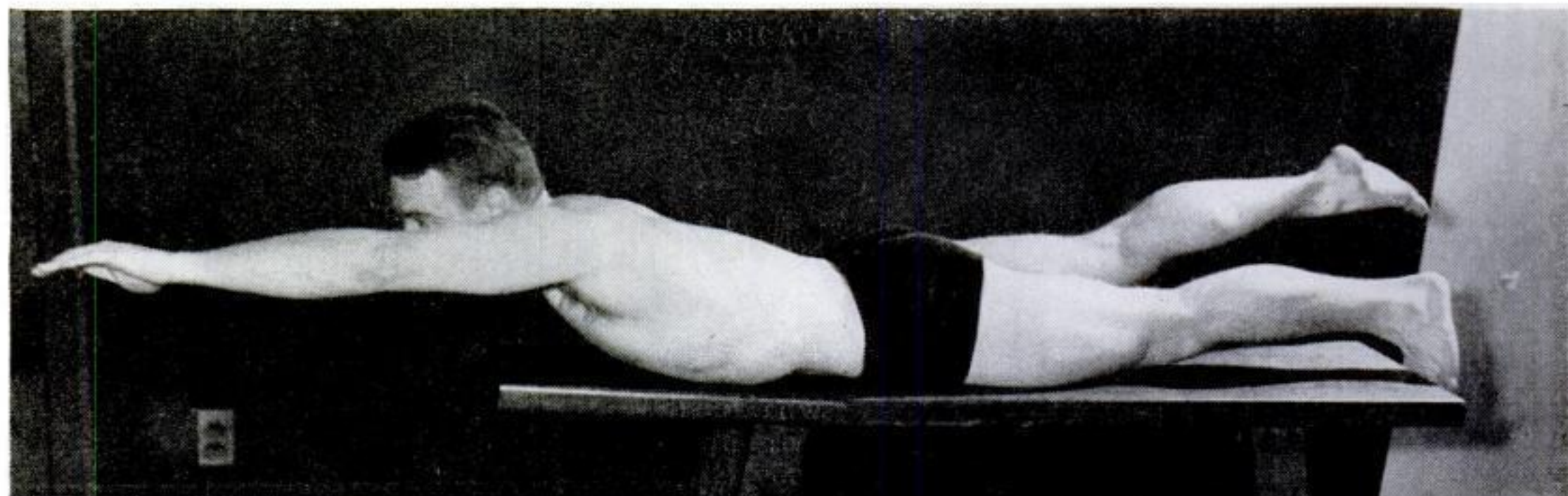
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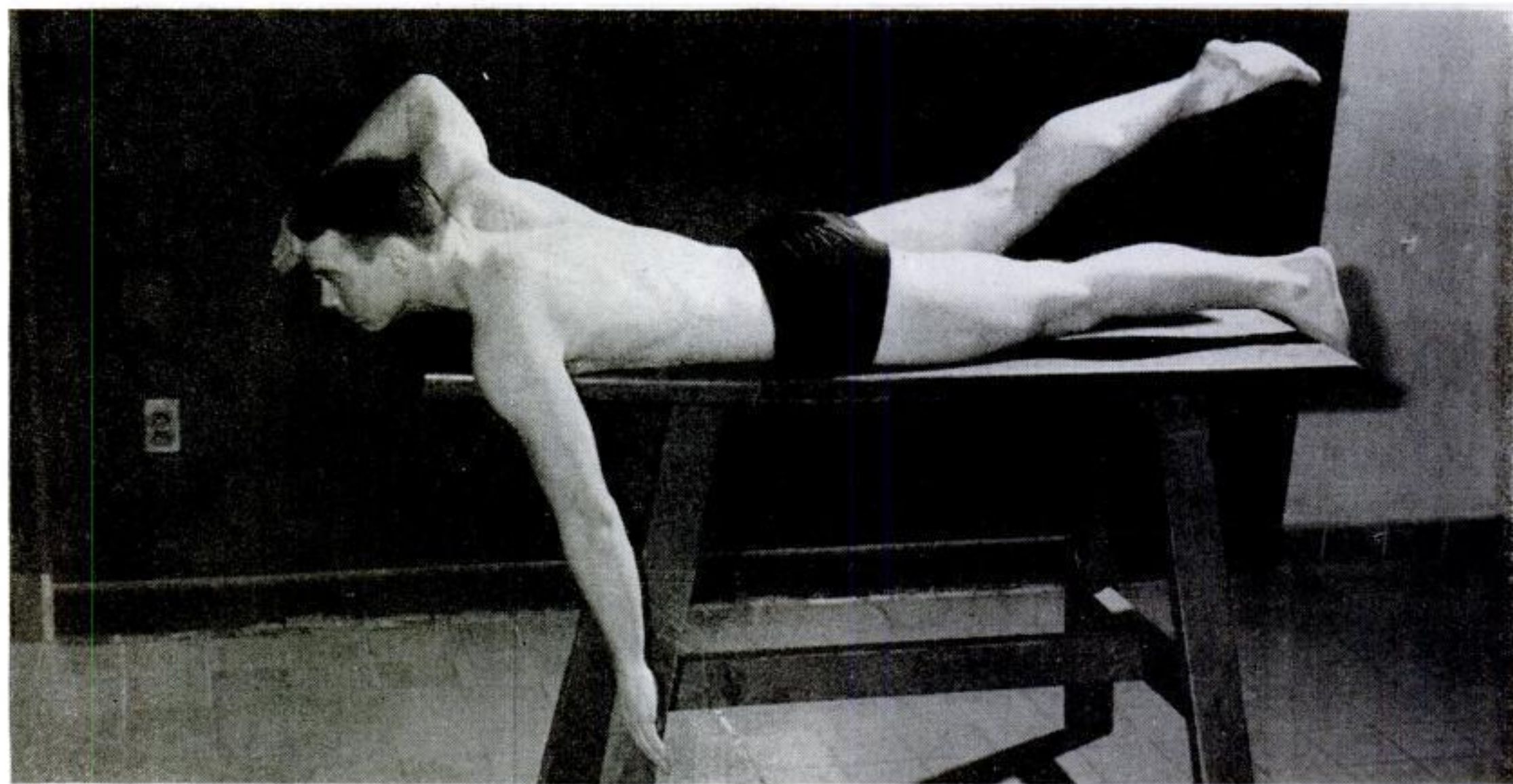
COPYRIGHT 1948, ZENITH RADIO CORP.

Alan Ford (continued)



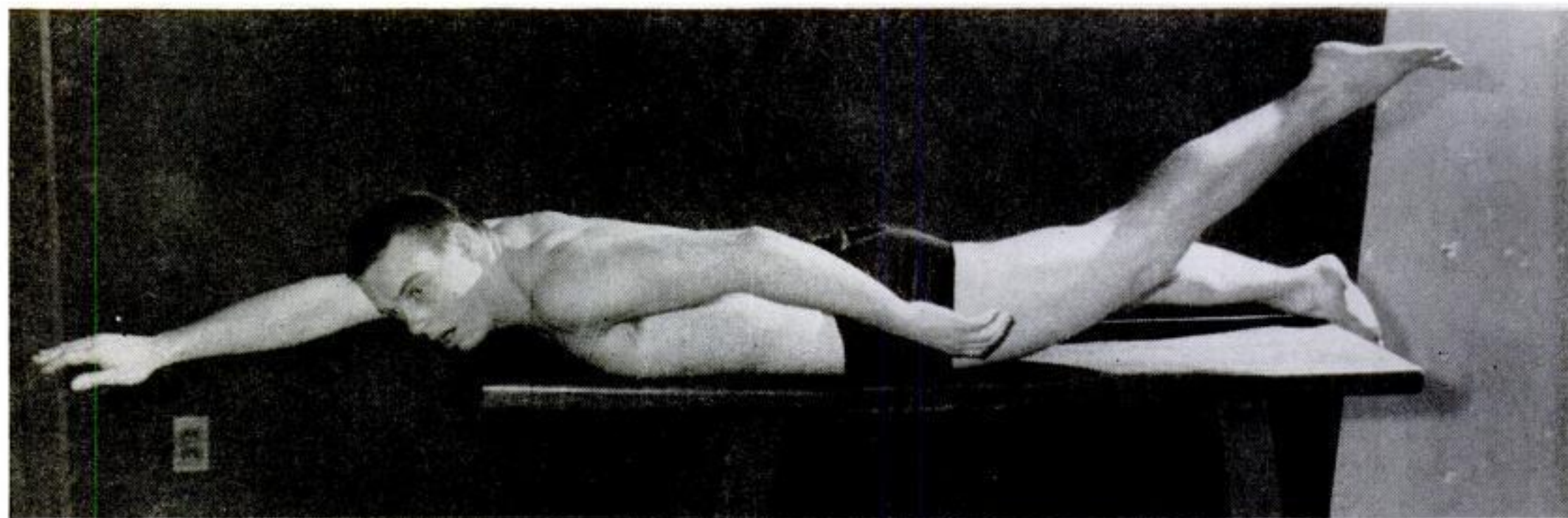
Ford's style is as nearly perfect as a swimming style can be. For his free-style swimming he uses the popular six-count stroke, which

has six leg kicks for each complete stroke. Here, at the start of the stroke, his left arm and right leg start down at the same time.



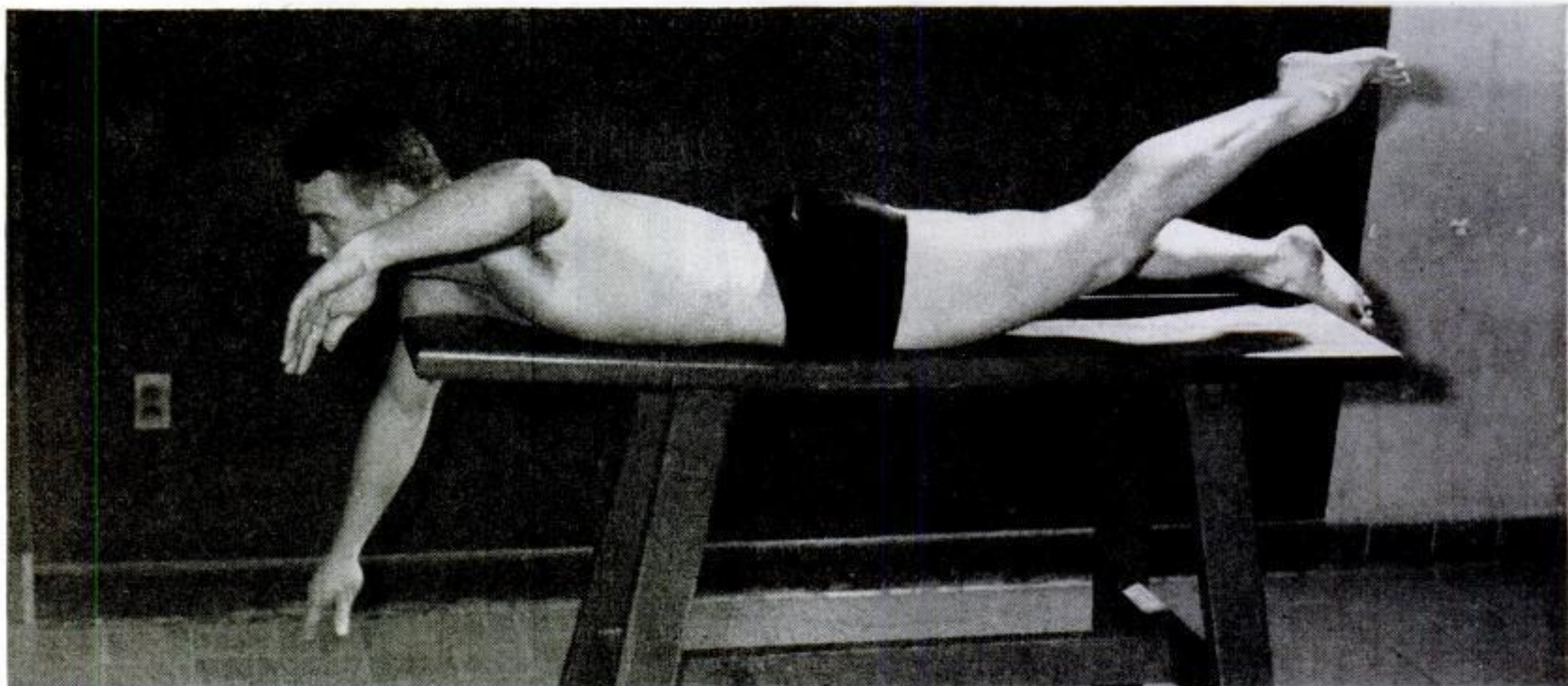
At the third count, when his right arm starts over his head, the shifting of the stroke makes Ford's body roll slightly to the left.

Since this means displacing more water and slowing speed, Ford has practiced until he rolls less than almost any other swimmer.



Breathing makes his right shoulder drop slightly and slows down his speed. Ford swims at even pace, seldom applying extra effort

which, he says, increases pulling power but not speed. Rhythm is more important than power and Ford's stroke is always graceful.



Finish of stroke completes one revolution of Ford's arms and six beats of his legs. Coach Kiphuth made Ford practice constantly

and go through 40 different exercises to strengthen muscles. Says Ford, "I did push-ups till my hands wore down to the elbow..."

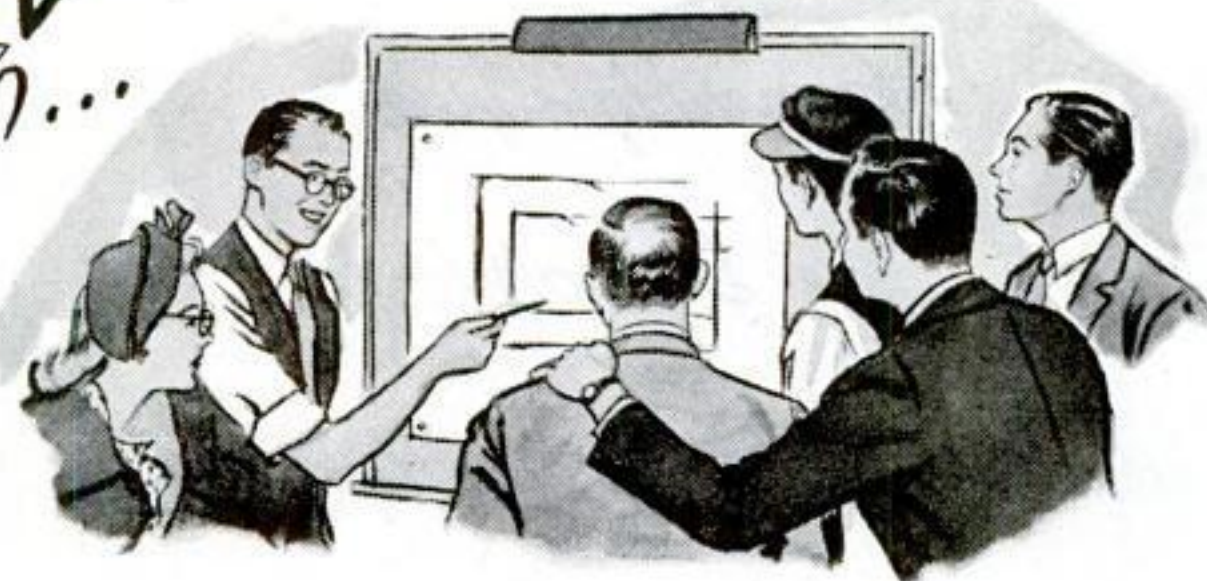
CONTINUED ON PAGE 24





✓ Your problem...

Our plan... ✓



You want a new kitchen. A *better* kitchen. Where everything really *works* together to save you steps, time, energy. A *cool, clean, beautiful* place—where you can spend 1500 hours a year—and like it!

And a peek into the future!

Here it is! One of the most *helpful* schemes ever conceived for busy housewives . . . backed by the entire Gas industry! We're planning *new-type* kitchens—so beautifully thought-out for more leisure, more convenience . . . so contrived to cut down on fatigue, dirt, heat— even unwanted kitchen odors—that they're called "New Freedom Gas Kitchens"\*. Everybody's getting together . . . kitchen cabinet people, home economics experts, Gas refrigerator and Gas range makers—yes, even housewives. So that, come peacetime, *dozens* of ideas on "New Freedom Gas Kitchens" will be waiting for you—ready for new home or old . . . for big family or little . . . for pocketbooks—large or small!



ANOTHER "NEW FREEDOM GAS KITCHEN" DESIGN

## New freedom...new convenience for every woman who cooks

These "New Freedom Gas Kitchens"—economical, trouble-free, *completely modern*—will be built around three major work areas:

1. **YOUR REFRIGERATION** and preparation center — featuring a wonderful Gas refrigerator — silent, economical, roomier than ever! 2. **YOUR COOKING CENTER** — featuring a miraculous new Gas range that includes every new discovery to make cooking easier, faster, *better*. Whatever "make" you buy, look for the Certified Performance seal . . . your guide to the very finest in modern appliances.
3. **YOUR "CLEAN-UP" CENTER**—featuring oceans of hot water for dishes—with plenty left for baths and laundry—automatically supplied by clean, economical Gas! Start planning your "New Freedom Gas Kitchen" today!



\*Copyright 1945, American Gas Association

**GAS**

THE WONDER FLAME  
THAT COOLS AS  
WELL AS HEATS

AMERICAN GAS ASSOCIATION



- \* *Superbly styled*
- \* *Smoothly fit*
- \* *Proudly worn*

# Queen Quality shoes...



Luxuriously designed Queen Qualitys are perfectly logical for day-time dashing... perfectly whimsical for star-time stepping. Shown here is Laurae, one of the many lusciously flattering creations.

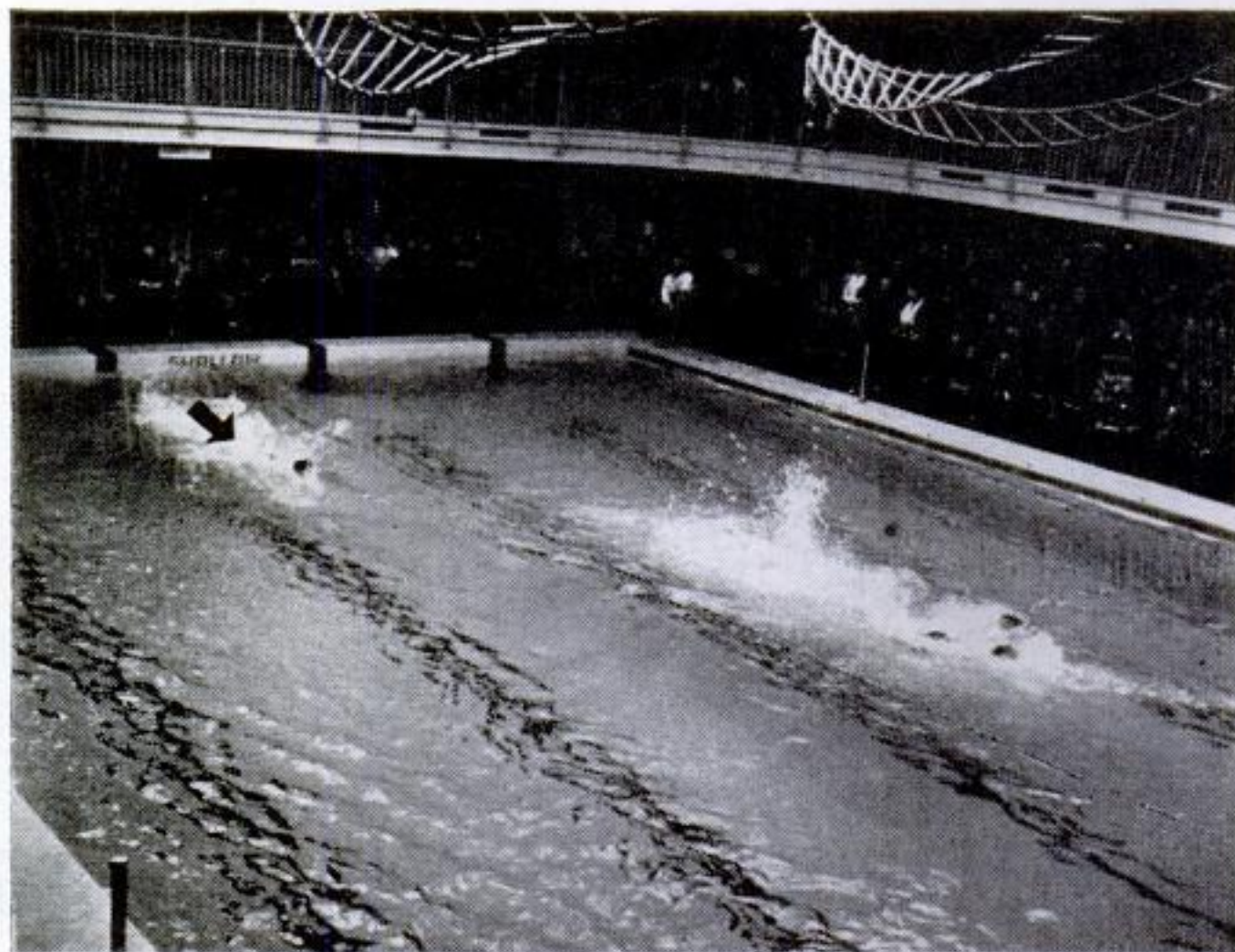
**\$6.95**



QUEEN QUALITY SHOE CO.

DIV. INTERNATIONAL SHOE COMPANY • ST. LOUIS

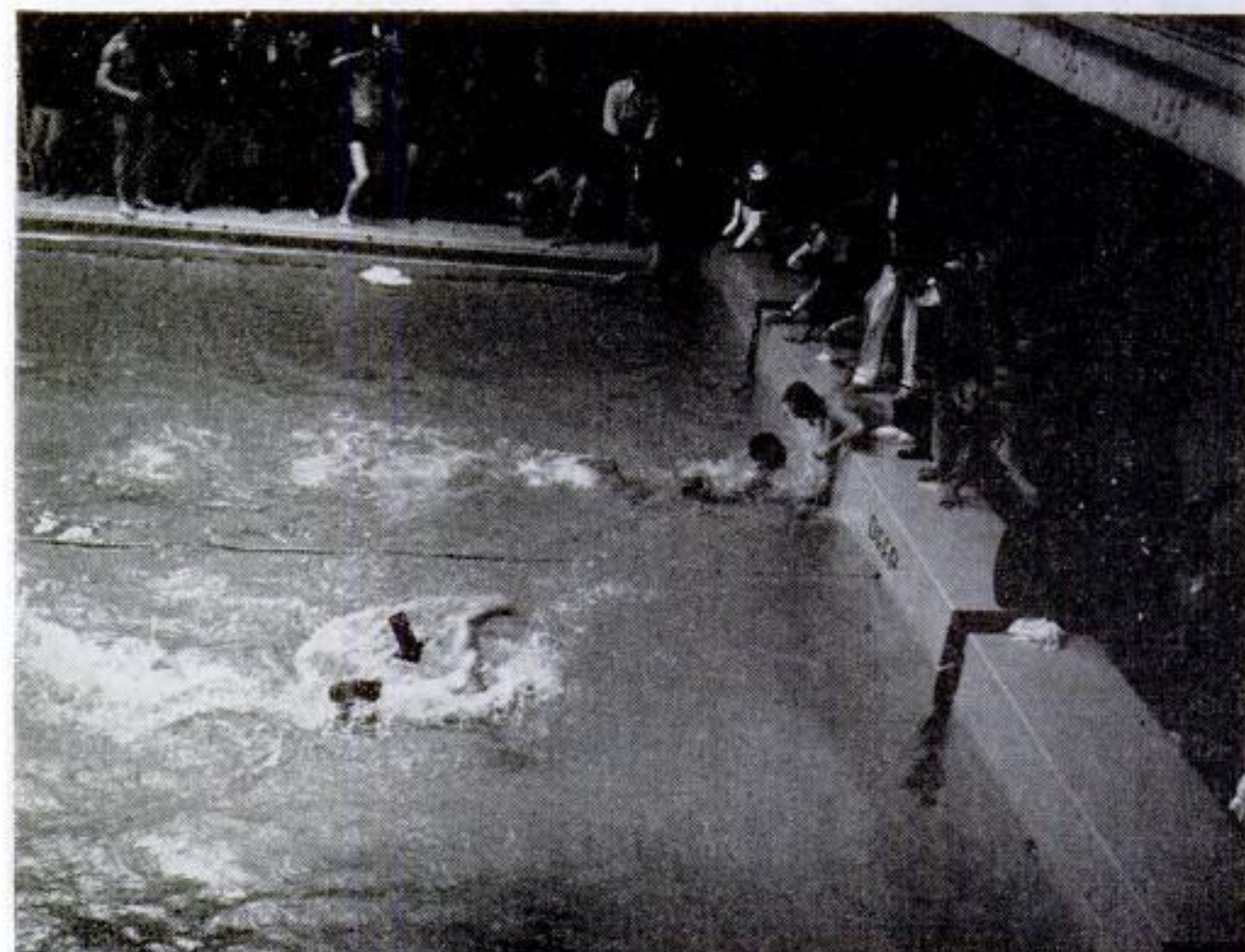
## Alan Ford (continued)



Ford's last intercollegiate race was in Yale-Army meet. On last leg of 400-yard relay, he started ten yards behind Army man. Here on second length he is catching up.

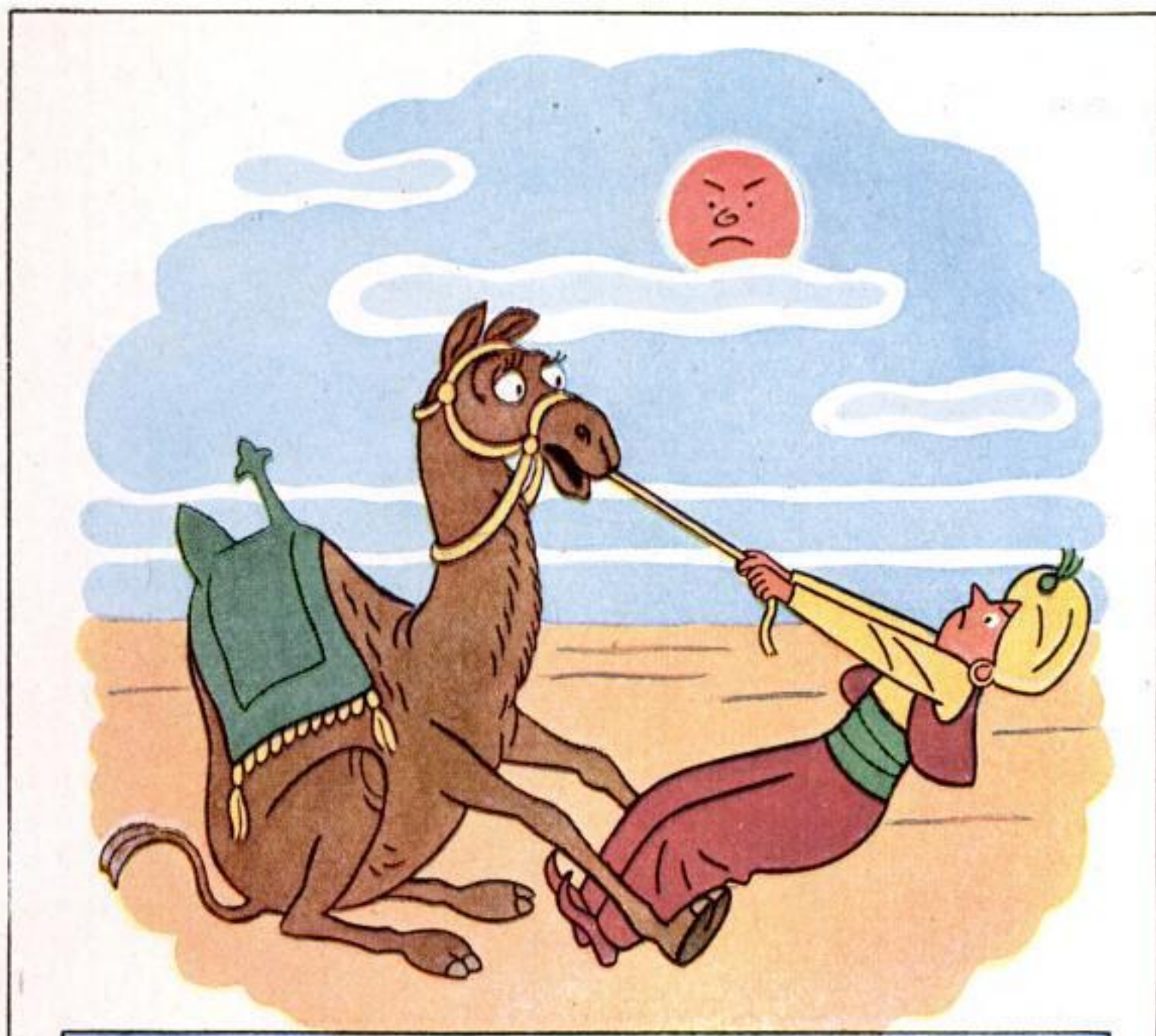


Gaining fast on the last length of pool, Ford has almost caught up to Army's Glynn. Note that Ford is leaving smaller wake, is riding higher and displacing less water.

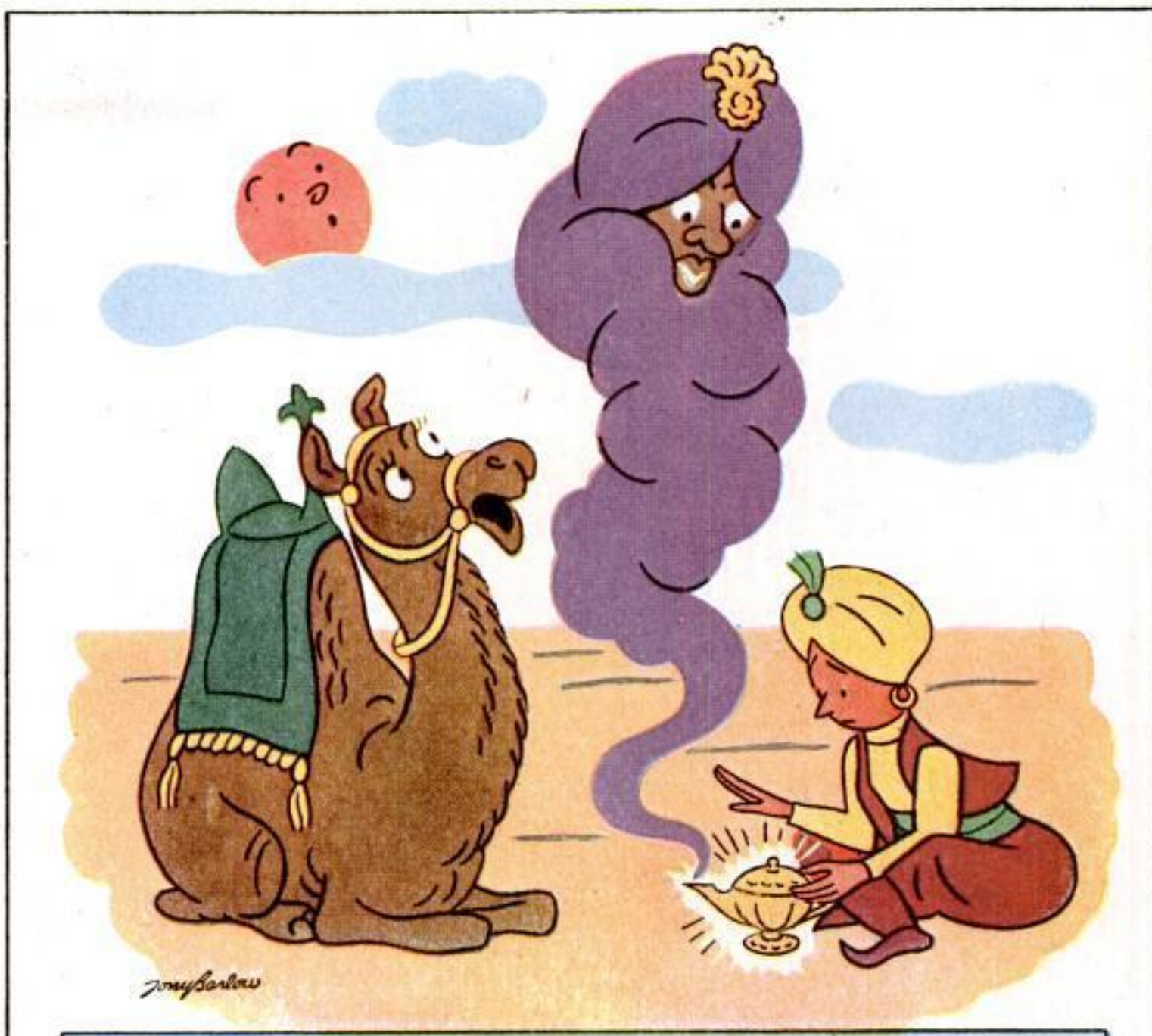


At the finish Ford fails to catch Glynn by only three yards but sets an unofficial record of 49.3 seconds for his 100 yards. This was first dual meet Yale lost in five years.





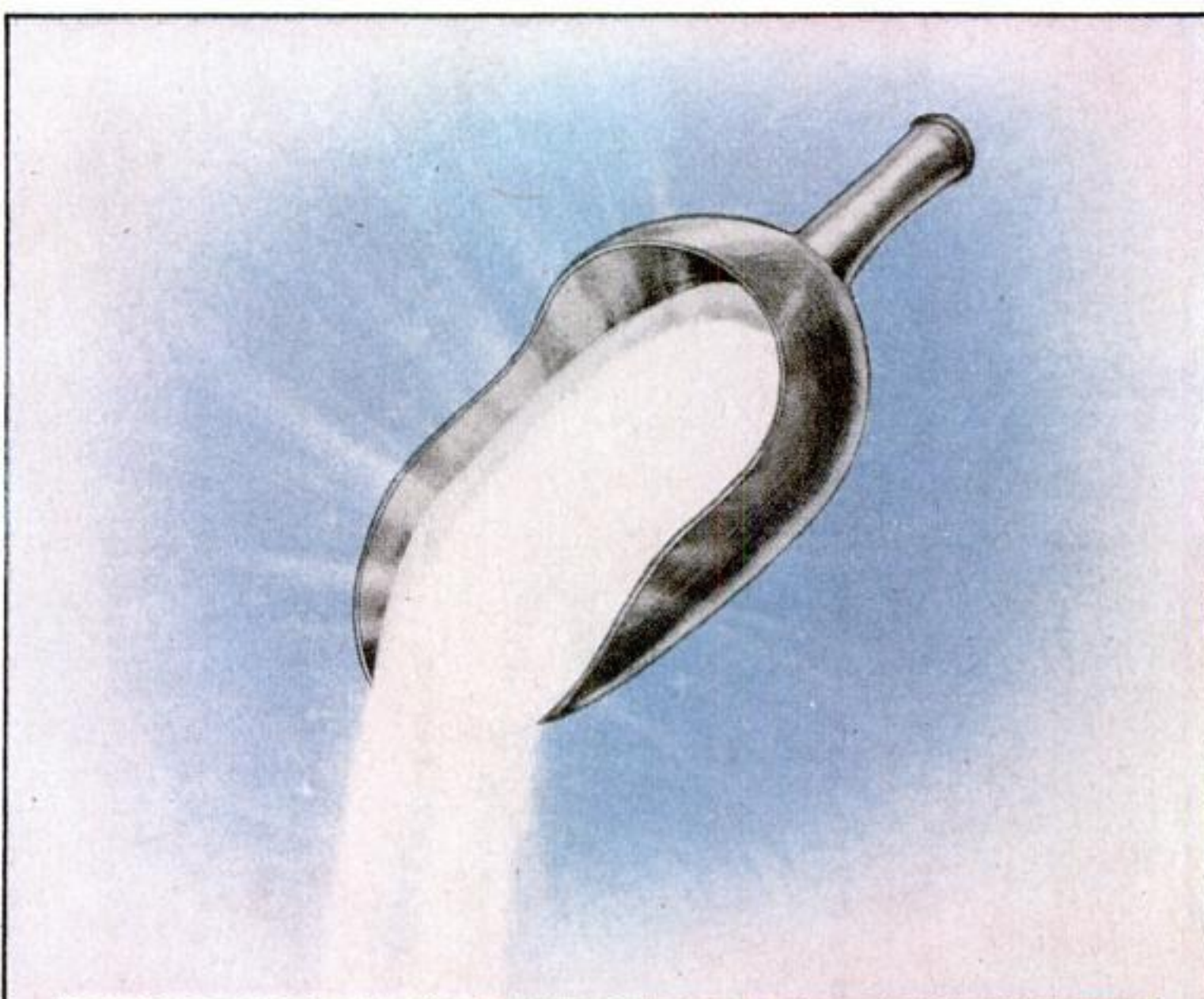
when you think of Aladdin ...



... you think of his lamp



when you think of energy ...



... think of dextrose sugar

© C.P.R. CO

There is nothing magical about energy ... or about dextrose.

It is simply a sugar ... pure, white, sparkling ... but Nature made it the one sugar your body uses *directly* for energy. All other sugars, all other car-bo-hy-drates must be changed into dextrose by digestion before the body can use them for energy.

That's why dextrose is recognized as the *basic* fuel sugar of the body ... the chief source of all body energy.

Practically all the dextrose produced in America is used by food manufacturers ... to improve the quality, texture, flavor of fine foods ... breads, candies, cereals, soft drinks, ice creams, table syrups ... and many others.

At present, the demand for dextrose far exceeds the supply of this valuable sugar. The several producers of dextrose are working at full capacity ... and distributing dextrose fairly and equitably among thousands of food processors.

Corn Products Refining Company  
One of the producers of

pure...sweet...sparkling white **dextrose** natural quick-energy sugar

P. S. "dextrose" is *not* a brand name or a trademark ... it is the scientific name for the basic fuel sugar of the human body.



See what he's eating? See him smile?

There'll be smiles like this at your house tomorrow morning if there's tempting Nabisco Shredded Wheat on the table!

Folks like its natural golden-wheat flavor and freshness to start the day. It's grand eating! And two biscuits... dipped quickly in hot salted water or served "as is"... with milk... are as nourishing as a big bowl of hot cereal. Yet there's no fussing in the kitchen!

Make a place for Nabisco Shredded Wheat... the original Niagara Falls product... at your breakfast table tomorrow. It'll be like one of the family from then on!

*"Good?  
you said it!"*

*AND FULL OF WHOLE WHEAT  
HEARTINESS*



*Delicious, ready  
to serve....  
yet as nourishing  
as a hot cereal*

ANOTHER DELICIOUS PRODUCT BAKED BY

NABISCO



NATIONAL  
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COMPANY





PRINCE MARCANTONIO COLONNA AND HEIR, DON ASPRENO, STAND IN COLONNA HALL OF HEROES. TOP, HERO OF BATTLE OF LEPANTO

# THE HOUSE OF COLONNA

## Rome's first papal family maintains its ancient pomp



The grandeur with which the Roman princes Colonna carry themselves is something that Americans would find hard to understand. Non-royal, their family is yet more ancient than the Hapsburgs, the Bourbons, the Romanovs, the Stuarts. The Colonnas are considered the most important princely family in the Western world. Next to the Pope, Colonnas were the paramount power in Rome for most of the last thousand years. It is still protocol in Rome

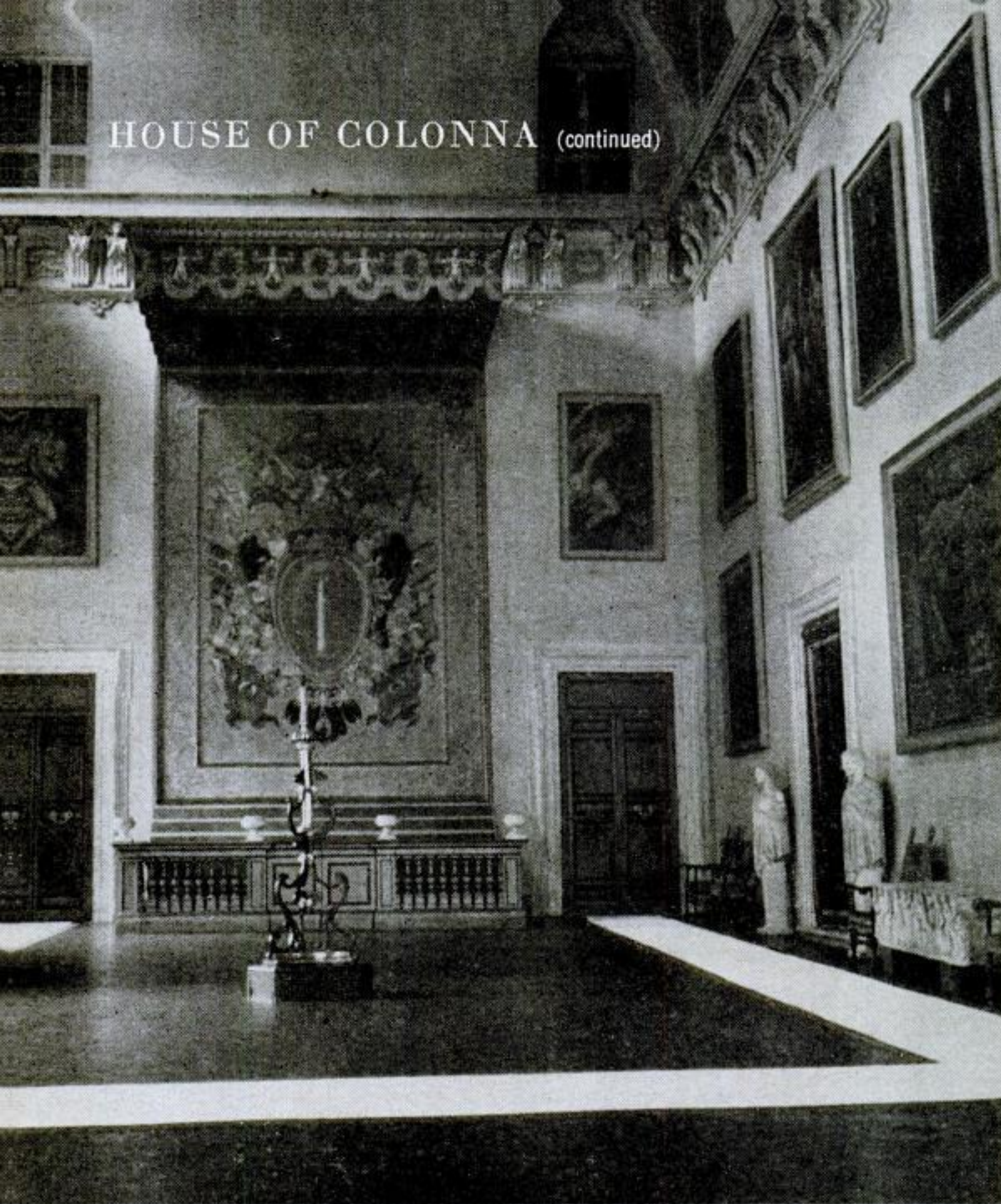
for visiting dignitaries to call on the Prince of Colonna. The Colonnas are the rulers of Roman society, the chief family of "Black" or papal aristocracy. Like the other two ancient Roman families, the Caetani and Orsini, they derive their honor and power from the papacy. They have a vague claim of descent from Julius Caesar, are said to have had seven medieval popes and had, in fact, one great pope, Martin V. The head of the house ranks with cardinals, as one of two hereditary Prince Assistants to the Holy See, high-

est lay position in the Catholic Church. The family emblem comes from the marble column, seen at left surrounded by flags captured by Marcantonio Colonna at the great naval battle of Lepanto against the Turks in 1571.

The Palazzo Colonna in Rome is the seat of this great family. For the first time, the head of the Colonna family has permitted himself and his huge palace, a treasure house of European art, to be photographed. LIFE's pictures by John Phillips are shown on the following pages.

The house, which itself goes back a thousand years, telescopes in its paintings, tapestries and marbles the family's long and stormy past, its triumphs, disasters and the convulsions it has survived. This ability to survive trouble is a great Colonna asset. In Italy's disaster of the past 20 years, a Colonna served Fascism as governor of Rome, another as ambassador to the U. S. But still another was one of the very few who opposed Mussolini. The head of the house (*shown here*), who is entirely withdrawn from politics, never appeared at the same function as Mussolini. Mussolini never entered the Palazzo Colonna. It had, in fact, much the same diplomatic immunity as the Vatican.





**GREAT ART GALLERY**, in part open to public, includes Tintoretto's, Poussins, Van Dycks, Holbeins and, on tapestry, Colonna column. This is outside great hall.



**GREAT HALL CEILING** shows Battle of Lepanto. Statues were dug from Julius Caesar's Boville estate. Notice Colonna column in room beyond, cannon ball on steps (see page 93).

## PRESENT POMP REFLECTS THEIR COLORFUL PAST

The Palazzo Colonna of which an old writer said, "Nothing similar is to be found in Rome, or perhaps in Europe," is the crown on the incredible pomp of the Colonnas. The huge halls are filled with portraits and exaltations of the great Colonnas: Pope Martin V who brought the papacy back to Rome from Avignon; the 16th Century warrior Prospero; Marcantonio, the victor of Lepanto; Vittoria, poetess and friend of Michelangelo; Carlo,

the last Colonna to kill a Caetani. Colonnas have a traditional feud with Orsinis and in Rome the two princes never sit at the same table.

The title of the No. 1 Colonna is Prince Colonna, 14th prince and duke of Paliano, 13th duke of Marino, 13th prince of Sonnino, 14th marquis of Cave, marquis of Patrica, count of Ceccano, noble Roman conscript, patrician of Venice, Naples and Ferrara and hereditary lord of 21 small localities.

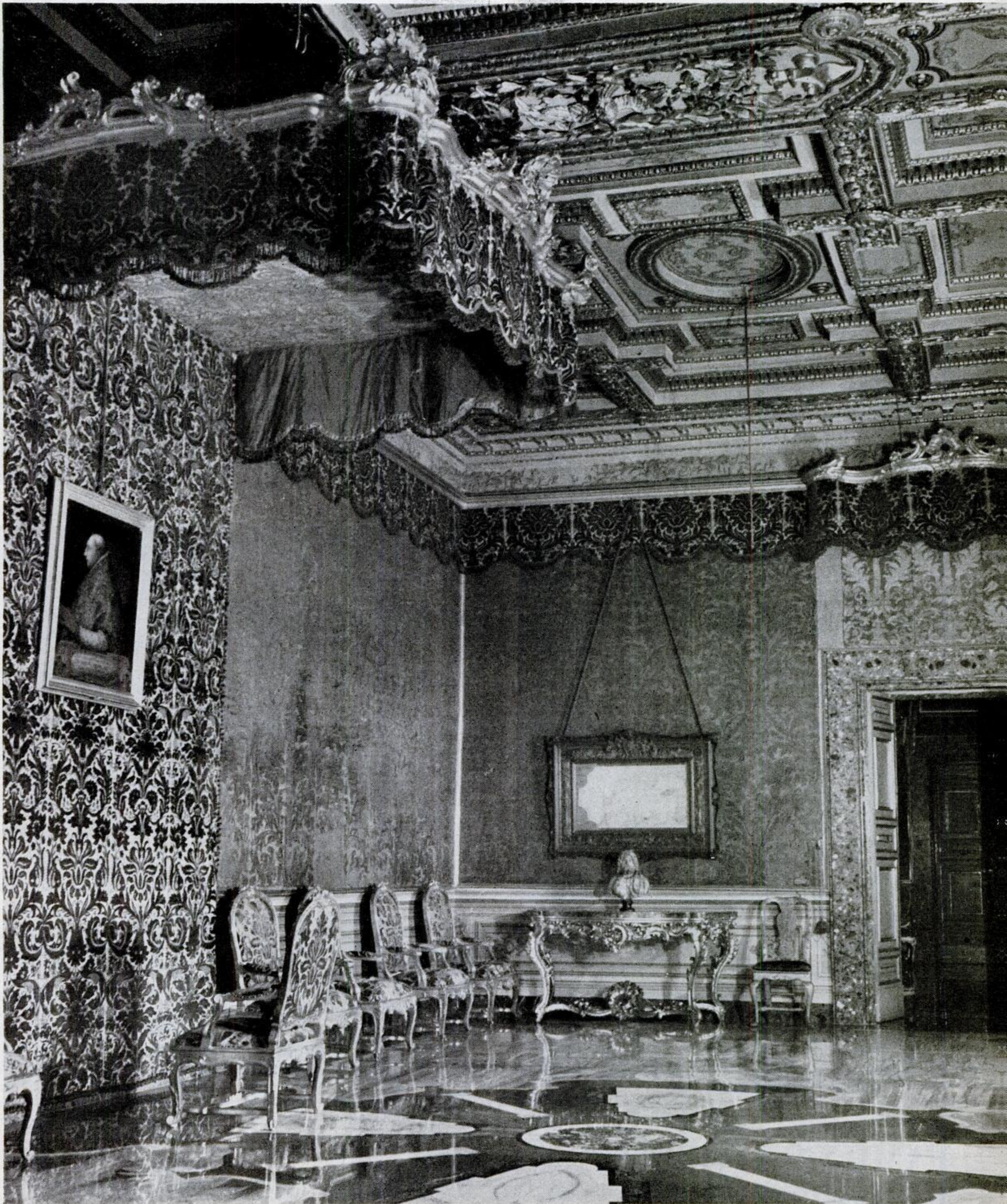
**BEDROOM** of Louis XIV's dazzling mistress, Maria Mancini Colonna, is now the family dining room. Like most of the palace, it has marble floors, painted ceilings.



**SMALL ROOM OF CARDINALS** has portraits of Colonna cardinals, of which the family boasts at least 21. Lower left portrait is Cardinal Oddo Colonna who became Pope Martin V.







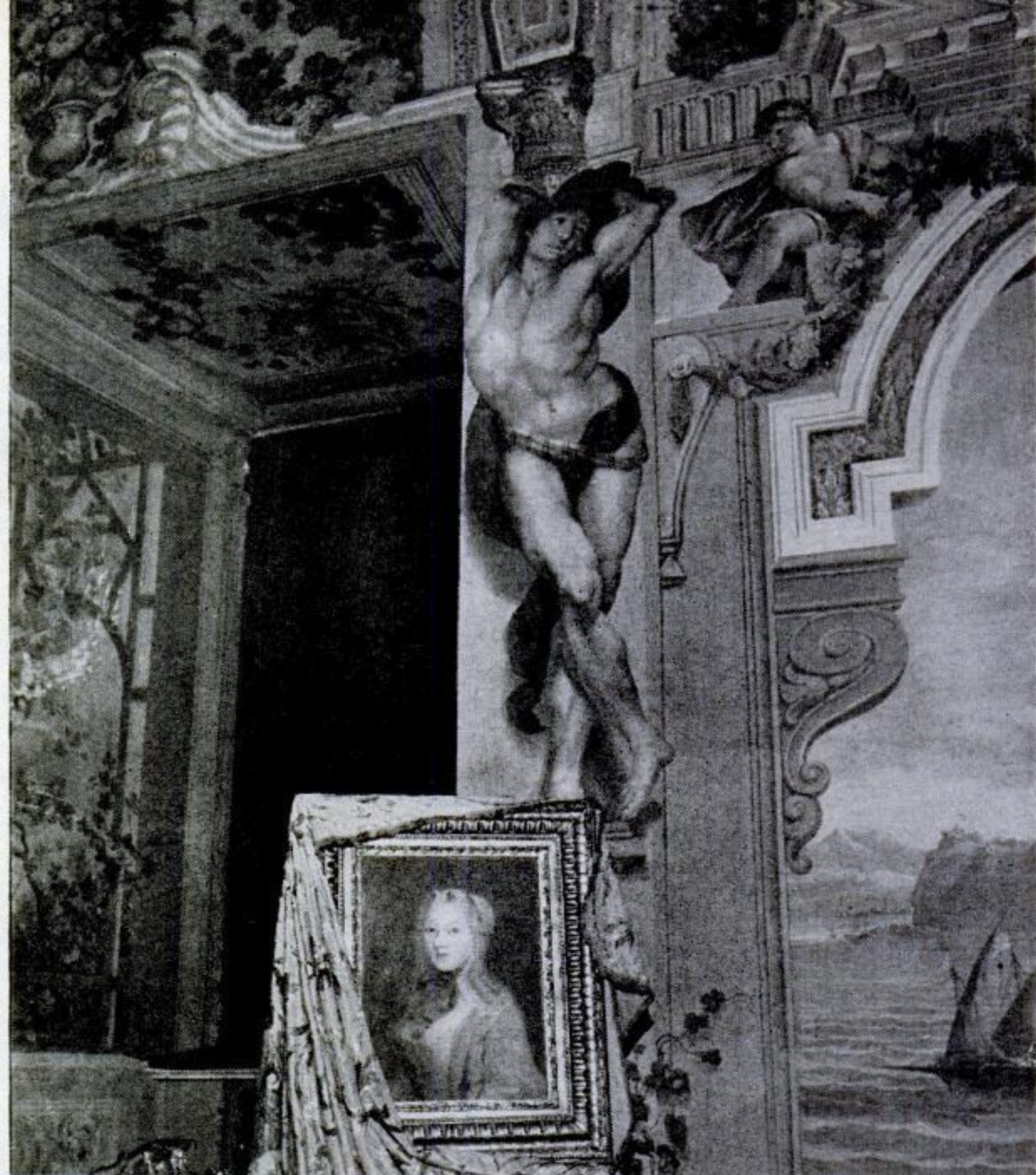
**POPE'S ROOM** shows the pope's chair turned to the wall since 1870, when Italy took Rome and confined the pope to Vatican City. The Colonnas were "Black" or pro-pope

aristocracy. Pro-king nobles were called "White." The "throne" of 15th Century Martin V stands under his portrait as pope. Colonna children sometimes perch in the chair.





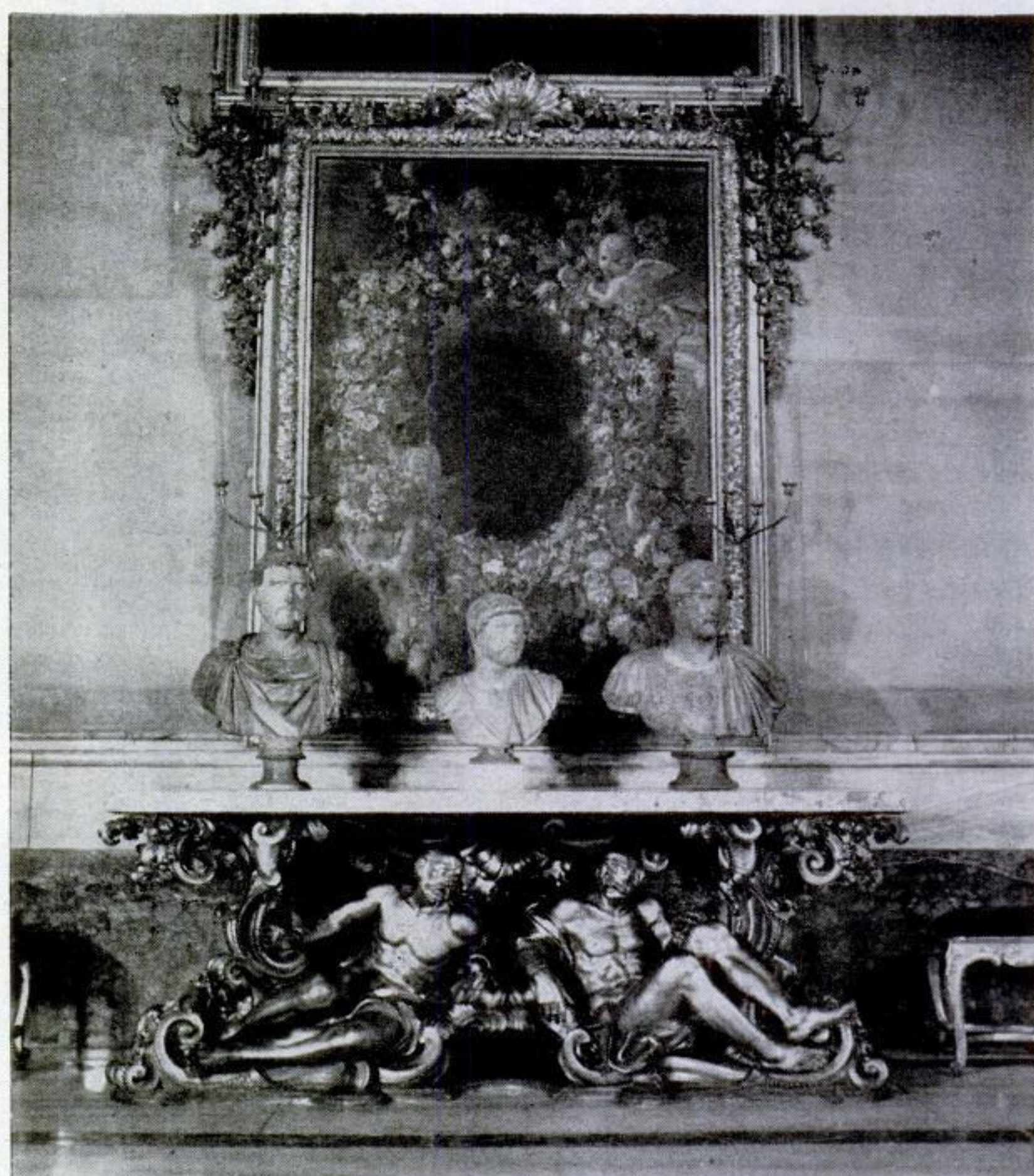
**ROMAN STATUE** in the Great Gallery was dug up on the Colonna property at ancient Boville. Most of the statues have been considerably restored by experts.



**BAROQUE MURAL**, complete with shadow painted on wall, looms over portrait believed by Princess Colonna to be of Madame de Lamballe, who was lynched in the French Revolution.



**MARIA MANCINI COLONNA** was 17th Century beauty, international trouble-maker and friend of many great men. Colonnas are extraordinarily proud of her.



**FLOWERS AND CUPIDS** are painted on the mirrors of Great Gallery by a skillful Venetian process of the 18th Century. The gallery was begun by Colonna Cardinal Girolamo I in 1654.

## FAMILY'S STORY IS HISTORY OF CITY OF ROME

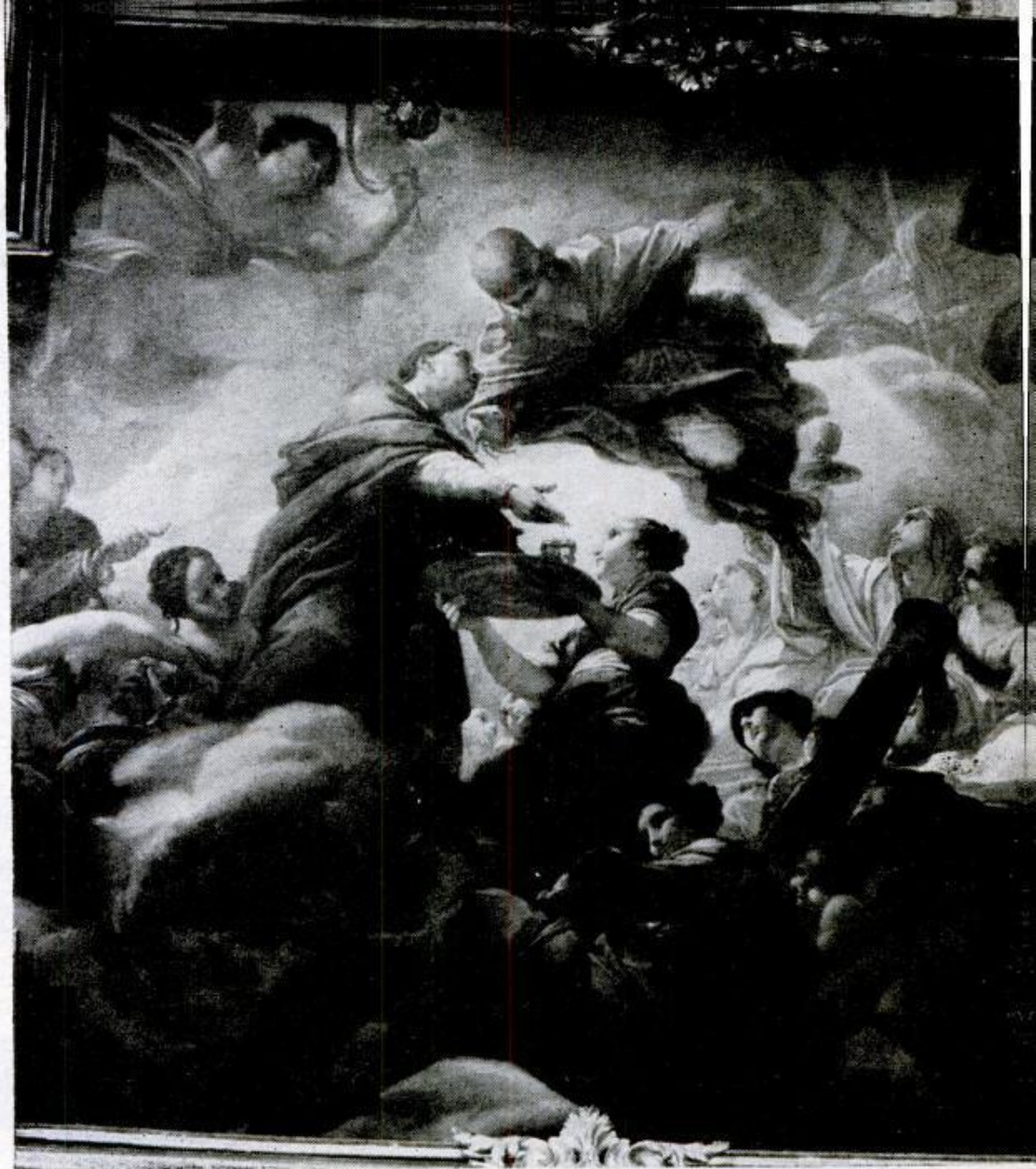
No other noble family has maintained its unbroken power for so long—1,000 years—as at the Colonnas. It held it through ages of violence, through political changes, in a city marked for violence and political turmoil. It began fighting before 1000 A. D. when the early popes began to bring ruined little medieval Rome back to respectability. The Colonna, Caetani, Orsini and others now extinct

held the papacy their exclusive property and each pope ennobled and enriched his own family. The Colonnas, as counts of Tusculum, were naming popes, had three in the 11th Century. But during the next 300 years, the Colonnas were the chiefs of the anti-pope Ghibelline party, fighting the Guelphs (anti-German emperor and pro-pope). The Colonnas attacked a treasure caravan of one pope, were

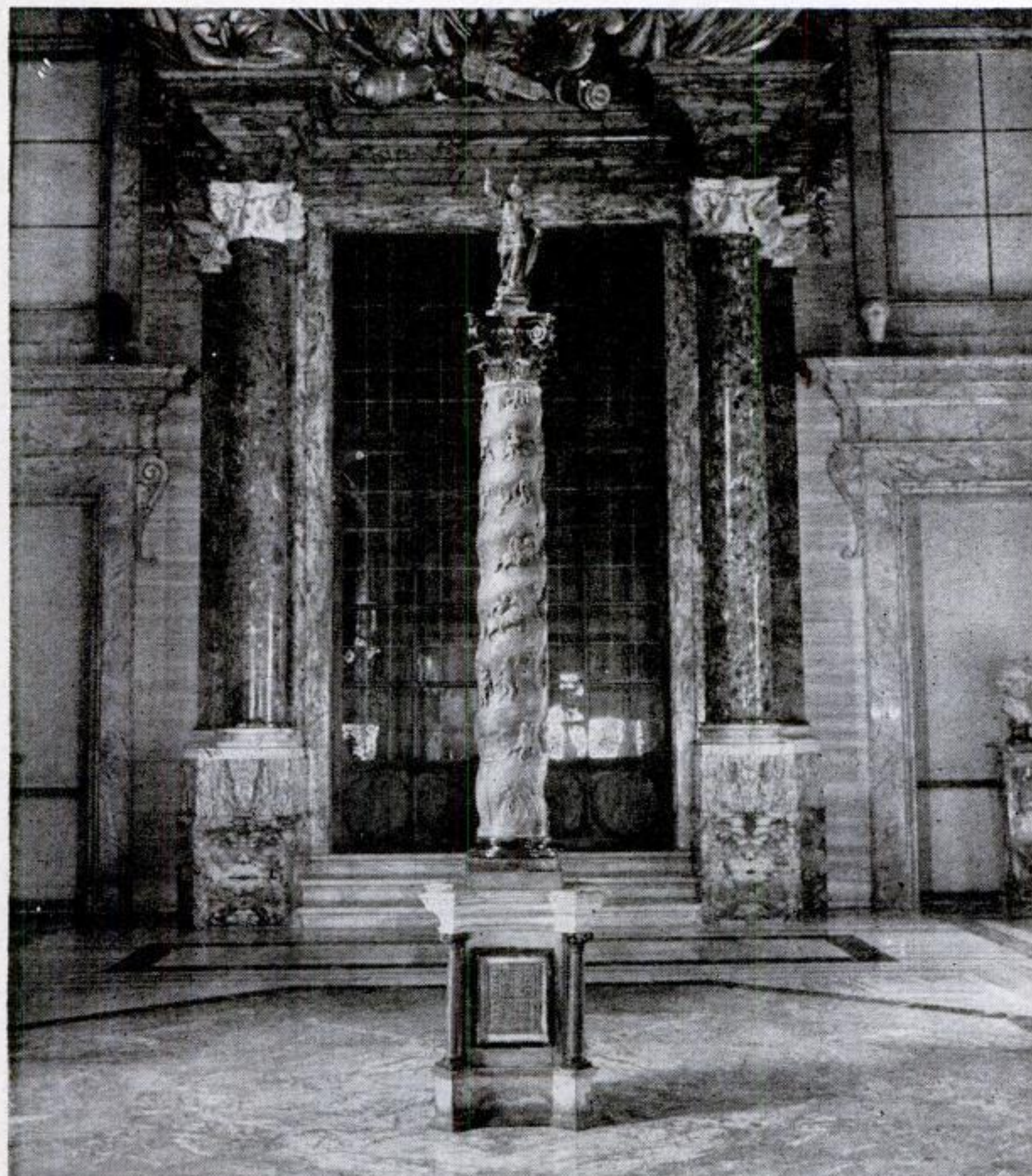




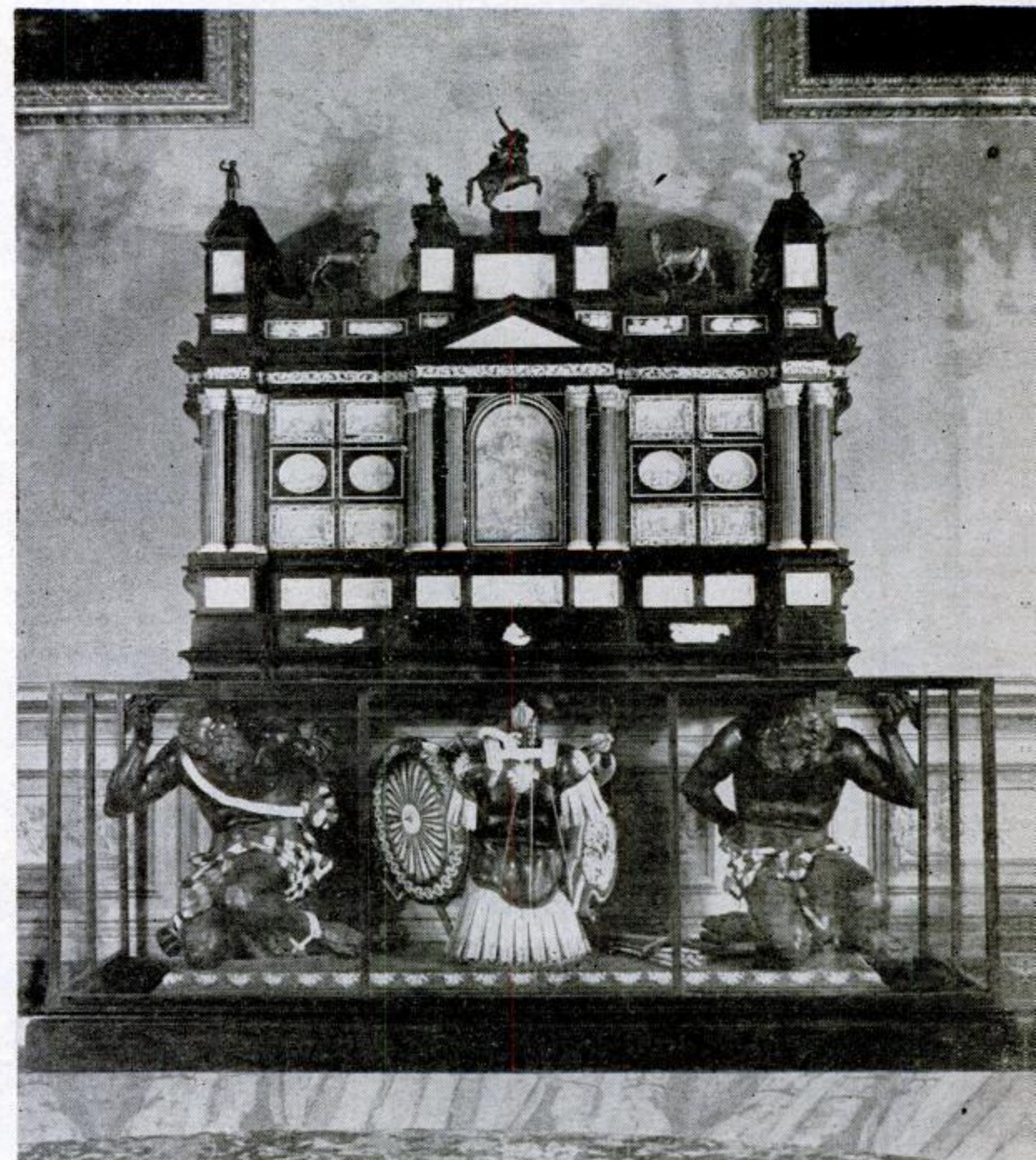
**PROSPERO COLONNA**, to whom Ferdinand I of Spain gave 18 baronies as well as 33 to his brother for fighting France in 16th Century, is seen beneath angel on ceiling of Hall of Heroes.



**APOTHEOSIS OF POPE MARTIN V** was painted by Benedetto Luti. Martin V was Colonna who enriched the family but finally broke power of the nobility.



**COLUMNA BELLICA**, the red marble column of the Colonnas, is carved with a spiral relief of military campaign. Petrarch wrote a famous poem about the inpregnable Colonna column.



**OF EBONY AND IVORY**, this cabinet has copy of Michelangelo's *Last Judgment* carved in central panel. Supports portray Turk slaves captured at Lepanto.

all excommunicated. Later they caught him and nearly murdered him. Sometimes up, sometimes down, they always came out on top, sometimes by virtue of having fought on both sides. In one small battle in 1344, half a hundred Colonnas were killed. They were virtually an independent power at one time, but the popes finally trimmed their wings. But they remained powerful, fought against one another

for France and Spain in the 16th Century, survived the endless invasions of Rome by Austrians and French, the rule of Napoleon, the revolts of 1831 and 1849, Italy's overthrow of the Papal State in 1870, and finally Fascism.

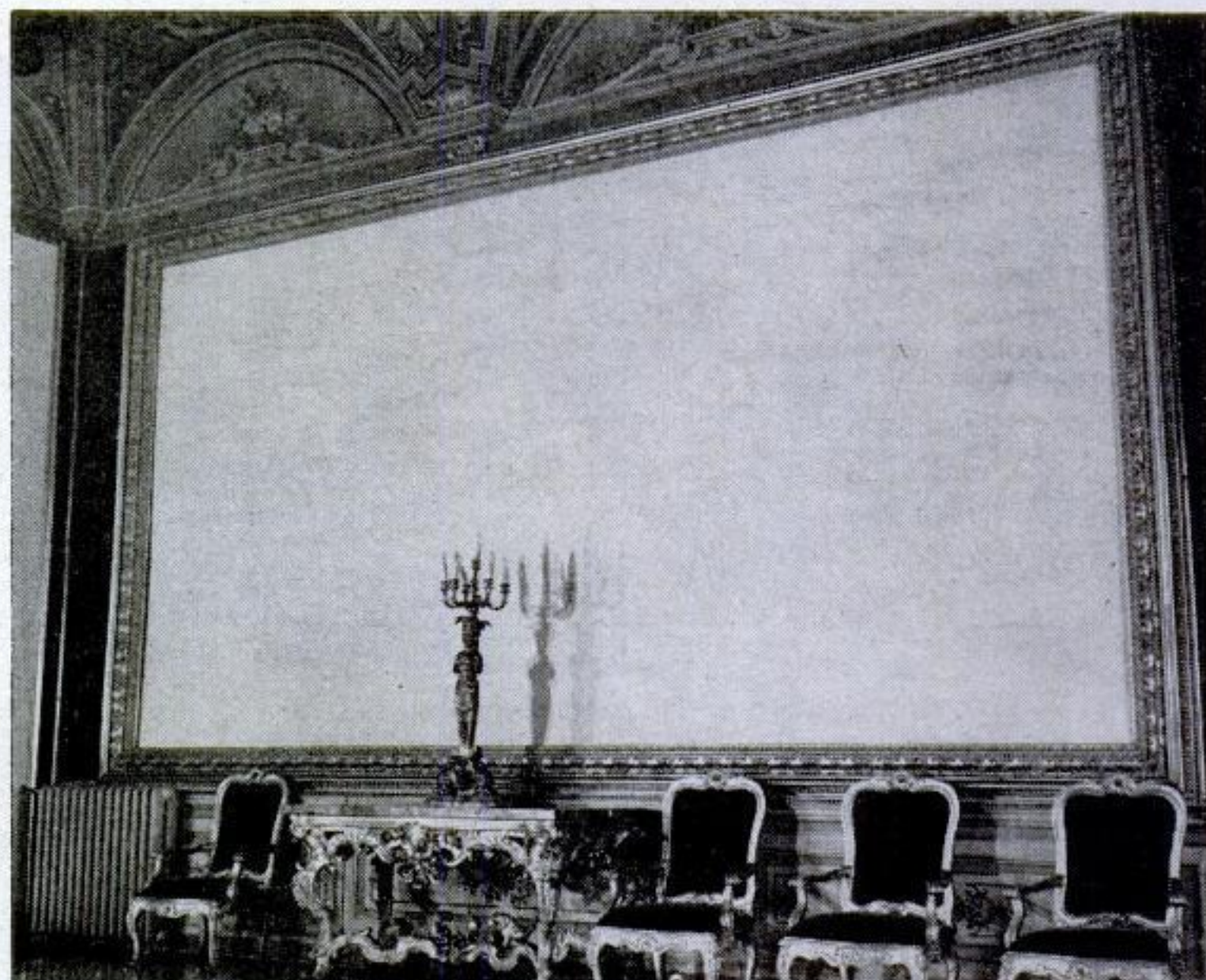
Formerly, when the Prince Colonna arrived at parties, the cry of "Torches" rang out and he was preceded by two footmen with flambeaux. He and

the head of the rival house of Orsini are the two hereditary Prince Assistants to the Holy See, serving alternately, for by ancient tradition they are supposed to jump at each other's throats if they meet. Today there are several branches of the Colonna family. Only the head of each branch has the right to the title of prince. The Palazzo Colonna in Rome belongs to the Paliano or senior branch.





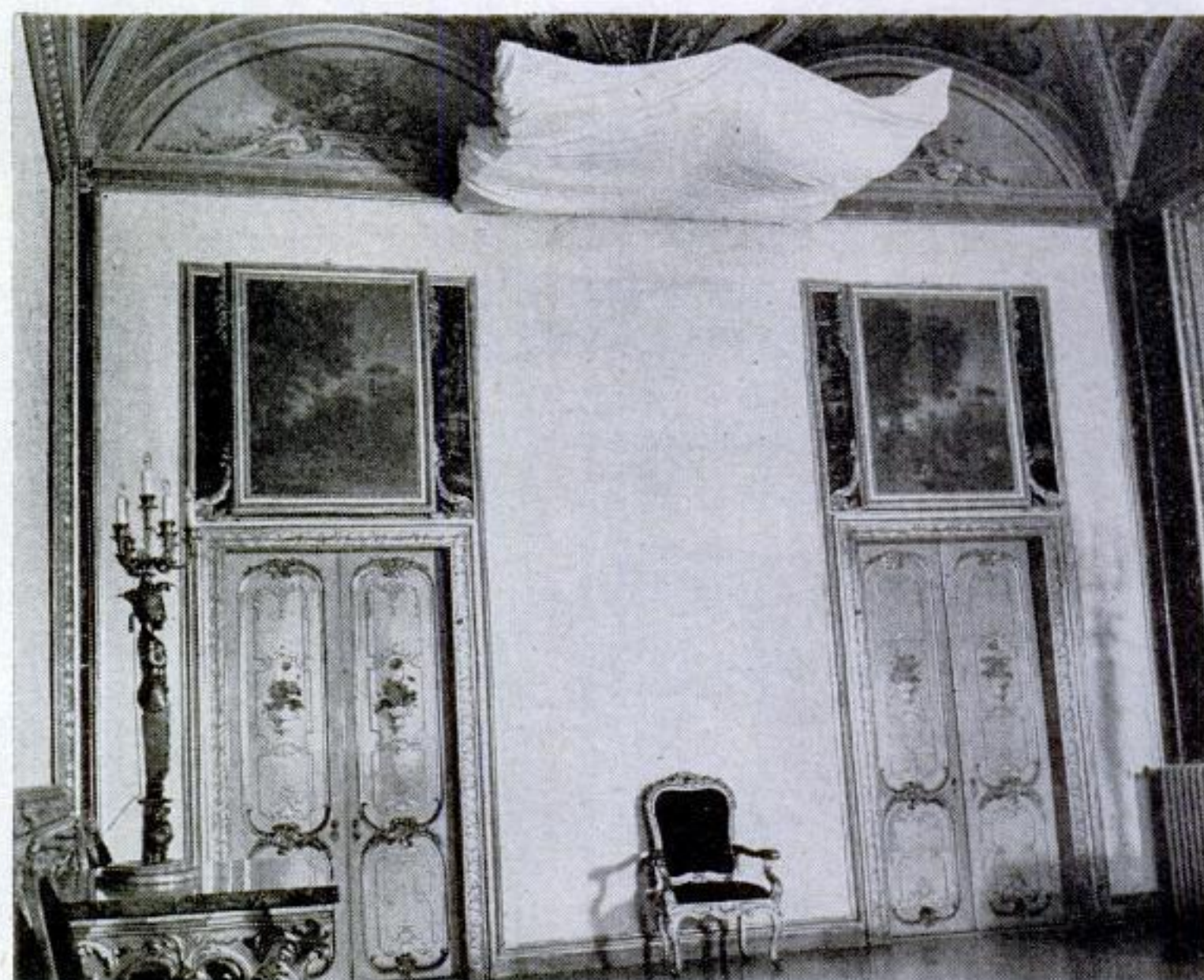
**ROOM WAS WALLED** by Colonnas in the final days of the German occupation. Inside were hidden art treasures, most of which, however, were safely stored in the Vatican.



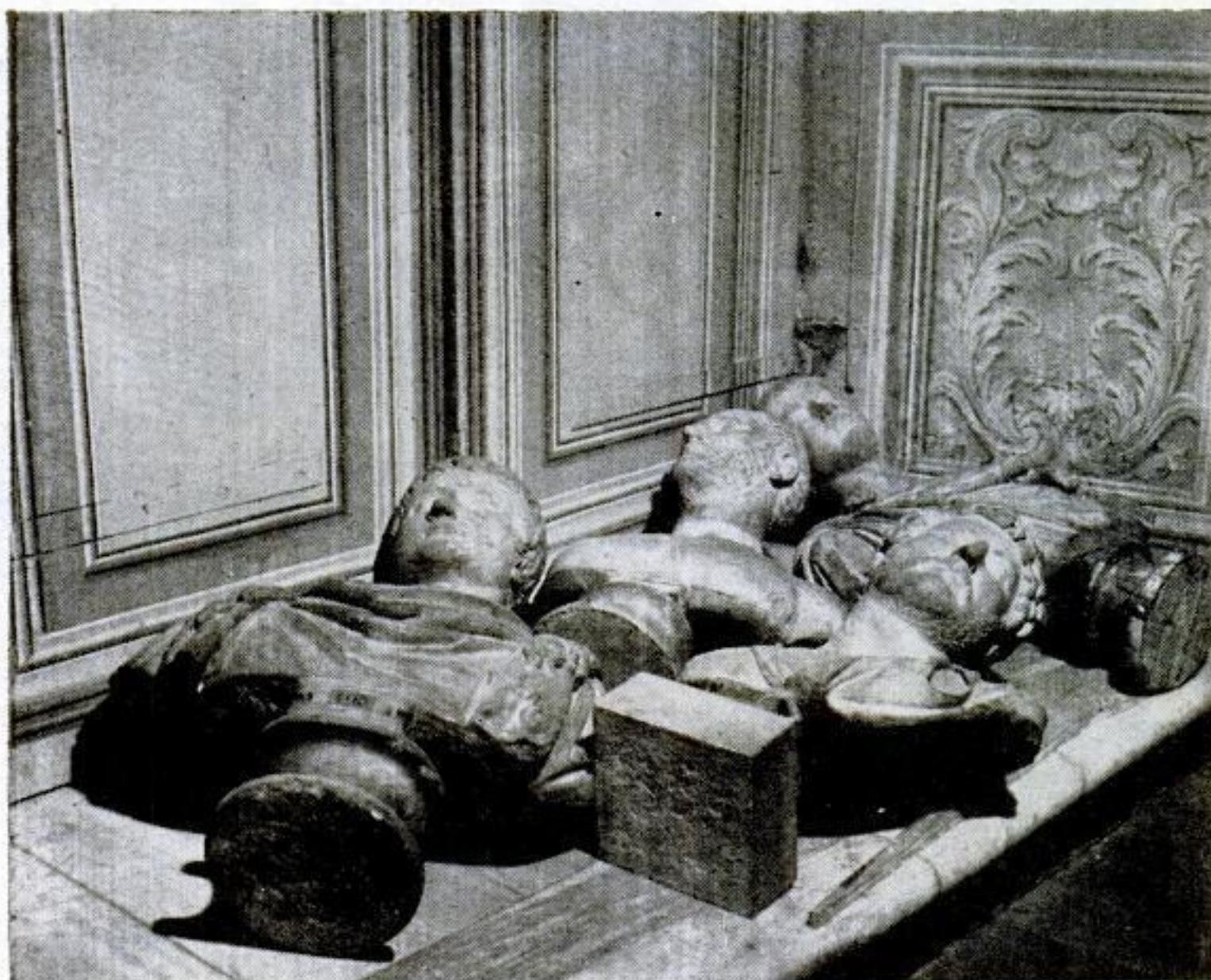
**BLANK SPACE** in throne room, which is always reserved for reigning pope, shows where Colonnas took down tapestry to save it from Germans, have not yet replaced it.



**CRATED TREASURES**, including paintings, are still stored in the room whose cemented door is shown at top, left. The ALTO on crate means "top" or "this end up."



**THE CANOPY** in the Pope's throne room is still covered. Also missing over the chair is the portrait of Pope Pius XII. There is no heat in the radiator seen at the right.

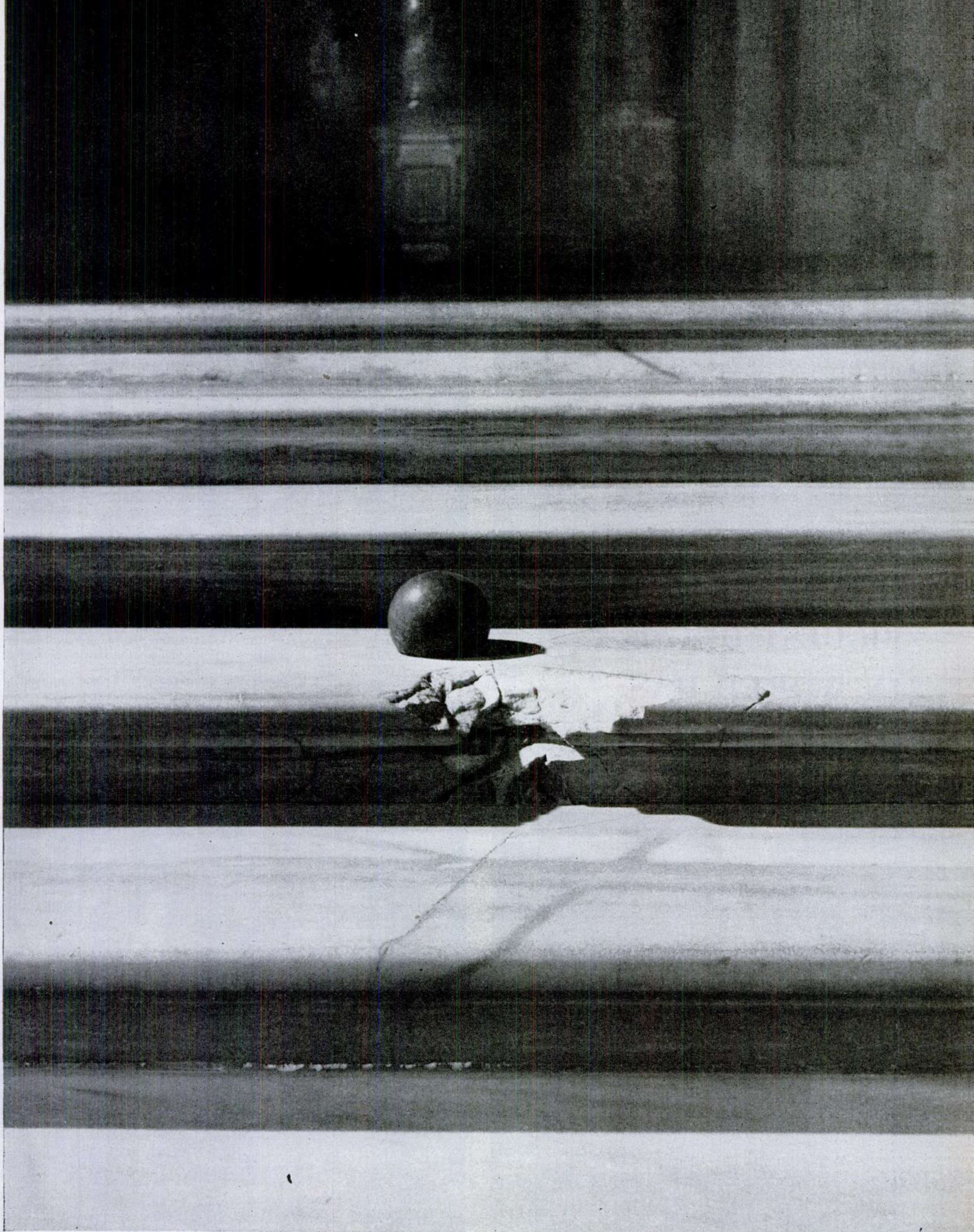


**ROMAN BUSTS**, among those excavated at Boville during the centuries by the Colonnas, are also stored in a walled-up room on the second floor of the huge Palazzo Colonna.



**GERMAN SHELL** inflicted this damage on the Palazzo Sept. 9, 1943, during fighting between Nazis and Italians after the Italian government had surrendered to the Allies.

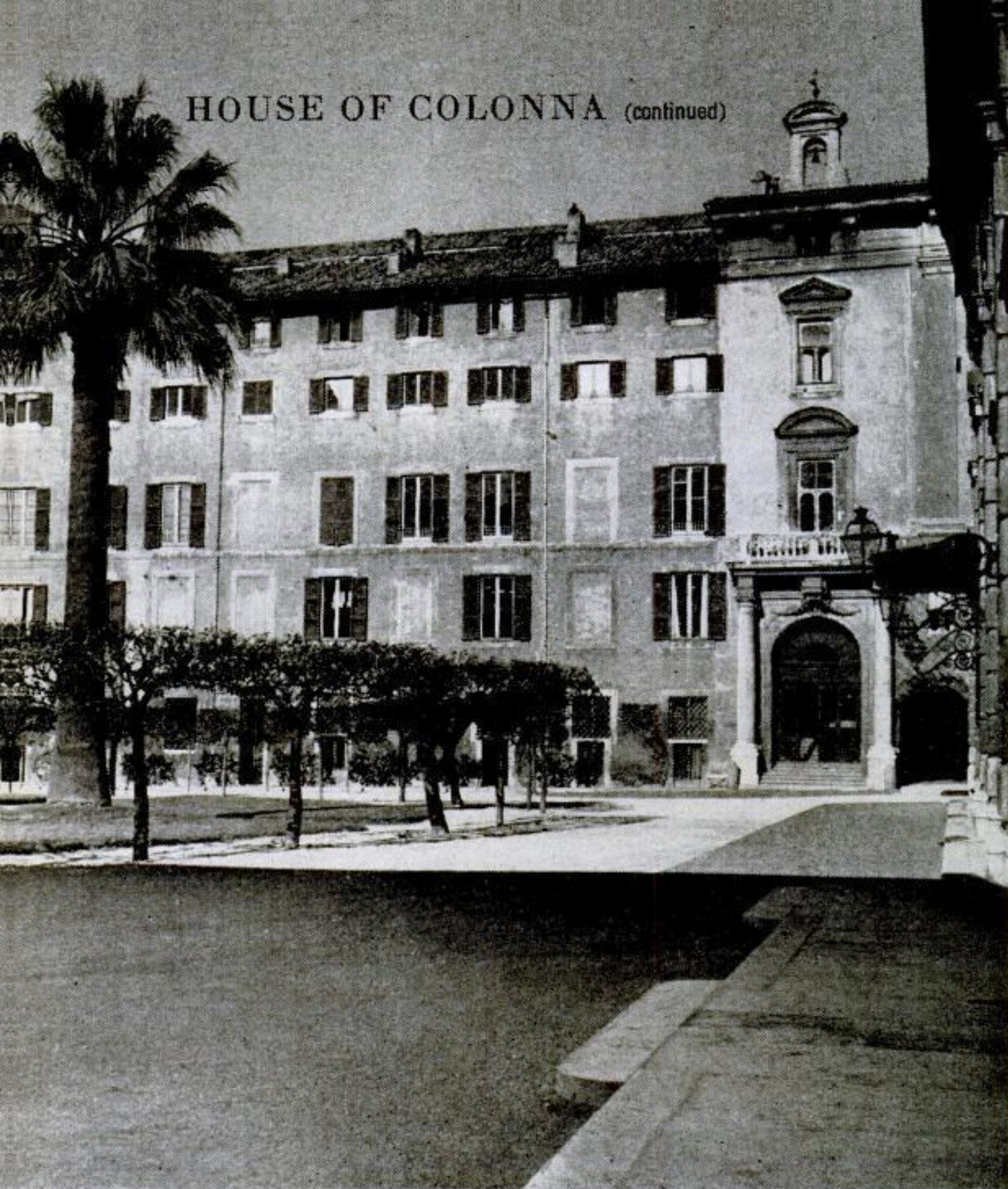




**FRENCH CANNON BALL** has been left by Colonnas where it landed on the steps of the Great Gallery (*see page 88*) in 1849, when Garibaldi briefly, heroically and unsuc-

cessfully defended a short-lived Roman republic against French troops trying to restore the pope who had fled Rome. At the time the Roman nobility sided with the pope.





**OLD MAIN ENTRANCE** of palace off great courtyard is no longer used. First two floors date from the year 1000, when German Emperors dominated Rome.



**VIEW** from the rear of Palazzo Colonna looks toward the Quirinal, the royal palace at the far end of the street. Westward, Palazzo Colonna looks toward Mussolini's Palazzo Venezia.

## BIGGEST HOUSE IN WORLD HAS OLD GARDENS

The Palazzo Colonna is the biggest private house in Rome or the world. House and garden occupy about as much space as the Colosseum. Built as a great figure eight on an ancient fortified base, it has too many rooms for its owners ever to enter them all. Much of it is now rented out as apartments. Building of the palace was begun by Pope Martin V after 1417.

The Colonna gardens adjoining the palace are

neglected but beautiful. They include remains of the baths of Constantine. The great hall of the art gallery was the model for the Hall of Mirrors at Versailles. The Colonnas once also had fortresses at Nepi, Zagarolo, Colonna and Palestrina (birthplace of the composer and site of Julius Caesar's country place), and lands at Marino, Frascati, Rocca di Papa, Nettuno and Paliano. Most are now lost to them, but the Colonnas are still very rich.

**ANCIENT ROMAN STEPS**, preserved 2,000 years, lead to Colonna gardens, which are reached from Palazzo Colonna by four bridges over public street.



**THE GARDENS** are laid out in terraces below royal palace. Beside these ancient statues, it contains part of a Temple of Serapis erected by the infamous Roman emperor, Caracalla.







THE SUNS OF CENTURIES HAVE AGED  
THE PALAZZO'S FORMAL GARDENS





AT YALTA IN THE LIVADIA PALACE, ANNA ROOSEVELT BOETTIGER HELPS HANDLE VARIOUS CONFIDENTIAL MATTERS FOR HER FATHER

## F.D.R.'s DAUGHTER

Officially Anna Roosevelt Boettiger is only her father's companion but Washington considers her the one to call to get through to the Big Boss

by JOHN CHAMBERLAIN

Count Sforza is supposed to have remarked in a moment of frustration that Washington is like an Oriental capital. Others, carrying out the simile, have spoken about palace janisaries and the control of access to the throne. Once, in the popular Washington mythology, it was Tommy Corcoran who controlled access to the throne; later it was Harry Hopkins. But for weeks now the rumormongers have been busy whispering a new secret: control of access has passed to Anna Roosevelt Boettiger, the long-legged, energetic and handsome eldest child and only daughter of President Roosevelt.

Like most rumors the one about Anna is a distortion of the truth. But the rumor points to reality. The official White House version of Anna's job is that it is practically nonexistent: Anna is just being a comfort to her father. She is also

being a mother to her son, 5-year-old Johnny Boettiger, who gets magnificently dirty playing at being a White House guard and riding a wagon called the "Irish Mail" up and down the presidential driveway. Since Anna's husband is in the Army and her two older children are in boarding school, there would be nothing strange about her visiting her parents in the White House even for the duration of the war. But it would be strange if a girl of Anna's energy were limited to mere wifely and daughterly duties.

Those who insist on Anna's unimportance point to a series of negatives. Where the late Marguerite ("Missy") LeHand's secretarial office opened directly into the President's oval study, Anna works at a desk in her bedroom and does her own typing. She keeps no office hours and, unlike her brother Jimmy who got \$10,000 a year for serving as one

of his father's passionately anonymous assistants, she takes no salary. You won't find her name on the State Department protocol list, which means that she isn't officially living at the White House to act as her father's hostess during her mother's not infrequent absences.

When the Big Three were settling the fate of the world at Yalta, it was the White House wish that nothing should be written about Anna. Her husband, Lieut. Colonel John Boettiger, who is in Washington on wartime leave of absence from his Hearstian Seattle *Post-Intelligencer* publisher's job, was quite definite about it, as was Anna's mother. Said Jonathan Daniels, in charge of the President's press relations, "I have nothing to say about that end of the White House. Mrs. Boettiger is a private citizen." Anna was the little girl who wasn't there.

CONTINUED ON PAGE 38





**AT MALTA** (*above*), first stop on the trip to the Crimea, Anna and her father entertain Prime Minister Winston Churchill and WAAF daughter Sarah aboard a U.S. warship. During trip, as at home in the White House, Anna watched over her father's health and kept him constant company.

**AT CAIRO** (*below*), on the way home from the Big Three conference, daughter Anna and Harry Hopkins joke with slow-speaking U.S. Ambassador to Great Britain John Winant. When President Roosevelt had Churchill, General Marshall or Admiral King for lunch, Anna was hostess.







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IN 1932, before he moved into the White House for Term 1, Franklin D. Roosevelt relaxed at Warm Springs, Ga. with his eldest (and favorite) child, then Mrs. Curtis Dall.

### F.D.R.'s DAUGHTER (continued)

The radio and cable photos and the news stories coming back from Malta and Yalta, however, told a different story. For there was Anna, looking fresh and cool beside her careworn father, a bulbous Churchill and Churchill's pert daughter Sarah. At Malta, Anna appeared in a plain, dark suit; at Yalta she wore a hip-length fur jacket. Anna was very much there.

But if Anna was—and is—there, just what is her function? The candid inquirer can only assume that there is a mystery about it where there needn't be a mystery. When Anna came east from Seattle to visit at the White House in December 1943, her 61-year-old father had just come down with a bug that couldn't be shaken with the ordinary Roosevelt insouciance. Although she had originally intended to go back to Seattle and her job of columnizing and editing and running the *Post-Intelligencer* women's page, Anna stayed on. She didn't remain at the White House to act as a nurse, for her father, though he was considerably run-down, wasn't that sick. But something had to be done to keep a fourth-term President from burning up his energy at a two-term rate.

Franklin D. Roosevelt had always gone on the theory that his energy was inexhaustible. He would work all morning, work at lunch, work in the afternoon, take time off for a swim or a cocktail at 6, relax for a bit at dinner and then go back to work until it was time to stick a few stamps in his album and get ready for bed. Anna knew that he would never regain his elasticity if he tried to keep going at such a pace and she made up her mind that it was her duty to get him to slow down. She took to having lunch with him, just to make sure that he laughed and ate his food. And pretty soon she found herself doing other things.

### Missy LeHand's day

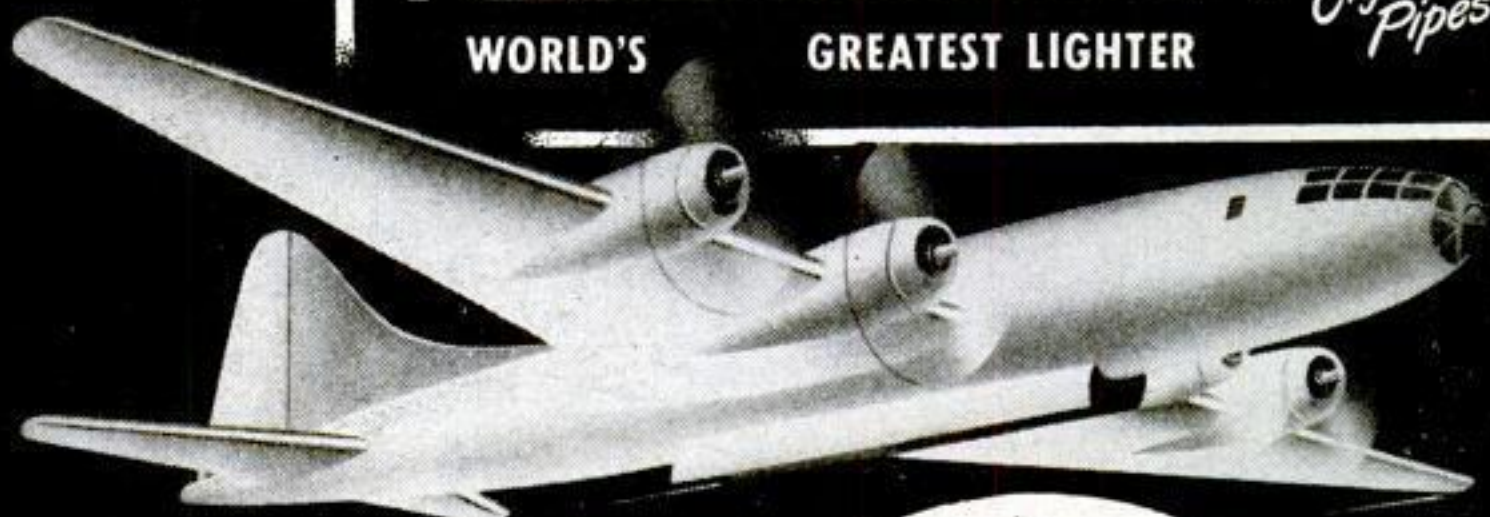
In the days when Missy LeHand was Roosevelt's secretary the President's time was expertly and unobtrusively organized. In addition to normal secretarial work the blue-eyed, self-effacing Missy did the President's accounts, paid the bills, kept track of the stamp albums and the marine prints, guarded the private papers and pleased old Mrs. Sara Delano Roosevelt, the beloved family tyrant, by doing little favors for people in Franklin's name. Presidential appointments in Missy's day were handled by the late Marvin McIntyre, and son Jimmy took care of the politicians and the officials. But both McIntyre and Jimmy Roosevelt depended utterly on Missy to tell them when the President was in an approachable mood and when he wasn't. Even Jim Farley deferred to Missy. "Don't bother the Boss, Missy," he would say over the phone, "but what about this?"

The passing of Missy from Washington in 1941 left a vacuum that could not immediately be filled. "Missy—to do this. F.D.R." had been written on many a chit or memo before 1941. But after Missy's breakdown there was no one to call things to the President's attention at the psychological moment or to get him to relax before he caught a bad cold. Harry Hopkins was there to help Roosevelt on problems of global import and Admiral Leahy gave both companionship and good military advice after his return from Vichy. Grace Tully, who nominally succeeded to Missy's job as presidential secretary, continued to do her own excellent stenographic work, and

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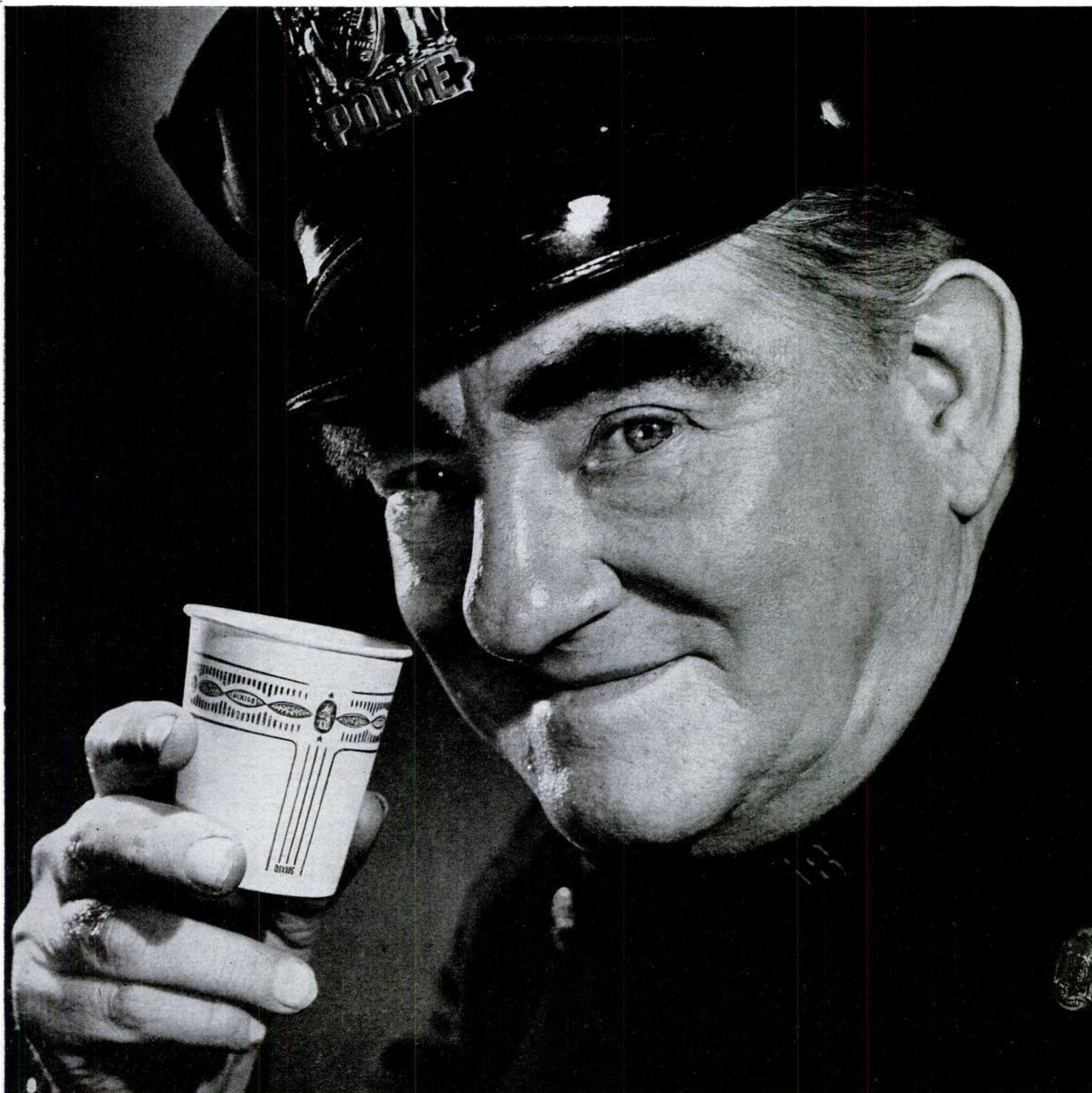
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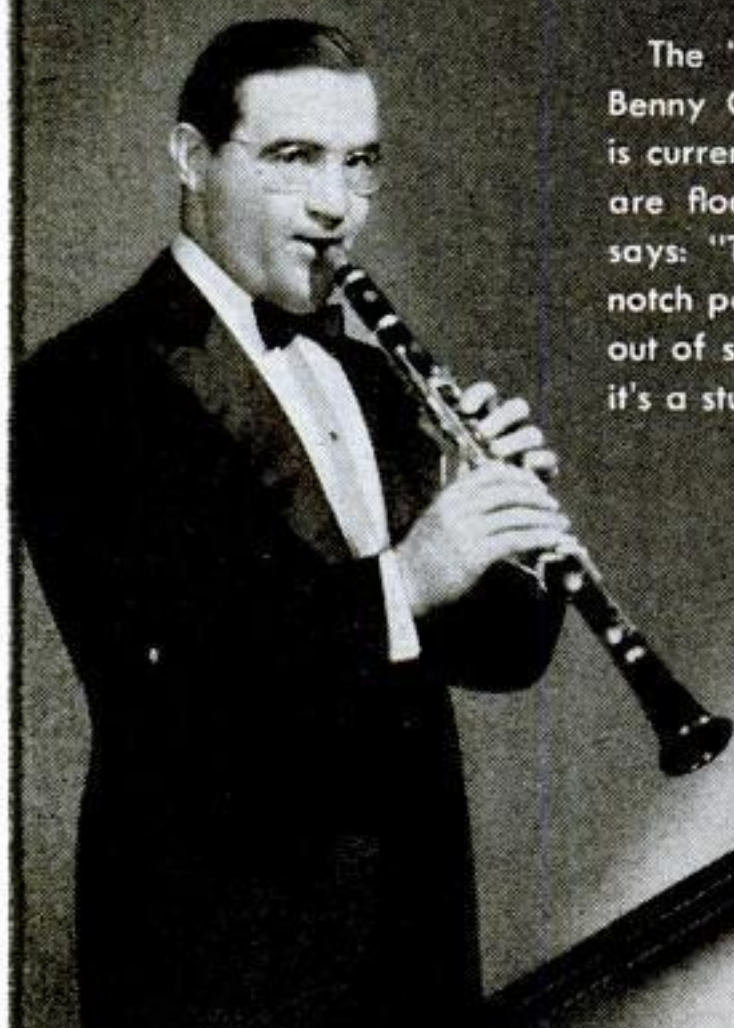


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ANNA AND HER FATHER peer at the De Gaulle profile as the French leader shakes hands with Henry Morgenthau and Cordell Hull at the White House last July.

## F.D.R.'s DAUGHTER (continued)

"Pa" Watson kept unwelcome visitors from crashing the gate. But there was no one really to organize the famous Roosevelt energy.

As long as Franklin Roosevelt was feeling frisky the lack of organization didn't make a great deal of difference. The President would overwork, get tired, go away to Hyde Park or Warm Springs or on a cruise, and bounce back. But when he failed to recoup his strength after the flu attack of late 1943 the loss of Missy's unobtrusively strong hand became all too apparent. Mrs. Roosevelt couldn't step in and fill Missy's place, for as a potent, restless political force in her own right, Mrs. Roosevelt was something to be handled, not someone to do the handling. A woman of great and incessant conscience, Mrs. Roosevelt couldn't see Franklin without urging something upon him, such as the claims of Henry Wallace to a job or the needs of this or that group among the underprivileged for day nurseries or better wartime housing. Eleanor Roosevelt has many virtues but she is not a restful person. As for the Roosevelt sons, even though some of them got home for Christmas in 1943, they were soon to be scattered to the ends of the earth. John, the youngest, was assigned to the Pacific; Franklin Jr. was a lieutenant in the Navy and waiting a ship; Elliott, not yet a brigadier general, had a job cut out for him in Europe; and Jimmy, a colonel, was with the Marines. If the President was going to get any relaxation from his family, it had to come from Anna.

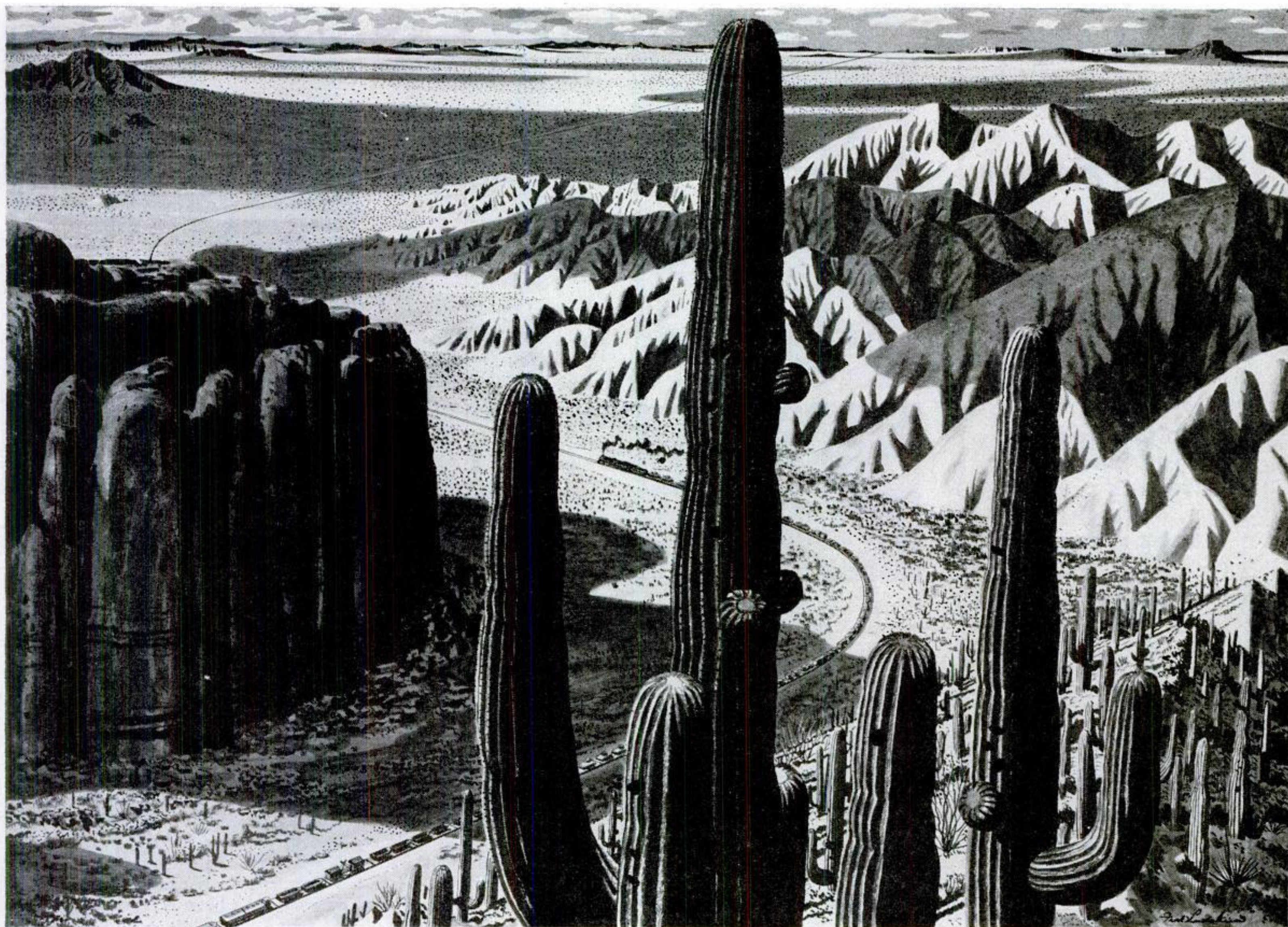
Actually Franklin Roosevelt couldn't have asked for a better companion. Anna is happy-natured and golden-haired, and her tall, bony figure is good to look upon. Her energy is so prodigious that she can combine planning a Walt Disney movie party at the White House for little Johnny's friends with a full day's work handling her father's affairs. More dependable than her brothers, she once evoked the remark from Jim Farley that "Anna has the most political savvy of all the Roosevelt children." A family girl, she is extremely fond of

CONTINUED ON PAGE 102



STANDING IN THE BACKGROUND, Anna helps her father greet the president of Iceland. She has been quietly helping her father this way for more than a year.





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When pleasure trips are possible again, we hope you'll come West on Southern Pacific's **GOLDEN STATE ROUTE**. You will ride the famous *Golden State Limited* or *Californian*, stopover at El Paso for the side trip to Carlsbad Caverns National Park . . . perhaps vacation at a Southern Arizona guest ranch or resort, or in Palm Springs.

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*means "best form"*



WITH JOHN BOETTIGER, her husband, Anna helped publish William Randolph Hearst's Seattle *Post-Intelligencer* from 1936 to 1943, when John left to join the Army.

## F.D.R.'s DAUGHTER (continued)

the mother whom she didn't come really to know until she grew old enough to discount the criticisms often voiced by her grandmother, old Sara Delano Roosevelt. But if she is fond of her mother, she utterly lacks Eleanor Roosevelt's high seriousness. Folks in Seattle remember the sometimes quizzical look on Anna's face as she trailed her mother to Grange meetings and labor sessions.

Anna's intelligence is disinterested, objective, almost masculine. Free-speaking and free-cussing, she holds her opinions lightly and expects others to do the same. It was characteristic of her that she could pal around with Senator Millard Tydings, a political enemy of her father, back in the early '30s; characteristic, too, that she could marry a Chicago *Tribune* reporter, John Boettiger, whose Washington by-line stories had been as sharply critical of the New Deal as Colonel R. R. McCormick could wish. Full of self-possession and with no desire to possess others, Anna could sit down to lunch with her father on a free-and-easy, man-to-man basis, with no questions, no proddings of conscience, no ax-grinding with the coffee and dessert.

### Anna takes over

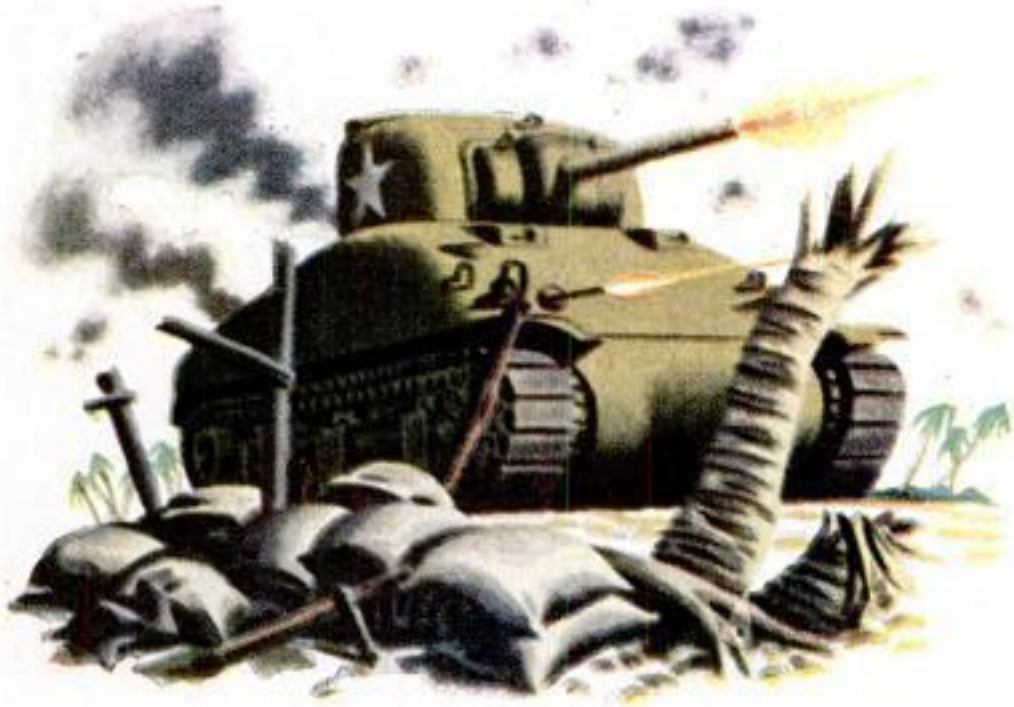
Anna succeeded in getting her father to relax at lunch, and she even made him resume his late-afternoon swims after a stay at Bernard Baruch's South Carolina "Hobcaw Barony" had fixed up the presidential sinuses. The job of companion, however, did not absorb Anna's pressing energies and gradually she found herself moving into the space left vacant by Missy LeHand. She became the organizer of her father's time. As her father's "expediter," which is the unlovely word used in Washington to describe her chief function, Anna sees to it that the right papers get to the right desks at the right moment. No official description of Anna's day has ever been offered, but Democratic politicians discovered in early 1944 that Anna was the person to call if they wanted to get through to the Big Boss. Between the new "Anna—to do this. F.D.R." directives from above and the instinct of outside officials and politicians for the most direct channel to the White House, Anna's job took on both contour and content.

During the period of preparation for the Yalta Conference Anna was busy organizing the Washington end of it. She continued to act as her father's luncheon hostess and secretarial aide during the Malta-Yalta trip, and at the Livadia palace in the Crimea she occupied a room on the ground floor next to the one allotted to Kathleen Harriman, daughter of Averell Harriman, U. S. ambassador to Moscow. Understrappers at the conference were amused to see girl's stockings drying at the window as they passed Anna's and Kathleen's rooms, but during the Yalta sessions Anna wasn't very much in evidence.

A good deal of what Anna does in Washington is told only in

CONTINUED ON PAGE 105





By Government authorization, heavy-duty Autocar Trucks are now in production in limited quantities for essential commercial hauling. Act at once. Your Autocar Branch will help you file your application. . . . Follow the leaders, for they know the way.

## Steel plates are *HEAVY*!

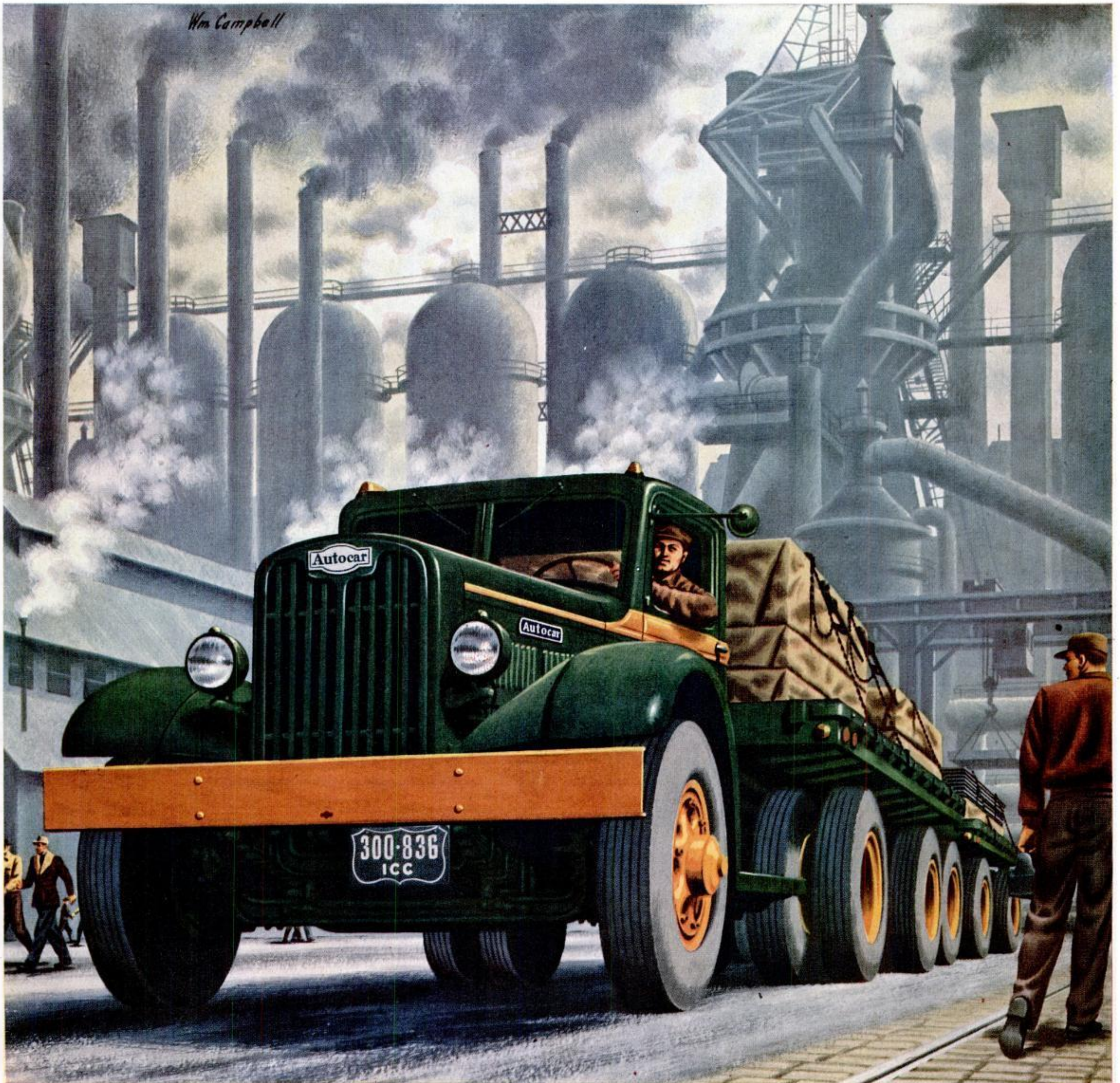
Heavy-duty Autocar Trucks—make no mistake about this—have the precision-built guts that mean low-cost-per-mile performance and surer *profits* for heavy-duty haulers everywhere. Why else would Elmer Breuer, Inc., Cleveland, Ohio, contract hauler for Republic Steel, have been an Autocar user for 15 years? Shown here is one of the Breuer fleet of 67 Autocars, hauling the steel plates that are designed to keep enemy shells out of American tanks. Heavy going . . . but easy rolling for Autocar.

### **AUTOCAR TRUCKS** for Heavy Duty

MANUFACTURED IN ARDMORE, PA. • SERVICED BY FACTORY BRANCHES FROM COAST TO COAST



Hang on to Your War Bonds!







Benjamin Franklin's "Electrical Picnic" in Fairmount Park, Philadelphia, 1749\*

# Philadelphia

## The Heritage Whisky



*"A turkey is to be roasted by the electrical jack,  
before a fire, kindled by the electrical bottle..."*

*Letter from Franklin to a scientific friend, 29 April 1749*

Coupled with an active interest in the arts and sciences the good citizens of Colonial Philadelphia entertained a hearty respect for the pleasures of the table. Natural, then, is Philadelphia's reputation for good living . . . a heritage nobly sustained today by Philadelphia Blend. Whisky of such exceptional character and flavor might justly be reserved for special occasions. Yet you can afford to enjoy Philadelphia Blend . . . regularly and often.

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... because the name "Mojud" is the seal of the maker's integrity. It means long-established highest standards in knitting, testing, examining, finishing. No wonder that millions of women who ask for Mojud stockings have made Mojud one of America's largest selling brands. At better stores everywhere.



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## F.D.R.'s DAUGHTER (continued)

hearsay. But the hearsay often comes from people directly concerned with Anna's activities. Friends of Supreme Court Justice Bill Douglas say that Anna helped kill his chances for the vice presidential nomination, which may mean that Truman is partly Anna's creation. It was not significant of anything more than family affection and solidarity that Anna should undertake to get the dog Blaze from the eastern seaboard to Hollywood for her brother Elliott. But it was significant that the Army Transport Command should regard Anna's request for airplane space as an automatic order from the deputy of the Commander in Chief.

### Anna's go-between work

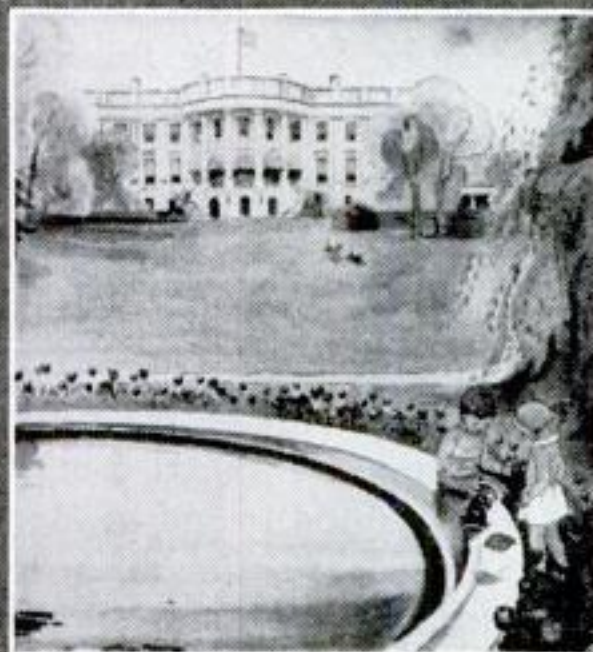
Inasmuch as Harry Hopkins handles foreign affairs for Franklin Roosevelt, Anna's Washington missions are concerned mostly with the U. S. A. The Norman Littell-Francis Biddle controversy in the Department of Justice was handled by Anna, who tried her best to get Littell to resign without making things difficult for her father. A Seattle friend of the Boettigers, Littell had come east to run the Lands Division of the Department of Justice. Littell is a person whose integrity is not restrained by normal considerations of political feasibility, and when he learned that his superior, Attorney General Biddle, had countenanced a couple of Justice Department settlements that seemed to him to favor clients of Tom Corcoran, he yelled. The quarrel between underling and chief in the Department of Justice came to a head last Thanksgiving eve when Biddle gave Littell two hours in which to resign. Unable to bridge the gap between his quarreling aides by telephone from Hyde Park, the President turned the whole business over to Anna, who had stayed on in Washington for the Thanksgiving holiday.

Anna summoned Littell to the White House the day after Thanksgiving. There in the Red Room she quoted to Littell the words of her father, "Tell Norman that when I was Assistant Secretary of the Navy I told Josephus Daniels that if it ever came to a disagreement between us over a matter of fundamental policy, I would resign." Roosevelt offered to take care of Littell in another job. But Littell protested to Anna that the cases weren't comparable: Biddle wasn't in Daniels' class as a public servant.

Anna tried hard to make Littell see things in a way that would take the pressure off her father, and when the direct approach failed she essayed a feminine tactic that she is ordinarily loath to use. "I just can't help thinking," she said at this point, "that it would be

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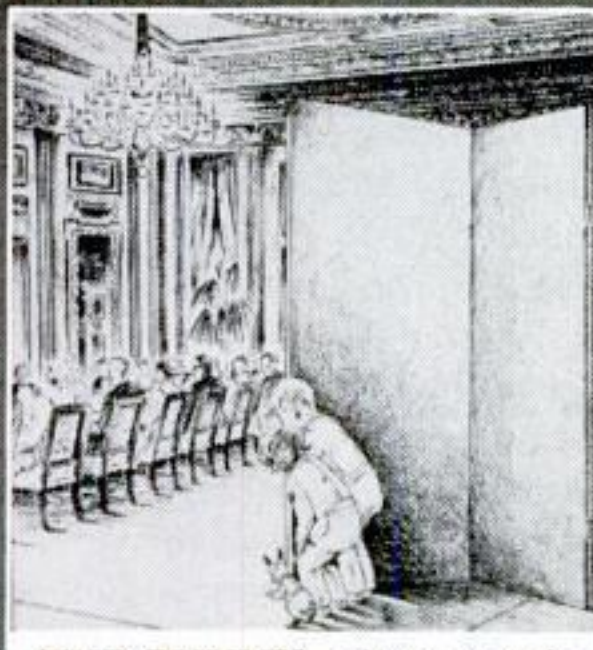
## AUTHOR ANNA WROTE "SCAMPER"



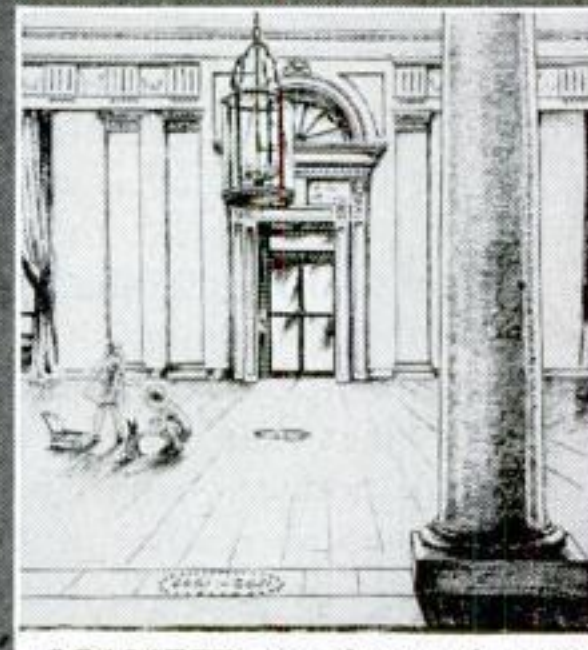
IN 1934 Anna wrote about bunny who went to the White House.



BUNNY AND CHILDREN are much like Sistie and Buzzie.



THE BUNNY, whose name is Scamper, peeks in at state dinner.



SCAMPER stayed on and Anna wrote a second book about him.

*Too Bad  
she didn't know she had*  
**GINGIVITIS**

## Neglect often leads to Pyorrhea, which only your dentist can help!

TOO MANY PEOPLE TODAY have Gingivitis and at first don't even suspect they have it.

SOME OF THE FIRST WARNING SIGNS may be gums that bleed (even a *tiny bit*) when you brush your teeth or are sensitive to touch.

NEVER NEGLECT Gingivitis because neglect often leads to Pyorrhea, with its shrinking gums and loosening teeth, which only your dentist can help. See him every 3 months. Then at home do this:

### One Of The Best Ways To Help Guard Against Gingivitis

MASSAGE YOUR GUMS twice daily with Forhan's Toothpaste—the remarkable formula of Dr. R. J. Forhan—the *first and original* toothpaste made *especially* for both massaging gums to be firmer and cleaning teeth.

THEN NOTICE HOW refreshed and invigorated *your gums feel*. How clean, naturally bright and shining *your teeth look*.

START USING FORHAN'S TODAY. And then see if you aren't glad you did! Results should thrill you. At all drug, department and 10¢ stores.

NO HARSH ABRASIVES IN FORHAN'S!

*use*  
**Forhan's**  
*with massage*  
FOR FIRMER GUMS—CLEANER TEETH



**You BET  
It's GOOD... It's  
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Smooth, easy lines—handsome fabrics—  
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## F.D.R.'s DAUGHTER (continued)

so much better for Katherine and the children and your future if you would resign." But this tactic didn't work, either, and she had to confess to her father that she had failed to get Norman to see the light. Littell was fired and the resulting publicity was just one more worry for a harassed chief executive.

Anna Boettiger doesn't like to be stuffy, and it is entirely possible that her sympathies were with Littell, not Biddle. She may have had the unpleasant aspects of political hiring and firing in mind when she remarked, somewhat wistfully, "Out in Seattle we had such good times. Down here everything is so different." Anna got a great kick out of going with her father to meet Stalin and Churchill at Yalta, but her Seattle interlude was the high point of her life. Her childhood had been conventional, with the correct succession of vacations and fashionable schools; her marriage to Curtis Dall, a New York stockbroker, had failed to keep her interested. In the early days of the New Deal, when she was living at the White House and waiting for a politically appropriate moment to get a divorce, she lacked scope for her energies. She shepherded her children, Sistic and Buzzie, about the White House grounds; she rode a good deal; she went ski-joring in Maryland with such old friends as the Ernest Lindleys; she helped her mother edit *Babies, Just Babies*; and she wrote a children's book, *Scamper: The Bunny Who Went to the White House*. But all this was marking time.

### Anna and John Boettiger

When she went off with her father on political trips, people noticed that she spent more time in the reporter's car than with the political big shots up ahead. And when John Boettiger, the Chicago *Tribune's* Washington correspondent, asked her to marry him, she said yes. Boettiger, an exuberant, athletic fellow who had come up from nowhere to win Colonel McCormick's respect as the reporter who exposed the killer of the Chicago *Tribune's* underworld reporter Jake Lingle, had a resonant voice and an attractive manner; he was anti-New Deal, but his strength and joviality appealed to Anna Dall.

When Boettiger was wooing Anna he was writing, for the Chicago *Tribune*, "Critics have found it interesting to note how closely America is being shoved into the same paths which resulted in the establishment of the German, Russian and Italian dictatorships." But he quit Colonel McCormick to work for Will Hays, the Hollywood monitor, before marrying Anna in 1935. A year later the Boettigers, man and wife, got the break they had been waiting for when William Randolph Hearst offered John Boettiger the position of publishing the Seattle *Post-Intelligencer* at \$30,000 a year. A job for Anna went along with it, the job of running the women's section for \$200 a week. The *P-I* had been having trouble with the Newspaper Guild, which had struck and closed the paper for 15 weeks, and Hearst hired the Boettigers in the hope that the President's daughter and son-in-law could settle the labor difficulties and pull a losing proposition out of the red.

For John Boettiger, Seattle was an opportunity to become a first-rate executive and to make over his point of view. Although he got along with the Chamber of Commerce crowd, which was predominantly Republican, he declared in September of 1939 that "the issue in 1940 will be the New Deal. . . . The people of Washington want a New Dealer candidate." Boettiger eventually settled matters with the Newspaper Guild and he became a good friend of Harold Ickes, whom he had once attacked. His political shifts made for a lively, interesting sheet, and he made money on a bonus clause by reducing the paper's losses.

For Anna the Seattle period offered scope that she had never before had. She didn't make friends with the Seattle social leaders, for she preferred kicking around in slacks at home or cruising on Puget Sound in a succession of powerboats to going out in society. But on the paper she was really popular with her staff of women, who were impressed with the idea that they must work with her, not for her. Anna's own work included a rambling column that was a sort of "My Week" complement to her mother's *My Day*. There was a great deal of family in Anna's Seattle life, for her mother was constantly coming and going (she often dictated *My Day* in Anna's *P-I* office), and Sistic and Buzzie were growing up to become Sis and Buzz, two self-reliant children who were crazy enough about their stepfather to ponder changing their name to Boettiger. The Boettigers lived in a succession of sprawling houses close to water and they eventually bought a house of their own on Mercer Island, overlooking Puget Sound. In 1939 little Johnny Boettiger was born, two days after Anna had quit working at the *P-I*.

Anna proved her courage in Seattle. When she was lying in the hospital just after Johnny's birth her husband enraged some Newspaper Guild negotiators by remarking sarcastically that all they

## MEDICATED FOR SANDPAPER THROAT



Throat raw, raspy, due to a cold? Get yourself **LUDEN'S** and help yourself to quick, soothing relief. Special medicinal ingredients and cooling, comforting menthol help ease sore, tender throat membranes.

### LUDEN'S COUGH DROPS



LADY!  
TAKE A TIP FROM ME

TRY **"BC"**

FOR QUICK RELIEF FROM  
**HEADACHES**  
NEURALGIC & MUSCULAR PAINS

10¢  
AND  
25¢  
USE AS  
DIRECTED



## Make Your Job Easier with Ice-Mint Feet



It's a trick well worth knowing—as many a defense plant worker might tell you—just use Ice-Mint when feet burn and ache with tiredness. Frosty-white, cream-like, its cooling, soothing comfort helps drive fire and pain right out... weary muscles relax in relief. Medicinal Ice-Mint helps soften up corns and callouses, too. At all druggists.

CONTINUED ON PAGE 108



# What you do with your money can wreck you (*and your Uncle Sam*)



**BUY, BUY, BUY!** Foolish people are doing it, *overdoing* it. But sensible folks know that with every needless purchase—or every time you patronize a black market or buy above ceiling—you do your bit to force prices up all along the line. That's the way inflation gets a boost.



**IT CAN HAPPEN HERE**—again! Today, with fewer goods in the stores while incomes are high, the danger of inflation is greater than ever. Inflation is always followed by depression. What can you do to head off another depression? Buy nothing you do not really—*really*—have to have ... today.



**SAVE, SAVE, SAVE!** That's the way to make America good for the boys to come home to. Pay up debts, put money in life insurance, savings bank, War Bonds. Every cent you save now helps to keep prices down—and when the war is won you'll have use for that nest egg you've laid away.



**A HOME OF YOUR OWN**, a better farm, a real vacation, something to retire on—these are things worth saving for. Store up your money now while prices are high. There's a time to splurge and a time to save: today, while money's coming in, is a good time—the *right* and patriotic time—to **SAVE!**

## 4 THINGS TO DO

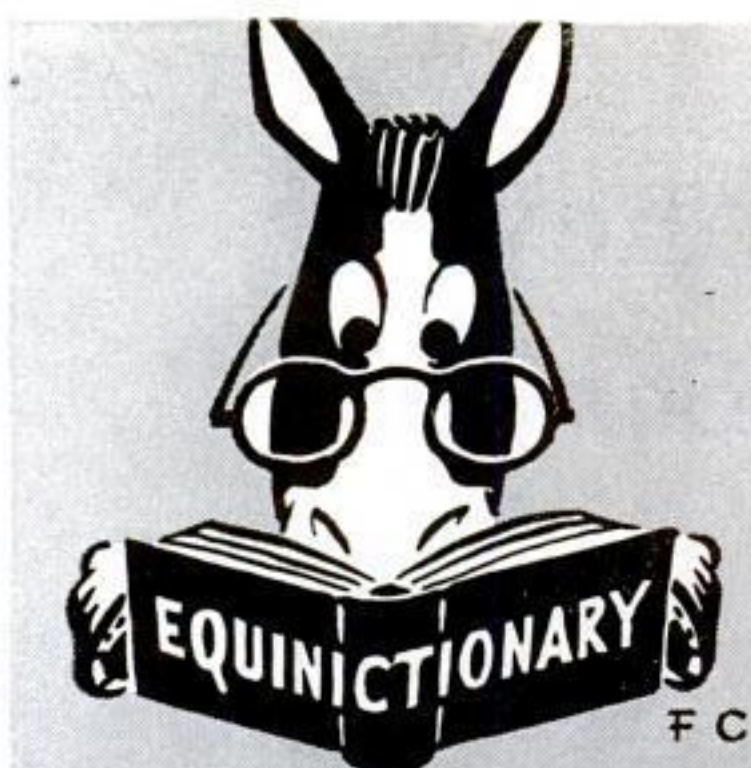
**to keep prices down and help  
avoid another depression**

1. Buy only what you really need.
2. When you buy, pay no more than ceiling prices. Pay your ration points in full.
3. Keep your *own* prices down. Don't take advantage of war conditions to ask more for your labor, your services, or the goods you sell.
4. *Save.* Buy and hold all the War Bonds you can—to help pay for the war, protect *your own* future! Keep up your insurance.

A United States War message prepared by the War Advertising Council; approved by the Office of War Information; and contributed by this magazine in cooperation with the Magazine Publishers of America.

**HELP  
US  
KEEP  
PRICES DOWN**





## IT'S PLAIN horse sense

Those unsightly flecks are a business and social handicap. Banish loose dandruff completely... relieve unpleasant scalp itching and keep your hair lustrous and easy to groom by massaging daily with

# JERIS

for Loose Dandruff

at all drug stores and barber shops



## Get LYPSTYL for Quick Relief

• In the Armed Forces and on the "home front," too—it's *Lypstyl* for quick relief from chapped lips! *Lypstyl* not only eases the smarting pain and discomfort of rough, chapped lips—it also helps heal cracked skin. A colorless stick pomade. Quick and easy to apply. Handy to carry with you. Only 25¢ at drug stores.

# LYPSYL

(PRONOUNCED "LIP-SIL")



Lever Brothers Co., 50 Memorial Drive, Dept. 133 Cambridge 39, Mass.  
No chapped lips for me. Rush along my *Lypstyl*, prepaid, 25¢ for each tube.

Send me \_\_\_\_\_ tubes. (PRINT PLAINLY)

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were after was a little more hamburger at the expense of William Randolph Hearst. Seattle friends of Anna tell about a subsequent visit of the negotiators to the hospital. Although Anna had other things to think about, she exercised sufficient charm and tact to put the disgruntled negotiators in a mood to continue the bargaining sessions. Six months previously she had gone to a political rally, her stomach queasy with the sickness that sometimes goes with early pregnancy. Not wishing to be recognized, she had found a seat in the gallery. She had just stuffed her mouth with soda crackers, a doctor's specific for her unruly stomach, when someone on the platform noticed her and beckoned her to come down and make a speech. The President's daughter could not refuse, even though she was barely able to control her stomach as she stepped out on the rostrum.

### Goodby to Seattle

The war ended the good times in Seattle. Faced with the example of four Roosevelt sons in uniform and a Roosevelt tradition of everybody in the family in uniform, John Boettiger could hardly have failed to enter the Army even if he had wanted to stay out. In April of 1943, after a visit to San Simeon to arrange a leave of absence with William Randolph Hearst, John went east to the military government school at Charlottesville, Va. In her husband's absence Anna hoped to act as copublisher of the *P-I* with Charley Lindeman but Hearst refused to divide the authority. Lindeman was made the acting publisher and Anna continued as "associate editor, with additional editorial duties."

Under Lindeman the *P-I* quickly reverted to its old status of a typically Hearstian sheet. Anna tried to rewrite distasteful portions of stories by the Hearst trained seals, but Lindeman cautiously reminded her that the women's page was her domain. In November 1943, when Anna left for her Christmas visit to the White House, she planned to return to her job toward the end of January. But when she discovered that her husband, newly returned from Italy, was expected to spend more and more time on Washington duty at the Pentagon, her decision to quit the *P-I* was made easy. In March 1944 Anna insisted that her financial connection with the *P-I* should cease; she had definitely made up her mind by then to stay with her father. In May she visited Seattle to rent the Mercer Island home to a group of Spars and in late summer she went out again to meet her father when he came in from Alaska for his Bremerton speech. But the Seattle period was by then definitely closed.

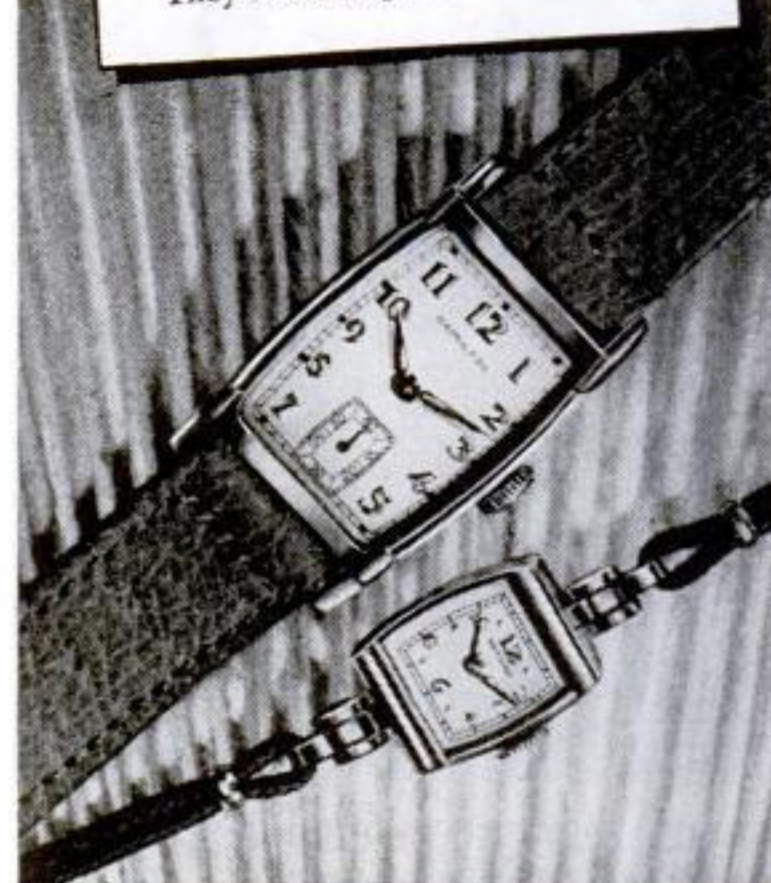
The Boettigers still talk about going back to Seattle when the war is over, but the times are not conducive to much real forward planning. And with her father faced with four turbulent years in the White House, Anna's presence in Washington is almost mandatory for some time to come. Her Seattle period, which made her over from a playgirl into a competent executive and passable writer, unwittingly trained Anna for the job she now has to do. For purposes of public consumption she may continue to pose as someone living in the White House, in prolonged transit from and to a newspaper job. But no matter what the White House press agents may say, it is a fair bet that Missy LeHand's shoes have at last found a permanent occupant. Daddy's girl has her work cut out for her, running Daddy.



CHRISTMAS AT HYDE PARK, 1943, finds the President with seven of his 13 grandchildren, including Anna's youngest, Johnny Boettiger, sitting on floor beside his mother. Anna's son "Buzz" is at far left. Daughter "Sis" is leaning on President's chair.

## We're losing no time

Though *Hamilton* is still building thousands of highly precise navigating timepieces for war, every man, minute and machine we can spare is working for the day when fine, accurate *Hamilton* Watches will again be available for civilians. Wait for these new *Hamiltons*. They're coming soon!



# HAMILTON

The Watch of Railroad Accuracy  
A WATCH WORTH WAITING FOR

Hamilton Watch Company, Lancaster, Penna.

# La Cross

## PRECIOUS NAIL NIPPERS

Precision made, peerless in performance, this La Cross implement is precious. If you own one, treasure it. For the time being it may be difficult to replace. Give it the care it deserves.

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## Modernize YOUR COFFEE MAKER

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## New dutch CLOTHLESS FILTER

NO CLOTH—CAN'T FALL OUT VIRTUALLY UNBREAKABLE  
BY *Vaculator*  
America's FINEST Coffee Maker

## check Skin Torment

For quick relief from itching caused by eczema, pimples, athlete's foot, scales, scabies, and other itching troubles, use world-famous, cooling, medicated, liquid **D. D. D. PRESCRIPTION**. Greaseless, stainless. Soothes, comforts and checks intense itching speedily. 35c trial bottle proves it, or your money back. Ask your druggist today for **D. D. D. PRESCRIPTION**.





## Winged Javelin

Starting in a screaming dive at 8,000 feet this P-51 Mustang pilot is hurling his winged javelin at a Jap artillery position. Right now he is travelling so fast that anti-aircraft guns cannot even follow him. He is in an

80 degree dive. His pull-out will be at "rhubarb height." This is one of the most accurate forms of bombing. The strain on both plane and pilot is terrific, but the P-51 Mustang can take it like American pilots can dish it out.

BONDS bought these planes.  
WASTE FATS helped arm them.  
WASTE PAPER helped ship them.  
GASOLINE flies them.  
WILL YOU help deliver the next squadron?

## North American Aviation Sets the Pace

PLANES THAT MAKE HEADLINES... the P-51 Mustang fighter (A-36 fighter-bomber), B-25 and PBJ Mitchell bomber, the AT-6 and SNJ Texan combat trainer. North American Aviation, Inc. Member, Aircraft War Production Council, Inc.





## *For Pleasant Moments*

At cocktail time, things have a way of pointing to PM. Pleasing Moods. Pretty Melodies. The orchestra may even play, "O Promise Me". Follow the trend adroitly, delightfully, by offering a Particularly Mellow, Positively Marvelous PM Manhattan, Highball or Old-Fashioned. PM's the Perfect Match for Pleasant Moments!

**IF IT ISN'T PM...IT ISN'T AN EVENING**

National Distillers Products Corp., N. Y. Blended Whiskey. 86.8 Proof. 51% Straight Whiskey, 49% Grain Neutral Spirits.



# THE BALLAD OF "RODGER YOUNG"

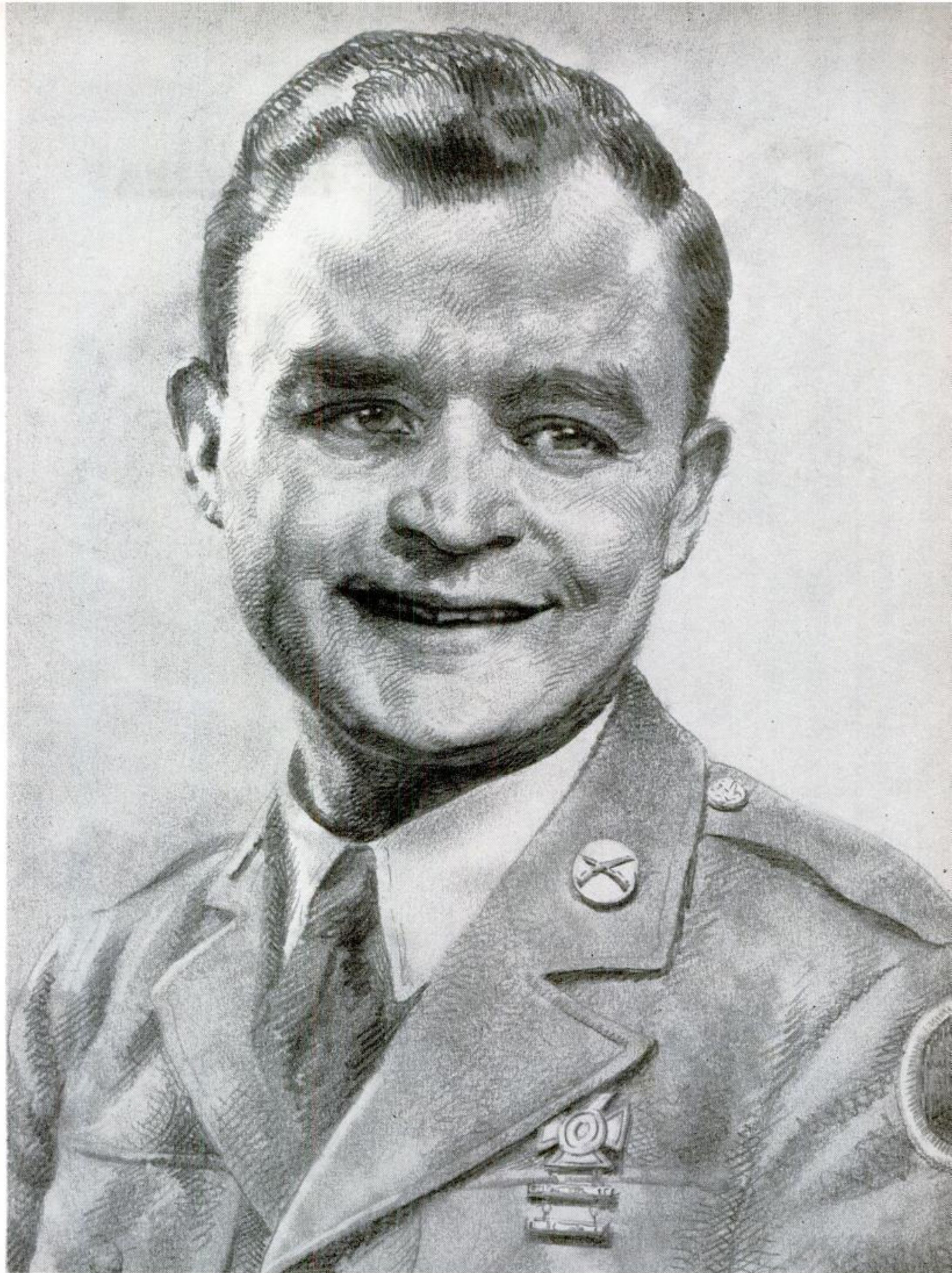
An infantry private who became a hero inspires a stirring new song

Rodger Young of Tiffin, Ohio was one of the smallest men in Company B of the 148th Regiment in the 37th Infantry Division. He wore glasses part of the time because of a basketball injury and he could not hear very well. But he was a good soldier, and at Munda on New Georgia Island in the South Pacific on July 31, 1943 Rodger Young became a hero.

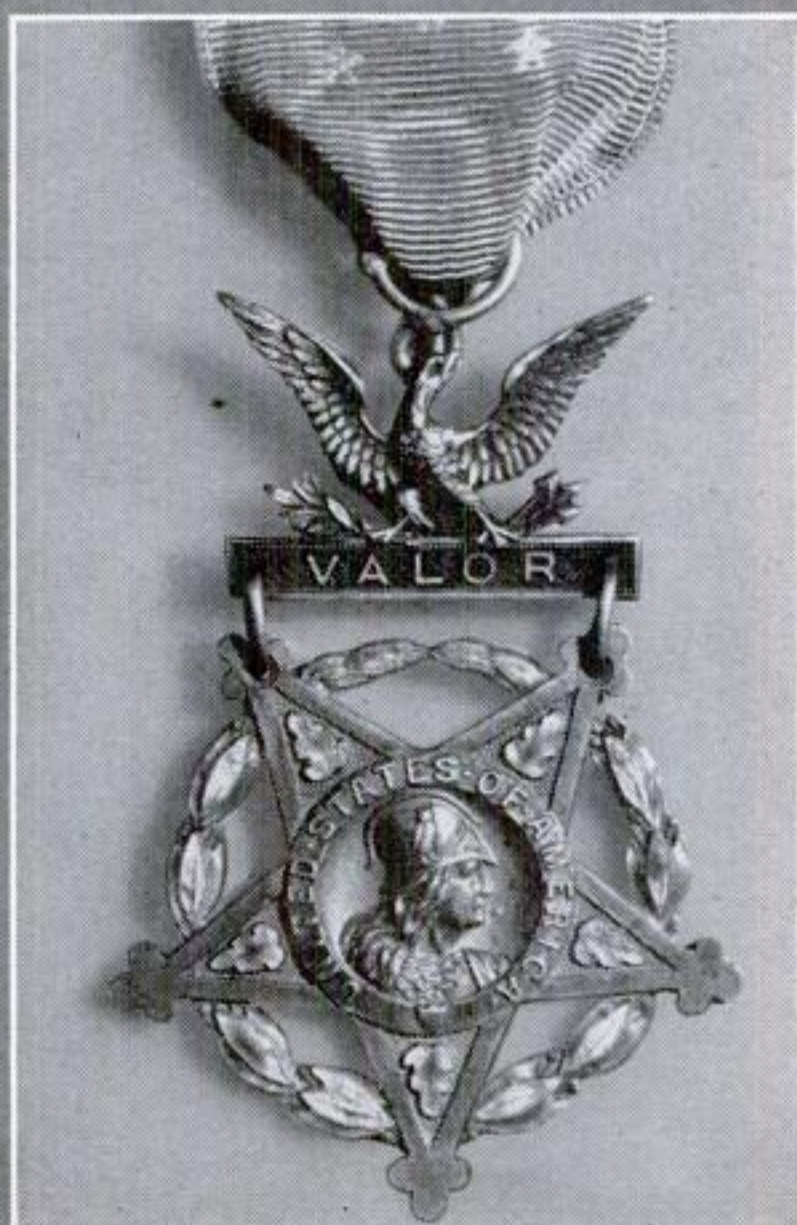
The infantry has many heroes. Most of them are unsung. But a stirring new ballad called *Rodger Young* has just been published. Its words and music are by Pfc. Frank Loesser, who wrote *Praise the Lord and Pass the Ammunition*. Infantry officers who have heard it hope that *Rodger Young* may become an official infantry song, comparable to those of the artillery and air forces. On the following pages is a biography of Rodger Young and, on page 117, the song that has been written about him.

Rodger Young was a corporal in the National Guard when it was activated in 1940. He was a sergeant and a squad leader when he sailed for the Pacific in 1942. In the Fiji Islands, Guadalcanal and the Russells the 37th Division got advanced training. On New Georgia Island it got its first taste of combat.

Just before the New Georgia landing Sergeant Young had been worrying that his subnormal hearing might interfere with his command duties as a squad leader and endanger his men. He requested and was granted a demotion to private. A week later, at Munda, his platoon was ambushed by a hidden Japanese machine gun. Young spotted it, realized that fast action might save his platoon. He attacked, singlehanded. What happened is told tersely below in the citation with which President Roosevelt posthumously gave Rodger Young the country's highest award for heroism, Congressional Medal of Honor.



PVT. RODGER WILTON YOUNG, INFANTRYMAN, BORN APRIL 28, 1918, KILLED IN ACTION JULY 31, 1943



## THE WHITE HOUSE WASHINGTON

The President of the United States takes pride in awarding the MEDAL of HONOR posthumously to PRIVATE RODGER W. YOUNG, COMPANY B 148th INFANTRY, UNITED STATES ARMY for service as set forth in the following CITATION: "For distinguishing himself conspicuously by gallantry and intrepidity above and beyond the call of duty in action with the enemy on New Georgia, Solomon Islands. On 31 July 1943, the infantry company, of which Private Young was a member, was ordered to make a limited withdrawal from the battle line in order to adjust the battalion's position for the night. At this time, Private Young's platoon was engaged with the enemy in a dense jungle where observation was very limited. The

platoon suddenly was pinned down by intense fire from a Japanese machine gun concealed on higher ground only seventy-five yards away. The initial burst wounded Private Young. As the platoon started to obey the order to withdraw, Private Young called out that he could see the enemy emplacement, whereupon he started creeping toward it. Another burst from the machine gun wounded him the second time. Despite his wounds, he continued his heroic advance, attracting enemy fire and answering with rifle fire. When he was close enough to his objective, he began throwing hand grenades and while doing so was hit again and killed. Private Young's bold action in closing with this Japanese pillbox and thus diverting its fire, permitted his platoon to disengage itself, without loss, and was responsible for several enemy casualties."

*Franklin D. Roosevelt*





## "Situation well in hand"

Just what a serviceman needs—a billfold designed to carry his many credentials and snapshots more conveniently. Windowed Pass Case permits quick, easy view. Secret pockets; index folders; hidden compartment for large bills. Handsomely hand-crafted and "invisibly stitched," eliminating outside threads. Shown: Hand Boarded India Goatskin. Black, Brown, Gahna Mission Brown. \$5. Others to \$20. Plus Fed. Tax.



If your favorite personal leatherwear counter is temporarily out of the Prince Gardner Billfold you want, keep asking. Tremendous demand and war scarcities are the reason. You'll find it's worth the wait. PRINCE GARDNER, St. Louis 10, Mo.



**Registrar**  
by **PRINCE GARDNER**  
*America's Fastest Selling Billfold*



CREATORS OF THE "INVISIBLE STITCH" BILLFOLD

TRADE

MARK

# TEDDY RIDES!

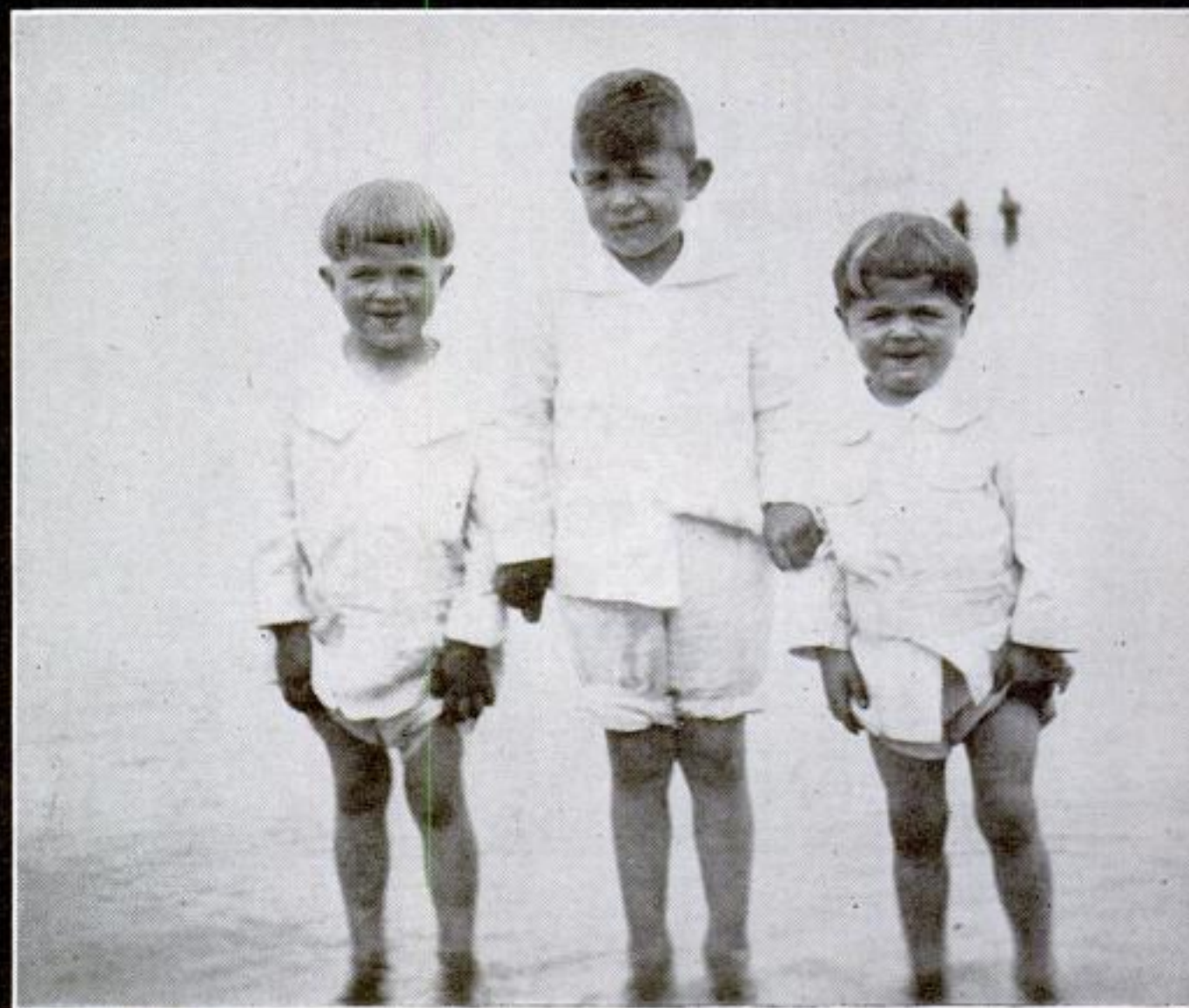
In a brief address, Col. Wood complimented the Rough Riders on their splendid showing and... truly an inspiring sight, as this famous regiment composed of cowpunchers... San Antonio—Lt. Col. "Teddy" Roosevelt led his regiment of Rough Riders in a final... his famous Rough Riders to relieve Cuba—Smith Bros. Cough Drops were already famous for relieving coughs due to colds. Soothing then, they're soothing now. Smith Brothers still cost just 5¢.

## SMITH BROS

### COUGH DROPS

BLACK OR MENTHOL • STILL ONLY 5¢

## "Rodger Young" (continued)



As a small boy Rodger Young (right) spends weekends with his family on Lake Erie near their home in Tiffin, Ohio. His brothers take him wading and fishing.



Sophomore year in Green Springs, Ohio, high school ends Rodger's formal education. When a basketball injury hinders his classwork, he leaves school at 16.



Rodger is full-time soldier in 1940, at 22, when his National Guard unit is activated. On a weekend pass he and brother, Nick Jr. (right), visit in Michigan.

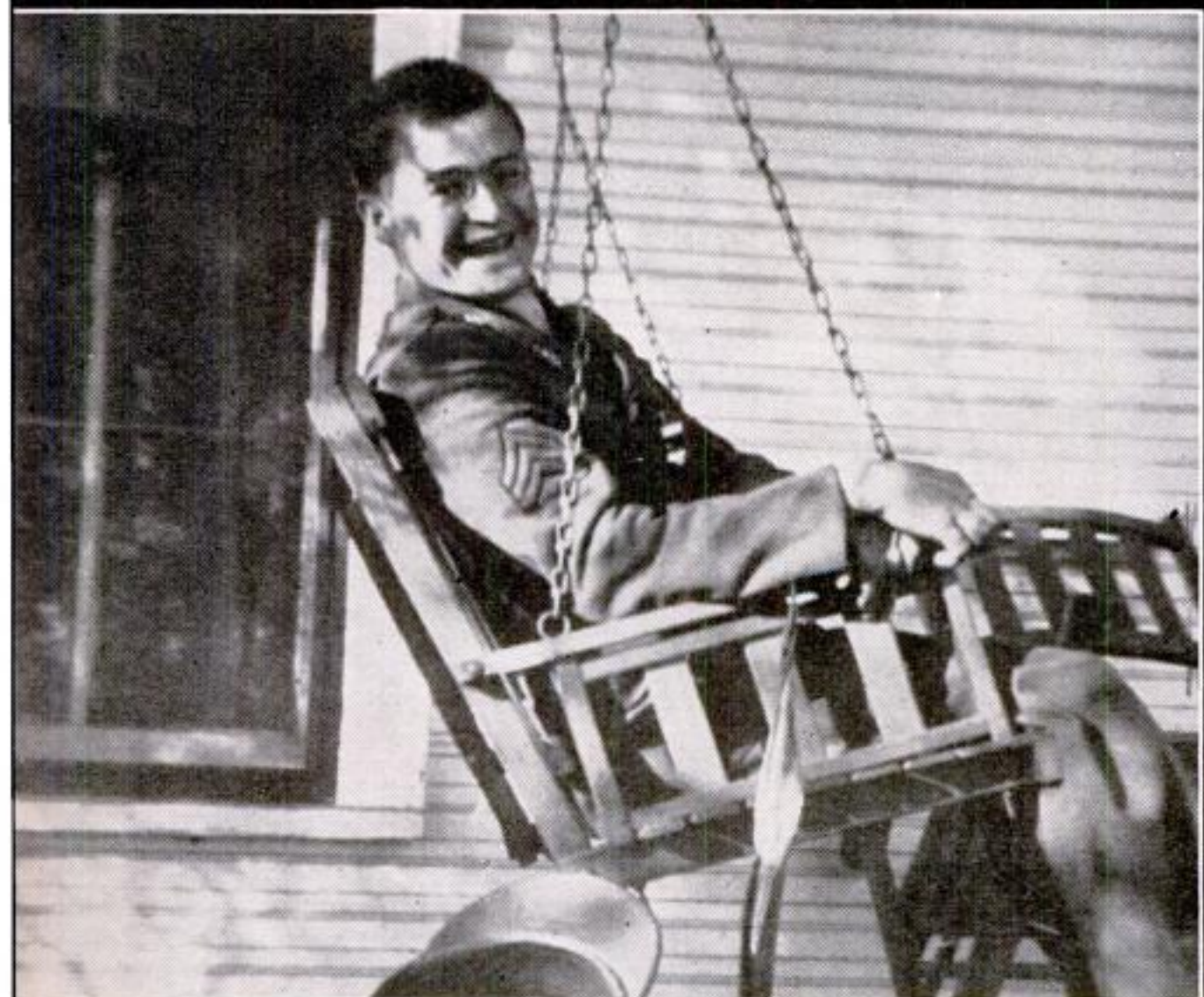




A sergeant in 1941, he visits his family's new home in Clyde, Ohio and poses with father and brothers. Other service star in window is for his brother Webster.



Rodger's Army cap is worn by a girl he meets in Mississippi. Taking pictures is Rodger's hobby. His subjects are pretty girls, scenery, his buddies and family.



Rodger swings on front porch of the apartment that his brother Webster rents for his wife near Camp Shelby, Miss. where both the Young boys are stationed.

CONTINUED ON NEXT PAGE

This is the eighth of a series of advertisements which TIME, The Weekly Newsmagazine, is running in newspapers and magazines from coast to coast, to get Americans thinking harder and straighter about the problems our nation must face and solve if this war is not to have been fought in vain.



## Parents of Boys under 10... WATCH GREECE!

If there is a World War III—the one your small boy may have to fight—odds are it will start like the two before it.

It will start when the discontented nations get together and upset the "balance of power." A Hitler has to line up his Germany-Italy-Japan combination before he can start making world-war-size trouble.

"But," you may be thinking, "what is all this 'balance of power' talk? I thought we all agreed at Dumbarton Oaks to keep peace with an international organization!"

Sure we did. But in the meantime, watch Greece, where on the very heels of Dumbarton Oaks liberators and liberated began killing one another.

For Greece is tragic evidence that we still have a lot of thinking to do before we can make a world organization really work—really mean world peace. *And this thinking must be more than large, soft, unanchored generalities. It must grapple with the hard facts of the news as the news happens.*

As Americans look at the world scene in their fourth winter at war they are unhappy and uneasy. They know that the old great power chess game is not what their sons are dying for. Republicans and Democrats alike have made it clear that they realize we must assume great responsibilities to make world peace workable. Republicans and Democrats alike accept Dumbarton Oaks as an imperfect first step towards the world of peace we all want—because "you have to have something before you can improve it..." But what next? What about questions like these?...

► We all want a world in which law will take the place of force. Most of us want some sort of world court. But who is to make the international law the world court is to enforce, and what principles will that law embody?

► We all believe in Democracy. We talk about free elections in every country. But how would we feel about those free elections if a large part of Western

Europe goes Communist—or if those free elections set up a Fascist bloc flanking our own Panama Canal?

► We all believe in freedom. But should a world organization guarantee the right of every nation to make all its own laws, regardless of how those laws may affect the social and economic life of its neighbors? Should the little Balkan countries be free to perpetuate their economic chaos with trade and immigration barriers every few hundred miles?

Contrariwise, if we feel that world organization should curb the nationalism of others, will we let the world organization interfere with the frank nationalism of our own tariff and immigration laws?

If the world organization we all want is to succeed where the League of Nations failed, we still have a lot of thinking to do. We can't postpone this thinking until the end of the war or until some mythical cooling-off period. The heat is on. The pot is boiling.

TIME believes America's greatest need, now and in the coming years, is for the sovereign people to make up their minds and speak them out.


To do so, citizens must keep themselves informed. So in advertisements like this TIME is seeking to encourage reading, questioning, argument and straight, hard thinking.

For TIME's own future is unalterably linked to a U. S. citizenry deeply concerned about public affairs—to a nation insistent upon seeking the truth and learning from recorded experience.



The weekly NEWSMAGAZINE





*the girl in the  
Seamprufe slip*

She's you, and you, and all fastidious young women who want slip perfection, sleek fit and that wonderful rich Bur-Mil quality rayon. \$2 to \$3 at good shops everywhere.

\*REG. U.S. PAT. OFF.

SEAMPRUFE • 148 MADISON AVENUE, NEW YORK

## VARICOSE VEINS

Need Not Keep You From Having

# Beautiful Legs



A new two-way stretch stocking that gives perfect support entirely unnoticed under sheerest silk hose. Now, bulky elastic stockings are unnecessary. At Department, Surgical or Drug Stores.

SEND FOR BOOKLET

Mail Coupon Today

## BELL-HORN<sup>L</sup>

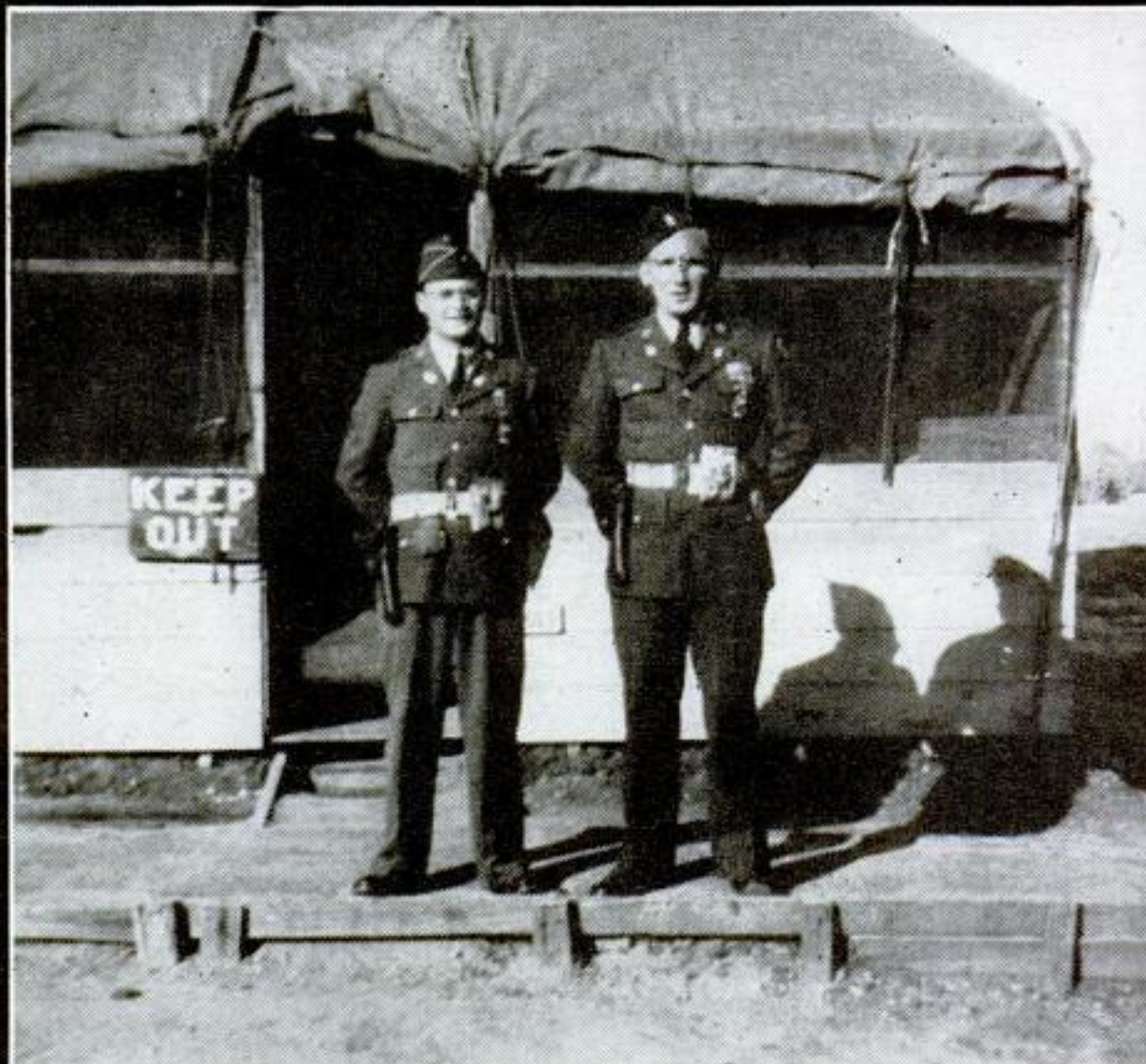
### Tropical Weight ELASTIC STOCKINGS

BELL-HORN, 451 North 3rd St., Philadelphia, Pa.  
Send me helpful free booklet: New Facts about Varicose Veins and Beautiful Legs.

NAME .....

ADDRESS .....

AMERICA'S LEADING MAKERS OF SURGICAL HOSIERY FOR OVER 100 YEARS



Rodger's platoon leader, Sgt. Walter Rigby (above right with Rodger), was one of his best Army friends. He saw Rodger killed, helped initiate citation.



Fiji Islands friends pose with Rodger (lower left) during his training there. "At night the moon is bigger than a bushel basket," Rodger wrote of Fiji.



Rodger's mother, Mrs. Nicholas E. Young, is awarded Congressional Medal of Honor in January 1944. She and her husband now live in Baltimore.

## "The Supreme Authority"

IS WORTH  
WAITING FOR

Be Sure  
You Get the  
**MERRIAM-Webster**



**WEBSTER'S  
NEW INTERNATIONAL  
DICTIONARY**  
Second Edition  
UNABRIDGED

**D**EMAND is heavy and paper rationed, but better to wait for your copy of the MERRIAM-Webster than accept a substitute. Ask for the genuine Webster—the MERRIAM-Webster—identified by the circular trademark. Contains 3,350 pages, illustrations for 12,000 terms, and a total of 600,000 entries—122,000 more than any other dictionary. Order now from your bookseller or stationer. He will get your copy as soon as he can.

G. & C. MERRIAM CO.  
Springfield 2, Massachusetts

in every battle ... doing  
vital jobs ... unfailingly

that's why there are just a few left for essential jobs at home



**BRIGHT STAR**  
No. 10 M  
FLASHLIGHT BATTERY

BRIGHT STAR BATTERY CO., CLIFTON, N.J., SAN FRANCISCO, CALIF.

BRIGHT STAR BATTERY CO., CLIFTON, NEW JERSEY

## YOU CAN'T BEAT this to relieve itching of SKIN and SCALP IRRITATIONS

So Many Druggists Say!




Here's a Doctor's formula—Zemo—a stainless liquid which appears invisible on skin—yet so remarkably soothing that first applications promptly relieve itching, burning of Eczema, and similar skin and scalp irritations—due to external cause. Zemo ALSO aids healing.

Apply clean, stainless invisible Zemo any time. It won't show on skin. Buy Extra Strength Zemo for stubborn cases.

## ZEMO

Self-Conscious About Your Skin? DON'T COVER IT... CLEANSE IT! Use Ambrosia to free the pores, help clear up blackheads. At Drug, Dept. and 10c Stores.



## AMBRÓSIA

THE SPARKLING LIQUID FACIAL CLEANSER  
Hinze Ambrosia, New York City.



# AN ASSEMBLY LINE

*26,000 miles long*



That's *one* way to look at the Pennsylvania Railroad system—as a vast assembly line, now principally devoted to war transportation—26,000 miles of railroad facilities, crossing and criss-crossing a territory in which live half the people of the United States.



Over it flow coal to make power, light and heat...ore to produce steel...steel parts of a thousand different shapes and weights...rubber and textiles to manufacture tires...tanks, trucks, weapons, war materiel in abundance—in fact, most anything you can name, tiny or large. Add your food, too—for this mammoth assembly line

handles what you eat, from field, cannery, packing plant to market.

Lump all these materials, parts, commodities together—call them *freight*—and here's what this Pennsylvania Railroad assembly system moved in the region bounded on the west by Chicago and St. Louis and on the east by New York and Norfolk in a single year, ending Nov. 1, 1944 . . . 287,000,000 tons! An amount equal to more than four tons for each of the 65,000,000 persons living in the 13 states and the District of Columbia, served by the Pennsylvania Railroad.

BUY UNITED STATES  
WAR BONDS AND STAMPS

## PENNSYLVANIA RAILROAD

 *Serving the Nation* 

★ 50,840 entered the Armed Forces ★ 538 have given their lives for their Country





Robert L.  
Benney-

"Whiskey on Its Way To Age"—painted at the distillery by Robert L. Benney

**87 years at fine whiskey-making makes this whiskey good.** Into every mellow drop of Imperial goes the whiskey-wisdom gained by Hiram Walker through all the years since 1858. It's whiskey with a difference, yet always the same . . . made to give you everything you expect of fine whiskey.

# IMPERIAL

Reg. U.S. Pat. Off.

*Hiram Walker's Blended Whiskey*



86 proof. The straight whiskey in this product is 4 years or more old. 30% straight whiskey. 70% neutral spirits distilled from grain. Hiram Walker and Sons Inc., Peoria, Illinois



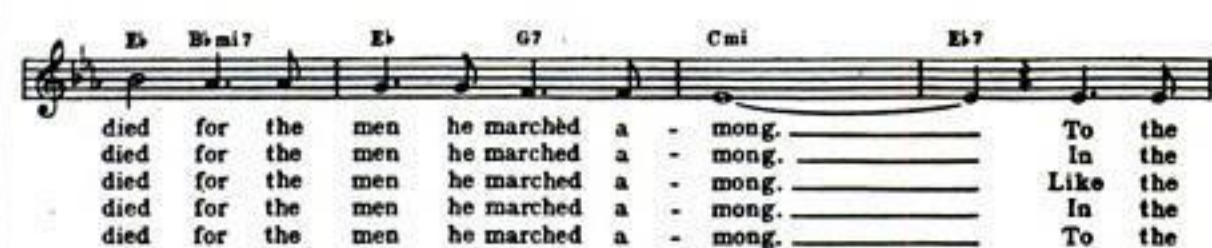
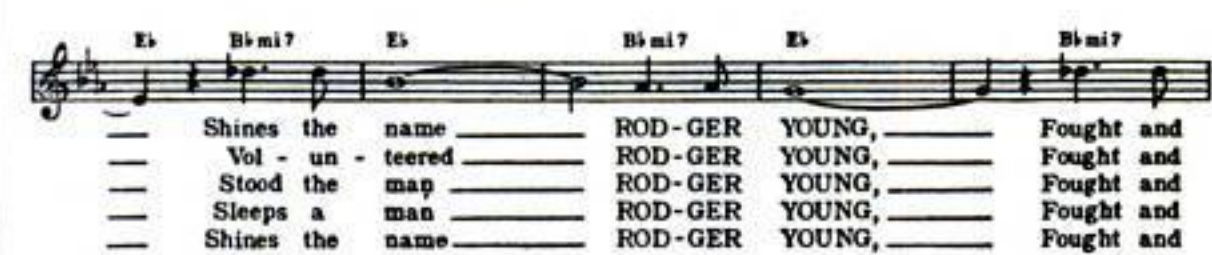
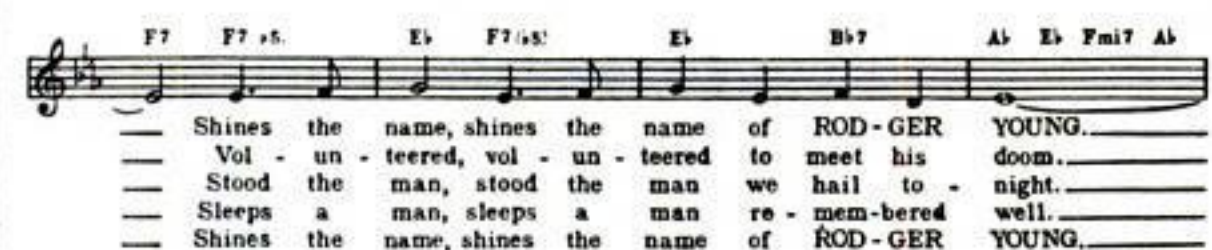
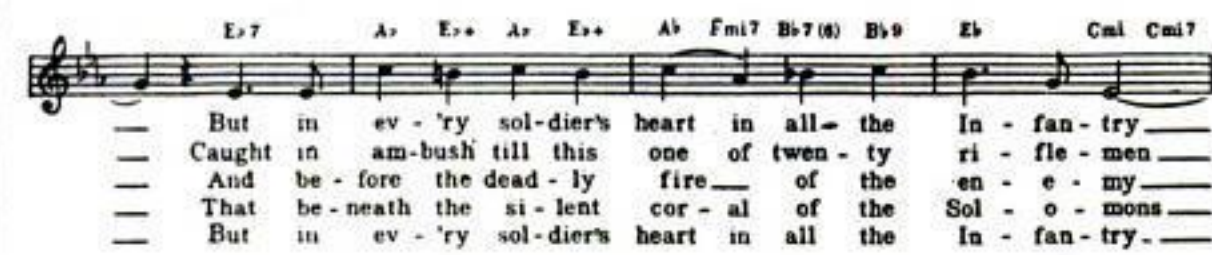
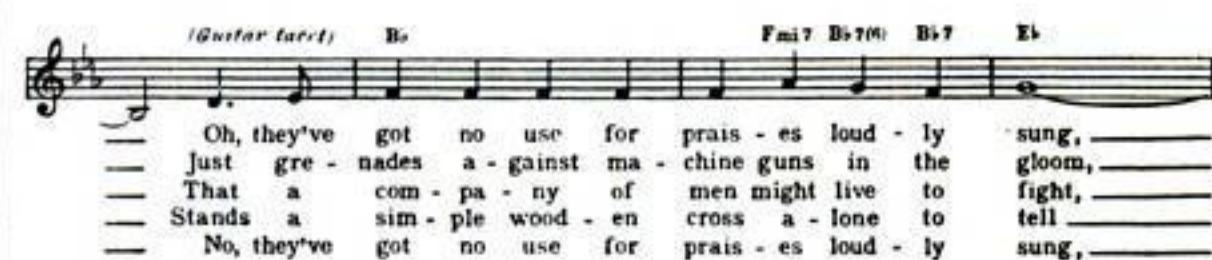
# LOESSER WRITES FOR INFANTRY

**R**odger Young is the newest in a series of hit war songs that make Pfc. Frank Loesser the nearest thing to a George M. Cohan that World War II can boast. Loesser's *Praise the Lord and Pass the Ammunition* was the first first-rate popular song inspired by the U. S. at war. In *My Arms* was a soldier's plaint over the lack of girls and *They're Either Too Young or Too Old* was a home-front girl's plaint at the lack of eligible men. But Loesser wanted particularly to write an infantry song. His first attempt, *What Do You Do in the Infantry*, turned dough-boy gripes into a funny song. Loesser kept looking for a more serious theme and he hopes he has found it in *Rodger Young*.

As a private, Loesser works in Army Special Services editing song sheets. An amiable 34-year-old New Yorker, he was already famous as the lyricist of *I Don't Want to Walk Without You*, *Baby* and *Jingle Jangle Jingle* when he enlisted in 1942.

## "RODGER YOUNG"

by PFC. FRANK LOESSER



COPYRIGHT 1945 BY BOB MILLER, INC.

No Cooking worry... as your Gibson

Carries on!



REFRIGERATORS · RANGES  
**Gibson**

THE FREEZ'R SHELF REFRIGERATOR

The Gibson Kookall automatic electric range is truly automatic! It turns itself on and off—cooks the entire meal while you carry on elsewhere!

Those fortunate women who got their Gibsons before the war halted production know how the Kookall saves current by cooking with stored up heat, how it keeps kitchens clean, how it roasts, bakes, steams, fries or broils better and with less attention!

With Victory, Gibson will resume production—will again step into the lead with automatic features and innovations to make your cooking problems vanish into thin air! That's why you should wait for, watch for, the Gibson, the only range that will be equipped with UPS-A-DAISY, another Gibson innovation.

Buy War Bonds and Stamps  
 Gibson is now engaged in war production.

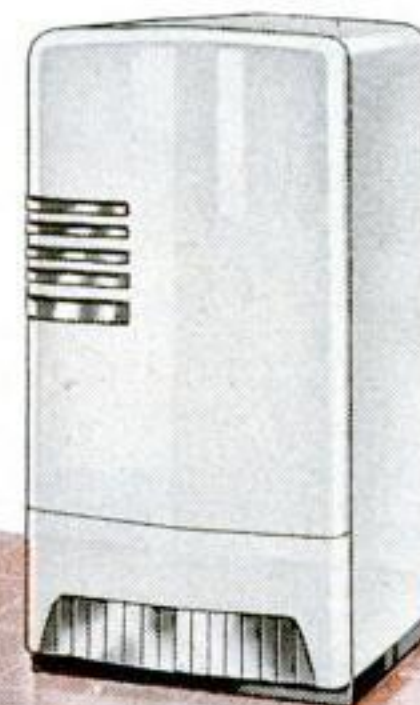
### GIBSON HOME FREEZER

For greater capacity, frozen storage at below-zero temperatures... scientific, long-term, home preservation of meats, vegetables, fruits. Keeps frozen foods farm-fresh for months.



### THE FREEZ'R SHELF REFRIGERATOR

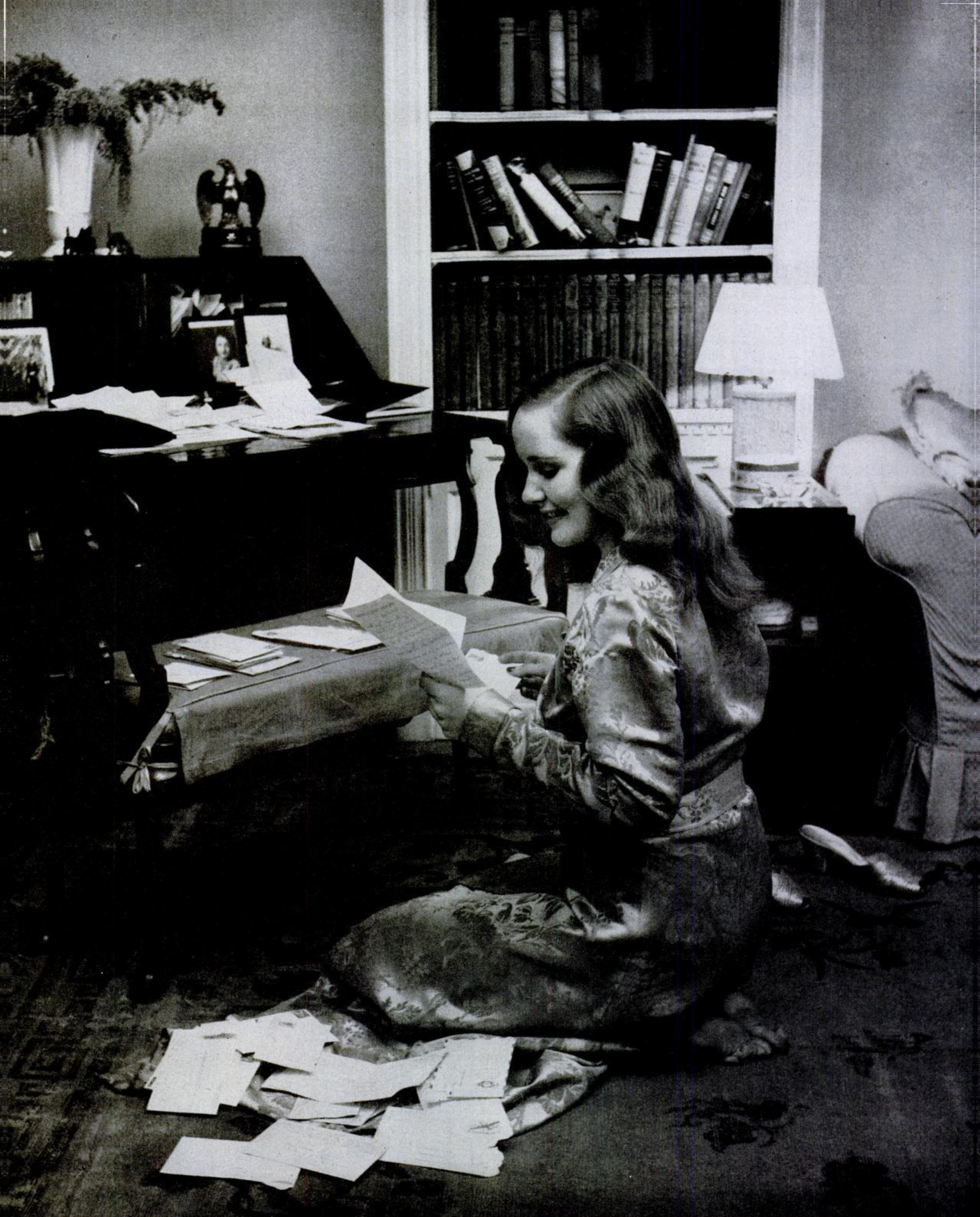
Say goodbye forever to old style electric refrigeration when you see the new Gibson Freez'r Shelf refrigerators—those Marvels of Tomorrow, with wide, unobstructed, freezing lockers, wall-to-wall shelves... and Strata-Zones, for the better preservation of foods and retention of vitamins!



**GIBSON REFRIGERATOR COMPANY**  
 GREENVILLE, MICHIGAN

Export Department, 201 N. Wells St., Chicago, Ill. • Canadian Distributor, Rogers Majestic, Ltd., Toronto





**In a damask housecoat** Anne reads and answers mail in her Beekman Place home. She averages three letters a day, mostly from friends and her father, Lieut. Colonel J. Freeman Lincoln,

who is with the Office of Strategic Services in England. She spends five hours a week answering mail. Note her bare feet. Anne loves to walk around the house without shoes or stockings.



# Life Calls on a Serious Glamour Girl

Anne Lincoln drives a truck, gives blood, helps at canteen

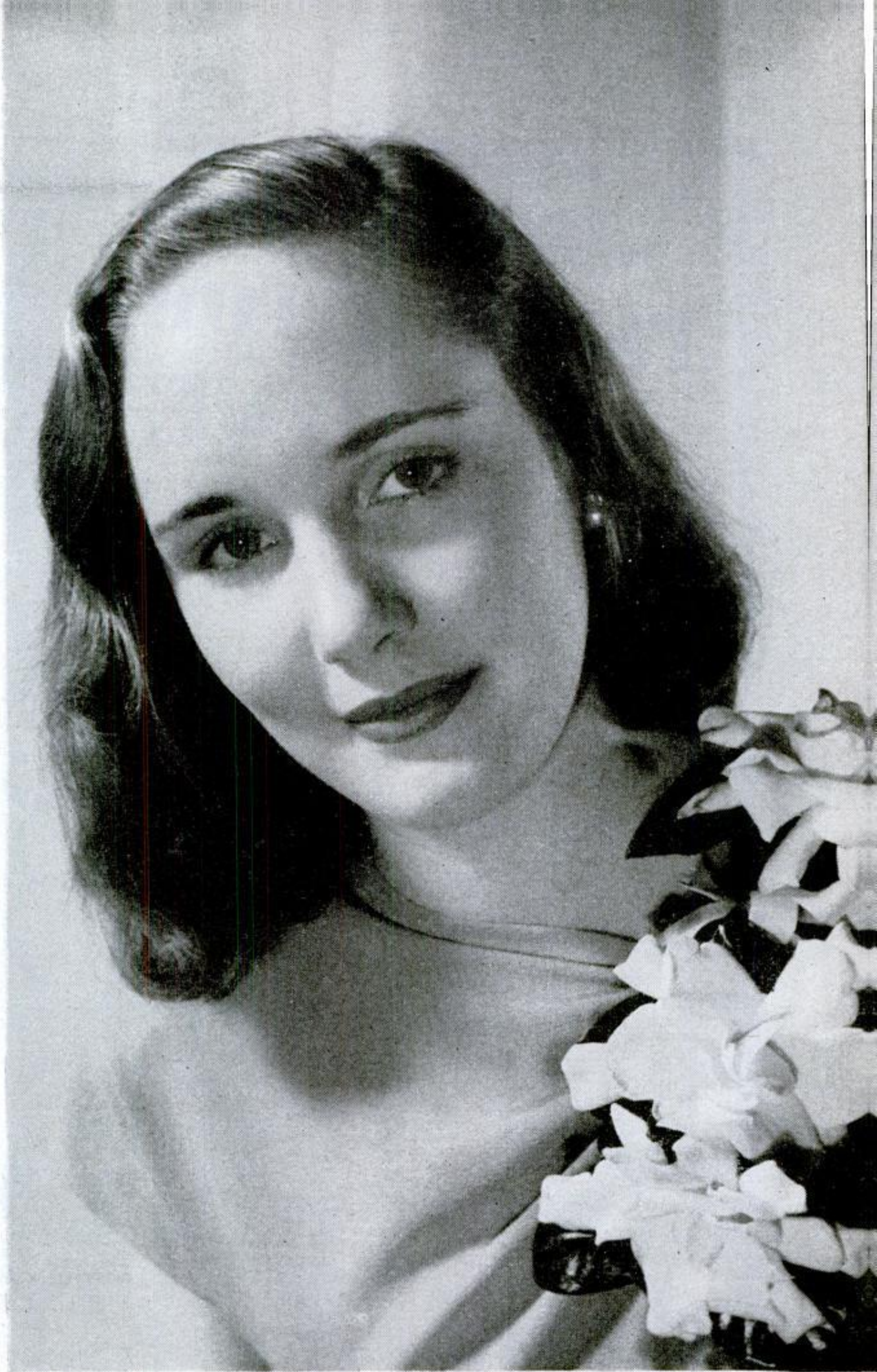
This year the New York artists and nightclub press agents who choose the glamour girl of the year decided to make a bow to the war. Their 1945 glamour girl, first to be selected since 1942, would have to be serious-minded, they decided. Looking around, they chose Anne Sargent Lincoln, granddaughter of Joseph C. Lincoln, author of the famous Cape Cod stories. Miss Lincoln might easily have won on looks alone. She is a blue-eyed blonde with a poetic countenance, a willowy figure and a soft-spoken manner. She also has a lively interest in doing her wartime bit.

A debutante who is 18 this month, Anne gets up Monday through Friday at 7 a.m., goes to classes at Finch Junior College in New York City where she studies journalism, usually lunches at "21" or the Colony. Then she gives most of her afternoon hours to driving Navy trucks, helping at canteens, working in a nursery. Not unreasonably, she rather objects to being called a glamour girl.

Anne Lincoln almost never wears a hat and almost never has dates with civilians. She washes her own hair twice a week, then puts it up in rags, loves tennis, sailing and dancing, prefers tailored clothes and is unostentatiously witty. Journalists who have interviewed her at El Morocco, where she spends some of her weekend evenings, feel her only sign of nonintelligence is her ambition to become a journalist.



**At school** Anne attends a typing class four days a week, feeling that it will help her to get a newspaper job after she graduates in May 1946. She likes going out and interviewing people.



**Glamour girl of 1945** cafe society weighs 118 lb., is 5 ft. 7½ in. tall and somewhat resembles her noted grandfather. Her hair is medium blonde, her only make-up lipstick and a little mascara.



**At Navy League canteen** Anne butters bread for servicemen visiting New York City. She tries to spend seven hours a week here.

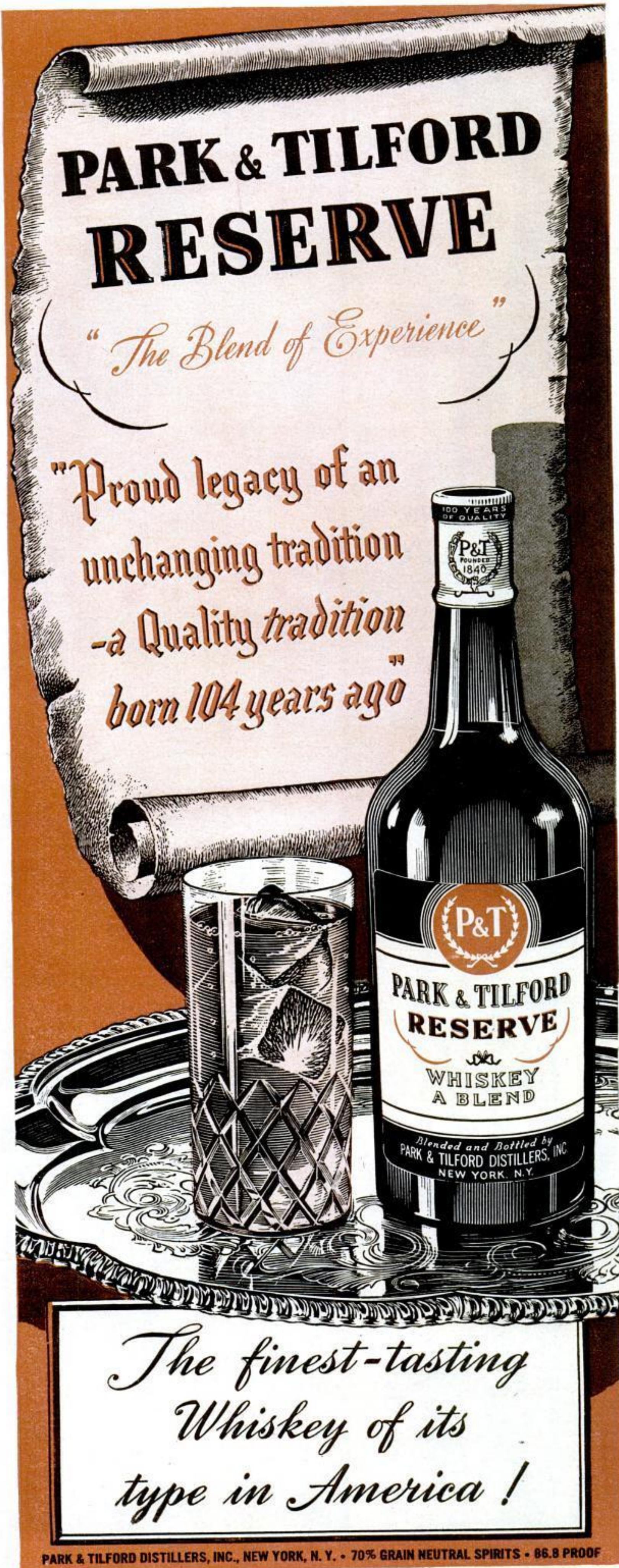


**At Red Cross blood bank**, Anne gives pint of blood. She also helps in day nursery that cares for the children of war-working parents.



**At A. W. V. station** Anne checks destination for sailors she drives to terminals in a two-ton truck.





**PARK & TILFORD  
RESERVE**

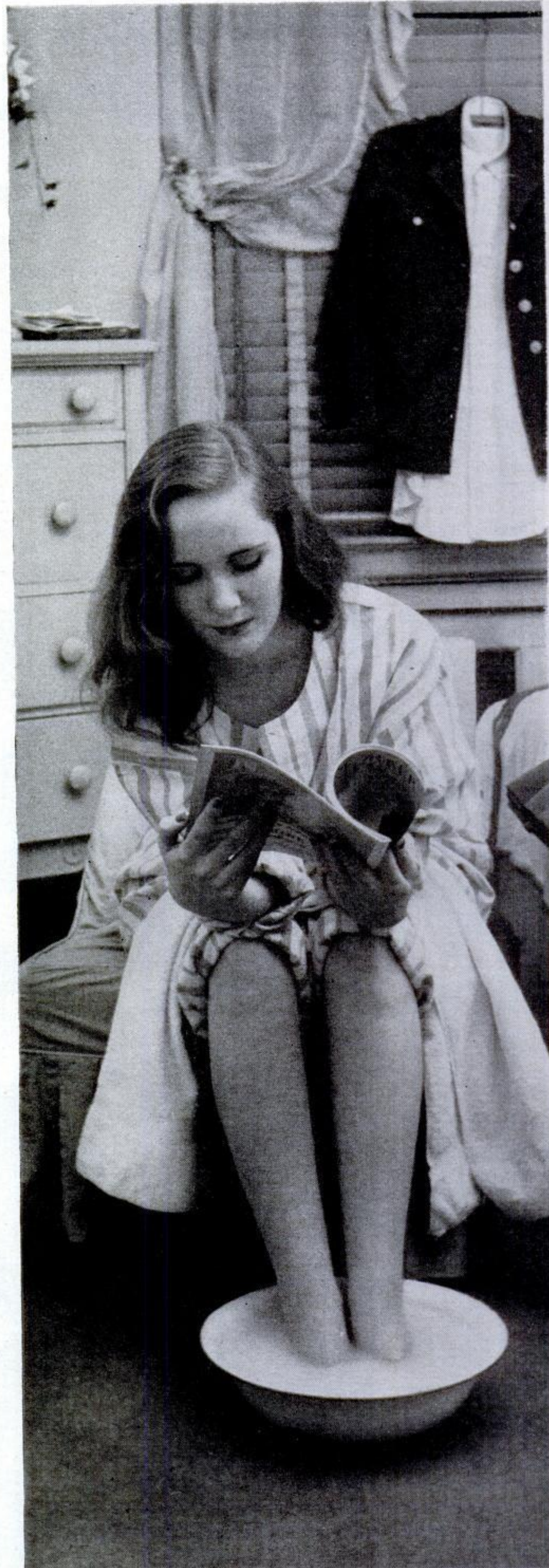
*"The Blend of Experience"*

*"Proud legacy of an  
unchanging tradition  
-a Quality tradition  
born 104 years ago"*

**P&T**  
**PARK & TILFORD  
RESERVE**  
WHISKEY  
A BLEND  
Blended and Bottled by  
PARK & TILFORD DISTILLERS, INC.  
NEW YORK, N.Y.

*The finest-tasting  
Whiskey of its  
type in America!*

PARK & TILFORD DISTILLERS, INC., NEW YORK, N. Y. • 70% GRAIN NEUTRAL SPIRITS • 86.8 PROOF



After a busy day at school, topped off with nursery work or dancing with servicemen at the A. W. V. S. canteen, Anne finds that a warm foot bath is very comforting





Day begins for Anne with the invariable ritual of cold-creaming her face. She braids her hair, which she usually wears very casually, to keep it out of the cold cream.



Day ends with Anne in bed by 11 on school nights, doing homework. Literature does not greatly attract her although her father, like her grandfather, writes novels.

## What have wartime foods done to your dog?

Appetite Poor? Nervous?

No pep? Coat dull?



## Your dog will do better on PARD!

**Needed nourishment, usually lost in dog food manufacture, is adequately retained by Swift's exclusive low temperature process—insuring full strength nutrition in Pard.**

Heat is the recognized enemy of good nutrition. All foods manufactured at high temperatures lose much of the vital nourishment your dog depends on for robust health. This loss of needed food elements can noticeably affect the health and condition of your dog.

That's why Swift & Company's discovery of the right methods for low temperature dehydration of dog food is a boon to dog health. This exclusive

process (patent pending), which allows the manufacture at nutrition-conserving low temperatures, assures full strength nutrition in Pard. No measurable loss in protective vitamins, essential minerals, or high quality meat proteins, needed for muscle toning and tissue repair. It's the same fine Pard with only the moisture removed... nutritionally full strength after processing.

Give your dog Pard and no other food for the next 10 days. See, in your own dog, brighter eyes, new pep and alertness—after only 10 days of Pard's full strength nutrition. Remember, Pard, and only Pard, is made with Swift's exclusive low temperature process. Get several packages today.





*See if you don't think this is—*  
**THE MOST BEAUTIFYING  
 LIPSTICK EVER MADE!**



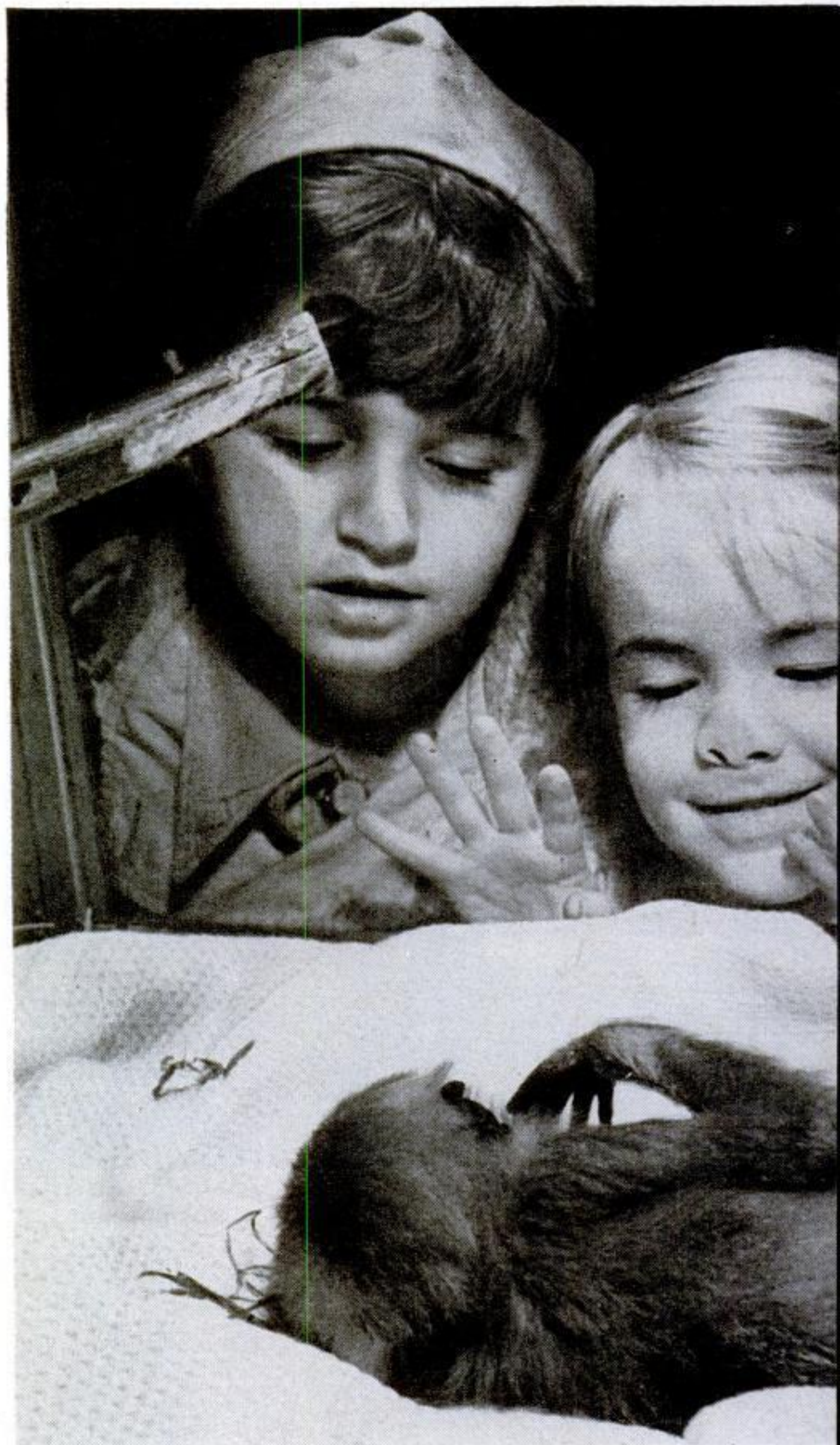
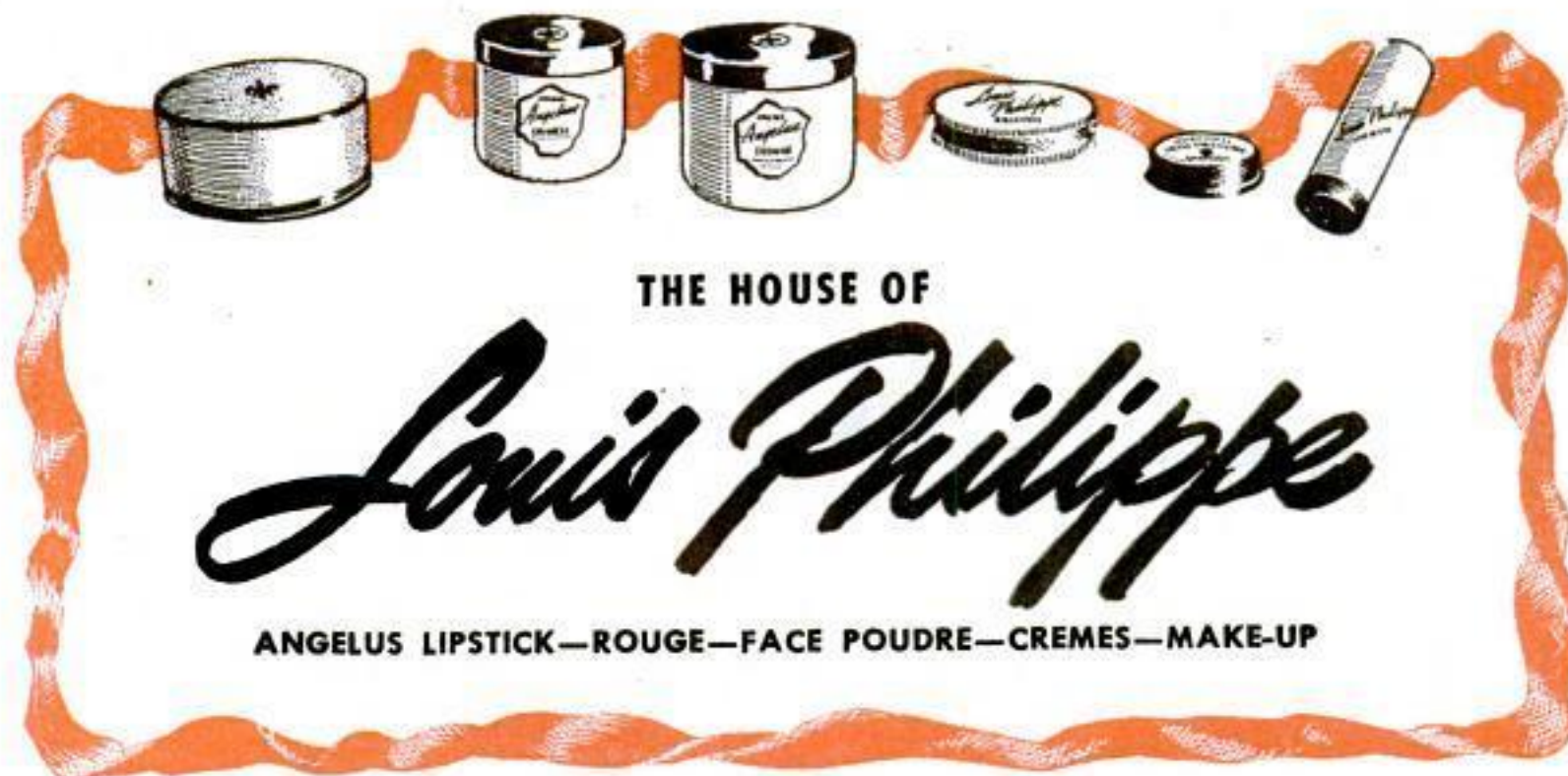
**Here's Why So Many Of The World's Most Beautiful  
 Women Will Use No Other . . .**

Would you like a "secret beauty weapon" for *your* lips—the same exciting, seductive lip-allure so many of the loveliest actresses and socialites rely on? Then try ANGELUS Lipstick—by The House of Louis Philippe!

Just notice how heavenly smooth ANGELUS goes on—how it "stays put" for hours without caking or drying on the lips. This is due to the famous *evenly balanced* texture of ANGELUS—not too hard—not too soft—but "JUST RIGHT" to make lovely lips even more tantalizing.

The House of Louis Philippe is famous for its stunning fashion shades to meet milady's every individual need. And there are also harmonizing shades in both cake and cream rouge. Attractively priced at 49¢. De luxe size 79¢. (*plus tax*) At all cosmetic counters.

**For Beauty's Sake—Use Complete Line of ANGELUS Products**



CHILDREN FLATTEN THEIR NOSES AGAINST THE GLASS OF BARBARA'S CAGE AS



Barbara poses on her keeper's hand. She likes him, often clings to his shirt while he works. At 5 months she weighs about two lb., will weigh 12 to 14 lb. when fully grown.





THEY WATCH HER RECLINING SLEEPILY ON HER LITTLE COTTON BLANKET

## BABY GIBBON IS THRIVING

### Washington zoo cherishes new anthropoid pet

It came as quite a surprise to the Washington zoo when two sedate veterans of an 8-year anthropoid marriage suddenly were blessed with a 4-inch baby gibbon named Barbara. The gibbon is possibly man's closest animal relative. Few of those born in captivity live more than a few weeks and therefore the Washington zoo keepers were doubtful of Barbara's chances for survival. Doubt ripened into fear when Barbara's mother began dropping her from the roof of the cage to the floor. The keepers took Barbara away from her mother and cared for her themselves.

Their solicitude has enabled Barbara to develop into a fine, healthy, 5-month-old ape. She is fed at 9:30, 12:30 and 3:30 by her keepers, at 11 and 2 a.m. by policemen on duty. Her usual meal consists of diluted condensed milk, sometimes with two drops of viosterol, heated and served in a sterilized bottle with a nipple. Once a day she gets three heaping teaspoons of Pablum. Barbara is developing first signs of a pot belly. As yet she is too young for a bath, has to be content with a midmorning warm-water sponging. She has eight cotton blankets and usually manages to soil all eight every day. Her keeper, who does the laundry every noon would like to get a priority for Washington's oversubscribed diaper service. Everybody is charmed by Barbara and two nice ladies became so fond of her that they bought her a rattle which is her favorite toy. Her only real vice is thumb-sucking. Her keepers broke her of this habit but visitors complained so much that they relented. Favorite thumb is her big left toe.

CONTINUED ON NEXT PAGE

## Pillsbury's 4 Kernels turn Detective!

### "The Case of the 4-Way Flavor"

- 1 OH, HERE ARE FOUR CLUES TO OUR PANCAKE SUCCESSSES FIRST, I, KERNEL WHEAT, GIVE A TASTE THAT IMPRESSES
- 2 AND I, KERNEL CORN, WITH MY RICH, TANGY FLAVOR GIVE A VIM AND A VIGOR THAT CAPTURES YOUR FAVOR
- 3 WHILE I, KERNEL RICE, BRING A BOUNTIFUL MEASURE OF DELICATE LIGHTNESS, ENLARGING YOUR PLEASURE
- 4 AS FOR ME, KERNEL RYE—NO NEED TO DISGUISE THE ZIP THAT I ADD, FOR YOU GALS AND YOU GUYS
- 5 COMBINE THE 4 KERNELS YOU SEE WHY A MAN TAKES SO MANY BIG SERVINGS OF PILLSBURY PANCAKES!



# Pillsbury

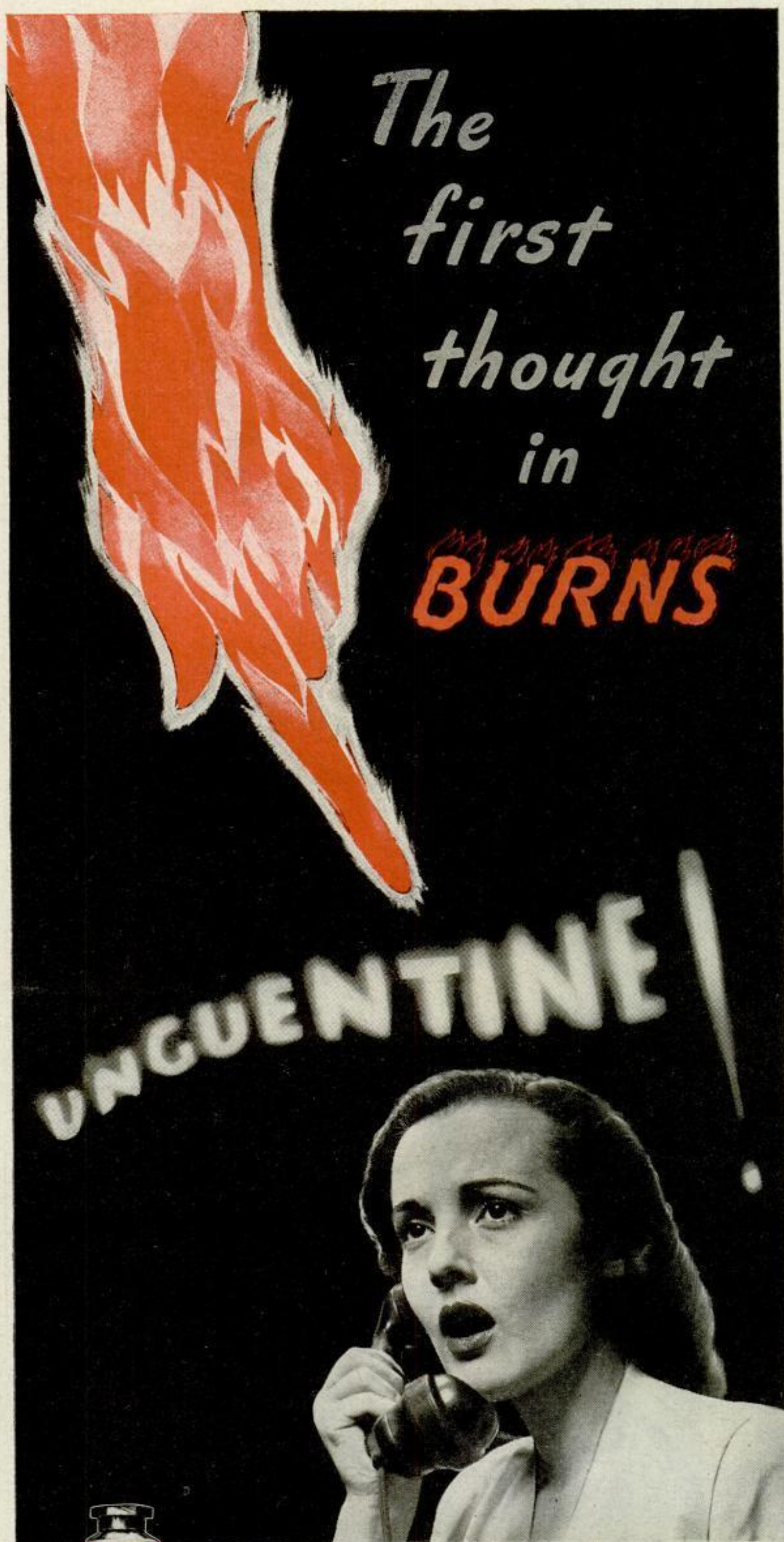
## PANCAKE FLOUR

Ready-Prepared ...Plain or with Buckwheat

COPYRIGHT 1945, PILLSBURY MILLS, INC., TRADE-MARK REG. U.S. PAT. OFF.







**Norwich**  
A Norwich  
Product



**Question:** Would you care to wait—in time of need—while somebody phones to the drug store for UNGUENTINE?

**Question:** Have you UNGUENTINE in the house *right now?*

**Question:** A *full* tube or jar?

Be sure you have UNGUENTINE in your medicine cabinet—an adequate supply for emergencies—a small investment for great peace of mind. All drug stores sell it.

- 1 It Relieves Pain
- 2 It Fights Infection
- 3 It Promotes Healing

## Baby Gibbon (continued)



BARBARA PLAYS WITH RATTLE BEFORE SETTLING DOWN FOR AFTERNOON NAP



SHE TURNS OVER, DISCARDS THE TOY AND BEGINS SUCKING HER LEFT FOOT



NEARLY ASLEEP, SHE RESTS PEACEFULLY WITH THUMB FIRMLY IN HER MOUT